



EUROPEAN NEWS

# EC to press US on Middle East peace action

By David Buchan in Madrid

THE EUROPEAN Community will today start a new push to convince the US administration of the merits of an early international peace conference on the Middle East. Mr Francisco Fernandez Ordonez, the Spanish Foreign Minister, was yesterday given the go-ahead by his EC counterparts at a meeting here to try to put new life and focus into American policy in the Middle East, when he meets Mr James Baker, the US Secretary of State here today.

Sir Geoffrey Howe, the UK Foreign Secretary, said that the Twelve now recognised that they had a role to play in Middle East peacemaking. His comments came after he and the EC's other foreign ministers had heard Mr Fernandez Ordonez report on the discussions he and the French and Greek foreign ministers had last week in Cairo, Amman and Damascus.

But EC ministers also stressed the need for continuing contacts with the US and Israel. Sir Geoffrey said, Mr Fernandez Ordonez confirmed that the Community's current troika of Spain, France and Greece - representing present, future and past presidencies of the EC - would seek a further meeting on Middle East issues with Mr Baker, perhaps at the opening of the Vienna conventional arms control conference next month.

It is also mooted that Mr Yitzhak Shamir, the Israeli Prime Minister, might return from a forthcoming trip to the US via Madrid to meet the EC

ministerial troika, despite the fact that Spain and Greece lack full diplomatic relations with Israel.

Denmark yesterday accused fellow European Community countries of undermining sanctions against South Africa and demanded further study of trade links with Pretoria for proof of this.

After meeting EC counterparts, Mr Jille Ellemann-Jensen, the Danish foreign minister, said "some other countries appear to have taken up the drop in trade with South Africa by Scandinavia countries and the US", but he refused to speculate which countries might have increased their trade.

Other diplomats said the Danish minister's charges seemed to relate more to EC exports, which increased 7 per cent in 1987 after declining since 1983, than to imports which are affected by existing EC sanctions and restrictions on buying south African iron and steel, and gold coins. EC imports fell from Ecu5.4bn in 1986 to Ecu5.4bn in 1987.

But Mr Fernandez Ordonez said further study would be carried out into Mr Ellemann-Jensen's allegations. Meanwhile EC ministers approved a report on behaviour of some 247 EC companies with nearly 100,000 black employees in South Africa. The report said the EC companies had helped to break down segregation at work and so help "the dismantlement of apartheid by peaceful means".

# W German wholesale prices up

By Haig Simonian in Frankfurt

NEW figures for West German wholesale prices in January showed their highest year-on-year rise since July 1982, pushing up some inflation forecasts and triggering renewed speculation about German interest rates after last month's half-point rise in key rates.

Wholesale prices rose by 1.7 per cent in January against December, and were 5.1 per cent higher than the same time last year, the German statistical office said yesterday.

Separately, the Finance Ministry announced an increase in the interest rate on Bundesobligationen - five-year federal savings bonds - to 6.55 per cent from 6.40 per cent.

The wholesale price figures, which follow a year-on-year rise of 3.5 per cent in December, have prompted suggestions that German inflation may overshoot the government's 2.5 per cent price rise projection this year. West German inflation rose by some 1.2 per cent in 1988.

The Bundesbank dampened speculation about an interest rate rise. It stressed it was pursuing a long-term strategy on interest rates which would not be deflected by figures for one month.

Last month, the Bundesbank lifted the key discount rate to 4 per cent and the Lombard emergency funding rate to 6 per cent. Since then, rates for securities repurchase agreements (repos), an important short-term instrument, have largely stayed below the Lombard rate.

Bankers are looking closely at today's repo auction, which may see rates rise above the 5.70-5.95 per cent at which liquidity was allocated at the last tender.

# Ransom frees former Belgian PM

By Tim Dickson in Brussels

MR Paul Vanden Boeynants, the kidnapped former Belgian prime minister, has been freed after his family paid his abductors between BFf 50m and BFf 80m (£725,000 and £1.18m), Belgian police said last night.

Mr Vanden Boeynants, 70, was released late on Monday night near the railway station in Tournai, not far from the border with France, exactly a month after he disappeared from outside his Brussels home.

The deputy Belgian prosecutor, Mr Andre Vandoren, said Mr Vanden Boeynants had been in a car, blindfolded, for "several hours" before being dropped off, and was then driven by a taxi to his house. Early indications were that, while his detention was "an unpleasant experience", he was in good health and had been treated well.

Vital medicines which he had been taking were supplied, the vegetarian diet of the meat millionaire had been respected, and he had even been given a pipe to replace the one he had

apparently dropped in trying to fend off his attackers at the time of the kidnap.

The mystery surrounding the disappearance of Mr Vanden Boeynants, twice prime minister in the 1960s and 1970s, was heightened by the fact that in 1986 he had been convicted of tax evasion and was more recently under investigation for allegedly taking bribes while at the Defence Ministry (an accusation which he vehemently denies).

Mr Vandoren yesterday ruled out speculation that Mr Vanden Boeynants had staged his own disappearance, but police appear to have little idea about the identity of his captors or where he was held.

The presumption still is that the hitherto unknown Socialist Revolutionary Brigade, which sent Mr Vanden Boeynants' identity card to a local newspaper, is responsible for the crime, but whether its claimed political motivation is genuine remains to be seen. Police suspect the group may be a front for common criminals.



Paul Vanden Boeynants: Kidnap riddle

# Confused statements on multi-party system reflect internal turmoil

## Fear of poll defeat haunts Hungarian party

MANY HUNGARIANS were left bewildered this week after a series of contradictory statements by the leadership on the future of the multi-party system in Hungary.

While the majority of the Communist party central committee endorsed the "pluralisation" of the political system in a multi-party framework, Mr Karoly Grosz, the party leader, warned against groups and parties which were using "extremist tactics to try to destroy" the party.

Addressing the central committee, he noted that parliamentary elections next year would be an important step toward a multi-party system but cautioned that the transition phase would take a "long time". Co-operation with other political groups was only possible if they accepted socialism, Hungary's membership in the Warsaw Pact and aimed to prevent a "worse crisis" in Hungary. Later, in a television interview, Mr Grosz cited only the benefits of the multi-party system which would "control" and compete with the Commu-

nist party.

The confusion among Hungarians was complete when Mr Miklos Nemeth, the new Prime Minister, said the Communist party would have to accept an election defeat in a multi-party system "for which the party alone would be to blame."

Behind the clash of contradictory remarks by Hungary's leaders were more than just tactical considerations or "political differences" between Mr Grosz and the politburo's leader reformer, Mr Imre Pozsgay, over the pace of the reforms.

Hungarian political analysts note that the chief dilemma facing the leadership is the party's own internal democratisation. Although this was one of the stated aims of the con-

gress last May, little has been achieved. The politburo still presents its conclusions to the central committee for approval and rank-and-file members have little influence on policy.

What has changed, however, is that a greater variety of views is tolerated. This reflects the party's division into a pro-reformer wing strongly leaning toward social democracy as well as advocates of gradual change or no change at all.

Mr Andre Gómori, a political analyst on the party weekly, Magyarorszag, noted recently that after becoming leader last year, Mr Grosz said that although he advocated the one-party system he recognised the "possibility" of a multi-party system - under the condition that there would be no Social Democratic party.

Meanwhile, however, a pro-Social Democratic party was formed and is waiting in the starting blocks to contest next year's elections. Mr Gómori said this presented the Communist party with its greatest challenge of all. The resurrection of the Social Democrats

puts into question their forced merger with the Communist party in 1948.

"Thus the present ruling party could break up into two camps, which would have unseen political consequences," Mr Gómori noted that Mr Rész Nyers, father of the Hungarian economic reforms, former Social Democrat and member of the politburo since last year, posed the key question: Was the Communist party capable of "altering its character" and endorsing the values of social democracy? If so, a Social Democratic party would not have to be constituted and the resulting "political crisis" this would entail could be averted.

But first Mr Gómori said the ruling party would have to guarantee inner-party democracy. Most important, though, the Communist recognition of the multi-party system must not be a "tactical ruse" but would have to take into account the consequences - in other words, it must be prepared to accept an electoral defeat.

# 'Rod War' takes its toll in Ireland

By Kieran Cooke in Dublin

TODAY, as every angler worth his or her tackle box knows, is the start of the trout fishing season in Ireland.

Normally foreigners and locals would be enthusiastically casting their lines on what are regarded as some of the best river and lake fishing waters in the world.

Boatmen would be taking the visitors out. The hotels would be booked solid, particularly in the west. The bars would echo to a thousand fishing stories.

But these are not normal times. In January 1988 the Irish Government introduced new fishing licence fees. The result has been the so-called 'Rod War', with Ireland's anglers refusing to pay the new charges, and the Government insisting that the regulations must be obeyed.

Everyone thought the dispute would be settled by now. But the two sides are as far apart as ever.

For the anglers, a tough and canny breed, it is all a matter of principle. Their forefathers fought the old British rulers for free fishing rights. The anglers say they have spent, through local angling clubs, considerable sums to maintain fish stocks in the general environment.

Why should they now make payments to a Government which, they say, has done nothing for angling, a sport which attracts 200,000 anglers from abroad each year who contribute some £250m (£21m) in tourist revenue?

The anglers also fear that the Government is intent on opening up Ireland's inland waters to the fish farming industry.

The Government says anglers must make their contribution to the Exchequer. At one stage, a Roman Catholic Archbishop was called in to mediate. The Government lowered the licence fees being charged to £40 per annum.

But the anglers have refused to yield. "Welcome Here" signs are still up round some western lakes.

The tourists, perplexed by the whole affair, are staying away. Some boarding houses and hotels say they will be bankrupt if the dispute is allowed to go on for another fishing season.

Mixing metaphors slightly, an English tour operator expressed the general feeling: "If the dispute is not settled soon then angling holidays in Ireland will be a dead duck."

# Rome prepares its case for steelworks reprieve

By John Wyles in Rome

THE ITALIAN Government has begun trying to assemble a case to argue with the European Commission and other EC governments in favour of delaying the controversial closure of the hot metal section of the Bagnoli steelworks in Naples.

Since the EC's Council of Ministers decided unanimously in December that Bagnoli's furnaces should close at the end of June with the probable loss of around 2,000 jobs, the Neapolitan steelworkers have made their opposition clear through demonstrations and strikes which have often been touched by menacing acts of violence and destruction.

Keenly aware that they cannot plead fear of the streets in any Brussels negotiations, Italian ministers are working on two lines of argument: one political, one commercial.

Having drawn up plans to create around 4,000 jobs in Naples, the political case will say that the acquiescence of the Bagnoli workforce will be more easily won if the Government had at least six months more to explain its job creation plans and to begin implementing them.

More than 1,450 jobs are due to be supplied through an expansion of employment in the Neapolitan operations of Aeritalia, the national aerospace company, while others are expected in telecommunications, software manufacturing and through encouraging redundant workers to invest their pay-off money in their own small businesses.

Italy also believes that it can argue that another six months of hot steelworking at Bagnoli would enable the plant to continue exploiting what is still an extremely favourable market for its products, hot rolled coils. But it is stressed that this does not alter the fact that the hot metal section at Bagnoli is structurally uneconomic.

Mr Romano Prodi, chairman of Iri, the holding company responsible for Bagnoli, floated the idea of a six-month reprieve this week, saying that it could be justified "in terms of the continuing, highly favourable market circumstances, which are, alas, less, unrepeatable".

In brief, current market prices have turned Bagnoli's loss-making blast-furnace into a very modestly profitable enterprise.

Why should they now make payments to a Government which, they say, has done nothing for angling, a sport which attracts 200,000 anglers from abroad each year who contribute some £250m (£21m) in tourist revenue?

The anglers also fear that the Government is intent on opening up Ireland's inland waters to the fish farming industry.

The Government says anglers must make their contribution to the Exchequer. At one stage, a Roman Catholic Archbishop was called in to mediate. The Government lowered the licence fees being charged to £40 per annum.

But the anglers have refused to yield. "Welcome Here" signs are still up round some western lakes.

The tourists, perplexed by the whole affair, are staying away. Some boarding houses and hotels say they will be bankrupt if the dispute is allowed to go on for another fishing season.

Mixing metaphors slightly, an English tour operator expressed the general feeling: "If the dispute is not settled soon then angling holidays in Ireland will be a dead duck."

# Sweden considers benefit reductions

By Sara Webb in Stockholm

CUTS IN unemployment benefits and a tougher stance on entitlement to early retirement are two of the measures being considered by the Swedish Government to discourage alleged abuse of the welfare state and to help solve the labour shortage crisis.

The Social Democratic government is examining proposals to cut costs and improve efficiency in the job market, put forward by Mr Allan Larsson, the head of the National Labour Market Board.

Mr Larsson wants to cut

back on payments to the unemployed, the long-term sick and people who have taken early retirement, and instead devote more resources to enabling more people to work.

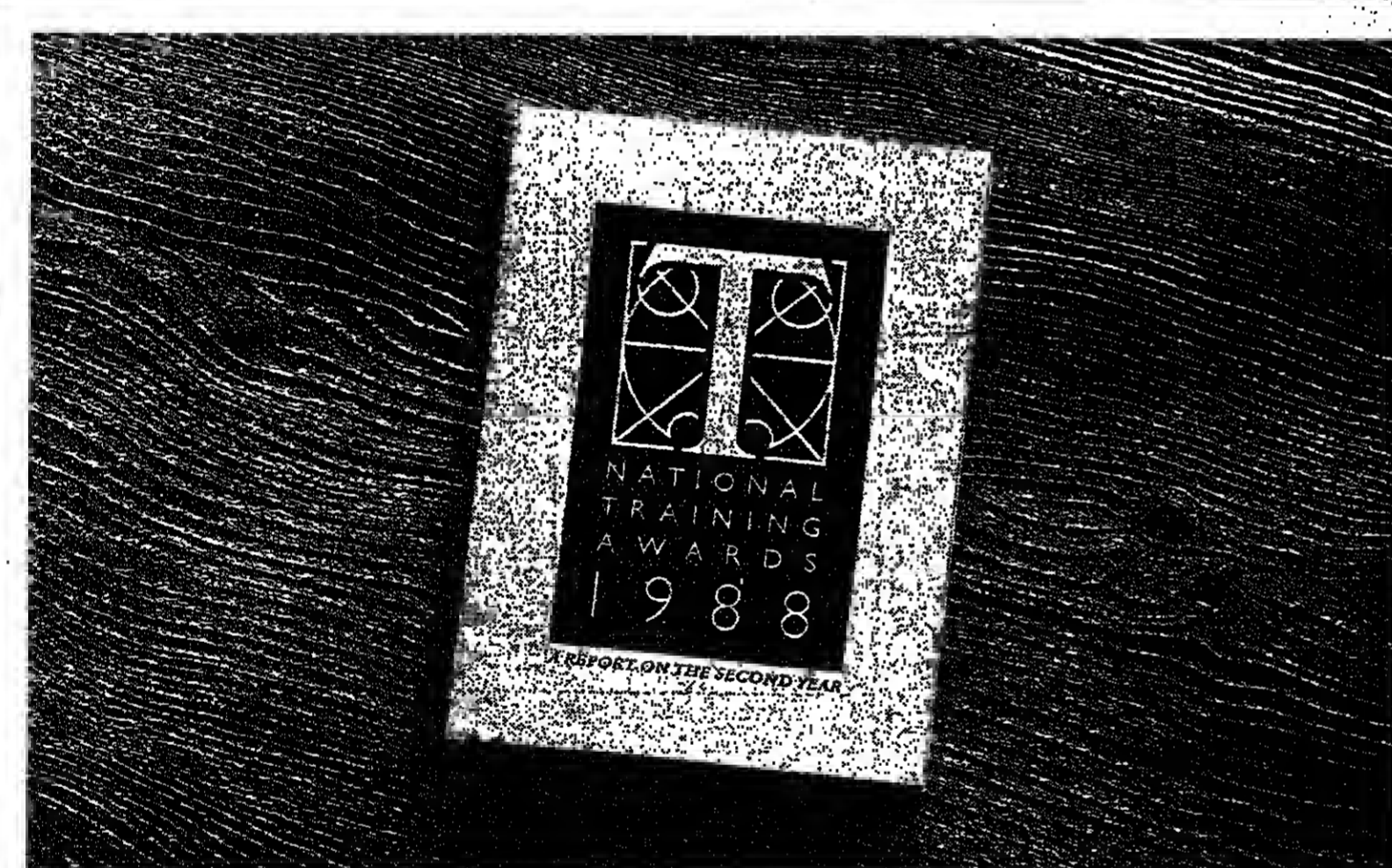
The number of people retiring before the age of 65 in Sweden jumped by 17 per cent last year to 350,000, which Mr Larsson sees as an alarming increase. Early retirement costs Sweden an additional SKr22bn (£3.4bn) a year in pension payments, which he says is far too high.

He believes that nearly a

fifth of people who take early retirement could still perform useful work, either on a full-time or part-time basis.

It is believed that the acute shortage of skilled and semi-skilled workers is hampering industrial expansion and helping to push up wages.

At the same time, absenteeism has risen to 17 per cent and the Social Insurance Office, which pays out sickness benefits, says it believes 15 to 20 per cent of claims are unjustified.



**80 ORGANISATIONS WON.**

**WHY NOT TAKE A LEAF OUT OF THEIR BOOK?**

The National Training Awards Annual Report is now out. It demonstrates how effective training can lead to increased sales, improved productivity and better recruits. As well as a National Training Award.

If you want to become a success story, start by leafing through this book.

**A CREDIT TO YOUR ORGANISATION.**

For a copy of the Report write to FREEPOST, National Training Awards, P.O. Box 12, Nottingham NG7 1BR.

NAME: \_\_\_\_\_

JOB TITLE: \_\_\_\_\_

ORGANISATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

POSTCODE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

**THERE'S A WORLD OF DIFFERENCE AT EFFINGHAM PARK**

For the corporate guest we have a choice of bedrooms with adjoining office/syndicate rooms, which can be equipped to meet specific requirements, conference facilities that can cater for delegations of 10 to 500 people and of course, a superb standard of accommodation. We also offer a limousine service to and from

nearly London Gatwick Airport which is just 30 minutes away by rail from London Victoria. Our other amenities include 3 restaurants and a fully equipped Leisure Centre, 40 acres of beautiful parkland and a Golf Course.

No wonder the Sunday Times called Effingham Park the best hotel in the area.

**Effingham Park Hotel**

Cophthorne, West Sussex RH10 3EU Telephone: Cophthorne 0342 714994 Telex: 95649 Facsimile: 0342 716039

EUROPEAN NEWS

# Madrid to give Basque police force wide powers

By Peter Bruce in Madrid

THE SPANISH Government has agreed, after more than eight years of negotiation, to begin handing over policing of the Basque country to a Basque police force and to begin withdrawing units of the Guardia Civil and the national police force.

The agreement will mean giving wide powers to the Basque police force, the Ertzaintza, and goes a long way to meeting one of the central demands of the Basque separatist organisation, Euzkadi.

It is also especially important now, just as the authorities in Madrid and exiled Euzkadi leaders in Algeria are engaged in profound cease-fire negotiations.

The removal of Spanish police from the Basque country is one of Euzkadi's prime demands. Others include the incorporation of the provinces of Navarra in the Basque country and self-determination for the

Basques.

The Ertzaintza currently number 3,524 men and women and cover about 30 per cent of the local population. The force is to be expanded to 8,500 by 1993.

At present, Guardia Civil and Spanish national police units in the Basque country number 7,500 men. The Guardia Civil is especially disliked because it was used during the Franco dictatorship to brutally suppress Basque nationalism.

Under Monday's agreement, the Ertzaintza will be responsible for all criminal activity, including terrorism. That has raised some eyebrows in Spain because the force is assumed to have been infiltrated by Euzkadi and has also recently had to deal with a string of allegations of corruption.

Under the agreement, at least half of the Guardia Civil's officers stationed in the

Basque country will be withdrawn. Its *comisarios* or barracks will be cut from 12 to nine. The guard is, however, likely to continue manning border posts and to fulfil other functions with national or supranational characteristics.

The Basque country's right to police itself was first enshrined in its Statute of Autonomy signed in Guernica in December 1979. Madrid will be hoping that Monday's agreement might make it easier for Euzkadi leaders to stop the separatist war, but other Basque political parties have grave reservations.

They fear that while Madrid insists it is not involved in political negotiations with Euzkadi, it will, in fact, be tempted to make concessions to the terrorists. That would undercut established democratic parties in the province and give Euzkadi and its political wing an enormous boost.

# Gonzalez defends position with unions

By Our Madrid Correspondent

MR Felipe Gonzalez, the Spanish Prime Minister, yesterday brushed aside calls for his resignation and for a general election after the Government's failure to win agreement on a social pact with the country's trade unions.

Delivering a State of the Nation address, Mr Gonzalez instead defended the Government's position in protracted negotiations with the unions since a successful 24-hour general strike on December 14.

The Government, he said, had gone a long way towards meeting union demands for increased unemployment cover, back pay to cover loss of earnings and for increased pensions. It "would be absurd" not to take into account the effects of the union demands on inflation, he said, but the unions had walked away from the negotiating table without offering any concessions.

He did not announce any measures to bump up social

spending and union leaders, who have threatened new industrial action since the failure of the talks, called the speech "grotesque".

Both the communist dominated Izquierda Unida and the liberal Centro Democrático y Social (CDS) made it clear they wanted an early election, but Mr Gonzalez appears to want to wait and see how the unions proceed with their renewed industrial threats.

# Portuguese patients suffer as minister and medics feud

By Diana Smith in Lisbon

PORTUGAL'S chaotic health system has suffered from a chronic shortage of blood since Ms Leonor Belezza, the Health Minister, banned payments to donors.

There is, meanwhile, no shortage of blood and thunder in the tumultuous conflict between Ms Belezza and the medical profession.

Since she came into office in 1985 the tiny minister, whose surname means beauty and whose wistful eyes belie a character as steely as a surgical instrument, has pummeled doctors as single-mindedly as a 15-stone mauler, seeking to make them fit her notion of an orderly health service where cost-effectiveness rules.

That means full-time exclusive medical commitment to the service with no (far more lucrative) private practice, rigid bureaucratic control of clinical services, prescriptions, type and cost of medicine, and tough medical selection, specialisation and promotion methods.

On paper the plan looks sensible enough. This is a country where some doctors have not taken hospital commitments too seriously, and where others have been lavish with the prescription pad, supplying a nation rich in hypertension, as well as a high proportion of people harmed by generations of bad diet, poor housing and hygiene, with immunisable different pills and potions, paid for by the state.

But chronic intractability between minister and medicine rests more on manner than substance. "Dictator" is one of the more polite terms used by doctors to describe Ms Belezza; even her admirers have to admit she has ordered rather than consulted a professional, to be bossed, above all by a young woman.

But there are elements that disturb the doctors' organisation. They suffer from collective hypertension at being compelled to commit themselves exclusively to the health service on minor civil servant pay too small to support themselves, let alone a family.

They are dyspeptic when non-medical people run hospitals, breaking an ancient tradition of doctor-administrators. They splutter at the appointment of "colonels, bureaucrats or Belezza cronies" to hospitals, cutting corners, doctors claim, and harming treatment.

Doctors treating high-risk diseases flume because they are refused a medical version of danger money.

Surgeons are apoplectic that Ms Belezza's rejection of paid blood donation in a land with no tradition of voluntary blood-giving, has cut supplies to levels that endanger patients' lives.

So, for the second time in a year, 90 per cent of Portugal's doctors went on strike and threaten to strike again if the Minister does not cease her assault on a profession that she considers elitist.

Dr Antonio Machado Macedo, the Dean of the Medical Association and a courtly old-world sort of physician, struggles for composure while being treated like a wayward schoolboy by the authorities.

Recently the Prime Minister's staff returned a letter from the Dean asking for an audience without Ms Belezza's presence, briskly dismissing the letter as "wrong".

Seeking spiritual solace, the unhappy Dean and other doctors called on the Cardinal, Patriarch of Lisbon. The Roman Catholic Primate, says Dr Machado Macedo, backs them and disapproves of the Government's "economist" health policy.

Fortified by the tonic of church support, the Dean publicly accused Ms Belezza of lies and "ignoble" manipulation of public opinion in her claim that her cost-effective management saved 252bn (\$162.7m) last year.

If there were savings, the doctors' union said, seconding the Dean, and accusing the minister of rigging figures, they made the health of the people, and the service offered to them, worse not better.

The public groans with the pain of what it says is a worsening, not improving, hospital and clinical service - as under-equipped, understaffed and overcrowded as ever, while Ms Belezza and doctors make war.

# Upstream campaign for French waterways

Paul Betts reviews proposals to change the declining course of rivers and canals

COMPARED with its glamorous high speed "Trains a Grande Vitesse" (TGV), France's waterway system may seem a quaint anachronism. But there is an enthusiast in the new Socialist Government who believes that this long neglected asset should be given a new lease of life.

The French network of canals and rivers is the largest in Europe - with 8,500km of navigable waterways - and it carries a quarter of all goods reaching Paris every year. It also carries 4.5m tourists every year on the famous "bateaux mouches" of Paris and another 250,000 visitors in other parts of the country.

But Mr Georges Sarre, the Socialist Minister in charge of waterways and road safety, is convinced that this network - dating back to the days of Louis XIV - has long suffered from underinvestment and neglect. He has now decided to embark on a major campaign to revitalise the country's waterways and try to halt the steady decline in canal and river transport in France.

"The French state has never lived up to its responsibilities. It has always done the strict minimum for rivers and canals favouring instead, in an overwhelming fashion, road and rail transport," Mr Sarre, a close friend of Mr Jean-Pierre Chevènement, the Defence Minister and leader of the left-wing Ceres faction of the Socialist Party, said in his tiny ministry tucked away in a small cul-de-sac on the Paris left bank.

Mr Sarre would now like the Socialist Government to commit itself to an ambitious long-term programme linking the country's two major water arteries, the Seine and the Rhone, with the extensive waterway networks of northern and eastern Europe. It

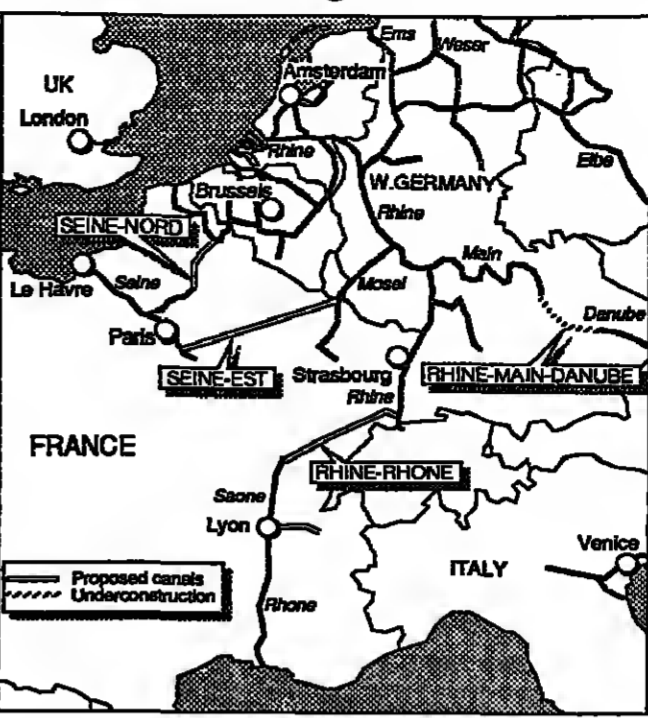
would involve three separate projects: a FF15.5bn (\$2.48bn) canal linking the Rhone to the Rhine; a FF8.5bn extension between the Seine and the canals of northern France and Belgium; and eventually another FF10bn canal connecting the Seine and the Moselle.

But Mr Sarre, who plans to put his proposals before the Cabinet this spring, acknowledges that he faces an uphill task. The Finance Ministry last November made it clear it was opposed to the Rhone-Rhine canal, often dismissed by its critics as a "Loch Ness monster."

The rail and road lobby, headed by France's influential engineering academy, the Corps des Ponts, has also continued to promote successfully both the extension of the country's expanding TGV network, which will soon link Paris not only with Madrid but also with London via the Channel Tunnel, and the expansion of the country's motorway system at the expense of water transport.

However, Mr Sarre believes he has some persuasive arguments. "The TGV is a wonderful achievement, but I think it would be a mistake to think only in terms of high speed trains. Europe has a remarkable network of rivers and canals and there is a major opportunity to develop this system and integrate it into a broad European transport policy," he says.

The problem, he adds, is that France has not sufficiently invested in its waterways during the past 30 years compared with neighbours such as West Germany, Holland or Belgium. "In France, canals have suffered from a quaint, archaic image. We must now try to change this and persuade the country that they are a viable and useful component of France's transport infrastruc-



Although the Government is divided over the construction of the Rhone-Rhine link, Mr Sarre believes it would be a mistake for France to abandon the project at a time when Germany is completing the canal which will link by 1993 the Rhine and the Main with the Danube.

The third French canal project linking the Seine to the Moselle is still out on the drawing board. But Mr Sarre argues that the Government should consider making some initial studies because this canal would complete the integration of the French waterway system with the heart of industrial Europe.

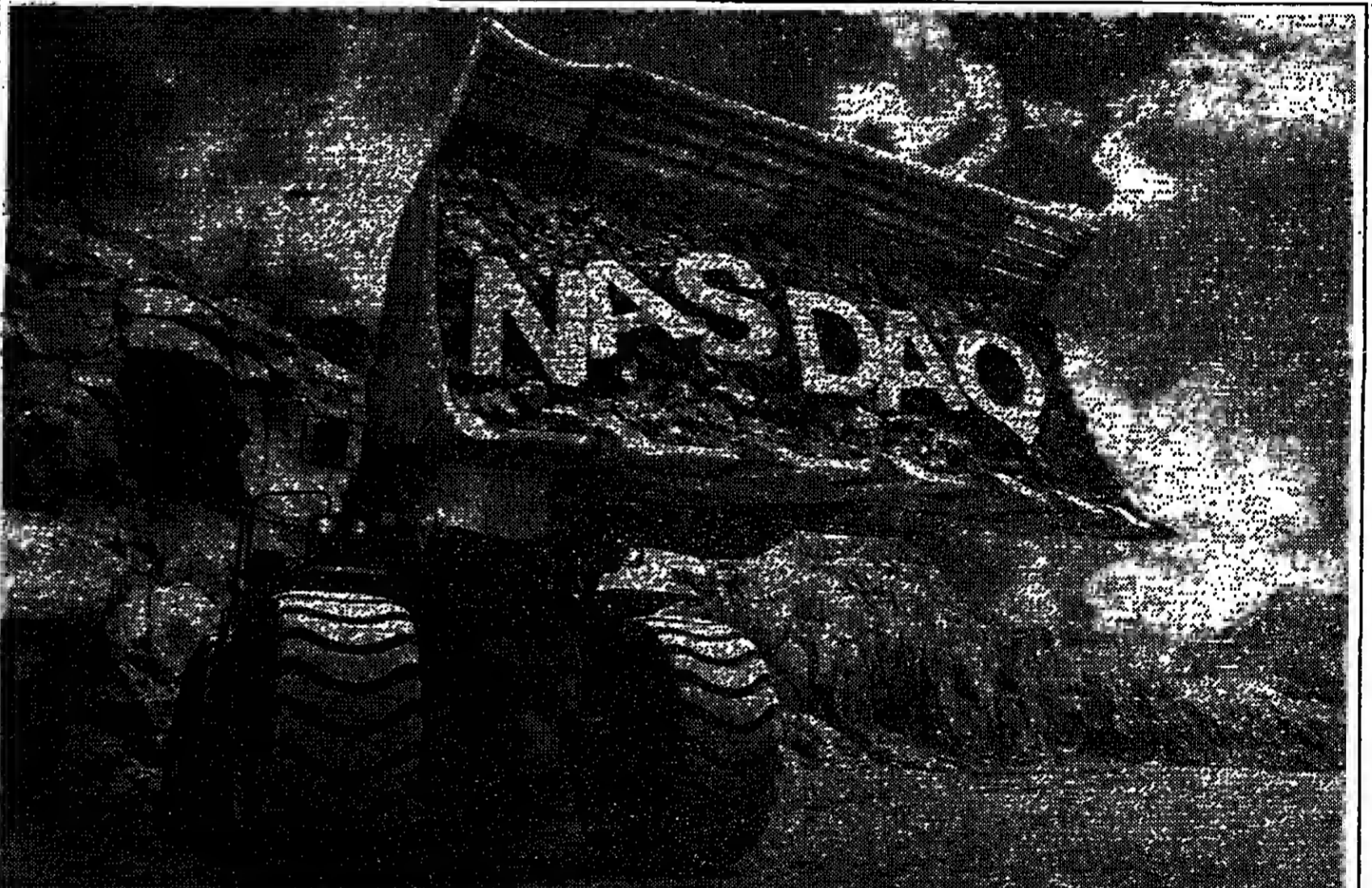
Apart from promoting the three big canal projects, Mr Sarre is also planning to rationalise the bureaucratic structure of the various state waterway agencies including, among them, the Office National de la Navigation and the Compagnie Nationale du Rhone. He would also like the Government to agree to a new long-term fund to finance the development of the country's waterway system which would include contributions from major water users like, for example, Electricité de France (EdF), the state electricity board.

But Mr Sarre has not waited for the spring Cabinet meeting to launch his crusade to rationalise French inland water traffic. He has already given the go-ahead for a ovel water bus service operated by private contractors to ferry tourists along the Seine in Paris. It would differ from the "bateaux mouches" by enabling tourists to hop on at different stops along the Seine as they do on the "vaporetto" in Venice. The service could conceivably be extended to the millions of suburban commuters who have to do regular battle with the capital's nerve-racking rush-hour

ture which can make important contributions to French agriculture, tourism and the movement of goods."

France, with its 8,500km of navigable waterways has a far more extensive network than neighbouring countries such as Germany with 4,500km, Holland with 4,850km and Belgium with only 1,500 km. But during the past eight years, traffic on French waterways has declined by 35 per cent while it has increased in the same period by nearly 3 per cent in Holland and by 2.4 per cent in Germany. In Belgium it has also dropped, but by a more modest 8 per cent.

In terms of tonnes of goods transported per kilometre, France now trails behind Germany and Holland and is barely ahead of Belgium. Last year only 5.7bn tonnes were



SHANGRI-LA INTERNATIONAL

**IN SINGAPORE**  
WHERE ELSE BUT THE SHANGRI-LA  
One of the world's best hotels.

Shangri-La hotel

SHANGRI-LA INTERNATIONAL • LONDON (01) 561 4277 • GERMANY (013) 6649

FINANCIAL TIMES  
Published by the Financial Times (Europe) Ltd., Frankfurt Branch, represented by E. Huse, Frankfurt/Main, and, as members of the Board of Directors, F. Barlow, R.A.F. McClean, G.T.S. Deane, M.C. Gorman, D.E.P. Palmer, London, M.C. Gorman, D.E.P. Palmer, London, Printer: Frankfurt Societäts-Druckerei-GmbH, Frankfurt/Main. Responsible editor: Sir Geoffrey Owen, Financial Times, Bracken House, Cannon Street, London EC2A 4BY. © The Financial Times Ltd, 1989.

FINANCIAL TIMES, USPS No 109540, published daily except Sundays and holidays. US subscription rates \$365.00 per annum. Second-class postage paid at New York, NY and at additional mailing offices. POSTMASTER, send address change to FINANCIAL TIMES, 14 East 60th Street, New York, NY 10022.

Financial Times (Scandinavia) Ltd, Ostergade 44, DK-1100 Copenhagen K, DENMARK. Telephone (01) 13 44 41; Fax (01) 93335.

# English China Clays dug very deeply into the question of an ADR listing. And came up with the perfect solution.

As a progressive international group with interests in industrial minerals, aggregates, concrete products, home building and supplies for the oil and gas drilling industries, English China Clays is notably expert at digging beneath the surface of things.

Small wonder, then, that the company chose to list its ADRs on NASDAQ, the screen-based market of America's National Association of Securities Dealers.

Was it because NASDAQ is America's fastest-growing stock market and has become - only eighteen years after its launch - the third-largest equities market in the world?

Was it because NASDAQ's electronic technology (so successful that it provided the model for London's new SEAQ system) makes it a highly efficient, liquid and well-regulated market?

Was it because NASDAQ's system of competing market-makers can offer issuers sponsorship, sales support and research coverage - something that cannot be provided by the single specialists on the traditional exchanges?

Or was it even that, since most of NASDAQ's income is derived from the sales of its price quotation information, introduction and listing costs are a mere fraction of those on other exchanges?

Whatever the reasons, English China Clays is not alone in thinking them compelling ones.

Two out of every three ADRs listed in the US are traded on NASDAQ.

NASDAQ issuers include companies of the calibre of Beecham, Cadbury-Schweppes, Jaguar, Volvo, NEC and Nissan.

And some 1000 US companies who have met the financial requirements for listing on the New York Stock Exchange have chosen to stay with NASDAQ.

For full information on NASDAQ and the advantages it offers European companies seeking wider exposure and access to new capital markets, contact Lynton Jones, Executive Director Europe, NASDAQ International, 43 London Wall, London EC2M 5TB. Telephone: 01-374 6969 or 4499.

**NASDAQ**  
INTERNATIONAL

The way a stock market ought to be.

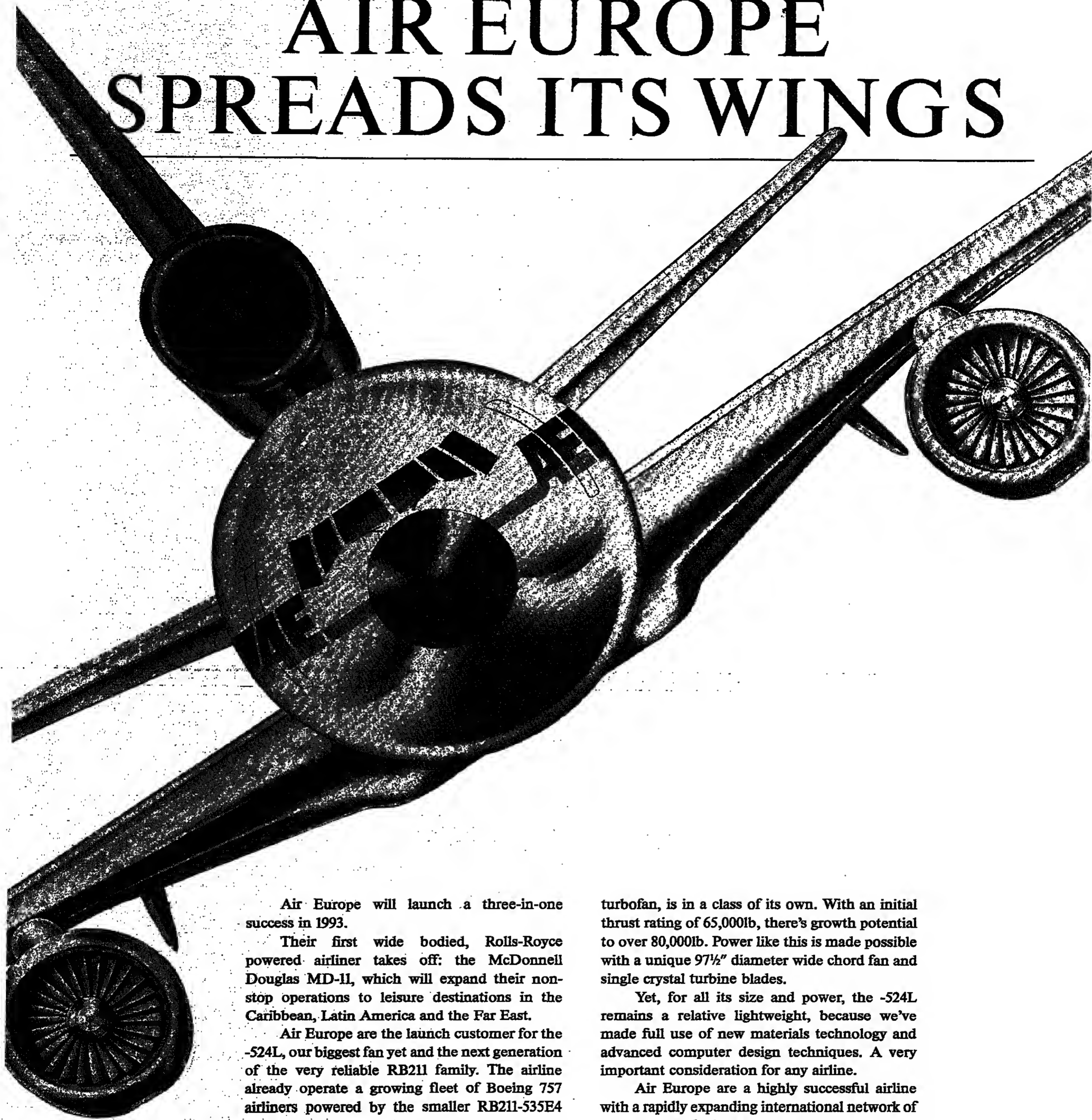
**THE GATES OF EUROPE ARE ABOUT TO BE OPENED AND THE TRAFFIC WILL FLOW BOTH WAYS**

The North East London PICKUP Consortium has arranged a one day conference with a host of prestigious speakers, on topics of importance relating to 1992. Let's be ready to do business. The conference will take place at the Imperial Hotel Russell Square on Wednesday 1st March.

Please call Cathy Emerson for further details on  
**01-550.0991 or 550.0988**



# AIR EUROPE SPREADS ITS WINGS



Air Europe will launch a three-in-one success in 1993.

Their first wide bodied, Rolls-Royce powered airliner takes off: the McDonnell Douglas MD-11, which will expand their non-stop operations to leisure destinations in the Caribbean, Latin America and the Far East.

Air Europe are the launch customer for the -524L, our biggest fan yet and the next generation of the very reliable RB211 family. The airline already operate a growing fleet of Boeing 757 airliners powered by the smaller RB211-535E4 engine.

It's also the first time in nearly 25 years that a Rolls-Royce engine has been specified on a McDonnell Douglas civil airframe.

The -524L, the world's most powerful

turbofan, is in a class of its own. With an initial thrust rating of 65,000lb, there's growth potential to over 80,000lb. Power like this is made possible with a unique 97½" diameter wide chord fan and single crystal turbine blades.

Yet, for all its size and power, the -524L remains a relative lightweight, because we've made full use of new materials technology and advanced computer design techniques. A very important consideration for any airline.

Air Europe are a highly successful airline with a rapidly expanding international network of scheduled and charter routes. And like Rolls-Royce they've made a commitment to the future built on the achievements of today.

It's the start of another great success story for European aviation.





UK NEWS

# Dirty smoke tax set for coal-fired power stations

By Max Wilkinson and Andrew Taylor

BRITAIN'S coal-fired power stations will be subject to a dirty smoke tax which will add about 2 per cent to electricity prices after the industry is privatised, Lord Marshall, chairman of the Central Electricity Generating Board, said yesterday.

He was announcing the first contract in a £1.8bn programme for removing sulphur dioxide from power station smokestacks.

The contract, worth £300m for cleaning up the UK's largest and most efficient power station at Drax, near Selby, was awarded to Babcock Energy, part of the FKI Babcock group.

After privatisation, Lord Marshall said, a method of sharing the cost would be needed to prevent individual power stations and companies from being penalised. This would be done through a levy on all coal plant without desulphurisation equipment.

Contracts being discussed between the generating and distributing parts of the industry would incorporate the levy and allow it to be passed on to customers. This will be similar to the way in which the nuclear levy - likely to be about 8 per cent initially - will be passed on.

The desulphurisation programme is a response to claims that sulphur emissions cause acid rain, which kills fish and trees, particularly in Norway.

The Drax project, which will cost £50m and add about 8 per cent to the cost of the electricity produced by the station, accounts for about a third of the programme for reducing sulphur emissions from 12,000 Megawatts of plant.

This would meet the European Community's directive that emissions must be reduced by 60 per cent in the next 14 years.

Although the next phase in the programme has not been agreed, FKI Babcock is thought to be in a strong position to win further work.

The turnkey in this contract was John Brown Engineering, a subsidiary of Fralpac House, the construction, heavy, shipping and hotels group.

The other bidders were: Capain Engineering of the UK in partnership with Deutsche Babcock of West Germany; Combustion Engineering; the large US boiler manufacturer and a joint venture of Babcock Beatty of the UK and Lodge Cottrell of the US under licence from Saarberg-Hoeltzer of West Germany.

FKI's sulphur dioxide removal process uses Japanese technology under licence from Babcock-Eitachi, a Japanese company, which shares the Babcock name but has no equity connection.

The CEGB has been investigating two different processes for removing sulphur dioxide from power station gases. The Babcock process, which produces a high grade artificial gypsum as a by-product and a separate technique known as Wellman-Lord, which produces sulphuric acid.

The intention had been to use both techniques in the gas desulphurisation programme. The CEGB however has become concerned that disposing of sulphuric acid could be more difficult than disposing of excess gypsum.

# France dines out on Britain's puzzling food rows

By Christopher Parkes in London and George Graham in Paris

OVERSEAS observers of the prolonged tragedy based on the adventures of Her Majesty's Government in the food and farming underworld are beginning to see the joke. Yesterday's French daily Le Monde, for example, reprinted a cartoon from The Times showing a waiter demanding: "Would sir like to live dangerously and try the brie?"

Only days before, Le Figaro was raging against perfidious Britain's scurrilous diversion of attention from salmonella-ridden eggs to allegedly noxious French cheeses.

Now Le Monde thinks it has found the cause. Despite accepting protestations that the brie ban episode stemmed from a misunderstanding, the paper yesterday attributed the diversion to a machiavellian plot by Prime Minister Margaret Thatcher, no less, aimed at the rehabilitation and eventual re-installation of Mrs

Edwina Currie who lost her Cabinet post over the egg row.

For the most part, foreign reactions have ranged from puzzlement that the phlegmatic British could work themselves into such a froth over microbial minutiae such as salmonella and listeria, to astonishment that cabinet ministers should become so perilously embroiled.

With Mrs Currie simmering on the back benches and Mr John MacGregor, Agriculture Minister, suffering a roasting at the National Farmers' Union annual meeting in London yesterday, has the time come to apply legal strictures?

According to one US citizen resident in the UK, a good dose of litigation à l'américaine would soon put paid to the bout of fever racking Britain's body politic.

"My gut feeling is that controls are

much laxer here... it all goes back to the legal system," he offered.

"If things go wrong companies expect the Government to come to the rescue."

Far more effective would be legal remedies similar to those available in the US through which an afflicted consumer could sue an offending manufacturer or retailer.

"Because companies are not afraid of being sued, there is a tendency towards laxity."

In immaculate West Germany, source of much of the energy in the battle against hormones in beef which has led to serious international political clashes with the US, there is a general acceptance that such infestations and political ructions simply could not happen there.

In Japan, where people deliberately die with death in ritual restaurant

encounters with the poisonous fugu fish, most public comment on other nations' affairs has been muted in the light of the bad press accorded to the late Emperor Hirohito.

Considering the affront - intended or otherwise - offered to France's camembert and brie producers, it was inevitable that most reaction should come from Britain's nearest continental neighbour.

But the response has been surprisingly short-lived. With crucial municipal elections less than a month away, the French have found it hard to take the UK's continuing preoccupation with bacteria seriously.

"Good sense has not in recent days been the strong point of those in charge of agriculture and public health in Britain," Le Monde noted severely.

However, Mr Henri Nallet, agriculture minister, has troubles enough

As treasurer of President François Mitterrand's re-election campaign, he must divide his time between defending the interests of French cheese producers and fending off embarrassing questions about the President's finances.

Even the right wing opposition has been slow to seize the opportunity to bash Mr Nallet for failing to protect the reputations of camembert and brie.

No one seems eager to investigate the condition of the French food industry. The Pasteur Institute last week reported a 20 per cent increase in food poisoning in France in 1988, but declared the situation "not disturbing."

It was due, the revered institute declared with no further comment, partly to an increase in meals eaten collectively and partly to last summer's high temperatures.

# Thatcher forms group to study food policy

By Philip Stephens, Political Editor

THE GOVERNMENT moved yesterday to quell public disquiet about risks to consumers from bacteria in milk and cheese and announced the establishment of a ministerial committee to co-ordinate policy on food hygiene.

Mrs Margaret Thatcher, the UK Prime Minister, responded to attacks from the Labour Party in the House of Commons, by saying that the proposed ban on unpasteurised dairy products in England and Wales applied only to liquid milk. Scotland has applied such a ban since 1983.

Soft cheeses would continue to be available in the shops, although production would be governed by a code of practice. Groups at risk, such as pregnant women, would be advised to avoid them, she added.

Whitehall officials added later that there was no plan to

ban the cheeses, although the Government would look closely at the possibility of changes in regulations covering, for example, labelling.

Officials said the proposed high-level Cabinet committee would include ministers from at least five departments and would be chaired by the Prime Minister.

Mr Kenneth Clarke, Health Secretary, and Mr John MacGregor, Agriculture Minister, will be joined by ministers from the Treasury, the Department of Trade and Industry and the Department of Environment in formulating a strategic response to concerns over food hygiene.

The Cabinet committee will draw on the advice of the separate committee of scientific experts, announced last week, which is expected to play a key role in drawing up a food bill.

# Minister sets out to calm farmers' fears

By Bridget Bloom, Agriculture Correspondent

THERE IS no confusion, conspiracy or complacency in the Government's food safety policy, Mr John MacGregor, Agriculture Minister, told a crowded and at times aggrieved annual meeting of the National Farmers' Union in London yesterday.

Mr MacGregor was clearly aiming to calm fears following the recent egg crisis - heightened by the weekend's confining reports on the dangers of unpasteurised milk. "Britain's food is, and will continue to be among the best and the safest in the world, so let us stop beating ourselves about the head by suggesting otherwise," he said.

He added that neither he nor the Government had tried to deny or disguise that food poisoning was a problem in certain cases, but most of the population continue to eat sensibly, as they did before.

The specific cases, which



MacGregor: hostile reception

included a new strain of salmonella in some eggs and listeria in some milk products, meant that vulnerable groups such as children and the sick should follow the "very clear" guidelines laid down by the Chief Medical Officer.

Mr MacGregor said 17 measures of protection had been taken over the past few months. One was the proposal, announced on February 3, to ban unpasteurised milk. He said that such a ban would not extend to products made from unpasteurised milk, such as soft cheeses.

However, this move was being examined in the consultation necessary before the unpasteurised milk ban could be implemented, he said. "If there are very good food safety grounds for taking action, we will take it."

Mr MacGregor was giving the traditional address to the NFU's annual meeting. He faced a hostile resolution, backed by several speakers, attacking the Government's lack of a proper development policy for agriculture.

Mr Simon Gourlay, NFU president, said reforms of the European Community's farm

policies had resulted in an annual 9 per cent drop in real terms in British farmers' incomes over the last five years.

Incomes in real terms were at their lowest levels since the Second World War.

Farmers accepted the need for reforms, but the relentless downward pressure on prices was not the way to achieve this.

Mr MacGregor accepted that farm incomes were declining in Britain, as in other EC countries.

It has been essential to get EC farm spending under control and food mountains reduced, he said.

At the meeting's close, it was generally agreed that the debates should put paid to popular misconceptions of a cosy relationship between the union and the Ministry of Agriculture, Fisheries and Food. Observer, Page 22

# Universities criticise grants rise

By David Thomas

BRITAIN'S universities have been given a 3.7 per cent increase in their basic grant for next year and have been warned to expect similar rises for the next three years.

The University Grants Committee, the buffer between Government grants and the recipient universities, revealed the rises in a letter to vice chancellors.

The Committee of Vice Chancellors and Principals last night criticised the settlement as inadequate. "The cuts that have gone on throughout the 1980s are set to continue," it said.

The basic grant covering most university activities will be £1.54bn in 1989-90, up 3.7 per cent on this year.

Next year's allocations for individual universities show considerable variation, ranging from an 8.7 per cent increase for Warwick to a 2.6 per cent decrease for Dundee.

Bath, Bristol, Exeter, Kent, London, Southampton, Warwick and York had cash rises of more than 5 per cent.

# Small business 'will need advice on single market'

By Charles Batchelor

THE single European market in 1992 will have a direct impact on small companies in the European Community, Mr Alan Mayhew, head of the EC's directorate of enterprise policy, said yesterday.

The impact of the internal market will be very much felt by "small business," he said at a briefing in the Community's London office. He added that the open market would bring benefits for small businesses, but they will need help and advice to prepare for it.

He warned that the opening of public sector purchasing to companies throughout the Community may threaten companies with long-standing supply agreements with local public sector customers.

He advised, therefore, that every small company should carry out an "audit" of its business to assess the impact of the barrier-free market.

Areas in which the small firm directorate is trying to help include:

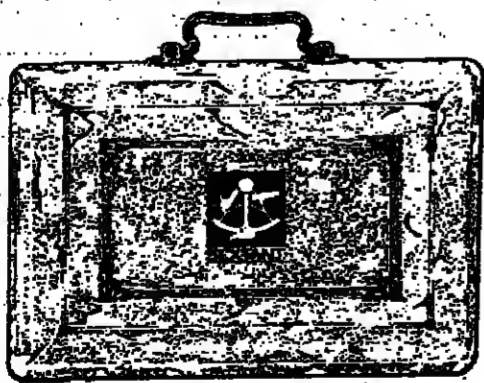
- Information. A network of European Business Centres has been set up to provide information on Community schemes of benefit to small business. A pilot network of 40

centres is being expanded to 200.

- Co-operation. A network of 400 business co-operation centres is being established to bring small businesses in the different countries together for joint ventures and collaborative projects.
- Training. The task force has sponsored a French small firms training programme intended to show companies how to prepare for 1992.
- Finance. The directorate plans to back the provision of seed capital to help very young companies develop new products. It will subsidise the management costs of 24 seed capital funds, though the subsidies will have to be repaid if the funds make a profit.
- Company law. The directorate is backing the creation of a company structure called a European economic interest grouping.

This would provide an unburdensome way for companies from more than one country to create joint ventures, though issues such as the tax treatment of profits made in more than one country still have to be solved.

**Whilst considering methods of financing your vehicle fleet, the effect on your company's tax position could be important.**



You may be pleased to know that we have addressed this problem on your behalf. The product of our research is the Sextant Tax Efficiency Program (STEP). This is an advanced computer model which provides relevant information on both the financial and tax implications of the vehicle acquisition options available to your organisation.

As an integral part of our comprehensive vehicle fleet service, STEP will help you take the optimum advantage of your particular tax position, using several critical factors to produce a meticulously detailed and reliable cost analysis unique to your company's situation. In fact we may tell you more about yourselves than you might expect.



Sextant Corporate Services Plc, Sextant House, Upper Chealsey Street, Canterbury, Surrey, GU15 9LE. Telephone 0276 691520 Fax 0276 691594

## MOST COMPANIES UNDER-UTILISE THEIR COMPUTING INVESTMENT.

## MOST COMPANIES HAVE A LARGE NUMBER OF PCs.

## THERE'S A LINK.

Do you have any idea how many PCs there are in your company? And how much of an investment they represent?

Recent surveys indicate that there's more computing power in installed PCs than all other computer resources put together.

Yet users of stand-alone PCs derive no benefit from your corporate computer network - and vice-versa. Until now.

Because now, Digital provides the link. A new means of integrating stand-alone personal computers into your corporate network. And of making your PC investment contribute to increased information-sharing ... increased productivity ... increased effectiveness.

It adds up to an improved return on investment, through improved decision-making. And it costs surprisingly little.

Use the coupon to find out more. Or phone 0800 616 363.

**digital**

**Powerful business connections**

To: Digital Equipment Company Ltd, Customer Assistance Desk (14), PO Box 110, Reading, Berkshire, RG1 3JL.

Please send me more information on how I can realise the full potential of my company's computing investment.

Name \_\_\_\_\_

Position \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Tel \_\_\_\_\_ FT 132

SIEMENS

Information for Siemens shareholders

Ongoing Growth

During the first quarter of the current financial year (October 1 to December 31, 1988) the positive trend of the previous months continued, both in

orders received and in sales. These were particularly favourable compared with the weak first quarter of the previous year.

New orders

Siemens, comprising Siemens AG and its consolidated domestic and international companies, recorded £4,980m in orders during the period under review. This continues the favourable trend of the previous months. The 19% increase compared with the first quarter of 1987/88 reflects the slack economic situation in the previous year. A number of major orders also contributed to this increase. In the telecommunications sector, for example, there was a concentration of orders, especially from Germany. The KWU Group received an order to equip a Singapore power station with gas turbines. The volume of orders was also boosted by the inclusion for the

first time of the figures for the Bendix Electronics Group, USA, in which a majority holding was acquired in September 1988. Taking these factors into consideration, the growth figures overstate the underlying trend. Overall, German domestic orders increased by 25% to £2,201m (previous year £1,765) and international business by 14% to £2,779m (previous year £2,430m).

Table with 4 columns: in £m, 1/10/87 to 31/12/87, 1/10/88 to 31/12/88, Change. Rows: New orders, German business, International business.

Sales

Siemens worldwide sales increased by 9% to £3,830m (previous year £3,500m), international sales growing by 17% to £2,147m (previous year £1,836m) and German sales by 1% to £1,683m (previous year £1,664m). The small increase in Germany is mainly due to the phased billing of major projects. Semiconductor sales achieved a particularly large growth

rate of 60%; here we are benefiting from the favourable market for memory devices. In the data systems and telecommunications sectors price erosion continues.

Table with 4 columns: in £m, 1/10/87 to 31/12/87, 1/10/88 to 31/12/88, Change. Rows: Sales, German business, International business.

Employees

The number of employees has been affected by the consolidation of Bendix. Although the figure in Germany remained static (223,000), this meant that the total workforce increased by 1% to 353,000 (excluding trainees and student workers). Employment costs rose by 5% to £1,859m (previous year £1,766m).

Table with 4 columns: in thousands, 30/9/88, 31/12/88, Change. Rows: Employees, German operations, International operations.

Table with 4 columns: in £m, 1/10/87 to 31/12/87, 1/10/88 to 31/12/88, Change. Rows: Employment costs.

Capital spending and net income

In the first three months of the current financial year, capital expenditure and investment came to £231m (previous year £208m). In addition, there were substantial changes affecting our subsidiaries and holdings during the period under review. For example, we sold our interests in Bergmann-Elektricitats-Werke AG, Berlin and in Sigr GmbH, Mettingen. We agreed to cooperate with IBM in the field of private branch exchanges, which will strengthen our position in the American market and underline our importance as a leading supplier of telecommunications systems on the world market. We also concluded an agreement with the French company Intertechnique to acquire a majority hold-

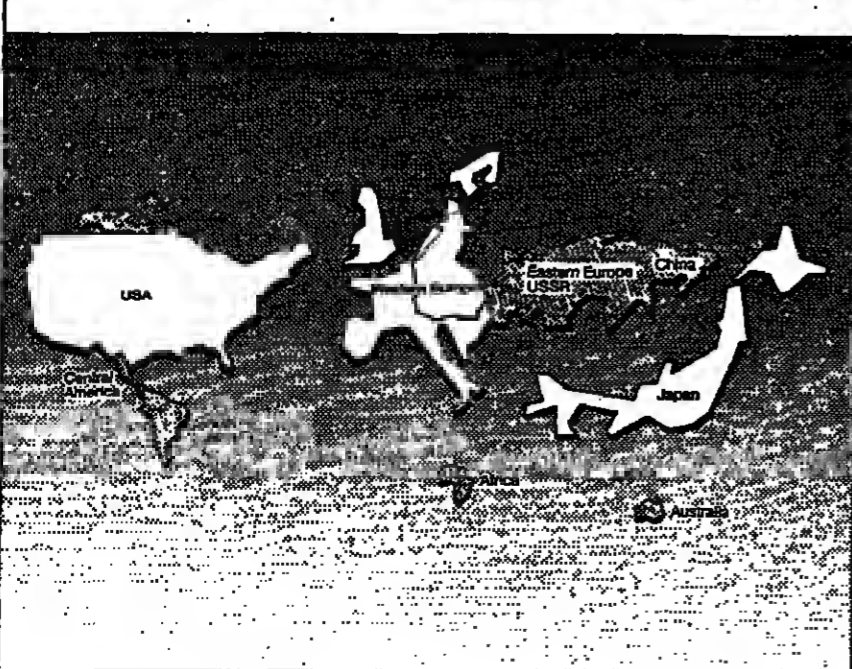
ing in its data processing subsidiary IN2. The joint bid with the General Electric Company (GEC) of Great Britain to take over the Plessey electronics concern is currently being examined by the monopolies authorities. At present, GEC and Siemens have a joint holding of just under 15% of Plessey shares. Net income after taxes increased by 6% to £94m (previous year £89m).

Table with 4 columns: in £m, 1/10/87 to 31/12/87, 1/10/88 to 31/12/88, Change. Rows: Capital expenditure and investment, Net income after taxes.

All amounts translated at Frankfurt middle rate on 31/12/1988: £1 = DM 3.206.

World Market for Electric Products

The size of the regions corresponds to their shares of the world electrical market.



World Market Leader in Medical Engineering

In the financial year 1987/88 Siemens sold medical engineering products worth £1,650m and received new orders worth £1,780m. The company thus remains the world's largest supplier in this field. The 'home market' in Europe accounts for approximately half of all Siemens medical business, with the USA accounting for approximately one third. Japan's share has already increased to 7% and the foundation of Siemens Asahi Medical Systems (Siemens interest 66%) has consolidated our foothold in this region. Siemens medical engineering operates in all electrical markets, which are shown here in terms of their relative size.

Siemens AG

In Great Britain: Siemens Ltd. Siemens House, Windmill Road, Sunbury-on-Thames, Middlesex, TW16 7HS

UK NEWS

Smarting at application of entrepreneurial spirit

Alan Pike examines changes confronting doctors

THE British Medical Association, the doctors' professional body, will this week give the first formal reaction on behalf of Britain's 32,000 family doctors to the Government's draft legislation on health care.

In the view of one doctor who will be present, this week's meeting of the BMA's general medical services committee promises to be one of its most important for decades. That judgment is based on two things. The Government intends to promote general practitioners to a central role in the health care system - and it plans significant changes in the way they are employed and paid.

Many GPs are bewildered by the way general practice has emerged as one of the most fundamental aspects of the health care review. They believe that family doctor services had been reviewed by the Government, leading to the publication in November 1987 of the draft law (white paper) called Promoting Better Health.

The BMA has been discussing the changes proposed in the document with the Government for the past year. BMA officials say they were told that the health care review which led to this month's white paper covered the hospital services and would not affect the negotiations. In reality, many of the white paper's most wide-ranging and controversial proposals are aimed at GPs.

Those in larger practices will be encouraged to hold budgets and buy hospital treatment on behalf of their patients. All GPs will feel the impact of government plans to reduce their prescribing costs - £1.9m last year - through a regime of indicative drug budgets. The Government intends to take powers to impose financial penalties on GPs who 'persistently refuse to curb excessive prescribing'.

The proportion of GPs' earnings which is determined by the number of patients on their lists is to increase and some doctors will lose allowances worth more than £3,000 a year from their £42,219 standard gross income. Dr Eric Armstrong, an Ayr GP and vice chairman of the BMA's general medical services committee in Scotland, says he feels 'aggrieved and betrayed' by the fact that a year of detailed negotiations on the previous white paper have been set at naught 'by last week's announcements'.

We must avoid kneejerk reactions and will be looking at the new white paper to see what we can get from it for our patients, but I am concerned that the Government is changing the rules in mid-negotiations.



Clarke: a logical development of policy

Dr Jim Milligan, a West Midlands GP, makes a similar point. 'The Government has chosen to launch its ideas over the heads of the negotiators for the profession, when it has been sitting down with those negotiators for the past year.'

Mr Kenneth Clarke, Health Secretary, met BMA leaders this week and told them he saw the wide-ranging proposals in the white paper as a logical development of policy. He wants to complete discussions with the BMA on Promoting Better Health by the spring.

Family doctors' pay is determined by three principal elements: Capitation fees, an annual payment, weighted by age, for each patient on a doctor's list; Allowances, of which the main one is the basic practice allowance worth up to £3,500 a year; Item of service fees, which provide doctors with set payments every time they perform services such as immunisations and the study of cervical cells.

Capitation fees produce about 46 per cent of GPs' income, and allowances a further 40 per cent. The Government intends to increase the proportion coming from capitation payments to at least 66 per cent. Basic practice allowance will form a reduced element of family doctors' income. Those working in areas free from social and geographical problems where there are plenty of GPs stand to lose it completely.

According to the white paper, GPs will have a 'stricter incentive to satisfy their patients if a greater proportion of their income is attributable to the number of patients on their lists.'

Dr Milligan doubts whether this will be the case. In the mid-1960s the proportion of GPs' income coming from capitation fees was reduced, and like many doctors he believes this contributed to more rational organisation and improved standards of general practice.

The white paper's desire to extend the competitive and entrepreneurial spirit to the medical profession worries Dr Armstrong. 'I was brought up to believe that doctors should co-operate to give patients the best deal out of the profession. The message seems to be that we should work longer hours, attract more patients, become more managerial and more competitive. It is apparently overlooked that GPs are already working an average 48-hour week, and are on call for another 20 or 30 hours, in a highly stressed environment.'

GPs are awaiting Department of Health working papers, giving more details of proposals in the white paper, before forming conclusions on specific issues. Dr Milligan says the overall approach will make the GP the central point of reference for all health care received by a patient, which he regards as sensible. But he believes the question of whether devolving financial and cost-control responsibility to GPs will depend crucially on the amount of influence they have over budget-setting.

He attended one of the Government's regional presentations and told Mr Clarke that his proposed arrangements for making GPs budget holders - allowing an overspend of 5 per cent a year if there were 'good clinical reasons' but clawing it back the following year - looked pretty tight compared with the Government's own recent ability to predict the inflation rate.

King urges relaunch of inter-party Ulster talks

By Our Belfast Correspondent

MR TOM KING, Northern Ireland Secretary, yesterday launched a fresh attempt to stimulate inter-party talks on the constitutional future of the province. The move, apparently aimed at undercutting its competitors, took most other building societies and mortgage lenders by surprise. It comes less than a week after Cheltenham & Gloucester announced record profits in 1988, largely achieved by keeping management expenses at levels well below those of other societies.

Until last autumn's increase in the banks' base rate, mortgage rates were generally held at a full percentage point above base rate. Since then building societies have held their rates at around half a

Building society offers mortgage below base rate

By David Barchard

CHELTEMPHAM & Gloucester, the ninth largest building society, yesterday cut its mortgage rate to new borrowers to 12.75 per cent from 13.5. The new rate is three quarters of a percentage point below the rate being charged by most large building societies. It is also a quarter of a percentage point below the banks' base rate.

The move, apparently aimed at undercutting its competitors, took most other building societies and mortgage lenders by surprise. It comes less than a week after Cheltenham & Gloucester announced record profits in 1988, largely achieved by keeping management expenses at levels well below those of other societies.

Until last autumn's increase in the banks' base rate, mortgage rates were generally held at a full percentage point above base rate. Since then building societies have held their rates at around half a percentage point above the present base rate of 13 per cent, to put pressure on mortgage companies and other new lenders who have to rely on the commercial money markets for their funding.

However, this is the first time for several years that a large society has offered a standard mortgage rate to new borrowers at a rate below base. The society said that it was able to do so because of the continuing strong inflow of funds from savers.

Mrs Gill Colver, a spokesman for the society, said: 'This offer definitely does not reflect any downturn in Cheltenham & Gloucester's mortgage business.'

'We have been doing a lot of business by offering a fixed rate of 12.5 per cent but we now feel that segment of the market is getting too crowded and want to compete in the mass mortgage market directly.'

BERTIZ advertisement: The language of international business isn't English... it's the language of your customer. Prepare for 1992 now. Communicate in your customer's language and call Bertiz today on- 01-580 6482 London 021-643 4334 Birmingham 031-228 7198 Edinburgh 061-228 3607 Manchester 0532-495536 Leeds FAST AND EFFECTIVE Courses are tailor-made to meet the particular needs and schedules of both you and your company.



UK NEWS

# Toyota team to examine UK sites for plant

By Clive Wolman in Tokyo and Kevin Done in London

A TEAM of Toyota executives will visit the UK at the end of February to examine potential sites for the Japanese automotive group's planned 1500m European car assembly plant. Mr Tetsuro Toyoda, Toyota executive vice president, said the company was seeking sites for an assembly plant and an engine plant. His remarks suggested that the company had virtually dismissed the possibility of locating the assembly and engine plants in other European countries. He said it would be highly advantageous for one to be in the neighbourhood of the other. The assembly plant, which is planned to produce 200,000 cars a year, would employ 3,500 people and the engine assembly plant about 500, he said. Toyota, Japan's leading automotive manufacturer, received proposals from 30 competing UK local authorities and regional agencies seeking to persuade it to locate the plant in their areas. Mr Toyoda said the company's study team, backed by local consultants, would visit the UK at the end of the month and examine no more than 10 possible sites in South Wales and England. Some components to be used in the plants may be sourced from elsewhere within the European Community, Mr Toyoda said. Nissan, Japan's second-largest automotive group, which is already developing a 200,000 cars-a-year assembly plant at Sunderland in North-east England, has also built an engine assembly plant at the site, as well as a plastics injection moulding plant. Lord Young, the British Secretary of State for Trade and Industry, said last month that the UK was "the best candidate" for the Toyota plant. He made it clear that any decision by the company to build its first European assembly plant in the UK would be warmly welcomed by the British Government. Negotiations have not yet started between Toyota and the UK Government about the scale of state aid for the project, but any planned state support will have to receive prior approval from the European Commission in Brussels. Toyota is expected to reach a final decision on the selection of a UK site by the summer. Mr Toyoda was speaking after the announcement of financial results which confirmed Toyota's recent regained status as Japan's most profitable company. Results, Page 26

# Foreigners face bill for cost of living in the UK

A new government tax plan is based on the premise that those who benefit from living in Britain should pay, reports Richard Waters

THE GOVERNMENT set the scene for fundamental changes in the way foreigners are taxed in the UK in a consultative paper issued last summer. Several months and many critical comments later, experts are divided over whether these proposals will emerge in this year's Budget or Finance Bill. At the heart of the consultative paper was the belief that anyone who benefits from living in UK should pay tax. At the moment, long-term residents do not have to pay tax on their overseas investment income and capital gains if they are not "domiciled" in the UK - an antiquated notion which is close (but not identical) to nationality. Also, it is possible to spend large parts of the year in the UK and not be judged resident for tax purposes. Others, on the other hand, may find themselves judged to be resident even though they spend only one day a year in the country. The Revenue proposed two basic answers. The first was that residence should be determined solely by the number of days a year spent in the UK. The second was to do away with the definition of domicile altogether and replace it with a test of "fiscal connection" - again, based on the amount of time spent in the UK. Anyone "fiscally connected" would pay tax on their worldwide income and gains. Even those who escaped the test might still pay tax on a proportion of their income and gains elsewhere, depending on how much time they spent in the UK over a prolonged period. It is this principle of bringing overseas benefits into the UK tax net, which has so alarmed taxpayers. It is naive, say the plan's critics, to believe that foreigners will readily report their worldwide income and capital gains to the UK Revenue. Fears that the information will be recycled to their domestic tax authorities will lead to the holding back of information, and the Revenue will be unable to verify the accuracy of returns. The internationally mobile will simply move elsewhere rather than submit to this

regime, runs the argument. London's shipping community is more perturbed about this than most others. According to Mr Richard Moore, managing partner of Moore Stephens, an accountancy firm with a strong list of Greek shipping clients, a change in the tax rules could drive shippers overseas, seriously denting an important City of London industry. Employers of foreign nationals in the UK are also less than enamoured with the proposals, but see them as more of a nuisance than anything else. A tax expert in one US company with extensive operations in the UK comments: "It is curious that the UK is going against the trend. Other countries seem more interested in attracting Americans." Last year's US-French double tax treaty for example, exempts a US national's earnings from taxation in France provided they have been taxed already, he says. The Government may go ahead with its proposals regardless. But since many of the criticisms focus on the administrative problems which could follow, it seems highly likely that the matter will be given further consideration. A test of residence based on the number of days spent in the UK is one of the less contentious proposals. Residence is currently determined by several factors, including whether or not accommodation is available in the country, and is notoriously difficult to apply. The proposed solution to this has met with support from many foreign chambers of commerce - backing which could be strong enough to push the idea through. In the meantime, there are several "abuses" which could be tackled without changing the fundamental rules of the game. The first involves dual contracts - arrangements - schemes which enable foreign employees in the UK to take part of their earnings overseas and therefore outside the scope of UK tax. The arrangement involves an employee having two contracts, one for work done in the UK and the other for work done abroad. This, according to the Revenue, has been open to abuse, with employees being paid under the overseas contract for work which has not been done wholly outside the UK. A special Revenue investigation into these arrangements was launched 18 months ago. It would be easy to change the law and settle this matter once and for all, says Mr John Andrews, partner in charge of tax at accountants Coopers & Lybrand. The Government could simply do away with the rule that overseas earnings are only taxed if they are paid into the UK. This would not touch overseas investment income. It is debatable on principle whether the UK should tax the investment income of someone coming to the UK temporarily. It would also be almost impossible to enforce. A second area of abuse which has worried the Revenue has been the ease with which UK residents can go overseas to sell assets, thereby escaping capital gains. One way to catch this would be to apply a tax if the individual returned to the UK within a specified period. However, this would have complex and possibly undesirable side-effects; for instance, the effect on UK nationals returning from abroad after a prolonged absence. Would they pay capital gains tax on any assets sold within the last, say, five years? If so, what if they have paid overseas tax already? The argument over the taxation of foreign workers, meanwhile, is helping to reopen old debates about how the UK taxes these people. It has long been argued that foreigners require a higher level of benefits to maintain their standard of living when working abroad and that it is unfair to tax them on this. If the Revenue plans to get tougher on the residence issue, then it will be under pressure to reconsider the inequities of this regime.

# IBM in £100m property venture with MEPC

By Paul Cheseright, Property Correspondent

INTERNATIONAL Business Machines, world's biggest mainframe computer group, and MEPC, the second-largest British property company, have formed a joint venture to build a £100m office complex half a mile from Heathrow Airport, west of London. The joint venture company is buying 18 acres from the Rutland Group, a private property company founded in 1964, for a price neither will disclose. The property is at Redfont Lakes, once derelict farmland in the area surrounding London known as the Green Belt, which has strict planning controls. This is one of the rare cases where commercial property development is being permitted on a Green Belt site. IBM and MEPC plan to build 335,000 sq ft of offices at Redfont Lakes by 1991. IBM will lease about two-thirds of the space from the joint venture company and use it to consolidate and expand its marketing operations on the west side of London. The partnership is the first into which MEPC has entered with a potential occupier.

# Plessey loses court bid to force GEC sale of stake in GPT

By Raymond Hughes, Law Courts Correspondent

GENERAL Electric Company, Britain's biggest electrical and electronics group, has defeated an attempt to force it to sell to Plessey its half share of GPT, their joint telecommunications company. A High Court judge yesterday granted GEC a declaration that Plessey was not entitled to exercise an option in the GPT agreement compulsorily to buy out GEC's 50 per cent interest. Plessey was given eight days in which to decide whether to challenge the ruling in the Court of Appeal. The ruling removes - at least until any contrary decision on appeal - the risk of GEC losing one of its most valuable assets. It also lifts a serious potential threat to the £1.7bn takeover bid for Plessey mounted jointly by GEC and Siemens of West Germany. The bid lapsed last month when it was referred to the Monopolies and Mergers Commission. Plessey had argued that its option right had been triggered by the GEC/Siemens agreement under which GEC accepted obligations to Siemens in relation to a proposed restructuring of GPT after a successful takeover. The acceptance of those obligations breached the GPT joint venture agreement, Plessey contended, entitling it to exercise the option. However, Mr Justice Morritt yesterday agreed with GEC that the obligations did not exist until the bid became, or could be declared, unconditional. Therefore "Plessey never was entitled to exercise the option," the judge said. He said that, under the GEC/Siemens agreement, GPT was to be restructured so as to give GEC 60 per cent and Siemens 40 per cent. The terms of the restructuring were to be agreed as soon as practicable after the bid became unconditional. When, on January 12, the bid was referred to the Monopolies and Mergers Commission the offer lapsed and all the material provisions of the bid agreement ceased to have effect. The judge added that, had he not decided the matter on the basis of the conditional nature of the obligations, he would have held in Plessey's favour that the obligation accepted by GEC to vote its GPT shares in favour of an enlargement of GPT's capital involved GEC dealing in GPT shares in breach of the agreement with Plessey. That agreement permits one party compulsorily to purchase the other's shares in any one of a number of "relevant events", one of which is breach of a restriction on dealing in GPT shares.

# Extradition appeals begin in Dublin

By Kieran Cooke

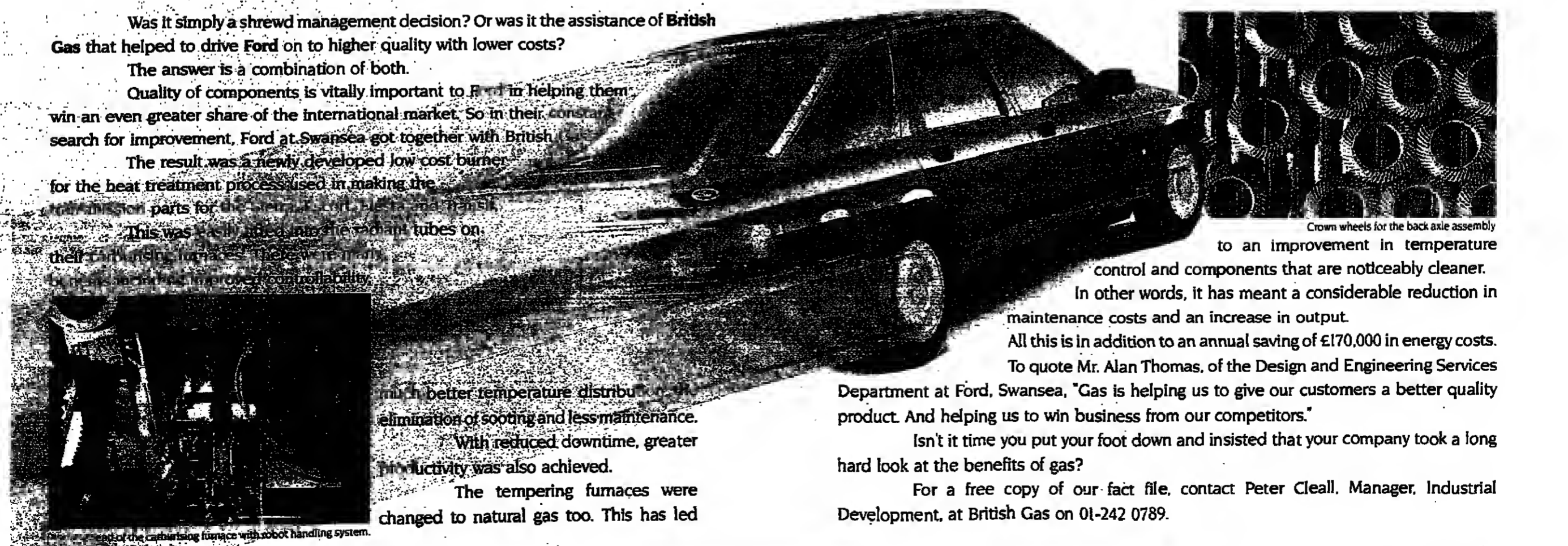
A SPECIAL session of the High Court in Dublin yesterday began hearing the appeals against extradition of three men wanted by the Royal Ulster Constabulary in Northern Ireland. Mr Owen Carron, former Member of Parliament for Fermanagh, South Tyrone, is wanted on charges relating to possession of firearms. Mr Paul Kane is wanted for escaping police custody, while Mr Dermott Finucane was one of a group of republican prisoners who escaped from the Maze prison near Belfast in 1983. Mr Finucane is the brother of Mr Patrick Finucane, who was murdered at the weekend by loyalist gunmen. Mr Finucane's case was adjourned to later this month because of what his counsel described as "the extraordinary circumstances." His bail application was refused.

# Britain is ninth in tax burden league

By Ralph Atkins, Economics Staff

BRITAIN'S tax burden is higher than that in the US, Japan and Italy but less than France and West Germany's, according to an international league table published by the Central Statistical Office. Taxes and social security contributions (such as National Insurance) equalled 44 per cent of gross national product in 1986, the CSO says. That was ninth highest out of the 18 countries covered - one place better than in 1976. The results show a trend for taxes and social security payments to increase as a share of gross national product. It suggests tax changes in the past decade have not significantly reduced Britain's tax burden compared with other countries. Latest estimates for 1987 suggest the UK tax burden fell slightly compared with 1986 while about half the other countries for which information was available saw increases. However, these changes did not significantly alter international rankings. Looking only at direct taxes (such as income tax) on households, the UK has fared better than many other countries. As a share of total taxes and social security contributions, direct taxes fell from 39 per cent in 1976 to 28 per cent in 1986. Other countries which saw a reduction in the direct tax burden on households during the same period included the Netherlands, Norway, Sweden, and West Germany. The percentage, however, of the total tax burden derived from direct taxes on corporate incomes rose in the UK from 5 per cent in 1976 to 11 per cent in 1986. In many other countries, including the US and France, there was a fall. Economic Trends, January 1989, H&SO, £9.25.

# WHAT HELPED FORD ACCELERATE THEIR QUALITY DRIVE?



Was it simply a shrewd management decision? Or was it the assistance of British Gas that helped to drive Ford on to higher quality with lower costs? The answer is a combination of both. Quality of components is vitally important to Ford in helping them win an even greater share of the international market. So in their constant search for improvement, Ford at Swansea got together with British Gas. The result was a newly developed low cost burner for the heat treatment process used in making the transmission parts for the car. This was built into the radiant tubes on their furnaces. The result was a much better temperature distribution, elimination of sooting and less maintenance. With reduced downtime, greater productivity was also achieved. The tempering furnaces were changed to natural gas too. This has led to an improvement in temperature control and components that are noticeably cleaner. In other words, it has meant a considerable reduction in maintenance costs and an increase in output. All this is in addition to an annual saving of £170,000 in energy costs. To quote Mr Alan Thomas, of the Design and Engineering Services Department at Ford, Swansea, "Gas is helping us to give our customers a better quality product. And helping us to win business from our competitors." Isn't it time you put your foot down and insisted that your company took a long hard look at the benefits of gas? For a free copy of our fact file, contact Peter Cleall, Manager, Industrial Development, at British Gas on 01-242 0789.

THE FUEL THAT PROFITS INDUSTRY **British Gas** ENERGY IS OUR BUSINESS



## Swaps Operations Manager c.£35,000 + Banking Benefits

Our client is a major US investment bank, committed to innovation and continued leadership growth in the SWAPS markets. Due to internal promotion, they are now looking for a manager aged c30-35 to head up their swaps production and operations unit.

This role involves managing 22 staff, streamlining work procedures and close involvement in the development and implementation of new technology to handle the increasing volume and complexity of trading activities. Working closely with the traders and senior management you will be expected to make a real contribution both to the daily running of the department and to the strategic development of the business itself.

The ideal candidate will have operations experience from a Banking Treasury environment, although those with proven management ability, self motivation and an understanding of derivative products will be considered.

This represents an exceptional opportunity to combine first class technical skills with management ability, in a stimulating environment where career prospects are superb.

Interested candidates should contact Suzie Mummé on 01-248 3653 (or 01-673 2549 evenings/weekends), or write, sending a detailed CV to the address below or use our confidential fax line on 01-248 2814. All applications will be treated in the strictest confidence.

76, Watling Street, London EC4M 9BJ

**BBM**

Tel: 01-248 3653

CONSULTANTS IN RECRUITMENT

BUSINESS & FINANCIAL SOFTWARE FOR IBM ICL & VAX

# WORKING AT MCCORMACK & DODGE



## MAINFRAME SOFTWARE SALES CIRCA 60K OTE

Your chance to join the most successful financial software company in the UK. McCormack & Dodge is looking to recruit top sales professionals with a proven track record in mainframe software sales and probably with an accountancy background.

Our market leading Millennium range of borderless systems is available on IBM, ICL and DEC/VAX.

With over 7500 systems worldwide and growth in the UK more than twice that of our competitors, McCormack & Dodge are the world's leading suppliers of business and financial software. Our long-term commitment to our customers and unrivalled training and

support service has gained us an international reputation second to none.

We are seeking highly motivated, dynamic and ambitious sales executives to join our winning team.

### The Package

Our remuneration package will be offered circa 60K OTE plus a comprehensive benefits package.

Please write in the strictest confidence to: Stephen Swift, Operations Director McCormack & Dodge Ltd PO Box 273, King's House, Bond Street Bristol BS99 7AL. Tel: 0272 276866

**McCormack & Dodge Limited**

A member of The Data & Business Corporation

### AT A CAREER CROSSROADS?

Hill External Investment Services is seeking executives, graduates or equivalent, aged 30 to 47 and with experience in industry, commerce or the professions, to become Personal Financial Advisers. All necessary training and support, including office facilities, will be given to enable you to promote the renowned range of Hill External personal financial products and services.

Contact: David Stewart, Divisional Manager, Hill External Investment Services Ltd, City Division, 2nd Floor, International Buildings, 71 Kingsway, London WC2R 8ST. Tel: 01 242 5351.

## Jonathan Wren Executive

### INTERNATIONAL FUND MANAGEMENT

We are currently advising the London securities arm of one of Japan's leading trust banks, in the appointment of a young professional fund manager to expand its operations in the fund management sector.

The successful candidate will be from a European fund management background, and will have gained at least 3-5 years experience in the world's most important fixed income and equity markets, with a proven performance to date in the management of institutional funds. This position will be of particular interest to an individual who is at home in a relatively greenfield situation, which offers excellent opportunities for development. Strong management and interpersonal skills are a prerequisite for this challenging position.

An attractive remuneration package is offered, which should not present an obstacle for the right individual, together with an opportunity to make a key contribution to a rapidly progressing department.

Please contact Barbara Dabek on 01-623 1266 or 0634 63534 after 8.30 pm. Alternatively forward a comprehensive c.v. to the address below:

LONDON HONG KONG MIDDLE EAST SINGAPORE SYDNEY

## Jonathan Wren

Recruitment Consultants  
No. 1 New Street, (off Bishopsgate), London EC2M 4TP.  
Telephone: 01-623 1266. Fax: 01-626 5258.

## BUSINESS DEVELOPMENT MANAGER

Central London (with international travel)

Salary £ neg.

Courtaulds is an international chemicals, textiles and industrial group, committed to achieving change.

It has a small corporate team working in daily contact with the main board, responsible for supporting and driving through that change - both organically and through acquisition.

You will join the team as a Business Development Manager.

After 12 months you should be targeting a senior management position in an operating business or a general management role in a smaller entrepreneurial profit centre.

You will be a commercial, operating or financial manager in a significant international business; or a frustrated management consultant.

You will be 27-35.

You should think like an MBA, and may well have one.

Fluency in French, Italian or Spanish would demonstrate your international interests.

Please write with CV to: Colin Greenstreet, Head of Business Development, Courtaulds plc, 18 Hanover Square, London W1A 2BB.



**COURTAULDS**

## FUND MANAGEMENT

Prudential Portfolio Managers is the investment arm of the Prudential Corporation, one of the largest financial services groups in the UK.

The largest institutional investor on the UK Stock Exchange, we are a major player in the UK Equities market. It is in this department that we now wish to expand a high-calibre, broadly based team by adding more fund management expertise at a senior level.

Our need is for an exceptionally capable professional with at least seven years institutional experience. Fully acquainted with the intricacies of fund management, you will be articulate, energetic, committed

to standards of excellence, and ambitious for career progression within a house of quality.

Salary is negotiable and will be commensurate with your experience and professional stature. Valuable financial sector benefits include company car and low-interest mortgage.

In the first instance, please telephone Caroline Chamell on 01-936 8571 to discuss this position, or write to her enclosing a full cv at Prudential Portfolio Managers Ltd, 142 Holborn Bars, London EC1N 2NH.



**PRUDENTIAL**  
Prudential Portfolio Managers

## FINANCIAL FUTURES

Our client is an established brokerage subsidiary of one of the leading international banks.

In order to maintain and further develop their high market profile, they are seeking to recruit an individual with a proven track record of at least 3 years in broking financial futures and options. This should include a good general background in the fundamental and technical side of the business together with the ability to interpret relevant economic and market data.

The position requires the individual to develop new business opportunities while maintaining and servicing existing client portfolios. As a result, candidates will need to demonstrate a flexible and professional approach to work and the character necessary to operate within a team environment. The nature of the client base makes the understanding of a European language an added advantage.

The successful candidate can expect a salary and benefits package commensurate with this position.

Please telephone JOAN WOODS on 01-236 1113, or write enclosing a full CV to her at PORTMAN RECRUITMENT, 15 Great Saint Thomas Apostle, London EC4V 2BB.

**PORTMAN**  
BANKING

# There's no substitute for quality... in Corporate Banking

Aged 28-35, you've been a corporate banker long enough to know when quality counts. You know that your full potential in business development will only be realised when your talents can be happily matched by the quality and ambition of the bank you represent.

Rabobank Nederland is a name you might like to conjure with: Triple A rated; International; One of the world's largest banks with assets exceeding US \$81 billion. Since opening in London in 1983, we have made these qualities count in successfully developing business at the top end of the main-

stream corporate market as well as in our traditional area of agribusiness finance.

From this position of strength we are now poised for further expansion. An important step in our plans is the appointment of two high-quality corporate bankers to join the Banking Division as Managers. These are new positions.

The main focus is on larger corporates, and your prime responsibilities will be new business acquisition and the development of existing accounts. You can anticipate tremendous variety in

terms of the industries addressed and deal type, and you will need to be a versatile self-starter with proven marketing ability and credit skills to match.

To attract quality people, we offer very competitive remuneration as well as a bright future in a growth environment. All enquiries and applications will be treated in strict confidence. Please send a brief cv to Michael A. Barker, Assistant General Manager, Rabobank Nederland, 63 Mark Lane, London EC3R 7NE, or telephone him on 01-488 2311 for a preliminary discussion.

**Rabobank Nederland**

## Oil & Gas Economists

### CONSULTANCY TO £30K + CAR AND OTHER BENEFITS

Coopers & Lybrand is one of the UK's leading firms of Management Consultants and Accountants and is extensively involved with a wide variety of clients in the energy industries.

Excellent career opportunities exist in our oil and gas practice for economists with experience in upstream or downstream operations of the industry. The work spans a wide range of economic and policy issues with clients in both the public and private sectors.

Your experience is likely to have been gained in a planning or strategy and economics environment, either in exploration and production or refining and supply.

To join us as an Assistant Consultant or Consultant you will have a minimum of 3 years' experience. To join us as a Senior Consultant your experience will have been enhanced either by a period in consultancy or in the relevant technical operations of an oil and gas organisation.

You will be a graduate (though not necessarily in economics) in your late 20's or early 30's. It is also highly desirable that you have a good working knowledge of a second European language.

The rewards and prospects for promotion are excellent and the benefits are everything you would expect from an organisation of our standing. There are frequent opportunities for overseas travel and longer work assignments abroad.

Please send your curriculum vitae, including a daytime telephone number and quoting reference F50/16 to Ian Gosker, Coopers & Lybrand Associates Limited, Plumtree Court, London EC4A 4HT.



Coopers  
& Lybrand

## Compliance/Secretarial Assistant

Attractive negotiable salary. Excellent benefits. Central London

Our client, in recent years has emerged as a major force in the UK Financial Services Industry. In 1988 Group funds under management were valued at over £1,300 million.

The impact of the recent Financial Services Act has led to the creation of this new position which offers a unique opportunity to gain expertise in the field of Compliance.

Reporting to the Secretary you will focus on developing a working knowledge of the rules of IMRO and LAUTRO. You will assist in the developing and monitoring of secretarial and compliance procedures ensuring that the group and its subsidiary companies comply with the obligations imposed by The Companies Acts. The issues are complex, therefore problem solving abilities are essential.

You are an I.C.S.A. finalist or newly qualified with at least one year's relevant experience within a company secretarial or legal environment, preferably in the financial services sector. Aged 22-27, your communication and interpersonal skills will be excellent and you will have the maturity to exercise judgement and discretion.

With good career prospects, a significant rewards package is offered including an attractive negotiable salary.

Please write in confidence including a full C.V. and current salary to Charles Moore ref. CE.24244.

MSL Chartered Secretary,  
32 Aybrook Street, London W1M 3JL.



MSL Chartered Secretary

## ECP Sales

The continued development of our euro-commercial paper programme calls for the appointment of an individual well versed in this sector to add to our corporate drive and marketing effort.

Candidates, essentially in the range 27-35 years, should possess front-line experience acquired from a major international or merchant bank. Knowledge of a European language ideally German would be advantageous.

This is a senior appointment and offers excellent career enhancement together with a competitive salary and the full range of banking benefits.

Applications enclosing full career details should be sent in strict confidence to:

Keith Cuthbertson,  
Head of Personnel,  
Deutsche Bank AG,  
6 Bishopsgate,  
London EC2P 2AT.

Deutsche Bank



## PROPERTY FINANCE

PRIVATbanken Limited, the leading Danish bank in the UK, has established an excellent reputation in the property finance area. Growth in the business has created two exciting appointment opportunities in the Property Finance Department.

### ACCOUNT MANAGER

Responsible for building a sound portfolio of new business the successful candidate will have substantial business development experience, advanced credit skills refined in a property finance environment and an outgoing personality.

### ASSISTANT ACCOUNT MANAGER

To support an active business development function. Substantial client liaison experience and well developed credit analysis skills with a property or project finance background are key requirements.

Applicants should be aged between 25-35, educated to at least degree level (or with similar professional qualification).

Each position offers an excellent salary and benefits package within a dynamic and challenging environment.

Please write with full CV to:  
Mrs M Urwin, Personnel Manager,  
PRIVATbanken Limited,  
107 Cheapside, London EC2V 6DA.



PRIVATbanken  
Limited



## EQUIPMENT LEASING OPPORTUNITIES

HUMBERCLYDE FINANCE GROUP, a major independent finance house and licensed banking institution, has gained a successful reputation for innovative financing packages in the middle ticket leasing and large ticket commercial finance markets.

Applicants are sought for the following posts in our Industrial Division:

### New Business Executive

Business Manager with proven track record in the 'middle ticket' sector with emphasis on off balance sheet products, as they relate to SSAP21 and ED42. Applicants should be 'self starters' able to negotiate at Board level in our niche markets using established products and have a broad understanding of lease evaluation and tax implications.

Attractive salary, performance bonus, company car, mortgage subsidy, private health cover.

Location: Birmingham

### Management Trainee

Applicants will ideally be in a Finance House environment or educated within a related industry to graduate standard, including basic financial experience. Training will be broadly based, but with an emphasis on marketing, sales, credit and treasury functions.

While initial role will be as assistant to the General Manager (Marketing) progression to a full management position from this sound technical grounding could be either into marketing or group support.

An attractive salary plus performance bonus will be paid.

Location: Basingstoke

Written application with cv. to Alison Bebek, Humberclyde Finance Group Limited, Chailey Court, 25 Winchester Road, Basingstoke, HANTS RG21 1UE

Humberclyde  
FINANCE GROUP LTD

# Jonathan Wren Executive CREDIT

MARKETING  
£18,000 to £50,000

ANALYSTS  
£16,000 to £25,000

1989 has seen a burst of activity within the credit departments of many international and investment banks, and Jonathan Wren Executive is currently handling a wide range of new positions for credit professionals who are ready for that vital next career move. We are especially interested in candidates who can demonstrate particular credit experience and skills in the following areas:

UK corporates...mid and large	Trade finance	Formal credit training
Property finance	Capital markets	European languages
Risk analysis	Treasury products	Spreadsheets

An interview with one of our team of highly experienced consultants offers an opportunity to assess your current career position, and then access to our active client base of over 200 banking employers.

Call Norma Given, Martyn Drage, or Richard Meredith on 01-623 1266, or send a c.v. to:

LONDON HONG KONG MIDDLE EAST SINGAPORE SYDNEY

## Jonathan Wren

Recruitment Consultants

No.1 New Street, (off Bishopsgate), London EC2M 4TP.  
Telephone: 01-623 1266. Fax: 01-626 5258.

## FOR THOSE WHO BELIEVE THAT PRIVATE CLIENT INVESTMENT MANAGEMENT IS STILL AN ART, WE OFFER AN OUTSTANDING OPPORTUNITY.

CITY MERCHANTS' Investment Management is looking for individual portfolio managers or teams with the commitment, experience, and expertise to help build the finest private client investment management business.

We believe in investment leadership, yet our style dictates a return to the traditional values of integrity, service, personal commitment and, so important, sound administration.

If you are one of the people we are looking for, this message will earn your wholehearted approval.

City Merchants is part of a major

international group with more than £17 billion under management. We offer outstanding opportunities for career development through a clearly defined strategy. Remuneration packages are commensurate with the exciting opportunities we are offering.

Interested parties should apply in the first instance to:

Nicholas Cobbold/Tim Stephenson,  
Stephenson Cobbold Limited,  
84 Palace Court, London W2 4JE.  
Telephone: 01-727 5335

All discussions will be treated in complete confidence.



CITY  
MERCHANTS  
INVESTMENT MANAGEMENT LIMITED

A MEMBER OF THE SECURITIES ASSOCIATION AND THE INTERNATIONAL STOCK EXCHANGE.

## ASSISTANT GENERAL MANAGER

### CREDIT POLICY AND PLANNING

Middle East based

\$neg — tax free

Our client, a respected Arab banking institution, enjoys a prominent position providing a full range of traditional wholesale, retail and commercial banking services, as well as investment-related products. As a result of a corporate restructuring designed to meet an expansion of its activities, we have been retained to identify an additional member for the senior management team.

Reporting directly to the General Manager, the incumbent, who as Chief Credit Officer of the Bank will be a principal member of the Bank's Credit Committee, will also be expected to make presentations, as necessary, to both the Board of Directors and to its Executive Committee. Principal responsibilities will include:

- Development of long range business strategy of the Bank, as it relates to credit matters.
- Development of, solicitation of approval for, implementation of, and monitoring of compliance with, the Bank's Credit policies.
- Participation in the approval, management, administration (including documentation control), and the periodic appraisal of the quality of the Bank's credit portfolio.
- Direction of Corporate Banking activities, Bankwide, with an emphasis on marketing planning.
- Collection of criticised and non-performing indebtedness from distressed borrowers.

Candidates, ideally aged 35-45, should possess an appropriate tertiary qualification and have at least 5 years' relevant experience as Chief Credit Officer gained within a leading bank. Experience should have involved working with Mid-East credits, leading to the development of a familiarity with the Region, its laws and culture.

The complexities of the position call for a dedicated, self-confident, tenacious and highly professional individual with outstanding technical expertise, who can demonstrate strong leadership qualities combined with an ability to blend harmoniously into the Bank's Management team.

The remuneration package will reflect the importance placed upon this key management position. In addition to a competitive tax free salary, comprehensive executive benefits will be provided.

If you feel ready to accept the challenge of this rare and exciting opportunity, please send your curriculum vitae in confidence to Roy Webb, Managing Director, or Walter Brown, Executive Director, or call them for an initial discussion.

7 Birch Lane  
London  
EC3V 9BY

INTERNATIONAL SEARCH AND SELECTION CONSULTANTS

Tel: 01 895 8050  
Fax: 01 626 2092

Devonshire Executive  
Ltd

A member of the Devonshire Group Plc

Handwritten note: 10/11/89

Handwritten note: *John Orr*

# MANAGER INVESTMENT OPERATIONS

**£40,000 + benefits London**

Our Client is a highly respected financial services institution with over £5 billion of funds under management. Clients include both individual and institutional investors such as pension funds. Performance in both the longer and shorter terms has been excellent with rapid fund growth.

Responding to the challenges of continued growth and the competitive market, a Head of Investment Operations is sought to handle the entire back office function, comprising financial accounting, investment administration and related computer systems.

You will come from an investment background, with a sound understanding of securities and fund management business. You will be looking to utilise your experience and management skills in a senior position, reporting directly to one of the three executive directors. You will need to combine effective day to day controls with strategic management to build dynamic support functions behind a young successful team.

Candidates should write enclosing their CV to me, Robin Withridge, Consultant to this organisation. All such correspondence is treated in the strictest confidence and no details will be released until you have been briefed and given your consent. Mervyn Hughes International Ltd, 63 Mansell Street, London E1 6AN, Tel: 01-488 0155



# SPOT DEALERS

Set up a major currency with one of the leading European Banks

This is an outstanding opportunity for a Spot Dealer with at least two years' experience to actively trade a major currency at one of the most highly rated European Banks.

Due to the success of their existing team and the Bank's future growth plans for their London branch, they are currently recruiting two experienced spot traders. You will be responsible for starting a new spot book to deal in a major currency. Your objective will be gradually to build up the Bank's market presence.

The working climate in the dealing room is excellent and the compensation and benefits package highly competitive.

You will preferably have gained experience trading Spot Yen or Spot Swiss. This is not a limiting factor, but a desire to trade one of these currencies is essential. This appointment presents the opportunity to make a significant contribution to the Bank's forward momentum and accelerate your own career progression in the process.

To apply, please telephone Steve Cartwright in complete confidence on 01-222 7733 or write to John Sears & Associates, Executive Recruitment Consultants, 2 Queen Anne's Gate Buildings, Dartmouth Street, London SW1H 9BP.

**John Sears and Associates** A MEMBER OF THE SACL GROUP

# Westpac Banking Corporation Structured Finance

Westpac Banking Corporation is expanding its capacity in delivering limited recourse and structured finance products. The existing group of professionals — lawyers, accountants, tax advisors and bankers — is successfully marketing a wide range of value-added products, with increasing exposure in Continental Europe. It operates in a stimulating working environment which is both performance motivated and team orientated. Two persons are currently required:—

## Head of Structured Finance

**Role:**  
Responsible for winning mandates across a wide range of industries, through the development and successful marketing of new and differentiated products.

### Requirements:

A successful track record in initiating and closing mandates is essential. Necessary skills include numerical and qualitative risk analysis abilities; creativity; team leadership and management qualities. The position will appeal to a product specialist now looking for the challenge of immediate wider responsibilities. Probable age range 33-37.

Proficiency for both positions are negotiable and will be consistent with their seniority and the high performance expectations from the top calibre candidates sought. Career prospects are excellent within the Westpac Group and medium term opportunities include both Australia and USA.

Please send full CV details in confidence to John Hewkin quoting reference 7011JH.

## Manager, Structured Finance

**Role:**  
Specific responsibilities for identifying and winning participations in complex transactions with high return criteria.

### Requirements:

Strong analytical abilities, able to formulate deal situations using computer software, and translate solutions into practical decision-making recommendations. This is an ideal opportunity for an ambitious individual, currently with limited marketing experience, but who aspires to mandate winning within 2/3 years. Probable age range 29-33.

**Roland Orr & Partners**  
Management Consultants  
12 New Burlington Street, London W1X 1FF  
Telephone 01 439 6891

# SENIOR BANK MANAGER

## REMUNERATION PACKAGE

**£40,000.- +**

The London subsidiary of a major international Spanish Banking Group seeks a senior manager to head its active city branch operation. The successful candidate will assume full control of the branch's activities but will be required to place special emphasis on the commercial and marketing side (deposits/loans). Support will be provided by a full branch team including three managers. The senior manager will report direct to the general manager.

The desired age range is 40-45 and candidates must have considerable experience in U.K. branch banking and be enthusiastic self-starters. Knowledge of Spanish would be an advantage but is not essential.

Write Box A1145, Financial Times, 10 Cannon Street, London EC4P 4BY

**IBI CORPORATE LENDING EXECUTIVES**  
**IBI CORPORATE SERVICES**  
Northern Ireland

IBI Corporate Services is the operating division in Northern Ireland of the Bank of Ireland's Merchant Banking Subsidiary, The Investment Bank of Ireland Limited.

As part of our continuing commitment to provide a full range of banking services to our corporate customers, we now have an immediate requirement in Belfast for additional Lending Executives with relevant experience. Responsibilities will include marketing, credit analysis and processing of loan applications.

Suitable candidates will be in 26-30 age group and hold an Honours Degree and/or appropriate professional qualification.

An attractive remuneration package, which includes the full range of banking benefits, will be provided.

This is an exceptional opportunity to join a highly motivated team of professionals in a rapidly expanding corporate banking environment.

Please write in strict confidence, enclosing a detailed Curriculum Vitae to:

The Chief Executive  
IBI Corporate Services  
1/3 Donegall Square South  
BELFAST BT1 5LU

**IBI A Bank of Ireland Company**

**NORWICH UNION FUND MANAGERS LIMITED**

**SENIOR VENTURE CAPITAL ANALYST**

Norwich Union is one of the fastest growing insurance and financial services groups in the UK, a market leader and an equal opportunities employer.

Norwich Union Fund Managers Limited, members of IMRO and managing funds in excess of £12 billion, seek a senior investment analyst to join their venture capital subsidiary, Norwich Union Venture Capital Limited, based in Norwich.

The successful candidate will play a key role in the expansion of the company's portfolio and, in particular, will be responsible for evaluating and negotiating potential new investments and leading syndications.

Educated to degree level, you will have at least three years' experience in venture capital, probably gained in the specialist growth company area of a chartered accountancy firm. You will be required to exhibit first rate interpersonal skills, a high level of self-motivation and the ability to work both independently and as part of a team.

The fully competitive salary is backed by a first class fringe benefits package including performance related bonus and a comprehensive relocation scheme.

Please send full career and salary details, mentioning this publication, to:

Miss Phyl Scott  
Personnel Superintendent  
Norwich Union Insurance Group  
Surrey Street, Norwich NR1 3NG.

**NORWICH UNION**

**TREVOR JAMES CITY**

**EUROPEAN CORPORATE FINANCE** **£ SUBSTANTIAL**  
A leading European Bank requires an additional Corporate Finance with 4 years plus experience in the Corporate Finance Department of a U.K. Merchant or American Bank to reinforce its expanding European Team. Our client's operations throughout Europe has placed it in an enviable position for further developing its European Corporate Finance operations.

**EUROPEAN EQUITY RESEARCH/SALES** **£ NEGOTIABLE**  
We continue to exist a number of prominent clients in identifying European Equity Research and Sales persons. In particular there is an urgent requirement for Analysts covering the Italian and Swiss markets. Salaries are very negotiable according to experience.

**INTERNATIONAL BOND SALES** **£ HIGHLY NEGOTIABLE**  
A number of Prime Name International Banks are presently seeking to expand their European Sales operations. We are therefore actively recruiting a number of European Nationals with the following: An Italian with over 12 years' Fixed Interest Sales experience; A Frenchman/woman with over 2 years' Multinational experience; A German with over 4 years' Bond Sales experience to Germany, Austria and Switzerland.

**FX DEALER** **£40,000**  
Two very large Banks, one American the other European, are currently seeking for Senior Spot Traders in Major Currencies (DMK, Yen and Cross) to augment their Treasury Team. The ideal candidates (in their mid 20's to early 30's) will be from a major bank and have several years' experience.

**CORPORATE DEALER** **£25,000**  
This First Division International Bank requires an additional Senior Customer Dealer to cover both Forex and Money markets for its Treasury Sales Team.

**SWAPS** **£ NEGOTIABLE**  
A quality International Bank is looking for an experienced Swaps Dealer to join a highly regarded team. We are also looking for a person for an Origination/Marketing position.

**MIDDLE/BOREZZIANI FINANCE** **£20%**  
A highly rated International Bank requires a very energetic graduate or an individual with experience in MBO/BO/Marketing Finance, to join a dynamic Corporate Finance Team with a high level of success in this growth area. There are excellent career prospects.

**TREVOR JAMES CITY**  
5 London Wall Buildings,  
Finsbury Circus, London EC2M 5NT  
Tel: 01-628 1727 Fax: 01-628 1392  
RECRUITMENT CONSULTANTS

**IPS**  
A member of the  
SACIL GROUP

**Options Specialist**

City ★ from £40,000

Our client, a leading City exchange, wishes to appoint a senior marketing manager with an extensive knowledge of traded options to develop and expand its market.

The successful candidate will be competent to relate to both trade and potential industry users on a strategic level, and to advise practitioners on floor trading and clearing procedures. Further responsibilities will include the assessment of user requirements, data systems and the co-ordination of comprehensive education programmes.

Applications are invited from self-motivated individuals who can demonstrate managerial, marketing and trading experience combined with strong interpersonal and administrative skills. Consultancy arrangements could be considered.

Initial remuneration should not prove a limiting factor for high-calibre candidates with the required blend of skills and expertise. The benefits associated with a leading financial institution will apply.

Please send your detailed cv to Media System, 4 Garden House, Cloisters business Centre, Battersea Park Road, London SW8 4BG, quoting ref: 1951 on the envelope. Your application will be forwarded directly to our client, unless marked "security check" and noting separately companies to which it should not be sent.

**MEDIA SYSTEM**

**CREDIT ANALYST**  
Working within a small, professional Credit Unit at this well established International Bank, this is a progressive position calling for good corporate analytical skills and the potential to undertake a marketing role at a later date. Candidates will be aged 20-25, of good education and the Bank offers a competitive benefits package.  
Salary: £18,000  
Contact: Maggie Griffiths

**MARKETING — UK CORPORATES**  
An established European Bank seeks an additional person to join an existing team. Candidates aged 30-35 with a degree/professional qualification and offering a background of experience in general corporate work will combine mid-market relationship skills and a business development capability.  
Salary: £20,000 p.a. + car  
Contact: Frank Hoy

**TRADE FINANCE OFFICER**  
This is an active marketing role, working within the small but expanding Trade Finance area of a well respected European Bank. The Bank requires a well educated preferably ACIES qualified, banker with experience of marketing a wide range of Trade Finance products and services and would be particularly interested in candidates with French language ability.  
Salary: £20,000  
Contact: Maggie Griffiths

**RESEARCH ANALYST**  
A major International Bank has identified a significant opportunity for a graduate with a minimum of 5 years' research experience gained within the financial environment. The role combines sector and company analysis, research on new products/developments and also contributing to marketing strategy.  
Salary: £20,000 p.a.  
Contact: Frank Hoy

**GORDON BROWN & ASSOCIATES LTD.**  
RECRUITMENT CONSULTANTS

**B**  
5TH FLOOR, 2 LONDON WALL BUILDINGS,  
LONDON EC2M 5FP  
TEL: 01-628 7601 FAX: 01-638 2738

**Gordon Brown**

**M.A. BUSINESS STUDIES - B.ENG**  
Seeks employment in U.K. or Abroad - 13 years experience in general, credit & financial management - 11 years in the Middle East. Experience includes feasibility studies & new business start-ups.  
Writes Box A1146, Financial Times, 10 Cannon Street, London EC4P 4BY

**INDEPENDENT TRUSTEE/ ADVISOR**  
Independent actuary with 18 years experience in investment, is available as fund trustee or advisor on full or part time basis. Access to latest research, proven successful record, flexible working arrangements.  
Box A1146, Financial Times, 10 Cannon Street, London EC4P 4BY.

**APPOINTMENTS ADVERTISING APPEARS MONDAY, WEDNESDAY & THURSDAY**

FOR MORE DETAILS PLEASE CONTACT  
01 248 8000

**DEIRDRE McCARTHY** EXT 4177  
**PAUL MARAVIGLIA** EXT 4676  
**ELIZABETH ROWAN** EXT 3456  
**CANDIDA RAYMOND** EXT 3351  
**PATRICK WILLIAMS** EXT 3694  
**PATRICK SHERRIFF** EXT 4627

### African Merchant Banking

Our client, a respected market leader in the field of African merchant banking, is looking for an imaginative, transaction-orientated professional to join its expanding team based in London.

The chosen candidate, ideally a graduate/MBA in his/her late 20s or early 30s, will combine a good grounding in bank credit with at least two years' LDC marketing experience gained either from a bank, multinational corporation or multilateral agency. Experience in structured trade finance is essential and some involvement in commodities and hedging products will be advantageous.

The candidate will be expected, soon after joining, to take on responsibility for furthering business with clients in Eastern and Southern Africa. A keen interest in the region and fluency in either French or Portuguese are important requirements.

The salary and benefits package is highly competitive and includes a substantial performance-related bonus opportunity. Prospects for further career advancement within the company are excellent.

For an informal discussion and/or further information, please telephone or write in absolute confidence to Neil Salt.



**International Search and Selection**  
160 New Bond Street, London W1Y 0HR  
Telephone: 01-409 1371



*Dartington and Co Group plc. an independent West Country merchant bank was founded in 1979 and comprises two principal operating subsidiaries - Dartington and Co Limited, an authorised institution under the Banking Act and a member of IMRO; and Dartington and Co Securities Limited, a member of the Stock Exchange and of TSA.*

#### GROUP CHIEF EXECUTIVE West Country based

Following a ten year progressive profit record, the Board proposes to enlarge the management team by appointing a new Chief Executive who will be responsible for the continued profit performance, control and strategic development of the business including, at the appropriate time, an introduction of the shares of the company on the Stock Exchange. He or she will succeed the founding Chief Executive who will become Chairman of the two operating subsidiaries and give more time to a number of our executive directorships.

Plans for expanding the business currently involve raising additional new capital from shareholders who include a number of financial institutions and individuals.

The successful candidate will have a sound business or professional background, will be financially literate and will have had previous exposure to corporate finance. A high degree of commercial acumen will be coupled with personal credibility, professionalism and an attraction to the operating environment in a small and growing company that provides a range of merchant banking services.

The total package will include share options and will reflect the importance of the role.

Please write in confidence to the Group Chairman,  
C B Zealley, Dartington and Co. Group plc,  
Bash House, 72 Prince Street, Bristol, BS1 4QD.

#### AT THE FRONT LINE

### COMMERCIAL MANAGER to £30,000

Our Commercial Department is the fulcrum of the Company in managing product strategy, marketing, pricing, distribution channels and the business development of different product families.

We are seeking an entrepreneurial young commercial manager to introduce to the market, control and drive and exciting new product range. The position offers wide business experience and challenge through liaison with sales forces, outside agencies, production and finance departments.

The successful candidate will have a first class intellect, analytical skills and at least three years commercial or product management experience. Even more important, he or she will have entrepreneurial drive, energy and product management skills. Familiarity with computers is an advantage. Probably aged 26-36. Negotiable salary package.

Please reply to:  
Sarah MacGowan  
Pslon PLC  
17-19 Harcourt Street,  
London W1H 1DT



LEADERS IN PORTABLE COMPUTING

### Account Manager - Manchester

Banque Nationale de Paris p.l.c. is the British subsidiary of one of the world's largest banking groups, providing a range of international banking services for UK and multinational clients.

Development of our corporate banking activity provides the opportunity to recruit an additional young, enthusiastic Account Manager to market BNP services to companies throughout the North of England covered by our Manchester office.

The position is concerned with the management and development of customer relationships, which involves specifying individual company requirements, analysing the Bank's risk and structuring facilities appropriately.

Applicants should be graduates or CIB qualified with a good credit background and some marketing experience. A knowledge of Trade Finance and the French language would be advantageous. Good personal presentation and the ability to communicate effectively at all levels are both important.

Opportunities for the future progression of able performers exist both in the UK and in the international network of the BNP Group.

A competitive salary and normal banking benefits will be offered together with the use of a company car.

Please write with full career details to:-  
Mrs. Paula Keats, Personnel Manager.



**Banque Nationale de Paris p.l.c.**  
PO Box 416, 8-13 King William Street,  
London EC4P 4HS.

### Investment Analyst West End

*You are an enthusiastic and talented professional, a self-starter with 3-5 years' experience of international investment research and degree level qualifications. Your calibre, like our client's pedigree, is reflected in a record of converting challenge into achievement. You need the scope to demonstrate and develop your strong analytical skills.*

*The company is progressive and growing. It is part of a worldwide financial group. With a distinctive investment philosophy, they are expanding rapidly in the field of undervalued assets, managing an investment trust, several unit trusts and other investment funds.*

*As part of a close-knit, professional team specialising in undervalued asset securities, you would be involved in asset value analysis within both UK and international markets. Rewards will reflect your skills, through a generous bonus scheme.*

*We offer the salary and benefits package you would expect from a market leader. If you can recognise a growth opportunity you should contact us.*

Submit CVs to Sue Ellis, AJD Recruitment, Knightsbridge House, 7 Little London Court, Albert Street, Swindon, Wiltshire, SN1 5BZ.

### AJD · RECRUITMENT

CONFIDENTIAL REPLY

### CLIENT MANAGER

FINANCIAL PLANNING FOR PRIVATE CLIENTS

City

Executive Package

A Senior Client Manager is sought by Henderson Financial Management, the private client arm of Henderson Administration Group plc.

The successful candidate will join a team of Asset Managers specialising in the management of financial affairs for each Company's personal clients. The Asset Manager is responsible for ensuring that client portfolios are constructed to meet the changing needs of investors, and may also provide advice on trusts, tax, Lloyds membership, wills, life assurance and general financial planning as required.

He or she will also be required to work closely with each client's investment manager

whilst the portfolio is built up to monitor the progress of the portfolio and changes to it and to report to the client accordingly; and to communicate with the client on all aspects of his or her financial circumstances, both within the context of the portfolio and without.

The successful applicant is likely to be over 35 and will have substantial client-handling experience and an accountancy background or will be a professional in law, tax, banking, pensions or insurance, eager for a new challenge.

An attractive remuneration package is proposed, including a car and excellent benefits.

Applicants are invited to apply in total confidence stating relevant experience and enclosing a comprehensive

curriculum vitae to:  
Anne Day, Henderson Administration Group plc, 3 Finsbury Avenue, London EC2M 2PA.



### PRIVATE CLIENT EXECUTIVE

The opportunity to develop your career in Private Client Management with an investment firm of outstanding merit.

This position will be attractive to candidates who have gained at least five years' experience in a professional investment management environment and are now looking for the opportunity to have direct responsibility for very high level discretionary Private Client accounts, both in the UK and internationally. You are likely to be aged 28-35, have a degree or professional qualification, possess excellent interpersonal, communications and administrative skills, as well as a good understanding of international investment matters. Your work will involve considerable contact with clients and their representatives, sometimes abroad, and regular liaison with the firm's Fund Managers. You will be expected to maintain a high standard of administrative efficiency and will be assisted by a secretary/PA.

The Company has a fine reputation for the quality of its services. It has a global investment capability, an outstanding performance record, an extensive range of funds and an unbureaucratic structure and style. Its growth rate since its inception six years ago has been spectacular and future career opportunities for entrants with energy, skill and commitment are excellent.

The compensation package offered is designed to attract candidates of the highest calibre. If you would like to be considered, please write in confidence to: Michael Thompson, Managing Director, John Sears & Associates, Executive Recruitment Consultants, 2 Onecca Anne's Gate Buildings, Dartmouth Street, London SW1H 9BP or telephone 01-222 7739 for a preliminary discussion.



### FINANCIAL OPPORTUNITIES

**BOND SALES**  
Good experience required of multi-currency bond sales with emphasis on Can\$, U.S.S., Aus\$ with the coverage being Germany. Fluency in German is not essential but an advantage. Please call Richard Ward.

**BOND SALES**  
Good experience required of multi-currency Bond sales with coverage being France. Preferably a French National. Excellent package for the right person. Please call Richard Ward.

**EUROBOND SALES**  
Large Japanese house requires experienced sales people with a Middle East client base. Product knowledge of straits - U.S.S., DM, Yen and Japanese instruments a major advantage. Call Julie.

**JAPANESE SALES**  
Good experience in Equities and Equity related products. The candidates should have good U.K. or European contact. Languages being an advantage. Please call Richard Ward.

**FX TRADERS**  
Various houses require Spot Traders in all major currencies. Must have minimum of 3 years experience with good working background. Excellent packages offered. Call Tracy Harper.

**JAPANESE EQUITY SALES**  
Major Investment Bank seeks a salesman with a minimum of 3 years experience with an established client base. A Japanese National is preferred, but fluent Japanese is essential. Excellent package offered. Please call Julie Shelley.

**O.A.T. TRADER**  
Large Japanese Bank requires Trader with minimum 3 years experience and good working knowledge of MATIF. Good track record and fluent French essential. Please contact Tracy Harper.

**SALES**  
Quality house seeks fixed income sales people with 3-5 years experience. Fluent Dutch and working client base is essential. Excellent packages. Call Julie Shelley.

**CAMBRIDGE APPOINTMENTS,**  
232 Shoreditch High Street, London E1 7HP. Fax No. 377 0887

01-377 6488

### GLOBAL FIXED INCOME SPECIALIST

One of the world's largest and most respected Global Investment Management Companies seeks a highly talented self motivated global fixed income specialist.

The successful candidate will have 2-5 years broad based experience in international fixed income investment management and research. Good communication skills are essential.

A fully competitive compensation package commensurate with experience is offered together with prospects for rapid career advancement and the immediate opportunity to become a key member of the London-based team.

Please reply in strict confidence, providing C.V., to Box A1147, Financial Times, 10 Cannon Street, London EC4P 4BY

#### SCOTLAND

#### VENTURE CAPITAL

Track record essential  
For a confidential discussion telephone Kirsty McMillan or Willie Finlayson on 031-226 6222.

Or send a C.V. to:  
ASA Financial Services Division,  
63 George St Edinburgh EH2 2JG  
Fax No: 031-226 5110



#### NEW YEAR, NEW CAREER?

People aged 25/55 with sales experience are required to market Financial Services, personal & corporate, in London & the Home Counties. Income is not limited. All training is provided.

Write to Daniel Morgan at Allied Dumber Associates, Westminster House, 2 Dean Stanley Street, London SW1P 3JP. Tel: 01-799 3401.

#### VICTORIA UNIVERSITY OF WELLINGTON

JARDEN MORGAN VISITING FELLOW  
Economic Analyst  
Industrial Organisation

Applications are invited from suitably qualified women and men for a Fellowship to be jointly held at Victoria University and Jarden Morgan NZ Ltd. The position is available for at least 6 months but no longer than a year.

Applicants should have expert knowledge of the economic theory and practice of market and government behaviour, and detailed knowledge of modern macroeconomics. The appointee will be able to apply the knowledge in the analysis of competition and regulatory policies, government ownership and corporate policy.

The appointee will teach a set number of courses in the Faculty of Commerce and Administration and contribute to their research programme, and for 20% of the time will work for Jarden Morgan NZ Ltd, New Zealand's leading shareholding and corporate services group which in addition to its multi-stemmed corporate finance activities has expertise and experience in competition law, regulatory economics and government ownership policy issues. The appointee, who will work on a range of the above issues, will be responsible for clients throughout Australia, should possess energy, creativity and excellent communication skills.

Further information may be obtained from Lewis T Evans, Professor of Economics, Faculty of Commerce & Administration, VUW, PO Box 800, Wellington, NZ (04-721 0000) or Stephen Jennings, Jarden Morgan NZ Ltd, PO Box 2094, Wellington, NZ (04-744 400). Applicants should submit a curriculum vitae with the names of three referees to the Administrative Assistant (Appointments), Victoria University of Wellington, PO Box 560, Wellington, New Zealand (Box 04-711 700).

### NEWLY QUALIFIED ACCOUNTANCY APPOINTMENTS

As in the past the Financial Times proposes to publish a list of those candidates who were successful in the recent PII examinations. This list will appear in our issue of Thursday 2nd March under the heading "Newly Qualified Accountancy Appointments". The advertising rate will be £49 per Single Column Centimetre; Special positions are available by arrangement at £59.00 per SCC.

### GUIDE TO RECRUITMENT CONSULTANTS

Entries in the guide will be charged at £70.00, which includes your Company name, address and telephone number. Any additional information will be charged at £14.00 per line.

For further information please contact:  
Paul Maraviglia  
or  
Deirdre McCarthy  
or your usual  
Financial Times Representative  
on 01-248-8000



John Sears

# SENIOR MANAGER - UK EQUITY INVESTMENTS

c.£60,000 + benefits

Our client is looking for a seasoned investment professional to manage the UK Equities team within a leading City Investment Management organisation.

This position reports into, and deputises for the Head of UK Equities, it offers considerable autonomy and will appeal to candidates with potential for rapid progression.

Your prime responsibility will be the motivation and management of a large team of specialists organised by sector and controlling assets of several billion pounds. This will entail the setting and achievement of high quality standards of analysis and performance.

In addition, as a key member of the senior management team, you will be expected to make

a significant contribution to the overall Company Investment Strategy.

Candidates are likely to be aged between 30-45 and must possess substantial experience in the management of UK Equity investments as well as having held significant responsibility for the work of others. Well developed interpersonal and communication skills are vital to this role.

The Company offers a salary and benefits package designed to attract one of the best practitioners in this field. Please write in absolute confidence, to **Michael Thompson, Managing Director, John Sears & Associates, Executive Recruitment Consultants, 2 Queen Anne's Gate Buildings, Dartmouth Street, London SW1H 9BP.**

**John Sears  
and Associates**

A MEMBER OF THE  GROUP

## FOREX

APPOINTMENTS  
For Forex, Capital Markets and Treasury appointments consult a specialist agency  
**Terence Stephenson**  
Prince Rupert House  
8-10 College Hill,  
London EC4R 1AS  
Tel: 01-248 0263

## LEGAL

APPOINTMENTS

APPEAR EVERY

MONDAY

## SPOT FX DEALER £25,000 to £30,000

Our client, one of the world's top banks, possessing a first rate trading reputation, offers an outstanding opportunity to an ambitious dealer, probably aged mid 20s, to join its successful FX desk with responsibility for Spot ECU.

The ideal candidate will currently be trading ECU but candidates with cross currency experience or currently trading a major book in an active environment will be considered.

A competitive salary and benefits package is offered together with sound prospects for career advancement within this highly regarded bank.

Interested dealers are invited to call Gordon Brown for a confidential, informal discussion.

GORDON BROWN & ASSOCIATES LTD.  
RECRUITMENT CONSULTANTS



5TH FLOOR, 2 LONDON WALL BUILDINGS,  
LONDON EC2M 5PP  
TEL: 01-628 7601 FAX: 01-638 2738

*Gordon Brown*

## FOREIGN EXCHANGE PROFESSIONALS

A major U.S. Bank committed to the expansion of its worldwide Foreign Exchange business and related products is seeking highly motivated and experienced individuals to join the trading team which will be headquartered at the London Branch.

The positions call for mature, highly-motivated individuals with strong technical skills.

Excellent career prospects and competitive remuneration packages will be offered to successful candidates who should apply with full career details to: **Rupert White, David Sheppard & Partners Limited, 21 Cleveland Place, St. James's, London SW1Y 6RL.**

## UK EQUITIES INVESTMENT MANAGEMENT

A challenging role which requires the skills of analysis, fund management and dealing

This is an opportunity for candidates already possessing strong UK Equities analytical experience to play a more meaningful role in the management of institutional funds.

You will work as a member of a small team covering one of the major UK market sectors, researching and presenting investment recommendations, making stock selections and following them through to the dealing stages.

You will be given a high degree of accountability and must possess the confidence and communication skills to decisively support your views.

Candidates must be able to demonstrate good academic achievement to graduate level and are likely to be aged 25-30.

You must possess a strong record of achievement with at least 3 years' experience in the analysis and selection of UK stocks and you will be keen to develop your career in a performance-orientated environment.

The position offers a salary of up to £30,000 p.a. and rewards to match your performance.

Please write, in absolute confidence, to **Michael Thompson, Managing Director, John Sears & Associates, Executive Recruitment Consultants, 2 Queen Anne's Gate Buildings, Dartmouth Street, London SW1H 9BP.**

**John Sears  
and Associates**

A MEMBER OF THE  GROUP

## Transaction Management

Merrill Lynch International & Co is seeking an additional young professional to complement its transaction management group in London.

The role will primarily involve Eurobonds of all types as well as some private placement work, and knowledge of equity related capital markets instruments would be of particular advantage. Self confidence and a practical approach are as important as professional ability.

The successful candidate will have extensive documentation experience and may be:

- a solicitor with at least one years' post-qualification experience in a major City law firm; or
- a graduate with directly relevant experience in another bank or securities house.

A highly competitive base salary and performance-related bonus are offered. Excellent remuneration terms also include a company car and non-contributory pension and health care plans.

Please telephone Paul Dennison on 01-867 2986 or Mark Goodman on 01-867 2264 for a preliminary discussion or write enclosing a summary of your experience to date to Alan Beazley, Personnel Manager, Merrill Lynch Europe Limited, Ropemaker Place, 25 Ropemaker Street, London EC2Y 9LZ.



**Merrill Lynch**

## INTERNATIONAL APPOINTMENTS



## UNITED ARAB EMIRATES CENTRAL BANK ABU DHABI

### ANNOUNCEMENT NO. 2/89 RECRUITMENTS

The Central bank of U.A.E. seeks to recruit eligible individuals for the following posts :-

#### 1. TECHNICAL STRATEGIST

##### A) FUNCTIONS

1. Direct the monitoring of all major bond and currency markets from a technical point of view.
2. Supervise and organize the work of the staff assigned to assist him or to be trained.
3. Combine practical methods from the field of quantitative analysis which includes traditional chart analysis and advanced technical analysis (momentum, relative strength etc...) in order to assist in the preparation of investment strategy.
4. Develop computer - supported programs which will be useful for the Investment Department.
5. Suggest investment proposals to the Investment Committee based on technical factors related to major currency and bond markets.
6. Contribute in formulating investment policy.
7. Prepare, for the Investment Committee, technical analysis of the major currency and bond markets.

##### B) QUALIFICATIONS :

1. Bachelor degree as a minimum.
2. Work experience of at least 10 years in the area of fixed income investments and foreign exchange with a bank and/or a financial institution.
3. Broad knowledge of the major money and bond markets.
4. Age preference 35 - 50 years old.

#### 2. FIXED INCOME AND CURRENCY MANAGER :

##### A) FUNCTIONS :

1. Monitor major bond and currency markets from a technical (Chart) point of view.
2. Combine practical methods from the field of quantitative analysis which includes traditional chart analysis (momentum, relative strength etc.) in order to assist in the preparation of investment strategy.
3. Write technical reports to the Investment Committee related to currency and bond markets.
4. Suggest investment proposals to the Investment Committee based on technical factors related to the major currency and bond markets.
5. Manage : (a) a specific and/or multi currency fixed income portfolio(s).  
(b) Multi-currency foreign exchange portfolio.
6. Purchase and sell currencies and fixed income instruments which he manages, and suggest the form of documentation, procedures and control measures for such transactions.
7. Recommend technical programs which are useful for the Investment Department.
8. Assist in training of other staff.

##### B) QUALIFICATIONS :

1. Bachelor degree as a minimum.
2. Work experience of at least 7 years in areas of fixed income investment and/or financial institution.
3. Broad knowledge of the major currency and/or fixed income markets including euromarkets.
4. Age preference 30 - 45 - Years old.

Please send C.V. with full details, within two weeks from the date of this announcement addressed to:

The Personnel Officer U. A. E. Central Bank P.O. BOX 854, Abu Dhabi - U. A. E.

## INVESTMENT ANALYST

PERTH

### THE COMPANY

Based in Perth, Scotland, General Accident is one of the major UK insurance companies, employing more than 17,000 people in 45 countries worldwide. Perth offers excellent sporting and leisure facilities, as does the company's own modern sports complex with swimming pool and squash courts.

### THE JOB

We are now looking for an additional experienced Investment Analyst to help maximise returns on our funds; working as part of a team you will be involved in many aspects of fund management, but principally in Sector research.

Preferably educated to degree level, and probably offering some further professional qualifications, you must have at least 2 years' analytical experience.

### THE BENEFITS

The Corporation is offering a comprehensive range of staff benefits, including attractive house purchase facilities, help with re-location expenses where appropriate, and non-contributory pension and life assurance schemes.

Please write, giving details of

career and qualifications, to:  
**The Staff Superintendent (Head Office),  
Personnel Department,  
General Accident, Pitheavlis, Perth PH2 0NH**



**General Accident**



THE COMMISSION OF THE EUROPEAN COMMUNITIES  
DELTA: developing European learning through technological advance

## HEAD OF DIVISION

The Commission is looking for highly qualified candidates for this challenging temporary post which includes responsibility for Advanced Learning Technology and its use in open education and training systems.

The DELTA programme, which was adopted by Council Decision of 29 June 1988 and published in Official Journal of the European Communities No. L 206 of 30 July 1988, is designed to exploit advances in information technology and telecommunications (IT&T) for the support of learning.

**Qualifications required:**  nationality of one of the EC Member States;  university degree (preferably at doctorate level);  professional postgraduate experience of at least 15 years including: \* development of new IT-based technologies, tools and infrastructure required to support and extend open and distance learning systems \* senior negotiating and management experience;  a track record of significant work in the area of learning and training using advanced learning technology would be a considerable advantage;  thorough knowledge of one Community language and a working knowledge of a second;  upper age limit 50 (born after 10/02/1939).

Contracts will be for an initial period of three years, with possibility of renewal.

To apply for this post, please send a detailed curriculum vitae giving details of professional experience, publications and level of responsibility. Detailed curriculum vitae (accompanied by a copy of university degree) postmarked not later than 10/03/1989 should be sent to the following address quoting the reference COM/R/A/36.

COMMISSION OF THE EUROPEAN COMMUNITIES  
200 rue de la Loi - J 70 5/14 - B-1049 Brussels

The Commission policy is to ensure equal opportunities for men and women.

THE NEW SAAB 9000 TURBO.  
PRICED UNDER THE TAX BARRIER.

£19,250



*Could there ever be a more comfortable, more spacious and more exciting way to disappoint the tax man?*

*For the new Saab 9000 turbo, unlike the extra-sumptuous 9000 Turbo S, is priced at just below the point whereby the company car driver would have to part with consid-*

*erably more to the man we love to hate.*

*Of course, taking charge of a glistening new Saab 9000 turbo is not so much about April-to-April.*

*But more to do with moment-to-moment. From the moment you first take up your position in its intelligently ergonomic*

*cockpit. To the moment you first experience the sureness, the power and the exhilaration of its performance.*

*For further information and a test drive, telephone 0800 626556.*

*And make a move to discover the real meaning of entering another bracket.*

THE NEW SAAB 9000 TURBO. £19,245. TEST DRIVE 0800 626556.



**SAAB**

THE SWEDISH MANUFACTURER

FOR INFORMATION OR TEST DRIVE (0800) 626556 OR SAAB INFORMATION CENTRE, FREEPOST CV1037, STRATFORD CV 370BR. SAAB 900 FROM £10,995. SAAB 9000 FROM £14,895. SAAB CO FROM £15,495. PRICES CORRECT AT PRESS DATE. EXCLUDE DELIVERY, ROAD TAX, PLATES. CONTRACT HIRE QUOTATIONS (0600) 626557. SAAB, SUPPORTERS OF CLEAR, THE CAMPAIGN FOR LEAD FREE AIR.



FT LAW REPORTS

# Lapsed patent can be renewed

**IN RE TEXTRON**  
House of Lords (Lord Keith of Kinkel, Lord Brandon of Oakbrook, Lord Templeman, Lord Oliver of Aylmerston and Lord Goff of Chieveley): February 9 1989

A PATENT may be restored to the register if it lapsed because of circumstances beyond the owner's control in that a hitherto competent employee failed to follow reasonable instructions for checking renewals.

The House of Lords held when allowing an appeal by patent holder, Textron Inc, from a Court of Appeal decision (1988) 1 FTLR 210 that the Comptroller of Patents was right to refuse to restore Textron's lapsed patent.

Section 28 of the Patents Act 1977 says that where a patent has lapsed through failure to pay a renewal fee, the proprietor may apply within one year to have it restored and the Comptroller must restore it if he is satisfied that "(3) (a) the proprietor took reasonable care to see that any renewal fee was paid within the prescribed period ... and (b) those fees were not so paid because of circumstances beyond his control."

LORD TEMPLEMAN said that the life of a patent was 21 years, but it could only be maintained after expiration of the fourth or any succeeding year if, in the prescribed period of three months before the end of the current year, the proprietor paid a renewal fee.

If the proprietor failed to pay, the Comptroller of Patents sent a reminder notice within six weeks after the prescribed period. The proprietor could then renew the patent as of right, by paying a fee within six months of the end of the prescribed period.

Textron entrusted the task of renewing its patents to a patent agent. It instructed the agent to pay all renewal fees. As a result of a combination of circumstances, the details of a patent were expunged from the agent's computer system, contrary to Textron's instructions and without Textron being able to discover the error.

The renewal fee due during the prescribed period ending August 30 1983 was not paid and the patent expired.

Following expiry of the patent, the Comptroller sent a reminder notice. Having received that notice it was then incumbent on Textron to take reasonable steps to see the patent was renewed by

payment of the renewal fee within six months after expiry.

A Mr Galerstein, chief legal counsel to Textron's subsidiary which dealt with industrial property matters, had given instructions to his legal assistant to deal with any reminder notices which revealed that a renewal fee had not been paid within the prescribed period.

If the legal assistant was not satisfied that the renewal fee had been paid or that Textron had decided to abandon the patent, her instructions were to refer the notice to Mr Galerstein. The reminder notice received by Textron was referred to the legal assistant and was in her files. If she had followed the agreed procedure the notice would have been referred to Mr Galerstein and the patent would have been renewed by payment of the fee.

The reminder notice was not drawn to Mr Galerstein's attention. It appeared that the legal assistant failed to carry out her instructions, and that if she had carried them out the fees would have been paid.

Following expiry of the renewal period the Comptroller sent out a "lapsed notice", informing Textron that the patent had lapsed.

Within a year of expiry Textron applied to the Comptroller under section 28 of the Patents Act 1977, to restore the patent. The application was refused. The decision was upheld by Mr Justice Whitford and by the Court of Appeal, which held that the mistake of the legal assistant was either Textron's mistake or a mistake under its control. Textron now appealed.

Textron had taken reasonable care within section 28 to see that the renewal fee was paid during the prescribed period, by delegating responsibility for payment to the agent.

The fee was not paid because of circumstances beyond Textron's control, namely, the agent's failure to carry out its instructions. Textron did not delegate the responsibility of paying the renewal fees during the six-month renewal period. It took reasonable care to see that the fees were paid, by providing that the reminder notice should be investigated by the legal assistant and reported to Mr Galerstein.

The fees were not paid because of circumstances beyond Textron's control, namely, the legal assistant's failure to carry out its instructions. Textron was entitled to assume, in the absence of any indication to the contrary, that the legal assistant would investigate and report. It could not

ensure that she would do so. It could not discover that she had not done so until the renewal period had expired.

The fees were not paid because of the inexplicable failure of a competent employee, appropriately selected, qualified and experienced, to comply with clear and unambiguous instructions which she could be expected to carry out.

There was nothing in section 28 which absolved the proprietor of a patent from the mistakes of his agent, but did not absolve him from the mistakes of his servant. The proprietor must in each case take reasonable care in the selection of the agent or servant and in instructions and arrangements for payment. No criticism had been made of Textron or Mr Galerstein in that regard.

Section 28 clearly applied to generate the proprietor of a patent, in a proper case, for a third party's unexpected failure against instructions to perform the duty cast on the proprietor. It was within the control of the proprietor to ensure that an agent or servant was competent and was given unambiguous instructions. But it was not within the proprietor's control to ensure that an agent or servant invariably obeyed instructions.

The appeal should be allowed and Textron's application be remitted to the Comptroller for further consideration.

LORD OLIVER agreeing said that no employer could reasonably be expected to supervise the carrying out of every elementary administrative function committed to an *ex facie* competent employee or agent.

An individual patent proprietor who arranged for a reliable agent to pay renewal fees, clearly took reasonable care to ensure their payment and the agent's default, in the absence of knowledge on the proprietor's part, would be beyond the proprietor's control.

There was no reason why the position should be any different if the proprietor chose to pay renewal fees through a trustworthy servant.

There was a complication in the case of a corporate proprietor in that a corporation could not act otherwise than through its directors or servants. Their control was its control. So, it was argued, the servant's failure of the servant was the corporation's failure.

The argument, though logical, was unattractive. There was no logical nor practical reason why the consequences

of an unexplained and unforeseen failure on the part of an *ex facie* trustworthy employee should be different from those of a failure on the part of an independent contractor.

The corporate proprietor, while enjoying a greater right to supervise its own employee's performance than it would in the case of an independent agent, had in practice no greater "control" over his unexpected failure or mistake in one case than in the other.

Therefore, if allocating the checking of renewal fees to a trusted employee was a reasonable system for ensuring payment, the employee's unexpected failure to carry out the task properly was a matter outside the employer's control.

But, it might be said, if the failure of one servant was beyond the control of his immediate superior and ultimately the corporate employer, did that not result in every administrative failure being a circumstance beyond the corporation's control?

There might be difficulties where the failure was within the control of the director, officer or employee responsible for establishment and operation of a system for ensuring payment. In such a case a distinction might be drawn between default on the part of the person who was the directing mind of the company, and default on the part of a mere employee directed to carry out the task by the directing mind.

Realistically it was not imperatively difficult to read "the proprietor" in section 28(a) as meaning, in the case of a corporate proprietor, "the proprietor by his directing mind."

The failure of Mr Galerstein's legal assistant to carry out her instructions was a circumstance which was beyond Mr Galerstein's control and, insofar as he was Textron's directing mind, it was beyond Textron's control.

There was no ground for saying that the legal assistant's failure to carry out her duties was any less beyond Textron's control than the agent's unexpected and accidental failure to pay the fees in the first instance.

Lord Keith and Lord Brandon agreed with Lord Templeman. Lord Goff agreed with Lord Templeman and Lord Oliver.

*For Textron: Simon Thorley (Dewhurst & Grant).  
For the Comptroller: Nicholas Pumphrey (Treasury Solicitor).  
Rachel Davies  
Barrister*

BUSINESS & FINANCIAL SOFTWARE FOR IBM ICL & VAX

# MCCORMACK & DODGE AT WORK

## BUSINESS INFORMATION TO KEEP YOU INFORMED

Every business needs an accounting system - that's obvious. What may not be so obvious is the kind of system you require.

Any package will provide bookkeeping facilities, but unless corporate data is turned into information you're flying blind, just when your competitors are in control.

That's why you must have information systems for management.

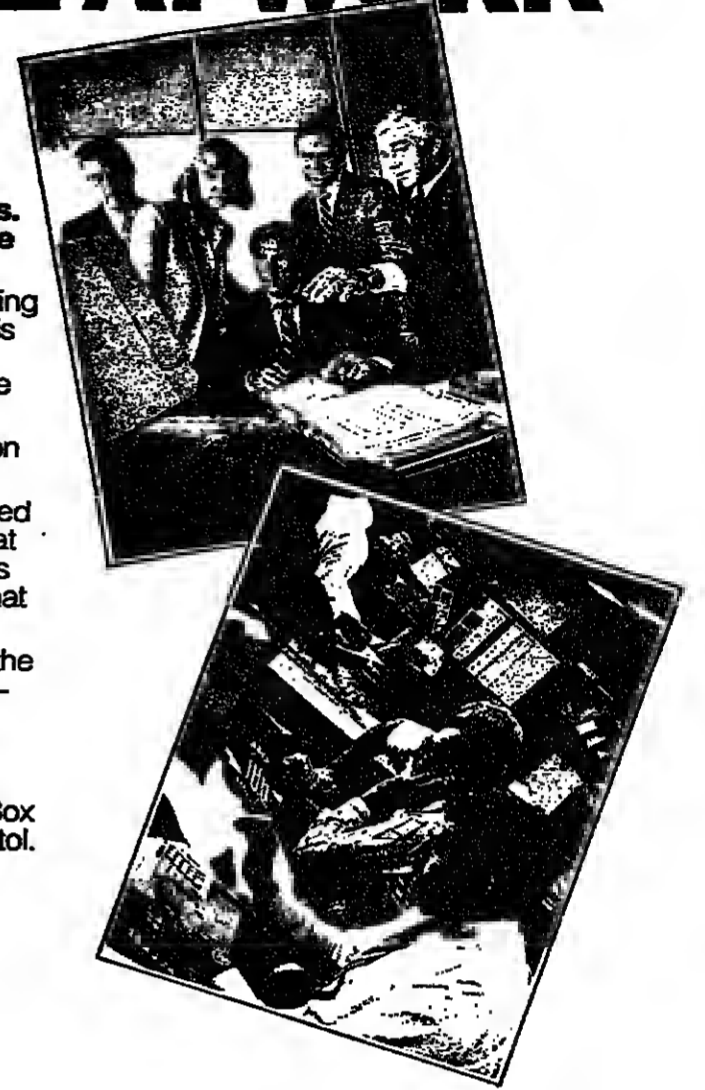
That's why you need the sophisticated reporting and budgeting facilities that make businesses competitive. That's why you need integrated systems that provide instant on-line analysis.

That's why it has to be Millennium - the integrated financial software environment from McCormack & Dodge. Because understanding business is our business.

McCormack & Dodge Limited, PO Box 273, Kings House, Bond Street, Bristol, BS99 7AL. Tel: (0272) 276866 Telex: 449718 Fax: 214346

**McCormack & Dodge Limited**

A member of The Data Resources Corporation



What will the new accounts computer be doing while you look for the right software?

For further information send to Tandy Computers, Inc. (UK) Ltd, Luton, Beds, MK44 3DF, Milton Keynes MK1 7PS.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

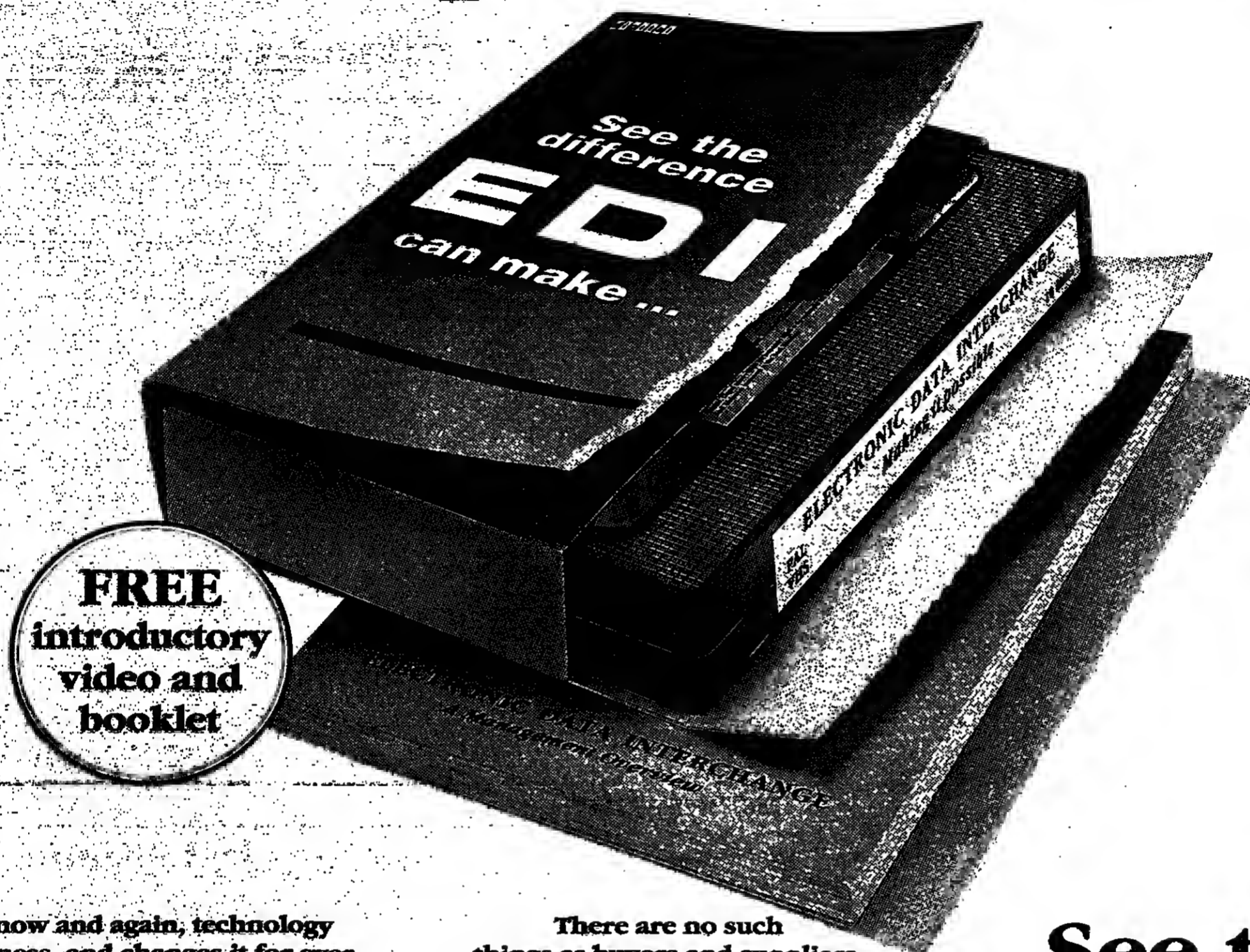
Telephone: \_\_\_\_\_

**TANDY COMPUTERS**

Profession edited



# Streamline your company. Increase your profits. Build competitive advantage.



**FREE**  
introductory  
video and  
booklet

**Every now and again, technology hits business, and changes it for ever. With EDI, it's happening again.**

EDI - Electronic Data Interchange - will do to intercompany transactions conducted on paper what the photocopier did to carbon paper. Businesses that do not adopt it will increasingly put themselves at a disadvantage.

EDI is a very simple concept. It's just a mechanism for taking what's on one company's computer and putting it onto another company's computer - directly, without any print-outs, errors or re-keying.

With EDI, business is transacted without any waste of staff time, without any postal delay, without any misunderstanding ...

**The best way to improve your company also happens to be the best way to improve your profits.**

EDI offers you three significant benefits.

First, it helps increase your profits, by cutting down immediately on overheads.

Around 70% of all computer output is re-entered into another computer. Around 50% of all complex documents contain at least one error when they first appear.

The direct transfer of information from computer to computer eliminates errors at source - it can help reduce stocks, improve cash-flow, streamline your communications.

Second, adopting EDI offers a unique opportunity to analyse and overhaul the way you do your business now.

Most companies can benefit dramatically from such an overhaul, and with EDI as the outcome, you know that the effort involved can yield profitable results.

And there's a third, even greater, benefit ...

**There are no such things as buyers and suppliers. Only good and bad partnerships.**

Buyers and suppliers arriving at joint EDI solutions builds insight on both sides - mutual partnerships making mutual profits.

Such insight leads to long-term understanding and loyalty - the foundations of competitive advantage.

With EDI, you build powerful business connections!

**What's the best source of information on EDI?**

You can talk to computer manufacturers about EDI. Or to consultants. Or to users. When you talk to Digital, you talk to all three at once!

After all, you're talking to the second biggest computer company in the world.

Digital uses and understands EDI, and we've used that experience to make our approach - and our product - uniquely comprehensive and easy to install.

With EDI from Digital, you protect your existing hardware and software investments.

Not to adopt EDI puts your company at risk. Not to adopt EDI from Digital puts your EDI success at risk.

**The strategic importance of EDI**

The successful adoption and implementation of EDI depend on Board-level understanding and commitment.

Which is why we're offering - free - both an explanatory video and a comprehensive management overview booklet. Together they provide the material for a full Board-meeting agenda.

## See the difference EDI can make.

**☎ 0800 500 211**

24 hours a day, 7 days a week, we're here.

To: Digital Equipment Company Limited,  
PO Box 525, Dept MTCC, Maidenhead,  
Berkshire, SL6 1YU.

Yes, I'd like to introduce my Board to EDI from Digital. Please send me your EDI action pack.

We are/are not\* already using EDI.

Name \_\_\_\_\_

Position \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Postcode \_\_\_\_\_

Telephone \_\_\_\_\_

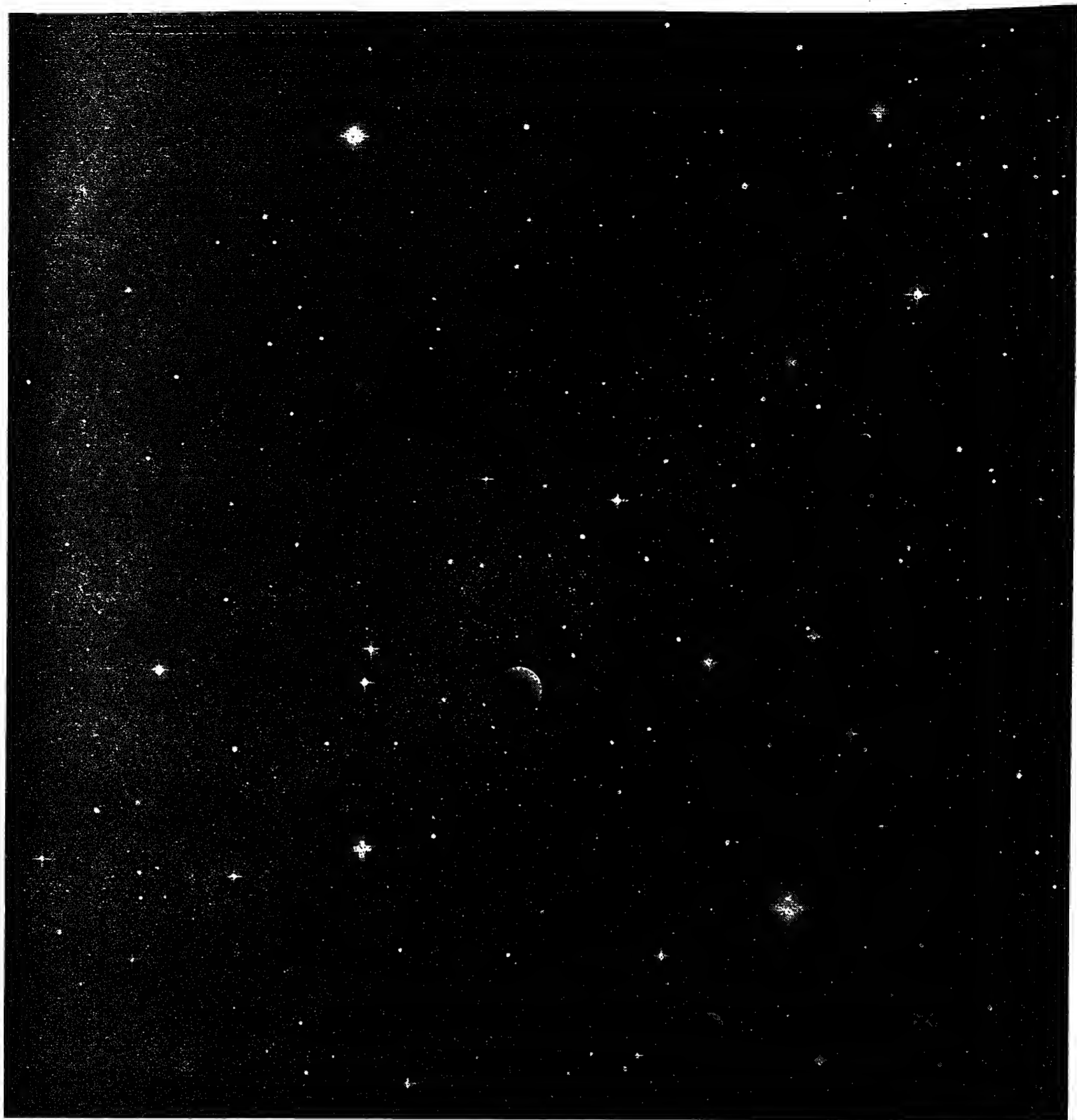
Nature of business \_\_\_\_\_

FT EDI 152

\*(Please delete as applicable)

# digital

**Powerful business connections**



## **Someday, something out there will arrive with the technology to make System 12 obsolete. Someday.**

Until then, System 12 remains a world apart from other public switching systems.

Why? Because you can only call a system 'Future-proof' if it's going to prove adaptable to any future services. Of course, if anyone does arrive with a system to rival ours, they'll have to be as flexible as us. We're already well on our way to installing

nineteen million lines in twenty-two countries. They'll also need to spend 1 billion dollars each year on Communications Systems Research and Development, like we do, turning science fiction into science fact. And they'll require our experience. The expertise that means when you choose System 12, you don't worry. Unless you start seeing flying saucers.

**ALCATEL**

Alcatel n.v., World Trade Centre,  
Strawinskylaan 341, NL 1077 XX Amsterdam, The Netherlands.

System 12 is manufactured in Belgium, People's Republic of China, Germany, Italy, Korea, Mexico, The Netherlands, Norway, Portugal, Spain, Switzerland, Taiwan and Turkey for worldwide applications.













INTERNATIONAL COMPANIES AND FINANCE

# Goodyear earnings slide despite growth in sales

By Anatole Kaletsky in New York

GOODYEAR, the world's largest tyre and industrial materials manufacturer, reported sharp declines in both its quarterly and annual profits despite significant growth in sales around the world.

The company said profitability was hurt by increases in raw materials prices and employee benefit costs which it had been unable to recover, particularly in the competitive US tyre market.

Fourth-quarter net profits were \$56.4m or 98 cents a share, less than half the \$115m or \$2.09 the year before from the same operations. However, the latest figures included \$26.8bn in after-tax charges connected with employee separation and pension costs. The 1987 quarter included a one-off capital gain of \$9.5m, as well as profits of \$47.6m or 83 cents from discontinued operations.

Worldwide sales in the latest quarter were up by 7.7 per cent to \$2.8bn.

For all 1988, net income was \$350m or \$6.11 a share, compared with \$514m or \$8.49 from continuing operations and \$37m or \$4.24 from discontinued operations. The 1987 results included a capital gain of \$74m after tax. Worldwide annual sales rose by 9.1 per cent to \$10.8bn.

The company's performance was much better abroad than in the US where operating income plunged 74 per cent in the quarter and 29 per cent in the year, despite an 8 per cent gain in annual sales. This reflected both employee separation costs and the competitiveness of the tyre market.

Foreign income rose 23 per cent for the year on a sales gain of 11 per cent.

In the tyre and related transportation segments, which accounted for 86 per cent of revenues and 76 per cent of operating profits, worldwide sales were up 8.1 per cent for the quarter and 8.6 per cent for the year, but most of the advance was due to price increases. In volume terms, tyre sales increased by 2 per cent, "with foreign demand setting the pace," Goodyear said.

Operating income from tyres was down 36.2 per cent in the quarter and 14.2 per cent for the year because of the company's inability to recover rising costs through price increases.

In the industrial rubber, chemical and plastics segment, worldwide sales were up 13 per cent for the quarter and 18 per cent for the year. Operating profits were up 9 per cent in the quarter and 35 per cent for the year.

# Coleman chief bids for own company

By Roderick Oram in New York

COLEMAN, the US maker of camping and other outdoor recreational equipment, has received an offer from its chairman to take the company private in a deal worth some \$450m.

The Wichita, Kansas, group which has the most famous brand name in its field, said its board was to meet later yesterday to consider the offer from Mr Sheldon Coleman.

The terms are \$54 cash and \$10 of preferred stock for each common share.

Coleman recently reported 1988 net profits of \$24.4m or \$3.47 a share, on sales of \$667.5m, against \$19.2m or \$2.72 on sales of \$593.5m a year earlier.

Profits bottomed out at \$10m in 1985 and Wall Street expects further growth this year from the company's wide product range.

In 1987, some 28 per cent of its sales came from camping and other outdoor products such as food coolers, 17 per cent from heating and air conditioning equipment, 15 per cent from boats and other water sports equipment, 14 per cent from recreational vehicles and equipment such as camping trailers and 7 per cent from hunting and shooting products.

# Toyota Motor has strong first half

By Clive Wolman in Tokyo

TOYOTA MOTOR, Japan's biggest car maker, yesterday announced a sharp increase in first-half profits, which confirmed its recently regained status as Japan's most profitable company.

The parent company, which excludes overseas manufacturing subsidiaries, announced a 17 per cent rise in pre-tax profits to ¥261.7bn (\$2.04bn) and a 7 per cent increase in the number of vehicles sold to 1.96m in the six months to December 31. Despite the continuing rise in the yen against foreign currencies, the number of vehicles

exported increased by 2 per cent to 894,000.

This was mainly the result of an upsurge of exports to South-east Asia and Australia. In 1988, the number of cars exported to these two regions increased by 41 per cent to 118,000, and 63 per cent to 51,000, respectively.

Sales to the US in 1988 fell by 5 per cent to 868,000 cars but those to the UK rose by 18 per cent to 44,000. The proportion of cars exported fell by two percentage points to 45.6 per cent.

In Japan, the number of vehicles sold rose by 12 per cent to 1.067m as a result of full model changes for the Mark II, Chaser, Cresta and Hilux models and other model improvements. Profits were boosted by the faster sales growth of high-margin luxury models, in particular the Crown, which recorded sales of 175,000 in 1988 in Japan, a 30 per cent increase.

Total sales, including those of houses which rose by 26 per cent in volume, were higher by 9 per cent at ¥3,508bn, and operating income (excluding the returns from Toyota's

# Reverse for Canadian Pacific

By David Owen in Toronto

CANADIAN PACIFIC, the Montreal-based conglomerate which has been spinning off non-core businesses, yesterday reported a 24 per cent decline in net fourth-quarter earnings. The group blamed the setback on reduced profits at its Pan-Canadian Petroleum and CP Rail units.

Income for the period totalled C\$151m (US\$127.3m) or 47 cents a share, against C\$199m or 66 cents a year earlier. Including extraordinary items, however, earnings

increased to C\$206m or 65 cents a share, in the quarter just ended, compared with C\$64m or 11 cents in 1987.

For the full year, net income before extraordinary items amounted to C\$774m or C\$2.50 a share, against C\$657m or C\$2.12, a year ago. Taking extraordinary items into account, the group's earnings performance was virtually static, with profits totalling C\$820m or C\$2.65 a share, compared with C\$826m or C\$2.75.

Extraordinary income of C\$46m in 1988 consisted of gains on the sale of bulkships, offset by a loss on the sale of Algoma Steel and writedown and restructuring charges in respect of CP Telecommunications.

In 1987, extraordinary income of C\$180m included gains on the sales of Canadian Pacific Air Lines, Maple Leaf Mills and an office building.

The group's largest source of earnings improvement in 1988 was Canadian Pacific Forest Products.

# Arco to boost capital spending

By Our Financial Staff

ATLANTIC RICHFIELD, one of the largest US domestic oil groups, plans to increase capital spending by 30 per cent in the current year to \$2.8bn from \$2bn last year, with the biggest increase coming in exploration and production.

Arco also said its 1988 worldwide production was 375m barrels of crude oil equivalent, and that it had replaced about 575m barrels of crude oil equivalent.

Besides \$2bn capital spending last year, Arco paid \$1.6m in acquiring Tricentrol, various Tennessee properties and Australian coal interests.

# ABB secures approval for US venture

By William Dufforce in Geneva

ASEA BROWN Boveri, the Swedish-Swiss electrical engineering group, has secured US Justice Department approval for its joint venture with Westinghouse Electric in power transmission and distribution equipment, but has had to abandon a smaller venture in steam turbines.

Mr Percy Barnevik, ABB's chief executive, said under the re-arranged deal announced yesterday the European group would secure "more or less 80 per cent" of the "total engagement" the two concerns entered into last April before they were halted by the Justice Department's anti-trust division.

Now ABB will initially pay Westinghouse about \$800m for 45 per cent of the newly cre-

ated Westinghouse ABB Power T & D Company and for 45 per cent of the stock of some Westinghouse subsidiaries in Brazil and Argentina.

Westinghouse and ABB are putting the manufacturing plants, engineering and marketing organisations of their US transmission and distribution businesses into the new company. A "put and call arrangement" would enable ABB to take complete control in 1990 for a further payment of around \$450m.

This second payment would also cover the purchase of the transmission and distribution equipment business of Westinghouse Canada, for which Canadian government approval is being sought.

Under the original agree-

# High copper prices prop BIG profits

By Kenneth Gooding, Mining Correspondent

HIGH COPPER prices have compensated for the weakness in the price of gold in the first-half performance of Bond International Gold, which was floated on the New York Stock Exchange last August by Dalbold, Mr Alan Bond's family company.

BIG yesterday reported net income of \$13.3m for the quarter to December 31, taking the half-year total to \$15.2m or 28 cents a share.

The El Indio mine in Chile is BIG's mainstay and analysts say that copper produced as a by-product is contributing as much revenue as gold. El Indio is a major mine by world standards with an annual output of about 250,000 ounces of gold and 65m lbs of copper.

BIG said the results reported yesterday included half-year income of US\$4.3m from North Kalgurli Mines, BIG's 40 per

cent owned Australian affiliate which reports only every six months, and unrealised foreign exchange gains of US\$4m (net of income taxes), including \$2.6m in the company's share of North Kalgurli net income.

Net sales totalled \$55.1m for the second quarter on attributable gold production of 118,400 Troy ounces while the half-year attributable output was 215,600 ounces, yielding net sales of \$99.3m.

# Consolidated Freight in \$230m bid for Emery Air

By Our Financial Staff

CONSOLIDATED Freightways, the diversified US transport group, has launched a tender offer for Emery Air Freight, one of the largest US air cargo carriers, in a tender offer valued at around \$230m.

The acquisition will give Freightways, which operates the nation's third largest general freight carriers, a position in the international market, where Emery is strong. It is offering \$7.75 for each common share and \$21.10 for each preferred share which are owned by Emery's employee stock

# Quebec to allow insurers to forge industrial links

By Robert Gibbons in Montreal

QUEBEC, in the vanguard of financial services deregulation for a decade, plans to allow provincially-chartered insurance companies to own commercial or industrial concerns.


Mr Pierre Fortin, Minister of Financial Institutions, said: "Allowing our insurance companies to develop commercial links through separate holding companies will complete our reform of financial institutions." A draft bill should be ready this autumn.

The Montreal-based Laurentian Group, a large insurance and banking conglomerate, and several other Quebec insurance companies have been pressing for the right to own commercial and industrial companies. The aim is to build larger conglomerates, better able to compete internationally and retain a greater measure of control of the Quebec economy.

Quebec is in its turn putting pressure on the federal government to relax rules on ownership of the chartered banks and on the banks' ability to own non-banking concerns.

All these securities having been sold, this announcement appears as a matter of record only.

NEW ISSUE February 1989



**MITSUBISHI OIL COMPANY, LIMITED**  
(Mitsubishi Sekiyu Kabushiki Kaisha)  
(Incorporated with limited liability under the laws of Japan)

**U.S. \$250,000,000**

4 1/4 PER CENT NOTES DUE 1993 WITH WARRANTS TO SUBSCRIBE FOR SHARES OF COMMON STOCK OF MITSUBISHI OIL COMPANY, LIMITED

ISSUE PRICE 100 PER CENT.

The Nikko Securities Co., (Europe) Ltd.

Mitsubishi Finance International Limited	Yamaichi International (Europe) Limited
Credit Suisse First Boston Limited	Mitsubishi Trust International Limited
IBJ International Limited	Bank of Tokyo Capital Markets Group
Baring Brothers & Co., Limited	Daiwa Europe Limited
Merrill Lynch International & Co.	Nomura International Limited
Sumitomo Finance International	Algemene Bank Nederland N.V.
Bank of Yokohama (Europe) S.A.	Banque Paribas Capital Markets Limited
Barclays de Zoete Wedd Limited	Citicorp Investment Bank Limited
Commerzbank Aktiengesellschaft	Credit Lyonnais
Dresdner Bank	Robert Fleming & Co. Limited
Kleinwort Benson Limited	IICB International Limited
Marusan Europe Limited	Morgan Grenfell Securities Limited
Morgan Stanley International	Ryoko Securities International Limited
Salomon Brothers International Limited	Taiheyo Europe Limited
Taiyo Kobe International Limited	Tokyo Securities Co. (Europe) Ltd
	S.G. Warburg Securities

All of these securities having been sold, this advertisement appears as a matter of record only.

**\$500,000,000**

**British Telecom Finance Inc.**

**\$300,000,000**

**9 3/4% Guaranteed Notes due February 15, 1999**

**\$200,000,000**

**9 3/4% Guaranteed Debentures due February 15, 2019**

Guaranteed as to Payment of Principal, Premium, if any, and interest by

**British Telecommunications**  
public limited company

Goldman, Sachs & Co.

Morgan Stanley & Co.  
Incorporated

PaineWebber Incorporated

Shearson Lehman Hutton Inc.

The First Boston Corporation	Merrill Lynch Capital Markets	Salomon Brothers Inc
Bear, Stearns & Co. Inc.	Daiwa Securities America Inc.	Deutsche Bank Capital Corporation
Dillon, Read & Co. Inc.	Donaldson, Lufkin & Jenrette Securities Corporation	Drexel Burnham Lambert Incorporated
Kidder, Peabody & Co. Incorporated	Lazard Frères & Co.	The Nikko Securities Co. International, Inc.
Nomura Securities International, Inc.		Prudential-Bache Capital Funding
L.F. Rothschild & Co. Incorporated	SBCI Swiss-Bank Corporation	Investment banking
Smith Barney, Harris Upham & Co. Incorporated		Sogen Securities Corporation
UBS Securities Inc.		Wertheim Schroder & Co. Incorporated
Dean Witter Capital Markets		Yamaichi International (America), Inc.

February 1989

# **A GREAT EXPLORER OF THE MODERN ERA.**

**E**xploring for gold and other minerals takes courage, conviction and commitment. Courage to invest in the expertise and experience which are vital to successful exploration, conviction and foresight to seize the opportunities, with unswerving commitment to discovery.

At Gold Fields it seems we have all these qualities.

Today, one of the world's most active gold exploration programmes is underway in four key areas—America, Australia, Africa and the Pacific Basin. The teams are searching for the next generation of mines.

These are teams with a proven record. In 1983, Gold Fields had 4 million ounces of gold ore reserves in North America and Australia.

After five and a half years of additional exploration and investment it now has over 24 million ounces of gold

ore reserves in America, Australia, and the Pacific basin.

The production record is no less impressive. Gold

Fields is the second largest gold producer in the Western

world, with beneficial production last year of 1.4

million ounces. And this is still grow-

ing. By 1991 it is projected to

exceed 2 million ounces – a

44 per cent increase on

last year.

But it is not just

these numbers that we

are proud of. This gold is

produced from mines which

together have low cash costs

by comparison with the average of

Western world producers.

Now you can see why we believe a great explorer

of today is going to be an even greater business of tomorrow.



**Consolidated Gold Fields PLC**  
A GREAT BRITISH BUSINESS,  
EXPANDING THROUGH EXPLORATION.

Gold Fields' activities described here are carried out through subsidiaries and associated companies including joint ventures to which they are party. The gold reserves and production figures show the beneficial interest of Consolidated Gold Fields PLC. References to a particular year are to the financial year ending in that year.

The rules of the Securities and Investments Board require a statement that past performance is not necessarily a guide to the future.

The contents of this advertisement, for which the Directors of Consolidated Gold Fields PLC are solely responsible, have been approved for the purposes of section 57 of the Financial Services Act 1986 by Ernst & Whinney, a firm authorised by The Institute of Chartered Accountants in England and Wales to carry on investment business.

**INTERNATIONAL COMPANIES AND FINANCE**

**Wrexham**

はい  
Ja!  
ja!  
Yup!  
O.K!  
Yes!

Sharp - Japan, Lego - Denmark, Tetra Pak - Sweden, Monsanto - U.S.A., Maelor Industries - Canada, Laura Ashley - U.K.

Just a few of the international companies that have already said 'Yes' to Wrexham.

For it's the Hi-Tech Development Area that has so much to offer businesses. Things like:

- EEC and Development Area incentives.
- Welsh Development Agency and NCB assistance.
- First rate industrial relations.
- Easy access to major markets.

Find out for yourself why Wrexham is the affirmative answer by returning our coupon.

Or call Des Jones or Chris Proudfoot on (0978) 290444.

**Wrexham Say Yes!**

To the Chief Executive Officer,  
The Guildhall, Wrexham LL11 1AY,  
Clwyd, North Wales, U.K.  
I would like to know more about  
Wrexham so please send me your brochure.

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_

Tel. No. \_\_\_\_\_

Wrexham, Britain's High-Tech DEVELOPMENT AREA

**Aga increases profits and dividend on higher sales**

By Sara Webb in Stockholm

AGA, the Swedish industrial gas group, increased its profits (after financial items) by 13 per cent to SKr1.15bn (\$156m) in 1988 from SKr1.01bn the previous year. The dividend is going up from SKr3.23 to SKr3.5 per share.

Aga said operating profit for comparable units rose by 21 per cent while sales for comparable units had increased by 11 per cent.

However, total group sales fell by 7.5 per cent to SKr9.8bn due to the divestment of Aga's

tool steel operations, which had contributed SKr2.13bn in sales in 1987. Acquisitions made during 1988 added about SKr250m in annual sales, the group said.

Operating profits for the industrial gas division jumped 34 per cent to SKr1.08bn while sales increased by 18 per cent to SKr5.73bn, helped by recent acquisitions.

Aga bought Liquefaction de l'Air, a French gas company based in Nice, last May in order to boost its position in

the French market. It also acquired Duffour + Igon, another French gas company with operations concentrated in south and south-west France in 1987 and gas companies in Sweden and Finland.

It said acquisitions accounted for a 6 per cent rise in profits for the gas division and a 7 per cent rise in sales.

Frigoacandia, the group's commercial freezing business, increased its operating profit by 21 per cent to SKr152m.

**Hoogovens buys 30% steel stake**

By Laura Reun in Amsterdam

HOOGOVENS, the Dutch steelmaker, has acquired a 30 per cent stake in Namascor, a small specialty steel processor jointly owned by several companies.

Namascor cuts heavy hot-rolled steel coil into sheets and can produce thicker ones than Hoogovens. Namascor turns out 160,000 tonnes a year, employs 70 people and is in Moordijk, south of Rotterdam.

Hoogovens is paying cash for its stake, which is being acquired from the existing shareholders. They are Kloeckner of West Germany with 30 per cent, Finsider of Italy with 30 per cent and Japan's Mitsubishi with 10 per cent after the Hoogovens deal.

**Spanish detergent group chief goes in boardroom row**

By Peter Bruce in Madrid

CAMP, the family-owned Spanish detergent group and one of the last successful independent competitors in the market, yesterday sacked its chief executive, Mr Manuel Luque, after a row over control of the company between the three brothers who own it.

Mr Luque, 41, had been largely responsible for a remarkable revival in Camp's fortunes in recent years. Appointed chief executive of the Barcelona-based group in September 1986, he began a long series of personalised television advertisements that shook multinational competitors such as Unilever and Procter and Gamble and won Camp a 25 per cent share of the Spanish washing powder market by last year.

He put nearly Pta10bn (\$67m) on Camp's turnover, which reached Pta31bn last year and brought the company back into profit from a Pta1.1bn loss in 1985.

His success appears to have irritated two of the Camp brothers, Alberto and Juan, who own 56 per cent of the business. The other brother, Jose Camp, who is president of the company, has tried to protect Mr Luque, but to no avail. His two brothers, meanwhile, have denied persistent rumours that they want to sell the company to a competitor.

Each of the Camp brothers own 28 per cent of the company and doubts about Mr Luque's future first surfaced in January when the company announced it was suspending its successful television campaign.

If Camp were to come up for sale, it would be a major prize for any competitor. Spain's detergent market is growing quickly. In 1987 some 416,000 tonnes of washing machine detergent were sold, more than double the figure 10 years earlier. Colon, Camp's leading brand, vies with Procter and Gamble's Ariel as the market leader but the fight for points in the Nielsen market ratings has become fierce.

**Schering achieves record earnings**

By Leslie Collitt in Berlin

SCHERING, the West German pharmaceuticals and chemicals group, achieved record group earnings last year of DM1.57m (\$84.4m), up 10 per cent, on sales rising 12 per cent to DM5.3 bn.

Parent company earnings rose 18 per cent to DM 125m and Schering explained that group profits expanded less strongly because markedly improved results in the US,

Italy, France and Spain were offset by falls in Japan and losses in the Diamant subsidiary.

A powerful 13 per cent expansion abroad resulted in DM4.2 bn sales while domestic turnover was up 10 per cent to DM1.1bn.

The pharmaceuticals division had sales of DM2.6bn, up 13 per cent.

Oral contraceptives and un-

ionised radio-opaque substances were the best sellers.

Agrichemicals boosted turnover 11 per cent to DM1.3bn, largely as a result of weather conditions leading to high demand for best herbicides and grain fungicides in Europe.

The electroplating division pushed up turnover by 20 per cent to DM324m while industrial chemicals sales rose 12 per cent to DM1bn.

**Banco de Santander advances by 50%**

By Tom Burns in Madrid

BANCO de Santander, one of the banks that steered clear of last year's round of mergers, was the most profitable Spanish bank in 1988 with pre-tax profits rising 50 per cent to Pta43.1bn (\$372m).

Another bank to remain independent, Banco Hispano Americano, showed a dramatic turnaround with pre-tax profits of Pta40.5bn, up from Pta35m last year when its allocated virtually all its income to risk reserves and pension provisions.

The strong increases in Santander's financial margin and cashflow in turn fuelled an aggressive acquisition policy in Europe that included the purchase of a 10 per cent stake in the Royal Bank of Scotland.

Hispano's results in contrast were boosted by extraordinary earnings of Pta33bn through the sale of its subsidiary bank

Urquijo-Union.

Among the bigger banks, Banco Bilbao and Banco de Vizcaya, who were responsible for shaking up the banking establishment by becoming Banco Bilbao Vizcaya (BBV) in the course of 1988, reported joint results of Pta78.5bn profits, an increase of 22.6 per cent over the sum of their separate pre-tax profit figures in 1987.

Banco Central and Banesto, the two biggest individual banks who took their cue from BBV and agreed to become Banco Espanol Central de Creditos (BCECC) lifted their profits by 30.1 per cent to Pta41.5bn and by 32.2 per cent to Pta39.8bn respectively.

There were marked differences in the two results, however, for Banesto's extraordinary earnings, chiefly through asset sales, totalled Pta31.3bn whereas this income represented only Pta2.9bn on Cen-

tral's balance sheet. Central had undergone a similar streamlining and reserve provisioning process in 1987 when its extraordinary earnings had totalled Pta21.4bn.

Banesto's results prompted a row at boardroom level with a number of directors objecting to the management record of Mr Mario Conde, who became Banesto's chairman in December 1987. The attack on the bank's profitability in the past 12 months was led by directors representing Cartera Central, a share portfolio company that also owns a large stake in Banco Central and is the main powerbroker in the prospective merger of the two banks.

Cartera Central's contention that Mr Conde had inflated profits through selling bank assets to other companies within Banesto's financial and industrial group and that the chairman was withholding infor-

**Large Italian bank merger steps closer**

By John Wyles in Rome

THE first hurdles were cleared yesterday towards the incorporation of Banca Cattolica del Veneto into Nuova Banca Ambrosiano. When the merger takes place at end of the year, the result will be Italy's largest private bank with deposits of L13,000bn (\$9.55bn) and combined gross operating profits in 1988 of L141bn.

The merger has been delayed by regional hesitations in the Veneto where the Cattolica has been regarded as an important engine of local economic development which could be less reliable in other hands.

But Mr Giovanni Bazoli, the NBA chairman, said yesterday there was no risk of the Cattolica being "drowned" by the Milanese bank. What was being created was a major national and international banking force for the Lombardy-Veneto region.

He said that finding the right merger formula had been a long and difficult process because of technical and fiscal obstacles. NBA already owns 51 per cent of the Cattolica and the incorporation formula offered the best fiscal solutions.

The actual terms of the arrangement have to be worked out after both banks have been valued by independent auditors.

The final terms must then be agreed by both boards and then by extraordinary general meetings. Mr Bazoli said yesterday he hoped that the exercise would be completed by the final quarter of the year.

NBA recently announced a 3.3 per cent rise in gross operating income to L216bn.

This announcement appears as a matter of record only.

January, 1989

**THE SUMITOMO BANK, LIMITED**

(Kabushiki Kaisha Sumitomo Ginko)

(Incorporated with limited liability in Japan under the Commercial Code of Japan)

**U.S.\$300,000,000**

3 3/8 per cent. Convertible Bonds due 2004

ISSUE PRICE 100 PER CENT.

Sumitomo Finance International

Daiwa Europe Limited  
Credit Suisse First Boston Limited  
Goldman Sachs International Limited  
Morgan Stanley International  
Barclays de Zoete Wedd Limited  
Deutsche Bank Capital Markets Limited  
Merrill Lynch International & Co.  
Union Bank of Switzerland (Securities) Limited

Banca del Gottardo  
Dresdner Bank  
The Nikko Securities Co., (Europe) Limited  
Salomon Brothers International Limited  
S. G. Warburg Securities  
Banque Paribas Capital Markets Limited  
Robert Fleming & Co. Limited  
Nomura International Limited  
J. Henry Schroder Wagg & Co. Limited  
Yamaichi International (Europe) Limited  
Crédit Commercial de France  
Meiko Europe Limited

Algemene Bank Nederland N.V.  
Banca di Roma  
Banque Internationale à Luxembourg S.A.  
BNP Capital Markets Limited  
Commerzbank Aktiengesellschaft  
Den Danske Bank  
Genossenschaftliche Zentralbank AG  
Kleinwort Benson Limited  
Kuwait Foreign Trading Contracting & Investment Co. (S.A.K.)  
Morgan Grenfell Securities Limited  
NatWest Capital Markets Limited  
Prudential-Bache Capital Funding  
Shearson Lehman Hutton International  
Sumitomo Trust International Limited  
ANZ McCaughan  
Bankers Trust International Limited  
Baring Brothers & Co., Limited  
James Capel & Co. Limited  
Crédit Lyonnais  
Euskilda Securities  
Hambros Bank Limited  
Banca Nazionale dell'Agricoltura  
Banque Bruxelles Lambert S.A.  
BNL Investment Bank plc  
Citicorp Investment Bank Limited  
Creditanstalt-Bankverein  
Generale Bank  
Kansallis Banking Group  
Kredietbank International Group  
Sammel Montagu & Co. Limited  
J.P. Morgan Securities Asia Ltd.  
Norinchukin International Limited  
N.M. Rothschild & Sons Limited  
Société Générale  
Swiss Bank Corporation  
Westdeutsche Landesbank Girozentrale  
Union Bank of Finland Ltd

This announcement appears as a matter of record only.

February, 1989

**Sumitomo International Finance Australia Limited**

(Incorporated with limited liability in New South Wales)

**U.S.\$100,000,000**

9 3/4 per cent. Notes due 1993

ISSUE PRICE 101.6 PER CENT.

Sumitomo Finance International

Bankers Trust International Limited  
Daiwa Europe Limited  
Merrill Lynch International & Co.  
Banca del Gottardo  
BNP Capital Markets Limited  
Manufacturers Hanover Limited  
NatWest Capital Markets Limited  
Credit Suisse First Boston Limited  
Goldman Sachs International Limited  
Westpac Banking Corporation  
Barclays de Zoete Wedd Limited  
Crédit Commercial de France  
Meiko Europe Limited  
Shearson Lehman Hutton International

Swiss Bank Corporation  
Investment Banking

INTERNATIONAL COMPANIES AND FINANCE

Elders stays ahead only through halved tax charge

By Gordon Cramb in Melbourne

ELDERS IXL, the Australian brewing and rural services group, showed the adverse effects of a stronger local currency and higher interest rates in the six months to December, achieving an increase in net profits only because of a halved tax charge.

reflect subsequent restructuring moves. During 1988 Elders put its Courage public houses in the UK into PubCo, a joint venture with Hudson Conway, an associate company. The group also sold its 17.9 per cent shareholding in BHP and redeemed AS\$66m in preference capital.

AS\$5.1m for the 1987 first half. Brewing, the group's biggest division, brought in AS\$27.9m compared with an actual AS\$22.5m, but against only AS\$22.8m if the cost of rent due to PubCo had been deducted.

TNT results up despite European weakness

By Chris Sherwell in Sydney

TNT, the Australian-based international transport and freight group, yesterday reported equity-accounted after-tax profits of A\$120.4m (US\$107m) for the six months to December. This was a rise of 17.8 per cent over the same period in 1987, on revenues of A\$2.69bn, up 13.6 per cent.

Kymmene boosts turnover by 10%

By Olli Virtanen in Helsinki

KYMMENE, Finland's largest forest products group, announced a 50 per cent increase in operating profit to FM1.2bn (€256m) for 1988. Turnover, excluding the Schaman group with which Kymmene merged last year, grew by 10 per cent to FM10.5bn.

increase of 63 per cent, largely due to the integration of Schaman's large pulp division. Total capital spending in 1988 was FM3bn, of which 60 per cent was financed through operating income and the rest with income from asset sales.

Pacific Dunlop in US purchase

By Chris Sherwell

PACIFIC DUNLOP, the Australian-based multinational industrial group, is set to become the world's largest glove producer through the US\$22m cash purchase of Becton Dickinson of the US.

from Edmont sales is expected to increase Ansell's worldwide sales to A\$530m (US\$471m) annually. Describing Edmont and Ansell as "a perfect fit," Sir Leslie Froggatt, Pacific Dunlop's chairman, said yesterday the group would be able to expand its product ranges in North America, Europe and Asia and achieve benefits in marketing, distribution and warehousing.

virtually all synthetic glove innovations of the past 20 years. Yesterday's announcement came hard on the heels of Pacific Dunlop's A\$125m interim profit for the six months to December, which maintained the group's compound annual growth in profits of more than 30 per cent since 1980.

Skopbank advances

By Olli Virtanen

SKOPBANK, the Finnish savings bank group, reported a 6 per cent increase in operating profit to FM957m (€228m) for 1988, a year characterised by rapid growth. The group balance sheet totalled FM63.5bn at the year-end, up from FM44.5bn. However, profitability did not keep pace with the balance sheet expansion. Return on equity declined from 19.4 per cent to 14.9 per cent, while earnings per share dropped from FM5 to FM4.74.

became listed on the Helsinki bourse last autumn. Okobank, effectively the central bank of Finnish co-operative banks, plans to go public via a FM270m (€64m) share issue on the Helsinki bourse; it will offer 3m shares at FM90 each. The shares entitle holders to a half dividend this year. The issue will raise the bank's capital from FM930m to FM1.08bn. The subscription period runs from April 17 to April 23.

Straits Steamship raises profits 41%

By Our Financial Staff

STRAITS STEAMSHIP of Singapore reported a 41 per cent increase in group pre-tax profit to S\$24.1m (US\$12.5m) for 1988 on a near 7 per cent rise in turnover to S\$140.1m. The group said yesterday it had gained from a 17 per cent improvement in investment income to S\$4.8m as well as from a decrease in interest payments, which fell by more than half to S\$1.7m. Earnings were also boosted by higher profits from associated companies.

The directors, who plan to step up the final dividend from S\$1.5 a share to S\$2, said the group's core businesses had fared in a better operating performance. After-tax profits came to S\$18.5m, a 68 per cent increase following a marginally lower tax charge. Profit attributable to shareholders, after minority items and extraordinary items, was S\$17.1m, against S\$9.1m in 1987.

company expects to realise net proceeds of about S\$60m from the public listing of Steamers Maritime Holdings, the group shipping arm. Straits Steamship has set an issue price of S\$1.20 per share for the Steamers listing. The offer will result in Straits reducing its shareholding in Steamers to 40 per cent of the enlarged capital from 100 per cent. Full details of the offer will be released early next month.

Directors declared a 3.75 cent semi-annual dividend, making 7.5 cents for the six months, unchanged from the same period in 1987. The dividend is wholly unfranked. Regarding its Europe-wide overnight air freight service, the company said "costs associated with this important strategic investment in TNT's future impacted heavily on the current profitability of both TNT United Kingdom and TNT Express Europe."

Dairy Farm to buy HK 7-Elevens

DAIRY FARM International of Hong Kong plans to buy Jardine Pacific's 7-Eleven convenience store businesses in Hong Kong, Singapore and Malaysia for HK\$450m (US\$57.7m), writes our financial staff. Dairy Farm is 40 per cent owned by Jardine Matheson Holdings, which owns 100

per cent of Jardine Pacific. Jardine Pacific will get HK\$50m cash and 67.1m new Dairy Farm shares, worth HK\$400m based on the average market price of Dairy Farm shares. The sale is subject to the agreement of the Southland Corp, 7-Eleven licensor.

FLETCHER CHALLENGE FINANCE NETHERLANDS B.V. U.S. \$100,000,000 9% Guaranteed Bonds Due 1993 Notice of an Adjourned Meeting of the holders of the above mentioned Bonds

Taiyo Kobe Finance Hongkong Limited U.S. \$100,000,000 Guaranteed Floating Rate Notes due 1997

The Chase Manhattan Corporation U.S. \$250,000,000 Floating Rate Subordinated Notes due 2000

MFC Finance No.1 PLC Mortgage Backed Floating Rate Notes Due October 2023

A Leader in Cross Border Corporate Advice

GRAND METROPOLITAN PLC Grand Metropolitan plc has acquired through a public tender offer The Pillsbury Company

GRAND METROPOLITAN PLC Grand Metropolitan plc has sold Inter-Continental Hotels to The Saison Group

VG Instruments plc has acquired through a public tender offer Keveex Corporation

MERCK & CO., INC. Merck & Co., Inc. has sold its 50.74 per cent interest in Torii & Co., Ltd. to Asahi Breweries Ltd.

St Michael Marks & Spencer plc has acquired Brooks Brothers, Inc. from Campeau Corporation

TI Group plc has sold TI Canada Inc. to Ferrum Inc.

Ellis & Everard plc has acquired the assets of United Chemicals Inc. from Santos Inc.

Johnson Group Cleaners PLC has acquired through a public tender offer Dryclean U.S.A. Inc.

FISONS Fisons plc has acquired the pharmaceutical division of Pennwalt Corporation

Itek IGX Corporation has been acquired by A.B. Dick Company

Bardon Bardon Group PLC has acquired The Guyott Company

GI Holdings Corporation has acquired Gotias-Larsen Shipping Corporation

S.G. WARBURG & CO. INC. S.G. WARBURG & CO. LTD. Members of S.G. Warburg Group plc

London New York Tokyo Auckland Boston Geneva Hong Kong Isle of Man Jersey Melbourne Milan Paris San Francisco Singapore Sydney Toronto Zurich









**IF YOU'RE IN**  
**TWO MINDS**  
**ABOUT WHAT**  
**GEC SIEMENS**  
**HAVE IN STORE**  
**FOR PLESSEY,**  
**DON'T WORRY.**

**THEY ARE TOO.**

Plessey's defence electronics business will operate as a free-standing entity, continuing as a separate source of supply to the Ministry of Defence.

Plessey's defence business (other than in the USA and Canada) should be owned, directly or indirectly, in equal proportions, by GEC and Siemens.

In North America, GEC will own 51 per cent. of Plessey's defence electronics interests. Siemens will own the remaining 49 per cent.

GEC should acquire a 33 per cent. interest in Siemens' defence electronics business.

Outside North America: Plessey's naval systems and avionics businesses will be wholly owned by GEC.

Plessey's businesses in radar and in defence systems (including military communications and its Australian defence activities) will be wholly owned by Siemens, except for the United Kingdom cryptography operations which will be transferred to GEC.

Plessey's North American defence electronics businesses: Sippican in the United States (associated with Plessey Naval Systems) and Leigh Instruments in Canada (associated with Plessey Avionics) will be wholly owned by GEC.

Plessey Electronic Systems (formerly the Electronic Systems Division of The Singer Company) in the United States will be owned as to 75 per cent. and managed by GEC. Siemens will take a 25 per cent. shareholding.

GEC will be entitled, subject to consultation with the relevant Ministries of Defence and to the requisite regulatory approvals, to acquire an equity participation of up to 35 per cent. of Siemens' defence electronics businesses.

**GEC Siemens Offer Document**  
**23 December 1988**

**GEC Siemens Announcement**  
**6 February 1989**







COMMODITIES AND AGRICULTURE

Kuala Lumpur tin price hits 3-year high

By Wong Sulong in Kuala Lumpur

TIN PRICES on the Kuala Lumpur market yesterday hit a three-year high, breaking through the psychological barrier of 21 ringgit (\$4.40) a kilogram.

Since the start of the year Kuala Lumpur tin prices have risen by more than 1.2 ringgit a kilogram.

Traders have attributed the strength of the market to the continuing impact of export controls imposed by members of the Association of Tin Producing Countries, strong demand from European and Japanese consumers and the weakness of the Malaysian ringgit against leading world currencies.

Meanwhile, Malaysia Mining Corporation, the world's biggest tin mining group, estimated that its pre-tax profit for the year ended last month will be 70m ringgit, compared with 52m ringgit in the previous year.

Shell makes first find in Barents Sea

By Steven Butler

OIL HAS been found in the Barents Sea off the northern coast of Norway for the first time, the Norwegian Petroleum Directorate said yesterday.

EC farm chairman aims to step up pace of price talks

By Tim Dickson in Brussels

MR CARLOS Romero, Spain's Agriculture Minister and chairman of the European Community Farm Council, is aiming to step up the pace of negotiations on this year's farm price package at the next meeting of Community Agriculture Ministers on March 6.

EC officials and diplomats said it was difficult at this stage to gauge the reaction of member states to the Commission's proposals, which broadly provide for a price freeze on the main products but which contain a number of new restrictions, notably in the cereals sector.

It is thought that Mr Kiechle may try to water down the agricultural proposals, which imply an extra price cut for German producers.

Norway lifts aluminium production

By Kenneth Gooding, Mining Correspondent

NORWAY HAS overtaken West Germany as the dominant producer of primary aluminium in western European as part of a shift of world capacity to regions with cheap power, Shearson Lehman Hutton, the securities group, points out in its latest review of the industry.

Shearson estimates that Norway's primary aluminium output last year exceeded 800,000 tonnes for the first time as the full effects of the increase in annual capacity at Hydro Aluminium's Karmoy smelter from 155,000 to 220,000 tonnes were felt.

Hydro was established recently by the merger of ASV and the aluminium division of Norsk Hydro and became western Europe's largest producer, with a capacity of about 600,000 tonnes a year.

and this will restrain the increase in primary production to 3.4 per cent this year, a total of 14.3m tonnes. Next year output could be 14.65m tonnes.

Further expansion in the early 1990s - at the Ardal smelter - will lift the company's capacity to about 620,000 tonnes.

Meanwhile, closures have taken West Germany's capacity down to 945,000 tonnes and further reductions are in prospect, in particular VAW's Lünen smelter may be closed.

Shearson points out that in the developed non-Communist world, Canada and Australia have also benefited from the shift in aluminium production to areas with cheap power.

"For the year as a whole we believe that prices will average about \$2.150 a tonne or 97.5 cents a lb which is some \$4.40 a tonne or 20 cents a lb below the 1988 average," the review suggests.

Venezuela to increase exports as industry expands

By Joseph Mann in Caracas

THE VENEZUELAN Government, which controls the country's aluminium industry, plans to increase both production and exports of primary aluminium this year.

to 402,489 tonnes in 1989 (323,210 tonnes in 1988) and expects exports to reach 257,588 tonnes (219,753 tonnes in 1988).

Alcasa is a joint venture between the Venezuelan Government and Reynolds Metals, the US-based aluminium group.

had agreed in principle to review the master agreement. Lawyers from Indonesia and Japan will meet to formulate a new agreement but the minister gave no date or venue.

Venezuela's two principal aluminium smelters, Venalum and Alcasa - produced 450,610 tonnes of primary aluminium last year, and exported 269,753 tonnes. Most of these exports, made up of ingots and cylinders, were shipped to a group of Japanese industrial companies that have a minority holding in Venalum, Venezuela's largest smelter.

Indonesia and Japan will continue talks for an agreement on the disputed Asahan aluminium smelter, according to Mr Radius Prawiro, Indonesia's Economy and Industry Minister, reports Reuter from Jakarta.

Indonesia, which owns 41 per cent of the \$2.1bn smelter in Sumatra, had asked for a larger share of the output to meet domestic demand and to supply overseas markets other than Japan.

Mr Radius told reporters this week that Indonesia and Japan

Minister warns Scots fish farms about the future

By James Buxton, Scottish Correspondent

SCOTLAND'S rapidly expanding fish farming industry was warned by a government minister yesterday to prepare for the day when competition became fiercer as production increased and when there would no longer be a gap in the market to be filled.

Molybdenum battle expected

By Kenneth Gooding, Mining Correspondent

AMAX, the North American natural resources group, is widely expected to take aggressive action this week in an attempt to stabilise molybdenum prices. The metal is primarily used in alloy steels and stainless steel.

Traders believe that Amax will announce a substantial increase in its primary molybdenum output (currently about 30m lbs a year), a modest price rise and at the same time give clear indications that it intends to win back lost market share by using a potential customer aware of its price increases.

During the recession of the early 1980s western world stocks of molybdenum built up to reach 120m lbs by the end of 1986 which forced substantial price cuts and closures. Amx last year allocated \$395m for closure and restructuring of molybdenum facilities.

WORLD COMMODITIES PRICES

LONDON METAL EXCHANGE

Table of London Metal Exchange prices for various metals including Aluminum, Zinc, and Lead.

COCOA 5 tonnes

Table of Cocoa prices with columns for Close, Previous, and High/Low.

COFFEE 5 tonnes

Table of Coffee prices with columns for Close, Previous, and High/Low.

SPOT MARKETS

Table of Spot Market prices for various commodities.

LONDON METAL EXCHANGE

Table of London Metal Exchange prices for Copper and Silver.

POTATOES 5 tonnes

Table of Potato prices with columns for Close, Previous, and High/Low.

SOYABEAN MEAL 5 tonnes

Table of Soyabean Meal prices with columns for Close, Previous, and High/Low.

LONDON METAL EXCHANGE TRADED OPTIONS

Table of London Metal Exchange Traded Options prices.

GRAINS 5 tonnes

Table of Grain prices for Wheat, Barley, and Oats.

JUNE FUTURE

Table of June Future prices for various commodities.

CRUDE OIL 5 tonnes

Table of Crude Oil prices with columns for Close, Previous, and High/Low.

LONDON METAL EXCHANGE

Table of London Metal Exchange prices for Tin and Nickel.

FRESH FURTURES 5 tonnes

Table of Fresh Futures prices with columns for Close, Previous, and High/Low.

LONDON METAL EXCHANGE TRADED OPTIONS

Table of London Metal Exchange Traded Options prices.

SOYABEAN MEAL 5 tonnes

Table of Soyabean Meal prices with columns for Close, Previous, and High/Low.

CRUDE OIL 5 tonnes

Table of Crude Oil prices with columns for Close, Previous, and High/Low.

CRUDE OIL 5 tonnes

Table of Crude Oil prices with columns for Close, Previous, and High/Low.

GAS OIL 5 tonnes

Table of Gas Oil prices with columns for Close, Previous, and High/Low.

US MARKETS

IN THE METALS, gold and silver futures had quiet sessions despite a sharp decline in the dollar reports of Drexel Burnham Lambert. Platinum futures gained 4.50 on short-covering.

Wheat prices were soft on mixed commercial business in the mids, a record amount of product in frozen storage and uncertainty over the out town storage report kept the pork bellies weak.

New York

Table of New York market prices for Gold, Silver, and Copper.

Chicago

Table of Chicago market prices for Soyabean Meal and Soyabean Oil.

LIVE CATTLE 42,000 lbs

Table of Live Cattle prices with columns for Close, Previous, and High/Low.

LIVE HOGS 30,000 lbs

Table of Live Hogs prices with columns for Close, Previous, and High/Low.

SOYABEAN MEAL 100 tons

Table of Soyabean Meal prices with columns for Close, Previous, and High/Low.

SOYABEAN OIL 60,000 lbs

Table of Soyabean Oil prices with columns for Close, Previous, and High/Low.

CRUDE OIL 42,000 US gallons

Table of Crude Oil prices with columns for Close, Previous, and High/Low.

SELENIUM: European free market

SELENIUM: European free market, min 99.5 per cent, \$ per lb in warehouse, \$ 0.65-0.60 (\$29.870).

FUNGSTEN ORE: European free market

FUNGSTEN ORE: European free market, standard min. 65 per cent, \$ per tonne (net 10 kg) WO, cif. 55-64 (same).

VANADIUM: European free market

VANADIUM: European free market, min. 98 per cent, VO, cif. 10.90-11.25 (same).

URANIUM: Nuexco exchange value

URANIUM: Nuexco exchange value, \$ per lb, UO, 11.60.

COBALT: European free market

COBALT: European free market, 99.5 per cent, \$ per lb in warehouse, 7.45-7.75 (7.65-7.85).

ANTIMONY: European free market

ANTIMONY: European free market, 99.6 per cent, \$ per tonne, in warehouse, 2,080-2,140 (2,050-2,125).

BISMUTH: European free market

BISMUTH: European free market, min. 99.99 per cent, \$ per lb, in warehouse, 6.50-6.75 (6.65-6.80).

LONDON STOCK EXCHANGE

Futures trade boosts Footsie stocks

A FIRM performance in the London equity market yesterday reflected a consolidation after Monday's fall rather than an attempt to renew the market advance.

The UK market chose to brush off nervousness over upward interest rate pressures in Europe and the US, and responded readily to Wall Street's opening firmness in the face of higher than expected US retail sales for last month.

house bought heavily into the FT-SE futures contract, driving it to a premium of 33 at best. The effects quickly worked through to the underlying Footsie stocks, the more so as it appeared that the house had been unable to obtain the number of futures contracts it sought.

As the session progressed, and the closing total of 534.1m shares, compared with 474.5m on Monday.

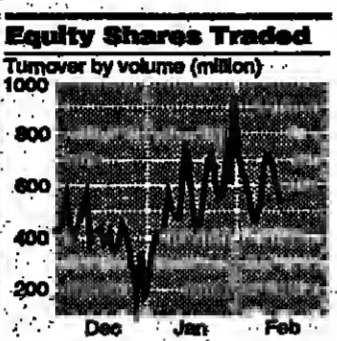
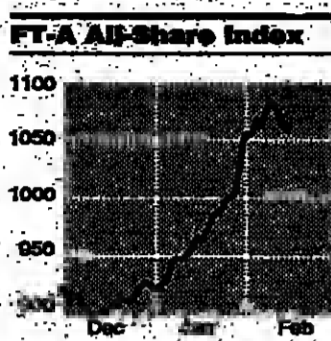
The picture will change again shortly when delayed reporting of large deals will be introduced.

Amstrad falls from grace

As soon as news of a sharp fall in interim profits to 275m at Amstrad reached the market, the shares fell heavily to the accompaniment of strongly bearish views from sector analysts at London securities houses.

Mr Paul Norris at BZW, expressing "disappointment" at the unchanged dividend, cut his year-end forecast from 150m to 110m and reiterated his sell recommendation.

Dixons resilient Dixons put in a brave performance yesterday as shares in the electrical retailer moved higher in the face of a downgrading from UK securities house Kleinwort, Benson and gloomy news from Amstrad, one of the group's main suppliers.



year-end May 1989 from 286m to 222m and for 1990 from 290m to 258m.

United active A comprehensive report that Mr Conrad Black, the Canadian tycoon and owner of the Daily Sunday Telegraph titles, was about to acquire the Express group from United Newspapers, the latter's shares sharply higher.

Mr Black, who is also chairman of the City of London newspaper, inferred that Lord Stevenson, the executive chairman, had in the past toyed with selling the Express chain of newspapers and Mr Black was ready to buy at the right price.

Mr Black, who is also chairman of the City of London newspaper, inferred that Lord Stevenson, the executive chairman, had in the past toyed with selling the Express chain of newspapers and Mr Black was ready to buy at the right price.

results due next week, jumped 12 to 119p, although turnover at 1.2m shares was unimpressive. However, Hanson was little changed at 181 1/2p despite disclosure of a 15 per cent gain in earnings for the first quarter.

General Accident was the feature among mixed composites and stagnant life, climbing 15 to 92p with the shares caught in a bear squeeze, said dealers. Royal Insurance, 9 higher at 427, were in demand as investors switched out of Sun Alliance (110p) and Guardian Royal Exchange (213p).

Engineering stocks rose with the market. FKI Babcock moved strongly, gaining 10 to 154p on news of its de-sulphurisation contract for Drax, said to be worth about 200m.

stone team at Morgan Stanley lifted Ward White 5 to 252p. Mr Mark Husson and his colleague, Mr Nick Babb, visited Ward White's Payless and Halifax operations last week and came away impressed. Yearly improvements in earnings at Halifax, "one of the few pure retail growth stories in the sector," could reach 25 per cent in the next two years, said Mr Husson, while Payless is currently enjoying higher returns per-square-foot than most of its competitors.

Lowndes Queensway closed unchanged at 45p after announcing the sale of its Poundstretcher operations to Brown & Jackson for 572.7m, while fashion retailer French Connection slumped 12 to 88p on a profits warning.

Electricals were generally firm with the obvious exception of Amstrad. Plessey rose sharply initially and was unshaken by the court ruling against it over control of the GPT telecommunications subsidiary jointly owned with GEC. Plessey ended 7 1/2 higher at 251p. If Plessey had won, the price would have fallen, said one analyst, because it would have strengthened Plessey's bid defence against an offer from GEC/Siemens. GEC rose 3 1/2 to 225p.

STC shed 4 at 319p, hit by fallout from the slide in Amstrad profits and a dividend cut from Nixdorf, West Germany's second biggest computer maker. The continental computer markets are showing signs of weakness, said one analyst, "but the effect on STC is just psychological, they don't have much business there."

good demand in a thin market. Kwik Save were well bought, the shares rising 9 to 415p as the market anticipates a bid approach from Hong Kong group Dairy Farm when its standstill agreement expires in April.

British Aerospace, which announced yesterday that foreign shareholdings were slightly below the maximum permitted 15 per cent level, proved popular to investors and the shares moved ahead strongly to end 18 1/2 up at 535p.

Favourable signals from broking houses encouraged demand for Erskine House, 5 better at 220p, and for Hunting Associated Industries, 10 higher at 415p, but Avon Rubber dipped 16 to 615p as word went round of a profits downgrading. DSC slipped, ending 4 easier at 62p after news of heavier first-half losses.

Increased half-yearly profits lifted TWT 10 to 138p while consideration of the recent acquisition from Sketchley continued to boost Eurocopy, up 8 at 124p. The approach from Gardner group raised Bridgend 2 more to 57p and the proposed New Zealand buy-in left Noble & Lamb 6 dearer at 103p.

FINANCIAL TIMES STOCK INDICES

Table with columns for indices: Government Secs, Fixed Interest, Ordinary, Gold Mines, Ord. Div Yield, SEAD Bargain, Equity Turnover, Equity Bargain, Shares Traded, Ordinary Share Index, Hourly changes, and S.E. ACTIVITY. Includes data for Feb 14, 13, 10, 9, 8, 5, 4, 3, 2, 1, 1988/89, and Since Completion.

TRADING VOLUME IN MAJOR STOCKS

Table showing trading volume for major stocks including Amstrad, British Aerospace, and others. Columns include Stock, Volume, Daily Price, Daily Change, and % Change.

At 276p, BP old shares edged up by a few pence on turnover of only 5.5m, while the partly-paid, at 170 1/2p, added 3 on turnover of 10m.

Turnover in traded options was led by dealings in Amstrad, which accounted for 4,500 contracts, out of the market total of 43,304, which may, on a handicappers' basis, be seen as out-running the 10,434 contracts traded in the FT-SE 100 indexoption - even though the March 2,000 and 2,200 index calls attracted substantial opening of interest. There was more opening of interest on the call side of Amstrad than on the put.

NEW HIGHS AND LOWS FOR 1988/89

Table listing new highs and lows for various companies in 1988/89, including Amstrad, British Aerospace, and others.

APPOINTMENTS

Mr John Wybrew has been appointed to the board of SHELL U.K. as planning and public affairs director. He succeeds Mr Anthony Vickers-Miles who will become head of Shell International Petroleum Company's East Europe division, and president of the Shell East Europe Services Company.

Mr Malcolm L. Hawkins, financial controller, has been promoted to financial director of LOGAN PENNAMEC (UK). Mr Peter Hamp-Adams as marketing director of BROADWELL LAND. He joins from Johnson Fry where he was group finance director.

Shell U.K. planning director

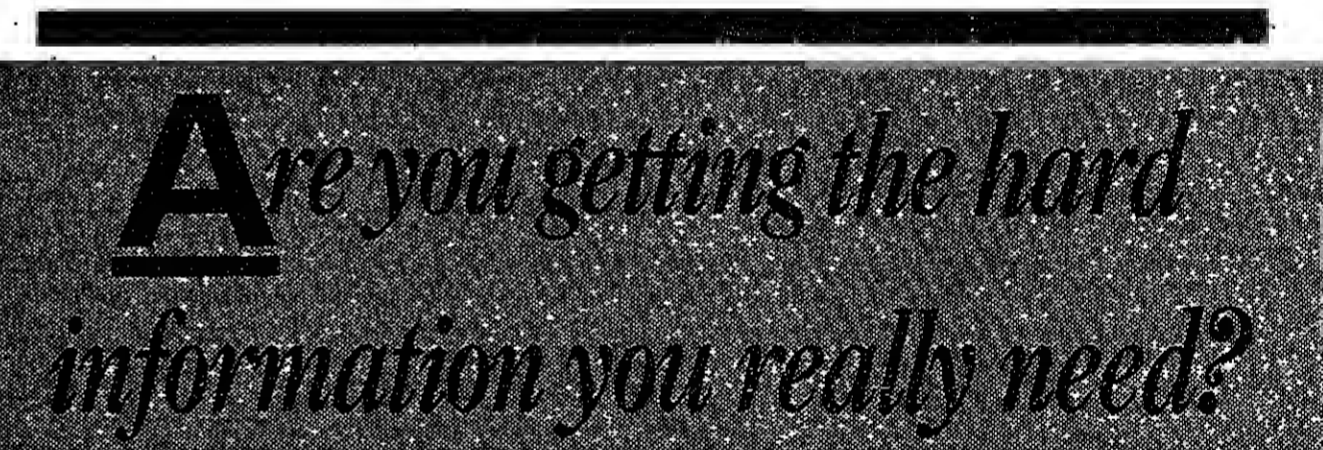
Mr John Wybrew has been appointed to the board of SHELL U.K. as planning and public affairs director. He succeeds Mr Anthony Vickers-Miles who will become head of Shell International Petroleum Company's East Europe division, and president of the Shell East Europe Services Company.

Mr Tony Chappell has been appointed global director of foreign exchange at REPUBLIC NEW YORK BANK, writes David Lascelles, Banking Editor. Mr Chappell will head a London-based foreign exchange operation which the bank is developing to match its existing strengths in bullion and banknote dealing.

Midland management changes

Mr Brian L. Goldthorpe (right) will succeed Mr John A. Brooks (left) as deputy group chief executive of MIDLAND GROUP on May 1. Mr Brooks becomes a director of The Hongkong and Shanghai Banking Corporation, and remains a director of Midland Group and chairman of Thomas Cook Group.

Mr Malcolm L. Hawkins, financial controller, has been promoted to financial director of LOGAN PENNAMEC (UK). Mr Peter Hamp-Adams as marketing director of BROADWELL LAND. He joins from Johnson Fry where he was group finance director.



Advertisement for 'The Banker' magazine. Text includes: 'The Banker, published by the Financial Times, has been the voice of the international finance industry for over 60 years. It is the premier forum for the discussion of every serious financial topic.' Includes a coupon to request a complimentary issue.

FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cyteline. To obtain your free Unit Trust Code Booklet ring the FT Cyteline help desk on 01-925-2128

AUTHORISED UNIT TRUSTS

Table listing various unit trusts such as Abbey Unit Trust, Abstract Management Ltd, and others, with columns for name, type, and price.

Table listing unit trusts including Bryanston Unit Trust, Canadian Life Unit Trust, and others, with columns for name, type, and price.

Table listing unit trusts including Eagle Star Unit Trust, Fidelity Investment Services, and others, with columns for name, type, and price.

Table listing unit trusts including General Investment, Granada Managers Limited, and others, with columns for name, type, and price.

Table listing unit trusts including Lloyds Unit Trust, Lindsays & Mansel, and others, with columns for name, type, and price.

Table listing unit trusts including Midland Unit Trusts, National Provincial, and others, with columns for name, type, and price.

Table listing unit trusts including Prudential, Royal Bank of Canada, and others, with columns for name, type, and price.

Table listing unit trusts including Standard Life, Sun Life, and others, with columns for name, type, and price.

Table listing unit trusts including Sun Life of Canada, Sun Life of Edinburgh, and others, with columns for name, type, and price.

GUIDE TO UNIT TRUST PRICING. Includes sections on UNIT PRICING, UNIT TRUSTS, and UNIT TRUST PRICING. Explains how unit prices are calculated and how to interpret the data.

FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your Unit Trust Code Booklet ring the FT Cityline help desk on 01-825-2128

Handwritten note: 10/11/89

Main table containing unit trust information with columns for Unit Name, Price, and Yield. Includes sub-sections for 'OTHER UK UNIT TRUSTS' and 'INSURANCES'.

OTHER UK UNIT TRUSTS

INSURANCES

Continued on next page

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-625-2128

FT UNIT TRUST INFORMATION SERVICE

Main table containing unit trust information, organized into columns for various categories like 'Scottish Life Assurance Co Ltd', 'Guernsey Authorized', 'Offshore and Overseas', etc. Each entry includes fund names, prices, and performance metrics.

Handwritten signature or mark at the bottom center of the page.



Handwritten note: "Just, no, it's"

FT UNIT TRUST INFORMATION SERVICE

Large table listing various unit trusts with columns for fund name, price, and other financial details. Includes sections for 'Allianz Global', 'Allianz Global', 'Allianz Global', etc.

LONDON SHARE SERVICE

Large table listing London share services and foreign bonds & rails. Includes sections for 'BRITISH FUNDS', 'BRITISH FUNDS - Cont'd', 'FOREIGN BONDS & RAILS', 'AMERICANS', 'CORPORATION LOANS', 'COMMONWEALTH & AFRICAN LOANS', 'LOANS', 'Money Market Trust Funds', and 'Money Market Bank Accounts'.

LONDON SHARE SERVICE

Latest Share Prices are available on FT Cityline. To obtain your free Share Code Booklet ring the FT Cityline help desk on 01-625-2128

AMERICANS - Contd BUILDING, TIMBER, ROADS Contd ELECTRICALS ENGINEERING - Contd INDUSTRIALS (Miscel.) - Contd INDUSTRIALS (Miscel.) - Contd

Table with columns: Stock, Price, High, Low, Change, Div, Yield, P/E. Includes companies like USX, US Steel, and US West.

Table with columns: Stock, Price, High, Low, Change, Div, Yield, P/E. Includes companies like Alcan, Inco, and Canadian National.

BANKS, HP & LEASING

Table with columns: Stock, Price, High, Low, Change, Div, Yield, P/E. Includes companies like Citicorp, Chase, and American Express.

BUILDING, TIMBER, ROADS

Table with columns: Stock, Price, High, Low, Change, Div, Yield, P/E. Includes companies like Bovis Lend Lease and Bovis Lend Lease.

CHEMICALS, PLASTICS

Table with columns: Stock, Price, High, Low, Change, Div, Yield, P/E. Includes companies like ICI, Shell, and British Petroleum.

DRAPERY AND STORES

Table with columns: Stock, Price, High, Low, Change, Div, Yield, P/E. Includes companies like Debenhams and Debenhams.

ELECTRICALS

Table with columns: Stock, Price, High, Low, Change, Div, Yield, P/E. Includes companies like British Telecom and British Telecom.

ENGINEERING

Table with columns: Stock, Price, High, Low, Change, Div, Yield, P/E. Includes companies like BAE Systems and BAE Systems.

ENGINEERING - Contd

Table with columns: Stock, Price, High, Low, Change, Div, Yield, P/E. Includes companies like BAE Systems and BAE Systems.

FOOD, GROCERIES, ETC

Table with columns: Stock, Price, High, Low, Change, Div, Yield, P/E. Includes companies like Asda and Asda.

HOTELS AND CATERERS

Table with columns: Stock, Price, High, Low, Change, Div, Yield, P/E. Includes companies like Whitbread and Whitbread.

INDUSTRIALS (Miscel.)

Table with columns: Stock, Price, High, Low, Change, Div, Yield, P/E. Includes companies like British Airways and British Airways.

INDUSTRIALS (Miscel.) - Contd

Table with columns: Stock, Price, High, Low, Change, Div, Yield, P/E. Includes companies like British Airways and British Airways.

INSURANCES

Table with columns: Stock, Price, High, Low, Change, Div, Yield, P/E. Includes companies like Aviva and Aviva.

LEISURE

Table with columns: Stock, Price, High, Low, Change, Div, Yield, P/E. Includes companies like British Airways and British Airways.

INDUSTRIALS (Miscel.) - Contd

Table with columns: Stock, Price, High, Low, Change, Div, Yield, P/E. Includes companies like British Airways and British Airways.

INSURANCES

Table with columns: Stock, Price, High, Low, Change, Div, Yield, P/E. Includes companies like Aviva and Aviva.

LEISURE

Table with columns: Stock, Price, High, Low, Change, Div, Yield, P/E. Includes companies like British Airways and British Airways.

Handwritten signature or mark at the bottom center of the page.

LONDON SHARE SERVICE

Latest Share Prices are available on FT Cityline. To obtain your free Share Code Booklet ring the FT Cityline help desk on 01-825-2128

Handwritten note: 100/100/100

LEISURE - Contd

Table of share prices for Leisure sector including companies like Leisure Group, Leisure Leisure, Leisure Leisure, etc.

PROPERTY

Table of share prices for Property sector including companies like Property Property, Property Property, etc.

TEXTILES - Contd

Table of share prices for Textiles sector including companies like Textiles Textiles, Textiles Textiles, etc.

TRUSTS, FINANCE, LAND - Contd

Table of share prices for Trusts, Finance, and Land sector including companies like Trusts Trusts, Finance Finance, etc.

OIL AND GAS - Contd

Table of share prices for Oil and Gas sector including companies like Oil Oil, Gas Gas, etc.

MINES - Contd

Table of share prices for Mines sector including companies like Mines Mines, Mines Mines, etc.

MOTORS, AIRCRAFT TRADES

Table of share prices for Motors and Aircraft Trades sector including companies like Motors Motors, Aircraft Aircraft, etc.

Commercial Vehicles

Table of share prices for Commercial Vehicles sector including companies like Commercial Commercial, Vehicles Vehicles, etc.

TOBACCO

Table of share prices for Tobacco sector including companies like Tobacco Tobacco, Tobacco Tobacco, etc.

TRUSTS, FINANCE, LAND

Table of share prices for Trusts, Finance, and Land sector including companies like Trusts Trusts, Finance Finance, etc.

OVERSEAS TRADERS

Table of share prices for Overseas Traders sector including companies like Overseas Overseas, Traders Traders, etc.

PLANTATIONS

Table of share prices for Plantations sector including companies like Plantations Plantations, etc.

Garages and Distributors

Table of share prices for Garages and Distributors sector including companies like Garages Garages, Distributors Distributors, etc.

Components

Table of share prices for Components sector including companies like Components Components, etc.

Finance, Land, etc

Table of share prices for Finance, Land, etc sector including companies like Finance Finance, Land Land, etc.

MINES

Table of share prices for Mines sector including companies like Mines Mines, Mines Mines, etc.

Central Rand

Table of share prices for Central Rand sector including companies like Central Central, Rand Rand, etc.

THIRD MARKET

Table of share prices for Third Market sector including companies like Third Third, Market Market, etc.

NEWSPAPERS, PUBLISHERS

Table of share prices for Newspapers and Publishers sector including companies like Newspapers Newspapers, Publishers Publishers, etc.

SHIPPING

Table of share prices for Shipping sector including companies like Shipping Shipping, Shipping Shipping, etc.

SHOES AND LEATHER

Table of share prices for Shoes and Leather sector including companies like Shoes Shoes, Leather Leather, etc.

DIAMOND AND PLATINUM

Table of share prices for Diamond and Platinum sector including companies like Diamond Diamond, Platinum Platinum, etc.

Far West Rand

Table of share prices for Far West Rand sector including companies like Far Far, West West, Rand Rand, etc.

NOTES

Stock Exchange dealing classifications are indicated to the right of security names; an Alpha, Beta, Gamma, Delta, Epsilon, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z, AA, AB, AC, AD, AE, AF, AG, AH, AI, AJ, AK, AL, AM, AN, AO, AP, AQ, AR, AS, AT, AU, AV, AW, AX, AY, AZ, BA, BB, BC, BD, BE, BF, BG, BH, BI, BJ, BK, BL, BM, BN, BO, BP, BQ, BR, BS, BT, BU, BV, BW, BX, BY, BZ, CA, CB, CC, CD, CE, CF, CG, CH, CI, CJ, CK, CL, CM, CN, CO, CP, CQ, CR, CS, CT, CU, CV, CW, CX, CY, CZ, DA, DB, DC, DD, DE, DF, DG, DH, DI, DJ, DK, DL, DM, DN, DO, DP, DQ, DR, DS, DT, DU, DV, DW, DX, DY, DZ, EA, EB, EC, ED, EE, EF, EG, EH, EI, EJ, EK, EL, EM, EN, EO, EP, EQ, ER, ES, ET, EU, EV, EW, EX, EY, EZ, FA, FB, FC, FD, FE, FF, FG, FH, FI, FJ, FK, FL, FM, FN, FO, FP, FQ, FR, FS, FT, FU, FV, FW, FX, FY, FZ, GA, GB, GC, GD, GE, GF, GG, GH, GI, GJ, GK, GL, GM, GN, GO, GP, GQ, GR, GS, GT, GU, GV, GW, GX, GY, GZ, HA, HB, HC, HD, HE, HF, HG, HH, HI, HJ, HK, HL, HM, HN, HO, HP, HQ, HR, HS, HT, HU, HV, HW, HX, HY, HZ, IA, IB, IC, ID, IE, IF, IG, IH, II, IJ, IK, IL, IM, IN, IO, IP, IQ, IR, IS, IT, IU, IV, IW, IX, IY, IZ, JA, JB, JC, JD, JE, JF, JG, JH, JI, JJ, JK, JL, JM, JN, JO, JP, JQ, JR, JS, JT, JU, JV, JW, JX, JY, JZ, KA, KB, KC, KD, KE, KF, KG, KH, KI, KJ, KK, KL, KM, KN, KO, KP, KQ, KR, KS, KT, KU, KV, KW, KX, KY, KZ, LA, LB, LC, LD, LE, LF, LG, LH, LI, LJ, LK, LL, LM, LN, LO, LP, LQ, LR, LS, LT, LU, LV, LW, LX, LY, LZ, MA, MB, MC, MD, ME, MF, MG, MH, MI, MJ, MK, ML, MM, MN, MO, MP, MQ, MR, MS, MT, MU, MV, MW, MX, MY, MZ, NA, NB, NC, ND, NE, NF, NG, NH, NI, NJ, NK, NL, NM, NN, NO, NP, NQ, NR, NS, NT, NU, NV, NW, NX, NY, NZ, OA, OB, OC, OD, OE, OF, OG, OH, OI, OJ, OK, OL, OM, ON, OO, OP, OQ, OR, OS, OT, OU, OV, OW, OX, OY, OZ, PA, PB, PC, PD, PE, PF, PG, PH, PI, PJ, PK, PL, PM, PN, PO, PP, PQ, PR, PS, PT, PU, PV, PW, PX, PY, PZ, QA, QB, QC, QD, QE, QF, QG, QH, QI, QJ, QK, QL, QM, QN, QO, QP, QQ, QR, QS, QT, QU, QV, QW, QX, QY, QZ, RA, RB, RC, RD, RE, RF, RG, RH, RI, RJ, RK, RL, RM, RN, RO, RP, RQ, RR, RS, RT, RU, RV, RW, RX, RY, RZ, SA, SB, SC, SD, SE, SF, SG, SH, SI, SJ, SK, SL, SM, SN, SO, SP, SQ, SR, SS, ST, SU, SV, SW, SX, SY, SZ, TA, TB, TC, TD, TE, TF, TG, TH, TI, TJ, TK, TL, TM, TN, TO, TP, TQ, TR, TS, TT, TU, TV, TW, TX, TY, TZ, UA, UB, UC, UD, UE, UF, UG, UH, UI, UJ, UK, UL, UM, UN, UO, UP, UQ, UR, US, UT, UV, UW, UX, UY, UZ, VA, VB, VC, VD, VE, VF, VG, VH, VI, VJ, VK, VL, VM, VN, VO, VP, VQ, VR, VS, VT, VU, VW, VX, VY, VZ, WA, WB, WC, WD, WE, WF, WG, WH, WI, WJ, WK, WL, WM, WN, WO, WP, WQ, WR, WS, WT, WU, WV, WW, WX, WY, WZ, XA, XB, XC, XD, XE, XF, XG, XH, XI, XJ, XK, XL, XM, XN, XO, XP, XQ, XR, XS, XT, XU, XV, XW, XX, XY, XZ, YA, YB, YC, YD, YE, YF, YG, YH, YI, YJ, YK, YL, YM, YN, YO, YP, YQ, YR, YS, YT, YU, YV, YW, YX, YZ, ZA, ZB, ZC, ZD, ZE, ZF, ZG, ZH, ZI, ZJ, ZK, ZL, ZM, ZN, ZO, ZP, ZQ, ZR, ZS, ZT, ZU, ZV, ZW, ZX, ZY, ZZ.

PAPER, PRINTING, ADVERTISING

Table of share prices for Paper, Printing, and Advertising sector including companies like Paper Paper, Printing Printing, Advertising Advertising, etc.

SOUTH AFRICANS

Table of share prices for South Africans sector including companies like South South, Africans Africans, etc.

TEXTILES

Table of share prices for Textiles sector including companies like Textiles Textiles, Textiles Textiles, etc.

OIL AND GAS

Table of share prices for Oil and Gas sector including companies like Oil Oil, Gas Gas, etc.

FINANCE

Table of share prices for Finance sector including companies like Finance Finance, Finance Finance, etc.

Australians

Table of share prices for Australians sector including companies like Australians Australians, etc.

This service is available to every company dealt in on Stock Exchange throughout the United Kingdom for a fee of £995 per annum for each security.

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Sentiment turns against dollar

SENTIMENT TURNED against the dollar yesterday, as recent signs of inflationary pressure in the US have failed to push the currency through upward resistance points of around DM1.8500 and Y130.00.

A larger than expected rise of 0.6 per cent in January US retail sales did not provide support, although this was partly because January's rise was offset by a revised fall of 0.1 per cent in December from a rise of 0.2 per cent.

sharply by 1.7 per cent in January, compared with 0.8 per cent in December, taking the year-on-year rise in prices up to 5.1 per cent from 3.5 per cent. The dollar was sold in the Far East on a Japanese news agency report that the US Senate Banking Committee is in favour of a fall to Y120. This was later denied in Washington, but the US currency did not recover.

Dealers in Tokyo began to look for opportunities to unwind long dollar positions. It was suggested that the dollar has reached a near term peak close to Y130 and is now set to decline. This mood continued, and the slide of the currency was not reversed when Europe and New York took over the market.

Monday, the dollar also fell to Y126.55 from Y128.40; and SF1.5686 from SF1.5890; and FF16.2875 from FF16.3625. On Bank of England figures the dollar's exchange rate index fell to 88.9 from 87.5. Sterling improved against a weak dollar and held steady against other major currencies. In common with the US and Germany, the main worry in the UK is rising inflation against a background of rising wholesale prices. On Monday it was announced that UK factory output prices rose sharply by 1 per cent in January. This was a setback to hopes of an early cut in UK bank base rates but has provided the pound with support.

Sterling rose 2.15 cents to \$1.700. It also improved to DM3.2725 from DM3.2700 and to FF11.1300 from FF11.1250. The pound was unchanged at SF2.7775, but eased to Y224.00 from Y224.50. Sterling's index rose 0.1 to 97.9.

EMS EUROPEAN CURRENCY UNIT RATES. Table with columns for Country, Unit, % change against ECU, % change against previous, and Disparity limit.

Changes are for ECU, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

POUND SPOT - FORWARD AGAINST THE POUND. Table with columns for US, UK, Canada, etc., and columns for Spot, 1 month, 3 months, 6 months, 9 months, 12 months.

DOLLAR SPOT - FORWARD AGAINST THE DOLLAR. Table with columns for UK, Ireland, Canada, etc., and columns for Spot, 1 month, 3 months, 6 months, 9 months, 12 months.

EURO-CURRENCY INTEREST RATES. Table with columns for Currency, Term, and Rate.

EXCHANGE CROSS RATES. Table with columns for Currency, Rate, and Date.

£ IN NEW YORK. Table with columns for Date, Rate, and Previous.

STERLING INDEX. Table with columns for Date, Rate, and Previous.

CURRENCY MOVEMENTS. Table with columns for Currency, Change, and Date.

OTHER CURRENCIES. Table with columns for Country, Rate, and Date.

FINANCIAL FUTURES

Short pound nears cash parity

SHORT STERLING futures continued to move down on Liffe, towards convergence with present cash rates of around 15 per cent. The market no longer expects a cut in UK bank base rates by delivery of the contract on March 15, and at a level of 87.09 there does not appear to be much room for further adjustment.

Turnover is now picking up in the June month, which traded over 7,000 lots yesterday compared with around 10,500 for March. There is obviously more scope for possible rate cuts by June, but unless there is a marked improvement in the inflationary picture it could be that yesterday's price of 87.88 for June delivery will also prove optimistic. The present level discounts a cash three-month rate of around 19 1/2 per cent, suggesting two cuts in base rates between now and delivery.

March West German Government bonds weakened to 94.18, from 94.31, but finished well above the day's low of 94.06.

LIFFE LONG GILT FUTURES OPTIONS. Table with columns for Strike, Call, Put, and Price.

LIFFE US TREASURY BOND FUTURES OPTIONS. Table with columns for Strike, Call, Put, and Price.

LIFFE FT-SE INDEX FUTURES OPTIONS. Table with columns for Strike, Call, Put, and Price.

LIFFE EUROSTOLLAR FUTURES OPTIONS. Table with columns for Strike, Call, Put, and Price.

LIFFE SHORT STERLING. Table with columns for Strike, Call, Put, and Price.

LIFFE 3-MONTH EUROSTOLLAR. Table with columns for Strike, Call, Put, and Price.

LIFFE 6-MONTH EUROSTOLLAR. Table with columns for Strike, Call, Put, and Price.

LIFFE 9-MONTH EUROSTOLLAR. Table with columns for Strike, Call, Put, and Price.

LIFFE 12-MONTH EUROSTOLLAR. Table with columns for Strike, Call, Put, and Price.

LIFFE 15-MONTH EUROSTOLLAR. Table with columns for Strike, Call, Put, and Price.

LIFFE 18-MONTH EUROSTOLLAR. Table with columns for Strike, Call, Put, and Price.

LIFFE 21-MONTH EUROSTOLLAR. Table with columns for Strike, Call, Put, and Price.

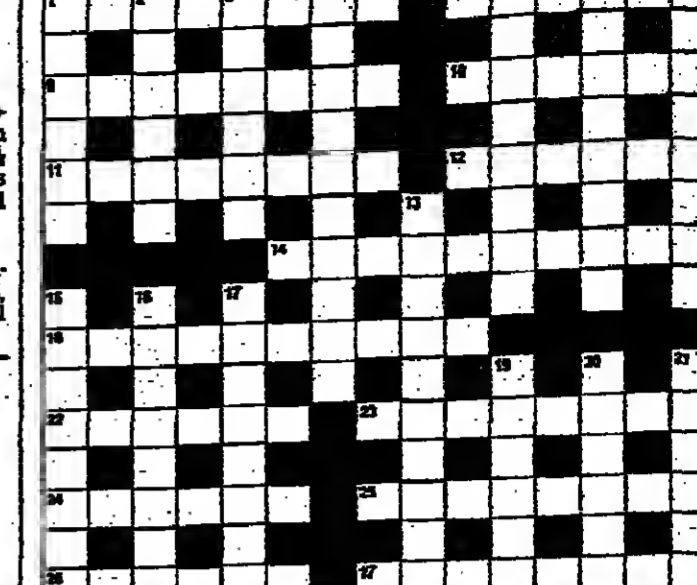
LIFFE 24-MONTH EUROSTOLLAR. Table with columns for Strike, Call, Put, and Price.

LIFFE 27-MONTH EUROSTOLLAR. Table with columns for Strike, Call, Put, and Price.

LIFFE 30-MONTH EUROSTOLLAR. Table with columns for Strike, Call, Put, and Price.

CROSSWORD

No.6,861 Set by FETTLER



- ACROSS: 1 A drip raised in winding Malaga street (5); 2 Diddy German eight, though bowless, skims across the surface (5-6); 3 Three, recoverers and walks again (5); 4 Fungicide sprayed in small yard. Help! (6); 5 I'm a card - game for display of capriciousness (10); 6 Devour seed which, fully ingested, will give relief (5); 7 Dobby German eight, though bowless, skims across the surface (5-6); 8 Fungicide sprayed in small yard. Help! (6); 9 I'm a card - game for display of capriciousness (10); 10 Dormant, as the French record (5); 11 Many see mouse run scuttling (5); 12 Fur on a spid, I'm looking wan (5); 13 Nasty, emphasised on the exact start of 21 (10); 14 When rent or interest was paid, every 5 hours or once in every 21 (10); 15 Disturber late philosopher (7); 16 Turned sober in Ireland - not quite a subject of mockery (5); 17 Panic-stricken herd pressed that place (5); 18 When rent or interest was paid, every 5 hours or once in every 21 (10); 19 Women bury a 21 (6); 20 Adder is a 21 (6); 21 Salt: a sailor, boy perhaps? (5); 22 Sait: a sailor, boy perhaps? (5).

JOTTER PAD. A grid for writing notes or calculations.

SPONSORED SECURITIES

Table listing various securities with columns for Company, Price, Change, and Yield.

MONEY MARKETS

Pressure rises

PRESSURE FOR higher European interest rates built up yesterday. Call money in Frankfurt hovered around the 6 per cent Lombard emergency financing rate, amid discussion in the money market about the chances of a further tightening of credit policy at tomorrow's Bundesbank council meeting.

It was suggested that the central bank will not wish to be rushed into a third increase in rates within eight weeks, but the argument for tighter policy was strengthened by yesterday's announcement of a sharp rise in January West German wholesale prices.

The result of this week's securities repurchase agreement tender from the Bundesbank today. It is likely that banks bid aggressively for the 38-day funds offered. There was again no minimum bid rate. At last week's tender rates of 5.75 per cent to 5.90 per cent were paid, but the range of bids is expected to have moved higher this week.

In Paris call money eased to 8 1/2 per cent from 8 3/4 per cent, but dealers said the Bank of France would defend the franc by matching any rise in German interest rates.

The Belgian National Bank reacted to the trend towards higher rates with an increase in short term Treasury certificates. The key three-month rate was raised 0.15 per cent to 8.10 per cent, while one and two-month rates were increased 0.10 per cent to 7.70 per cent and 7.90 per cent respectively.

In London the present circumstances do not point to any early reduction in bank base rates. Three-month sterling interbank firming to 13 1/2 per cent from 13-12 1/2 per cent. Day-to-day credit conditions were reasonably comfortable in London. The Bank of England initially forecast a money market shortage of £100m, but revised this to £150m at noon, and to £200m in the afternoon.

FT LONDON INTERBANK FIXING

Table showing FT London Interbank Fixing rates for 11:00 a.m. Feb 14 and 6 months US Dollars.

The fixing rates are the arithmetic mean based on the nearest one-twentieth of the bid and offer rates for 30 bids and 30 offers from the banks at the London Interbank Fixing, Bank of Tokyo, Deutsche Bank, Dresdner Bank and Paribas.

MONEY RATES

Table showing Money Rates for New York and London.

LONDON MONEY RATES

Table showing London Money Rates for various currencies and terms.

EUROPEAN OPTIONS EXCHANGE

Table showing European Options Exchange rates for various currencies and terms.

BASE LENDING RATES

Table showing Base Lending Rates for various banks and currencies.

Advertisement for The Export-Import Bank of Korea, featuring text about floating rate notes and contact information.

Advertisement for West End & Victoria Property, featuring text about financial services and contact information.



4pm prices February 14

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Main table containing stock prices, organized into columns with headers like '12 Month High', 'Low', 'Stock', 'Div.', 'Yield', 'P/E', 'High', 'Low', 'Close', 'Prev. Close'. It lists numerous stocks and their corresponding market data.

Free hand delivery service. Free hand delivery service for all subscribers who work in the business centres of MADRID, BARCELONA, BILBAO, SEVILLA. And ask IPS for details. FINANCIAL TIMES

Continued on Page 47

NYSE COMPOSITE PRICES

Main table of NYSE Composite Prices listing various stocks with columns for stock name, price, and change.

OVER-THE-COUNTER

Table of Over-the-Counter market prices listing various stocks with columns for stock name, price, and change.

Handwritten note: 'Joshi not 10'

Have your FT hand delivered... at no extra charge, if you work in the business centre of Athens call Bill Vogiatzis for details on Athens (01) 7237167 or call Hellenic Distribution Agency on Athens (01) 9919328/9922483

Travelling on business in Germany? Ask for your complimentary copy of the Financial Times when staying at: Hamburg - C.P. Plaza Hotel, Crest Hotel, Ramada Renaissance Hotel, Hotel Kempinski, Köln - Ramada Renaissance Hotel, Altea Hotel Basler Hof, Crest Hotel, Holiday Inn, Regent Hotel, Frankfurt - Holiday Inn, Arabella Hotel, Park Hotel, Hessischer Hof, Hotel Kempinski, Hotel Excelsior, Hotel Monopol, Intercontinental Hotel, Crest Hotel, Steigenberger Hotel Frankfurter Hof, Friedrichshof - Queens Hotel, Stuttgart - Airport Hotel Mövenpick, Berlin - Crest Hotel, Savoy Hotel, Hotel Kempinski, Hotel Schweizer Hof, Hotel Bristol, Offenbach - Tourotel, Sindelfingen - Holiday Inn, Bonn - Schlosspark Hotel, München - Hotel Kempinski, Crest Hotel, Arabella Hotel, Arabella Hotel Westpark, Grand Hotel Continental, Hotel Erzgebirge, Düsseldorf - Steigenberger Park Hotel, Ramada Renaissance Hotel, Hotel Nikko, Holiday Inn, Savoy Hotel, Ubachs Hotel, Börsenhof, Hotel Esplanada, Rheinsterm Pentahotel, Fürstentof/Zentralhof, Hotel Breidenbach Hof, Heidelberg - Prinz Hotel, Penta Hotel, Ludwigsbafen - City Hotel, Mannheim - Intercity Hotel.

Free hand delivery service for all subscribers for those who work in the business centres of LISBOA AND PORTO. And ask Roberto Alves for details. FINANCIAL TIMES (LONDON) BUSINESS SERVICES

AMERICA

Fading confidence wipes out early rebound

Wall Street

EQUITIES lost confidence yesterday, after a modest rebound earlier in the day had seemed to be putting an end to the market's substantial fall over the last four sessions.

President Bush's comments were no surprise to financial markets, in as much as they are aware of the Administration's desire to maintain growth and avoid a recession at all costs.

believe is the US Federal Reserve's comfort threshold in terms of inflation. There has been growing concern, at least in the bond market, that the Fed's line has softened on how fast the economy can grow without igniting higher inflation.

rises in corporate profits. The equity market appeared to make little reaction to news of a 0.6 per cent increase in retail sales in January, compared with forecasts of a rise of between 0.1 per cent and 0.2 per cent.

a share compared with \$1.18 a year ago. This was in line with expectations, but the stock had already risen strongly after news of a stock split and an increased quarterly dividend.

EUROPE

Turnover suffers as rate worries loom large again

INTEREST rates were still the main topic of discussion yesterday on European bourses, leaving European investors and turnover suffering.

WEST GERMAN construction company Philipp Holzmann strode higher again in an otherwise lacklustre market.

The CBS tendency index was up 1.4 at 163.7. Newly-listed chemical stock DSM met good institutional demand and rose FI 1.70 to FI 119.80.

Frankfurt second liners take lead

Foreigners are looking for special stories, writes Hilary de Boer

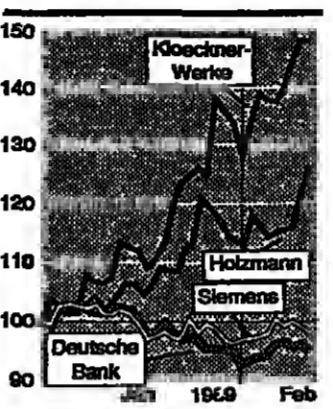
INVESTORS in Frankfurt are taking a second look at second liners now that the leading blue chips have moved into the red.

liners) will continue throughout the year at a more measured pace. Germany is definitely a stock picking market for this year," says Mr Mark Hawtitt at Ark Securities.

higher, have clearly outperformed the market. The switch out of the majors is also underlined by the performance of the market's two main indices this year.

ist and better adapted to keeping the order book up and earnings progression growing, even in a tighter market," says Mr Jamie Stewart, European salesman at Baring Securities.

Canada RISING energy stocks and gold shares helped Toronto move sharply higher in light trading.



As Mr Mike Gledroy, equity strategist, puts it, "1988 marked the re-rating of the blue chips in addition to a few sectoral bets; 1989 is likely to require investors to know exactly why they are holding each and every stock."

The Bundesbank council meets tomorrow, with the possibility of a further interest rate rise on the agenda, and Friday sees the December US trade figures.

Volume was consequently thin again at DM2.6bn worth of domestic shares, with investors apparently as reluctant to buy as to sell.

Computer stock Nixdorf dropped DM5 to DM32. The company said it would propose a cut in its dividend to DM4 from DM10 after an unsatisfactory performance in 1988.

One analyst said the company appeared expensive on a prospective price/earnings ratio of 18.75 (adjusted for its rights issue), but was cheap compared with its own past multiples of as high as 35 and a building sector p/e of 30.4.

Privatised bank GCF was the busiest stock as a large block of shares changed hands in an agreed deal. The stock added FF3.80 to FF218.90 with about 937,000 shares traded.

ZURICH saw active trading, closing higher in spite of interest rate concerns. The Credit Suisse index rose 4.4 to 547.1. UBS, the bank, saw its bears fall SF2.30 to SF3.100 on news of losses at its London securities operations.

MADEIR had another attack of nerves in anticipation of inflation figures due by early next week, and the general index dropped 1.8 to 375.61.

OSLO rejoiced at news of a cut in the key overnight lending rate, with the all share index rising 3.23 to 402.07.

Industrial gas company Aga fell on news of a 13.4 per cent increase in earnings last year, with its free shares losing SKR6 to SKR256. The rise was in line with expectations and was already in the price, said one salesman.

ASIA PACIFIC

Hunger for buying survives Recruit arrests

Tokyo

TRADING began cautiously following the arrest on Monday evening of four leading figures in the Recruit Cosmo scandal, but investors continued appetite for equities helped equity losses be recouped.

but the ISE/Nikkei 50 index in London gained 3.11 to 1,981.11. "The only thing that seems to be moving the market is the high demand," said an official at New Japan Securities.

Volume was similar to Monday's at HK\$1.97bn worth of shares. The Hang Seng index had already fallen 30 points on Monday but is still about 45 per cent up on the start of the year.

AUSTRALIA bounced back from Monday's 30-point decline in a move described as largely technical. The All Ordinaries index added 6.8 to 1,485.6 in another thin session which saw 77m shares worth A\$131m traded.

SOUTH AFRICA

GOLD shares dragged the Johannesburg market lower as the bullion price continued to weaken.

AMSTERDAM crept up at the close after Wall Street's firmer start, but trading remained thin and cautious.

Roundup

A MIXED picture emerged in Asia Pacific markets yesterday, with Hong Kong and Singapore sharply lower but Australia managing small gains.

Shipbuilding issues, which are low priced, proved popular. Sumitomo Heavy Industries added Y78 to Y1,030, Hitachi Zosen rose Y30 to Y680 and Mitsubishi Heavy gained Y20 to Y1,170.

Among industrials, Elders DLX gained 7 cents to A\$2.88 on news of a 12 per cent rise in interim profits, while transporter TNT recovered 4 cents to A\$3.52 as it reported a 17.8 per cent improvement in equity-accounted after-tax profits.

SINGAPORE was also very weak, with Monday's 16-point fall in the Straits Times industrial index compounded by a 19.53 fall to 1,120.17. Volume remained strong at 52m shares, but lower than Monday's 70m, and falls led gains by 208 to 20.

FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

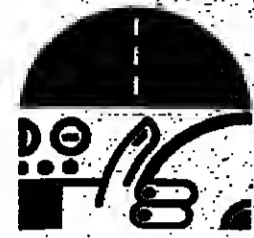
Table with columns for National and Regional Markets, Tuesday February 14 1989, Monday February 13 1989, and Dollar Index. Rows include Australia, Belgium, Canada, Denmark, Finland, France, Germany, Hong Kong, Ireland, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Norway, Singapore, South Africa, Spain, Sweden, Switzerland, United Kingdom, USA, and various regional indices.

Base values: Dec 31, 1986 = 100; Finland: Dec 31, 1987 = 115.037 (US \$ index), 90.791 (Pound Sterling) and 94.94 (Local); Nordic: Dec 30, 1988 = 139.62 (US \$ index), 114.42 (Pound Sterling) and 123.18 (Local). Copyright, The Financial Times Limited, Goldman, Sachs & Co., and County NatWest Securities Limited, 1987

Advertisement for Fleming Montagu Stanley featuring a man in a suit and the text 'A PRIVATE CLIENT!! WHO IS THERE LEFT TO TAKE YOUR PORTFOLIO SERIOUSLY? As a private investor your portfolio deserves serious attention. Some brokers, however, wouldn't be the slightest bit interested. At Fleming Montagu Stanley, because we deal only with private clients, family trusts and charities, you can rest assured that your portfolio will receive the highest level of personal attention. All our clients are invited to meet their Portfolio Manager to ensure that their portfolio is tailored to suit their particular requirements. As the private client portfolio management arm of Flemings, Fleming Montagu Stanley is part of one of Britain's largest investment houses, currently with over £17 billion under management. Yet with more than a century of investment expertise, we're more than familiar with the particular needs of private clients. Your Portfolio Manager will always be available to advise you, and supported by our in-house research department, has a wealth of up-to the minute information, including that provided by Flemings' international network of offices in 19 financial centres. So, if you are looking for professional management of your portfolio, or perhaps considering changing your existing arrangements, talk to us at Fleming Montagu Stanley. For more information please telephone Richard Moseley on 01-377 9242 or write to him at: Fleming Montagu Stanley Limited, FLEMINGS, 31 Sun Street, London EC2M 2QP. A Member of The Securities Association and the International Stock Exchange.



# FINANCIAL TIMES SURVEY



Fleet operators in the business world are spoiled for choice in the range of vehicles and services offered

to them. Nevertheless, effective management of vehicle fleets of all sizes remains a formidable task, the complexities of which are continuing to increase.

## The pressures intensify

MORE THAN 10m of the cars on the roads of Western Europe are owned or leased by businesses. They represent a huge investment by their user-companies, and a make-or-buy market for the vehicle manufacturers who supply them.

This 20-page survey looks at the vehicle fleet industry worldwide, highlighting the options for vehicle fleet operators, the services available and key developments among major vehicle suppliers.

### ON INSIDE PAGES:

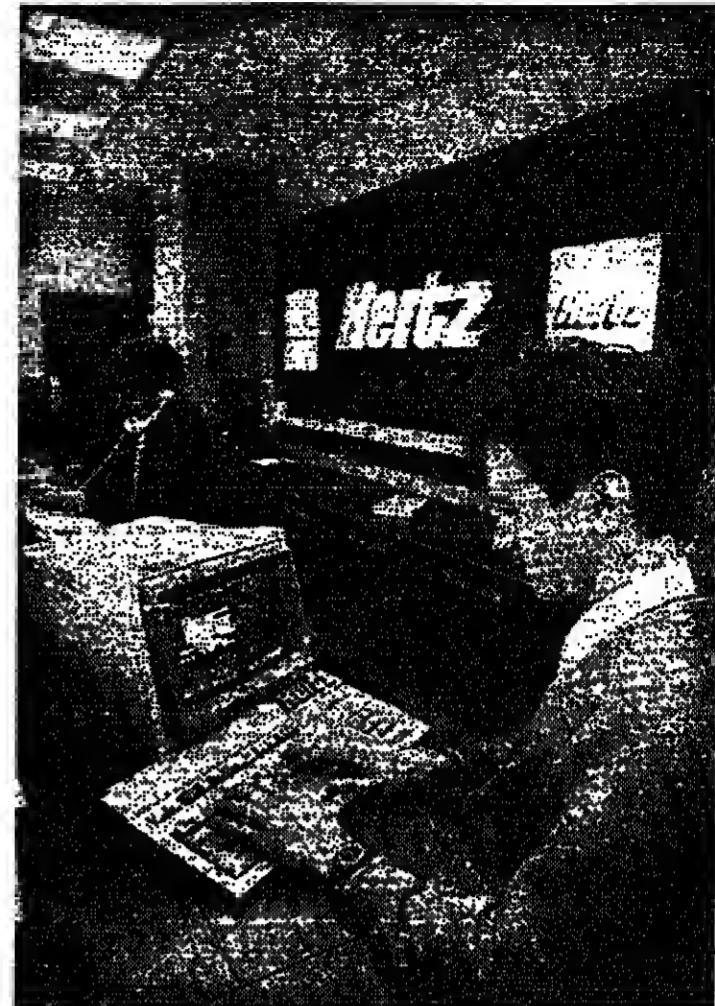
- Business vehicle orders at record levels, page 2
- The intended single European market: suppliers braced for tougher competition, page 3
- European business vehicle fleet comparisons, page 4
- Taxation issues: the UK Government appears set to impose another swingeing increase in taxation on company cars, page 4
- Developments in individual markets: cars and trucks, page 6
- Vans and trailers, page 8
- International comparisons: pages 9 and 10.

- The specialists: leasing and the options available, page 12
- Company car policies: trends in acquisition, operation and vehicle disposal, page 13
- The role of the auctions, page 13
- Residual values: the biggest single determinant of the full-life cost company vehicles, page 14
- Operating cost studies, pages 14 and 18
- Communications in fleet management, page 16
- Developments in distribution, page 17
- Diesel cars, page 18
- Unleaded fuel and exhaust emissions: the implications, page 19
- How they go: an assessment of some of the latest offerings in the truck and car sectors, page 19 and 20.

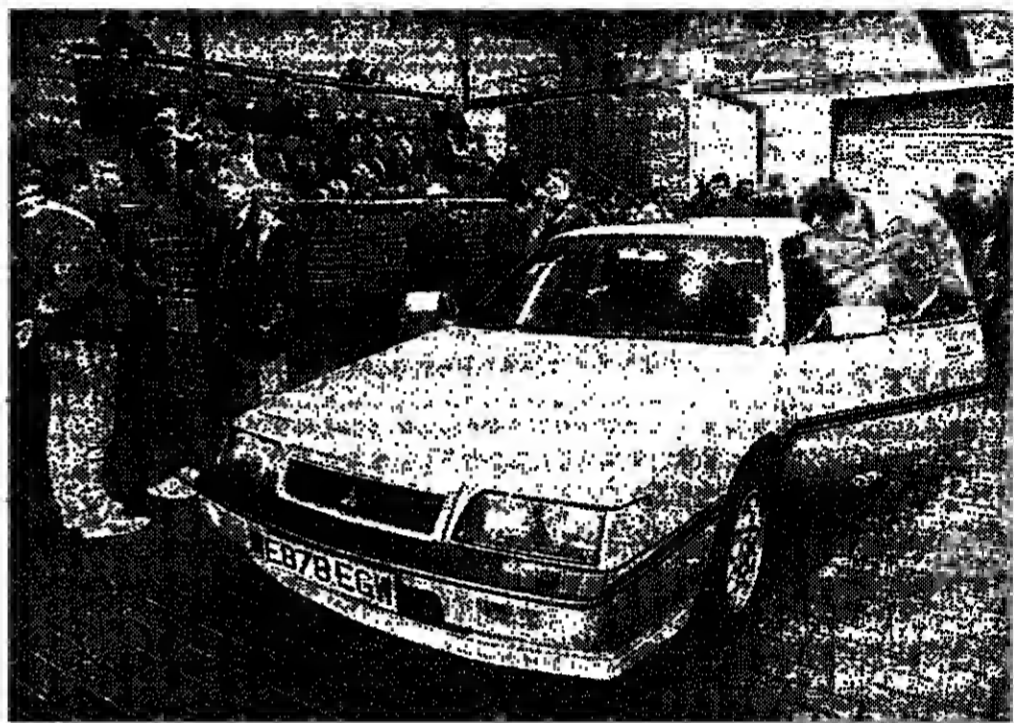
PICTURED: top left: vans and trucks from a Vauxhall plant about to be transported to dealers; top right, a fleet cost-control centre.

Lower left: used-cars for sale in a Tooting, South London sales centre; lower right, dealers at a UK vehicle auction.

Pictures by Tony Andrews.



# Vehicle Fleet Management



## The most competitive car in Britain. Now it's even harder to beat.

It's established quite a record, the Sierra. A World, and European Champion on the race track.

A British, German, French, Spanish and Italian Champion on the rally trail.

And, in spite of the competition from all the other cars in its class, still easily the biggest seller on the road.

Why?

Partly because it has by far the finest range - turbo-charged Cosworths, fuel injected luxury Ghias, rugged diesels, high performance four wheel drives, a whole array of hatchbacks, Sapphire saloons and an exceptionally

handsome estate. It also has all the service back up you expect of Ford.

And, of course, no matter how successful, Ford never stop improving it.

Recently even more features that used to be options were made standard, making Sierras better value than ever.

Here are just a few examples. Your Ford dealer could show you many more.

If you would like details of our comprehensive Fleet Information Service, call 0245 238245 or write to the Ford Motor Company Limited, c/o EWA, St. Mary's Green, Chelmsford, Essex CM1 3TU.

### The Sierra Sapphire GLS.

Another swift Sierra and one of the smartest. This one has the 2.0 litre fuel injected engine, both powerful and smooth, and good firm suspension which gives it a crisp sporting feel. Recent improvements include headlight wash/wipe and a delayed action courtesy light operated by all four doors.



The Sierra L and LX. They come with 1.6 litre or, at no extra cost, a 90 PS 1.8 litre engine, the LX shown has a 2.0 litre option. Both now have tilt/slide sunroof, tinted glass, radio aerial in the rear screen and 6-speaker all-electronic radio/cassette. The improved LX has central locking, 14" wheels, sporty good looks and a host of other refinements.



The XR4i. Four wheel drive and optional anti-lock brakes, with a 150 PS, 2.9 litre, fuel injected V6 engine - a performance car for all conditions. Standard specification now includes such features as the electrically heated windscreen, headlight wash/wipe and power windows all round.



The Sierra Sapphire Cosworth. Twin-cams, sixteen valves, fuel injection, turbo-charged... 204 PS from a 2.0 litre Cosworth engine. A quiet, sophisticated, four seater saloon with a maximum speed of 150 mph and acceleration to match - it out-performs rivals that cost twice as much. It's grown out of racing. And it shows.



The Sierra Estate. One of the best looking estate cars on the road, there are four models to choose from, L to Ghia, including a 2.9 litre Ghia 4x4. All recently improved by loads of extra equipment.

\*Central locking is also standard on any L model manufactured from February 13th.



Sierra standards raised again.  

**VEHICLE FLEET MANAGEMENT 2**

In product terms, fleet purchasers are spoiled for choice, says John Griffiths

**Business vehicle orders soar to record levels**

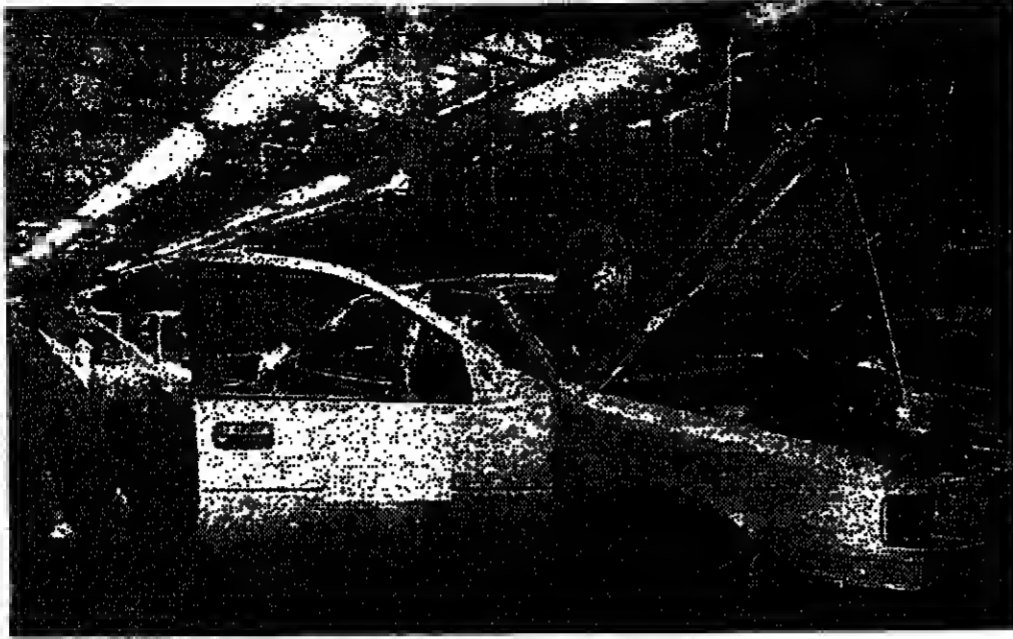
**BUSINESS CAR** users throughout Britain will be keeping an unusually wary eye on the Chancellor of the Exchequer, Mr Nigel Lawson, as he unveils his Budget in the middle of next month.

The business world grapevine is abuzz with speculation that he may double the assessed tax benefit of company cars to most of their users - for the second year in a row - as part of the UK Government's long-standing policy to reduce and eventually eliminate all forms of "perks" in favour of a low direct taxation regime.

With the exception of West Germany, whose vehicle population includes an even higher proportion of company-registered cars than the UK, business car users in the rest of Europe are likely to wonder what their UK counterparts are worrying about.

Even another doubling would still leave the average British business car user better off, in taxation terms, than many of his or her Continental colleagues.

Indeed, while carrying out research for the Charterhouse Group, Mr James Morrell, the former Henley Centre for Forecasting director, concluded that there would have to be a five-fold rise in taxation on most company car users in the



The new Vauxhall Cavalier in production: a significant newcomer.

UK before the tax advantage, compared with private purchase, was completely lost.

"We put the lowest odds on this happening within the next five years," according to the study by James Morrell Associates, who also conclude that fears of a major change in the UK business car market are "groundless."

Manufacturers, and all involved in supplying and servicing the business sector, certainly hope so.

This is because, out of the 2.218m new cars sold in the UK last year - a record for the fourth year in a row - more than 650,000 were registered in the names of companies operating fleets of 25 cars or more.

They represented sales of around £6m, as the average price paid for a company car continues to edge close to the £10,000 mark.

Even this 29.65 per cent share of last year's total market considerably under-states the value of the business car sector to the vehicle industry. For depending on precisely

whose estimate is believed, another 25-30 per cent of the market is accounted for by small companies running only a handful of vehicles, and cars registered in the names of individuals, but which are essentially cars operated for business.

This last sector, embracing as it does many relatively highly-paid people, such as those involved in business partnerships, also accounts for a high proportion of executive car sales in the UK, with a value to manufacturers substantially higher than the average.

The continuing buoyancy of the UK economy throughout last year kept new vehicle orders from the business sector flowing in at record levels. And there is little sign so far of such factors as higher interest rates, or the Government's concern over the mounting balance of trade deficit, acting as any significant brake on demand in the current year.

Indeed, fleet purchases rose by just over 20 per cent last year, compared with 10 per cent for the new car market as a whole.

In product terms, the fleets have been more spoilt for choice than ever as a wave of new products has arrived in the market place.

Perhaps the most significant

newcomer of the past few months has been the new Vauxhall Cavalier, supplies of which are only now beginning to reach the market to challenge Ford's fleet market-leading Sierra.

But competition is also mounting from Peugeot in the form of the 405 saloon, now built at Ryton, near Coventry, and which will have been largely responsible for a jump in Peugeot's total UK output to more than 100,000 units this year - compared with 77,000 last year and just over 46,000 in 1987.

A further turn will be added to the competitive screw in late summer, when Rover Group's new B8 range, developed jointly with Honda, is launched.

Nevertheless, although it remains a buyer's market in product terms, the expansion of the UK new car market which has continued without interruption since 1985, hitherto has been taking the pressure off manufacturers and dealers to undertake the "distress" selling methods which so undermined their profitability during the "car wars" of the early 1980s.

The situation has also been helped, from the manufacturers' point of view, by vehicle over-capacity being cut sharply as sales have risen to



Chancellor Nigel Lawson: keeping UK fleet users guessing.

record levels across Western Europe as a whole.

Consequently, there has been a sharp increase in profits for companies like Ford, and a return to profitability for traditional loss-makers such as Vauxhall.

The business community has not been too concerned about the situation, because it has meant a return to a relatively orderly market. This is beneficial in areas like all-important resale values - the biggest single factor in the whole-life cost of running a fleet - which are not so subject to distorting influences, like sales volume-based incentives to dealers on top of normal discounts.

This year, however, there are signs that this orderly situation may not last.

First, the Society of Motor Manufacturers and Traders in the UK is forecasting a drop in the total new car market to around 2m units.

If this does happen (there was still no sign of a slowdown in January) it will come at a time when market leader Ford, whose share of UK fleet sales slipped by 4.5 percentage points last year, has decided it is time to regain ground, and when Vauxhall has set a target for its dealers to capture a 16 per cent share of the total UK market this year, compared with 14.7 per cent in 1988 - which, in unit terms, means an extra 40,000 cars.

And other factors, such as the Rover Group's determination to build on last year's reversal of its long slide in market share and Nissan's need to establish a bridgehead in the mainstream fleet sector, and the scene is being set for much more competitive conditions than have been seen for some time.

Unsettled about a possible return to the "bad old days" of disorderly marketing is already growing as a result of all "big three" makers launching schemes under which dealers

**There is little sign so far of higher interest rates acting as a brake on demand**

are once again being awarded bonuses for meeting volume sales targets, in addition to their normal discount. Currently, up to £350 per car is on offer under the schemes.

They are still much more selective than at the height of the earlier "car wars". But executives such as Mr John Butterfield, Vauxhall's sales director, who insists that Vauxhall's own such schemes are only a response to action by other manufacturers, acknowledges a danger that the incentive schemes could spiral out of control.

Currently, the situation is a long way from that prevailing a few years ago, when some dealers were passing on most of their profit margin to customers and relying for a living on manufacturers' bonuses.

However, the warning signs

are there - and by none will they be monitored more closely than the 400-plus companies which have grown up in the UK specifically to offer specialist expertise in the form of contract hire, finance leasing, fleet management and other vehicle fleet services.

The relative handful of large companies operating in this still very fragmented business sector have undoubtedly enjoyed a growing measure of success.

Partly this is because the management of business fleets - cars and commercial

**Fleet purchases in Britain rose by just over 20 per cent last year**

vehicles - has become more complex in legislative and taxation terms.

For example, as the cost of the average company car has gone through the £8,000-level above which contract hire rentals are not fully allowable recoverable, the industry has been quick to come up with a number of schemes to get round the problem - all of which come under the generic term of contract purchase.

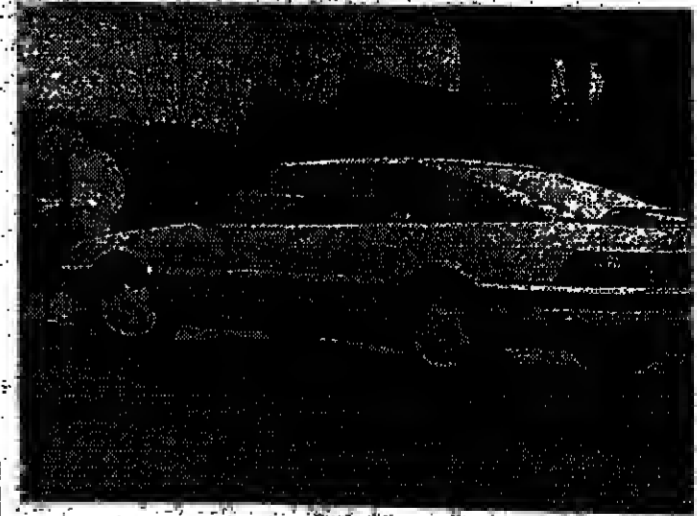
Instead of paying rentals to the contract hire company, in return for which the hirer buys, runs and disposes of the vehicle, the user-company buys the vehicle then lets the specialist company operate it and dispose of it. This enables all costs of operation to be allowable against corporation tax.

Debt footwork like this has allowed the specialist contract hire and management sector to grow by anything up to 15 per cent a year over the past few years, to the point where perhaps a quarter of Britain's 3m business car population is operated in this way.

That still leaves plenty of business to aim for, however. This year's Monk's Guide to Company Car Policy, to be published shortly, is expected to show that well over half of the UK's largest companies - those with a turnover of more than \$200m - still insist on buying their cars outright, with only 22 per cent using contract hire.

Another reason for the growth, however, is suggested by Monk's Guide co-author Mr Norman Donkin, who is also managing director of Leaseplan UK - the pride of ownership factor, which once lay behind many companies' desire to operate their own fleets, is rapidly disappearing, he says.

Cars may still be a highly emotive subject to the individuals who actually drive them, he points out. But in an operating sense, the car has become a business tool, just like any other equipment.



The Rover Vitesse - a hatched variant on the 800 range saloons, jointly developed by Austin Rover and Honda - symbolises the Rover Group's attempts to move further upmarket.

The group is determined to build on last year's successes when it boosted its share of the UK fleet business by 2.29 percentage points to 18.88 per cent. In volume terms, that meant that Rover sold 33,244 more cars to the fleets than in the previous year, reaching a total of 123,316 vehicles.



**The new Cavalier won't be along for a second or so.**

For 1989, the Montego 1.6L has a restyled front. And for Cavalier drivers (left behind by the 0-62 mph acceleration)\* it has a restyled rear.

What's more there are 185/65 low-profile tyres and a new five-speed gearbox.

Inside we have redesigned the centre console

and included sports front seats with their own adjustable lumbar support.

We have added a four-speaker stereo radio/cassette with Autostore. Which, to dissuade thieves from a quick getaway with the car's sound system, is security coded.

And of course, a slide and tilt sunroof comes as standard. As does tinted glass. All ample grounds, we feel, to contest Vauxhall's cavalier claims.

They might call the Cavalier the car of the future. But the Montego's ahead of its time.

**MONTEGO 1.6L**

PRICE £14,400 EXCLUDING NUMBER PLATES AND DELIVERY. PRICE CORRECT AT TIME OF GOING TO PRESS. \*MANUFACTURER'S DATA. CONTACT AUSTIN ROVER GROUP'S FLEET SALES DEPARTMENT ON 0203-701111. NATIONWIDE CAR RENTAL RESERVATIONS THROUGH BRITISH CAR RENTAL. TELEPHONE 0203-633400 FOR A FREE BROCHURE ON THE ENTIRE MONTEGO RANGE RANGE 0753-691100.

VEHICLE FLEET MANAGEMENT 3

Japanese fleet suppliers present strong challenges, says Kevin Done, Motor Industry Correspondent

# European suppliers braced for tough competition

THE EUROPEAN Community is discussing about the formulation of a policy for the motor industry in the 1990s. The industry may currently be in a bubble, with sales in West Europe at an all-time high of about 1.2m and production and profits at a record level, but vehicle producers are bracing themselves to meet a new era of harsher competition.

As EC member states push forward with plans for the creation of a single market after 1992, it is still far from clear how the EC will liberalise the patchwork of national restrictions that comprise the Community's current external trade policy for the motor industry.

Equally it is still to be determined to what degree the EC will remove the cause of free trade in motor vehicles or whether it will succumb to calls for the creation of a "fortress Europe" that would seek to protect the industry for an indefinite future.

The announcement last month that Toyota, Japan's biggest vehicle producer, is planning to build a 200,000 units a year car assembly plant in West Europe, most probably in the UK, shows that new

markets - and around 95 per cent of the European Community market - but the impact of various import restrictions in the various markets limits the significant advancement from outside.

In the various countries that have already shown what they are capable of, Austria Japanese makes accounted for 33 per cent of the new car market last year, in Finland their share was 44 per cent, in Sweden 51 per cent and in Italy 59 per cent in 1988 to push their share to 26 per cent.

In Italy, a market which has been restricted since 1957, direct Japanese car imports have been restricted to a share of less than one per cent.

For Fiat the threat of relaxing the import restrictions is obvious. It presently controls fully 60 per cent of the Italian market, and Italy accounts for no less than two-thirds of its total West European car sales.

For the French car industry the prospect of being exposed to the full force of Japanese competition is equally threatening. It currently limits direct Japanese imports to five producers, Toyota, Nissan, Mitsubishi, Honda and Mazda, allowing them, together, no more than three per cent of the market.

Sensitivity in Paris towards the penetration of the French market by Japanese cars built within the EC was already amply demonstrated late last year, when a trade row blew up between France and the UK over access to the French market for Nissan's UK-built Bluebird cars.

The Japanese automotive groups are already well-advanced in establishing a second production leg in North America - by 1992/93 the production capacity of so-called Japanese transplants in the US and Canada is expected to exceed 2.5m units a year - and it is clear that future investment will increasingly be channelled towards West Europe as the Japanese auto industry seeks to extend its global presence.

The example has already been set by Nissan, which is developing a 650,000 car plant at Sunderland in north-east



Western Europe overtook North America in 1987 as the world's biggest car market. Above: Mercedes-Benz production lines at Sindelfingen in West Germany.

England, which will have a capacity for producing 200,000 cars a year by 1992.

Nissan, the second largest Japanese car maker and traditionally the top-selling fleet car and large family car in West Europe - to a single production site at Genk in Belgium, and terminating Sierra assembly

ther intensify competition in the already fiercely contested fleet market.

With Ford transferring all production of its Sierra - currently the top-selling fleet car and large family car in West Europe - to a single production site at Genk in Belgium, and terminating Sierra assembly

### The Toyota move has again focussed attention on the European Community's inability to agree either on an import regime for Japanese cars or on 'local content' rules for vehicles

global, not European. Much of it will occur without the creation of a single market.

While the biggest challenges are on the external trade front, there is clearly a growing scepticism about the scale of benefits that will flow from the internal aspects of the 1992 programme.

In two key areas of interest for the vehicle fleet management sector, taxation and pricing, it is probable that many of the distortions that exist in Europe today will continue for many years after 1992, while there is also little prospect of fundamental reforms being enacted that could lead for instance to the creation of a common European currency.

According to Mr Ken Hanna, managing director of Avis

associated with the EC's 1992 programme as from the global imperatives facing the world's major vehicle producers and components suppliers.

As a report from DRI Europe, the automotive analysts, entitled "Unification of the EC market by 1992" points out, "the catalyst for change is

global, not European. Much of it will occur without the creation of a single market."

While the biggest challenges are on the external trade front, there is clearly a growing scepticism about the scale of benefits that will flow from the internal aspects of the 1992 programme.

In two key areas of interest for the vehicle fleet management sector, taxation and pricing, it is probable that many of the distortions that exist in Europe today will continue for many years after 1992, while there is also little prospect of fundamental reforms being enacted that could lead for instance to the creation of a common European currency.

According to Mr Ken Hanna, managing director of Avis

Leasing and Fleet Management, "there is no magic with this date, nothing dramatic will happen overnight." Complete harmonisation of the market may never be achieved. "We may end up with permanent compromises or 'approximations' as the European Commission is now calling it."

Major obstacles to progress in fiscal harmonisation have already been raised by some countries, not least the UK, and whatever success is ultimately achieved in narrowing the present range of VAT rates, for example, there will be nothing to stop governments recouping lost VAT receipts from higher excise or user taxes.

According to DRI, "major pre- and post-tax price differentials will remain, encouraging cross-country trade distortions."

"A unified 15 per cent VAT rate would be more in line with the needs of the EC's car industries and consumers. But the range of total taxes paid on new cars in the EC would probably still extend from 15 per cent to as much as 200 per cent. And the probable switch from VAT to excise or user taxes could conceivably worsen the inequities."

"High total taxes on cars will remain in many EC member states, not just depressing demand but distorting the consumer's choice of car. A transfer to excise or user taxes

would increase these distortions, as they vary enormously from country to country in the way they are applied. The chances for EC manufacturers to rationalise their product ranges and enjoy economies of scale may well diminish."

DRI is equally sceptical of the chances of achieving closer harmonisation in technical areas such as emissions control and expects there to be a "two-speed Europe at best until the late 1990s".

It would appear that Europe will have to live with major car price distortions for the foreseeable future.

Mr Hanna says that "eventually you could foresee the day when a company like Avis could source from the cheapest country," but it is far from being an immediate prospect.

Vehicle fleet managers placing large orders shy away from such practices, because of the impossibility of speedily processing big purchases for UK customers outside the country.

In leasing in any case a large percentage of purchases are made direct from dealers.

"Normally the customer is satisfied within 25-30 days," says Mr Hanna, "to wait to source from the Continent with the extra paper work and import controls would reduce

the service to the customer."

Leasing companies already buy geographically, seeking to buy the car close to the home address of the customer. We prefer to do this to get a continuing high level of dealer service.

Equally on the rental side of the business, the fleet manager

There is growing scepticism about the 'benefits' of a single market after 1992

cars appear to prefer to leave the job of shipping large volumes of cars around Europe to the manufacturers and their importer/distributors rather than seeking to make the lowest cost purchase and then have to shoulder the transport burden.

Mr Neil Pykett, managing director of interleasing (UK), part of the Cowie group, maintains that the leasing and contract hire market is more highly developed in the UK than elsewhere in Europe. Companies can already take advantage of this sophistication in bidding for business outside the UK, however. For the foreseeable future, customers would still have to be dealt with on a national and a local basis.

COMPARATIVE LIST PRICES		
■ PRE-TAX LIST PRICES		
	1986	1987
Denmark	100	100.0
Belgium	121	121.0
Netherlands	123	121.6
Luxembourg	122	122.2
Portugal	136	127.0
France	130	127.9
West Germany	129	127.9
Italy	144	129.2
Elre	151	130.3
Spain*	146	142.4
UK	151	143.5

■ POST-TAX LIST PRICES		
	1986	1987
Luxembourg	100	100.0
West German	107	105.4
Belgium	110	109.2
Italy	122	111.9
France	125	123.6
UK	138	128.9
Netherlands	136	134.5
Spain	142	138.7
Portugal	164	147.1
Elre	185	165.1
Denmark	210	207.5

\*Includes factor for import tax; price level net of tax can be estimated close to the range of French and German prices. Source: BEUC, Car Report 1987

### Global imperatives now face the world's major vehicle manufacturers

pressures are emerging regardless of activity in Brussels, however.

The long-awaited Toyota move has again focussed attention on the EC's inability to agree either on an import regime for Japanese cars, or on the sort of local content rules that should be imposed on Japanese inward investments.

West Europe's traditional car makers - most importantly the big six volume-car makers, Volkswagen, Fiat, Peugeot, Ford, General Motors (Opel and Vauxhall) and Renault - are facing a major competitive challenge in the 1990s as they are exposed to the full force of Japanese competition.

Direct imports have already given the Japanese motor industry an 11 per cent share of the total West European

The Tern is the symbol of the Mann Egerton Group of Companies.

Mann Egerton Vehicle Contracts has over 30 years' experience, making it one of the most reputable in the business.

A strong, national company with a highly personal, localised service through 9 sales offices nationwide.

All vehicles receive an additional pre-delivery inspection, prior to delivery by our own uniformed drivers.

A team of mobile engineers, instantly available, to sort out nagging problems with the car. Trained in engineering, well-versed in diplomacy, they're all troubleshooters.

Replacement vehicles generally available within hours so you don't have to wait all day before you're back on the road.

See us at the Fleet Show on Stand V1, Wembley Hall, Wembley Conference Centre, March 14-16 1989.

90 years of success through our people.

**MEVC**  
CONTRACT HIRE & LEASING

Behind the contract stands the commitment.

57 ST. VEDAST STREET, NORWICH NR1 1PP  
TELEPHONE (0603) 763333  
A member of the Inscape Group

What can a little bird tell you about contract hire?

VEHICLE FLEET MANAGEMENT 4

European business fleet comparisons by John Griffiths

UK car market myths exploded

CONTRARY TO widespread belief, Britain does not have a uniquely high proportion of company cars compared with other European countries.

For example, the West German business car population — or at least that part of it clearly identifiable as having been registered by companies — is larger than that of the UK.

This is not just in unit terms, which might be expected given the larger size of West Germany's total car market, but in the percentage of cars registered relative to the total car population.

In a survey of the 1987 European business car market, Lease Plan, controlled by two Dutch banks and one of only a handful of vehicle leasing companies already operating in several European markets, established that 15.1 per cent, or 4.2m, of West Germany's nearly 26m car population was registered to companies. That compares with 2.5m, representing 13.2 per cent, in the UK.

Both were well clear of the other countries surveyed: Holland with eight per cent, Spain six per cent, Belgium four per cent and France a mere 2.5 per cent (Italy was excluded because Lease Plan has yet to establish operations there).

As in the UK, these figures are likely to substantially understate the true level of business car purchases, because a significant further proportion will be made up of cars registered in individuals' names but used primarily for business.

In the UK, this proportion of each year's new car sales is variously estimated at between 15 and 30 per cent, although the European average is estimated to be somewhat lower.

Even those registered in



Western Europe's market for company cars is growing at six per cent a year. Above, left, the new Vauxhall Cavalier; right, the Peugeot 405 SRI.



Europe under company names, however, emphasise the huge importance of the business car sector, both to Europe's vehicle makers in terms of sales and to business users in terms of costs.

According to Mr Ken Hanna, managing director of Avis in the UK, Avis' research indicates that 10m of Western Europe's 120m cars are registered to companies, and that growth in the sector, at an annual rate of six per cent, has been outpacing the overall growth of Europe's new car sales (five per cent).

Avis calculates that Europe's leased business car population now stands at 3m; that one in 12 of every new car sold in Europe last year, an estimated

1m cars, was destined for leasing; and that this sector is currently growing at an annual rate of 16 per cent.

However, disparities between individual countries abound. In West Germany, only 11 per cent of business cars are leased; in France 55 per cent.

The explanation lies almost entirely in differing government approaches to the tax regime for company cars. West Germany's is relatively benevolent — the 14 per cent VAT rate charged on both company car purchase and contract hire rentals being wholly recoverable.

In France, user companies cannot recover the 23 per cent VAT on company car

purchases, but can with contract hire companies. However, there is still a catch in that the 23 per cent VAT on the finance and depreciation element of the rentals is not recoverable, and there is an additional specific tax on company cars, variable according to their size and applicable to both purchased and leased vehicles.

These national disparities form just a part of the European Community's harmonisation problems needing to be addressed as part of the moves towards a single EC market in 1992.

In the past, they have clearly acted as a disincentive for UK-based contract hire and fleet management concerns

to seek a broader European base — particularly as there have been plenty of easier ways to exploit growth opportunities in the UK during recent years.

However, with further expansion inside the UK proving increasingly difficult, some, like Avis' Mr Hanna, suggest the time could be ripe for looking across the Channel.

There are big opportunities to penetrate this customer base," according to Mr Hanna.

In the expectation of greater business travel by car throughout Europe after the

completion of the Channel Tunnel and the creation of the single EC market, Avis has devised a pan-European identity card, Amobacat, allowing its holders to gain access to 20,000 services, breakdown or car rental outlets.

On the commercial vehicles front, British Road Services (BRS), has concluded, after much research, that there are risks as well as opportunities associated with a single Europe.

markets after 1992 could well generate a great deal of additional business for the professional fleet management, leasing and rentals sector.

Some other companies, like Interleasing, another existing pan-European operator, are also enthusiastic about the prospects. Others, like Mr Stephen Dixon, managing director of Lex Vehicle Leasing, are not so sure.

"We have commissioned our own surveys, and we now understand what the market is and what drives it."

"West Germany is similar to the UK, but is dominated by manufacturers in terms of contract hire; the Dutch market is a super one in terms of leasing penetration, but on the other hand it is small."

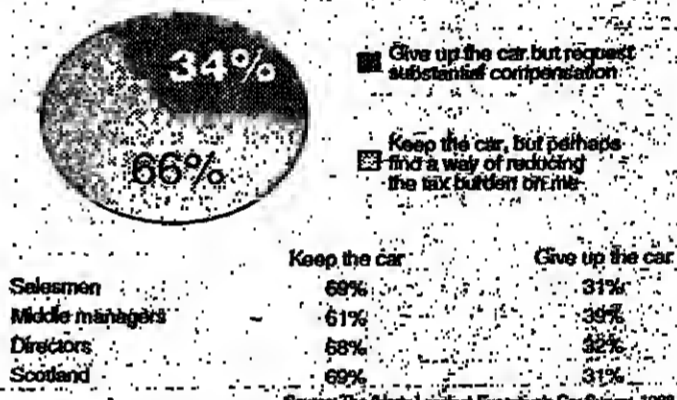
"If we do not get on the Continent it will not be because of 1992 but because of specific local market opportunities."

Taxation and company cars

An emotive issue

Benefits: Users' views

If the tax burden on company cars increased again so that the financial benefit of having a car disappeared, which would you be most likely to do?



Source: The Fleet Leasing Association's Car Survey, 1988

A VALUABLE PERK

In spite of the tax increases already implemented, a company car is still a valuable perk. To a typical example — someone running a two-litre vehicle for 10,000 miles a year, the Automobile Association calculates it would cost an individual about £4,000 a year. Compared with that, the Government scale charges give the car a notional value of under £2,000. Better still, at a 40 per cent tax rate the user pays only about £800, which seems a bargain.

However, not everybody accepts the AA's figures. Ironically, the UK's top rate taxpayers may have noticed little difference in their tax bills this fiscal year because the increased scale charge would almost certainly have been offset by the reduction from 60 per cent to 40 per cent on the tax levied.

One thing will certainly have become very clear to Mr Lawson in the past few years: his attack on the company car perk has raised a great deal of emotion. One suggestion is that Mr Lawson is paying too much attention to civil servants who, because no government has had the foresight, are not provided with this perk.

However, there is considerable evidence of the pernicious consequences of

the company car will cause major changes in the market may be largely groundless, according to some informed observers, that was the view put forward recently by Mr James Maxwell in a study for the Chartered Bank Group.

The likelihood of a further five-fold increase in car taxation — the increment required to eliminate the current tax advantage for a typical employee running a business car with free petrol — was "quite remote," he concluded.

A much more telling argument by the proponents of the company car system — and one the Chancellor must surely be carefully considering — is that his policies are beginning to penalise those people who do not have a corporate vehicle as a perk but because they need one as a "tool of the trade".

Salesmen and service engineers, for example, often could not do an adequate job if they were forced to use public transport.

The Hertz survey suggested that these mainly-for-business drivers, covering about the specified 18,000 miles a year, may already be close to paying tax on the full value of the benefit they receive.

In spite of all the shouting about the potential damage to the Chancellor's actions might have, so far there is little evidence that his policies have had any effect on companies' car policies. In fact, the reverse seems true.

STATUS SYMBOLS

A recent survey of employee benefits by Hay Management Consultants indicated that company cars were being provided to even more managers as status symbols.

The level of eligibility for a company car had fallen significantly in the latest survey for the first time since 1980, the authors said.

Companies reported that on average, the income level for managers to be given a car on the basis of status as opposed to job requirements was £20,887 in non-financial companies and £21,891 in financial companies. Last year, managers receiving company cars on that basis were generally earning £20,881 and £21,940 respectively in those sectors.

That would seem to be bad news for the Chancellor, Hay suggested, however, it was too early to predict what would follow the latest doubling of the scale charges.

Ken Gooding

Ken Gooding

Ken Gooding

Ken Gooding

Ken Gooding

Ken Gooding

Ken Gooding

Ken Gooding

Ken Gooding

Ken Gooding

Ken Gooding

Ken Gooding

Ken Gooding

Ken Gooding

On first inspection, other contract hire firms look as good as Lex.



Not every mistake is as easy to spot as the one we've shown here. Which explains why around 10% of all cars passing their pre-delivery inspection still have minor faults.

Fortunately, Lex have a team of quality controllers who give each new car a second inspection. And if they find any faults, then we ensure they're fixed. Before any car is personally delivered to you, the Lex customer.

Strangely enough, we're still the only contract hire firm to offer this level of service. Which leaves you with a fairly simple choice.

To choose Lex, and let us spot the faults.

Or choose another firm, and find them yourself.

Lex Vehicle Leasing

It's service that makes us No. 1.

Bristol 0272 22725 Coventry 0203 491572 London 01-993 0631 Manchester 061-9731088 Marlow 0628 898000 Newcastle-Upon-Tyne 091-4155300 Striving 0786 74156

OUR AIM IS STRAIGHTFORWARD...

To convince even the most sceptical among you that contract hire can make your business more efficient. To prove the point, we've produced a guide. Send for your free copy! See how White Arrow's Unrivalled service can help you hit the most difficult of targets.

White Arrow CONTRACT HIRE

Return the coupon to White Arrow Contract Hire, FREEPOST, Lark Hill Road, Worcester WR5 1BR, or telephone (0905) 726100.

Please send me your free comprehensive guide to contract hire.

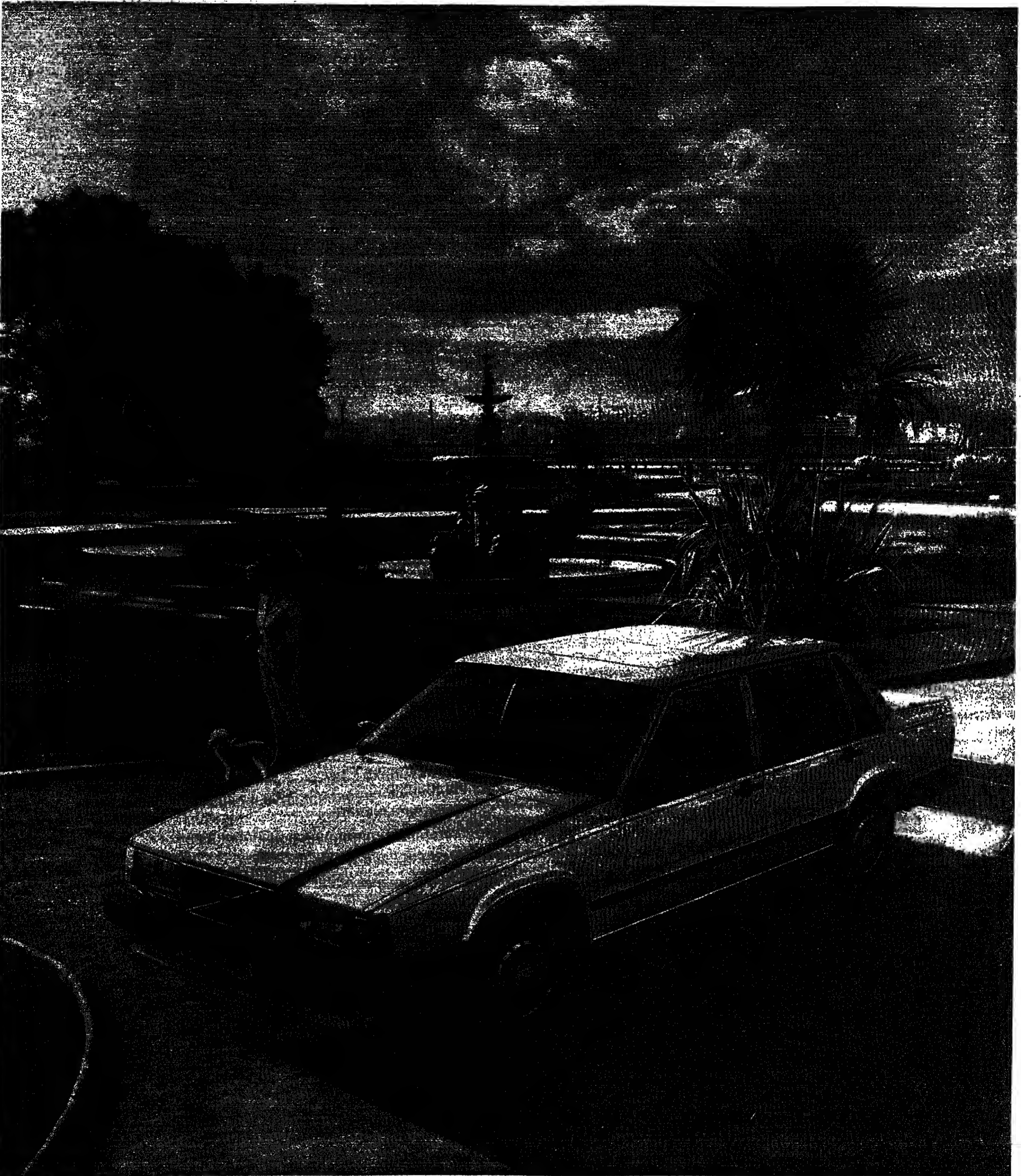
Please arrange for a representative to call me.

Name \_\_\_\_\_ Position \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Post Code \_\_\_\_\_ Telephone \_\_\_\_\_



**THIS TAX-HAVEN REQUIRES A DRIVING LICENCE, NOT A PASSPORT.**

With mortgage rates rising, this could be the year to escape to a less taxing environment.

Like the Volvo 740 SE.

Its tax-efficient, 2-litre engine means the Chancellor is far less demanding. But happily, there's no need for you to follow suit.

Electric windows, power-steering, central locking, metallic paint and an electric sunroof are all standard.

And if you fancy an extended stay, the Volvo is just the place.

Even in icy Sweden, Volvos have an average life-expectancy of over 21 years.

Good news for those who park their

havens in the milder climes of Torquay, Totnes or Trannmere.

To: Volvo, Springfield House, Princess Street, Bristol BS3 4EF.  
For a brochure, phone (0800) 400 430 free. Or post the coupon.

Mr/Mrs/Miss \_\_\_\_\_ 7457-05F-02

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Tel: \_\_\_\_\_ **THE VOLVO 740 SE. £14,535.**

ASK YOUR DEALER ABOUT VOLVO LIFETIME CARE AND UNLEADED PETROL. THE VOLVO 740 SE FROM £14,535 INCLUDING CAR TAX AND VRT-EXCLUDING STANDARD NATIONAL DELIVERY CHARGE £165, INCLUDING VRT. PRICES CORRECT AT TIME OF GOING TO PRESS. FOR CUSTOMER INFORMATION TELEPHONE: IPSWICH (0473) 270270.

VEHICLE FLEET MANAGEMENT 6

Kenneth Gooding looks at the battle among car makers for a bigger slice of the UK fleet market

# Record purchases increase UK car trade deficit

BRITAIN'S MAJOR car fleets - those operating 25 cars or more - last year bought more vehicles than ever before and played their part in pushing total car registrations in the UK to a record 2,303m.

At the same time, 1988 might well have marked a turning point for the Rover Group in the fleet business. After years of concentrated effort which mainly resulted in Rover merely holding its ground, the group last year boosted its share of the fleet business by 2.29 percentage points to 18.88 per cent.

In volume terms that meant that Rover sold 33,244 more cars to the fleets than in 1987 for a total of 123,316.

Both the Rover 200-series and the Rover 800-series made headway against competition

mainly provided by Ford, which dominates the fleet market, and Vauxhall, General Motors UK subsidiary.

According to preliminary industry estimates, the share of new car sales accounted for by the fleet sector last year grew by 2.5 percentage points to 23.55 per cent of the total market or 633,099 units.

Ford insists that the two-week strike at its UK plants in the spring last year produced knock-on effects that lasted for the rest of 1988.

It says that was the main

reason its share of the fleet business fell by 4.5 percentage points to 44.81 per cent. Even so, the fleets still registered 292,631 Ford cars last year.

Rover also seems to have taken some business from Vauxhall which lost ground slightly in the fleet market even though its unit sales to the sector were up. Vauxhall, like Ford, was short of cars because its new Cavalier, introduced only last autumn, remains in short supply.

Consequently, Vauxhall's share of the fleet business fell by 0.18 of a percentage point to 23.98 per cent with 156,620 cars registered last year.

Peugeot, the French group, also made progress in the fleet sector last year and doubled its penetration, albeit from a low base. Its 22,738 registrations gave it a share of 3.48 per cent compared with 10,674 units and 1.97 per cent in 1987.

Peugeot benefited increasingly from the gradual build-up of supplies of its UK-assembled 405 saloons, competitors for the Ford Sierra and Vauxhall Cavalier ranges.

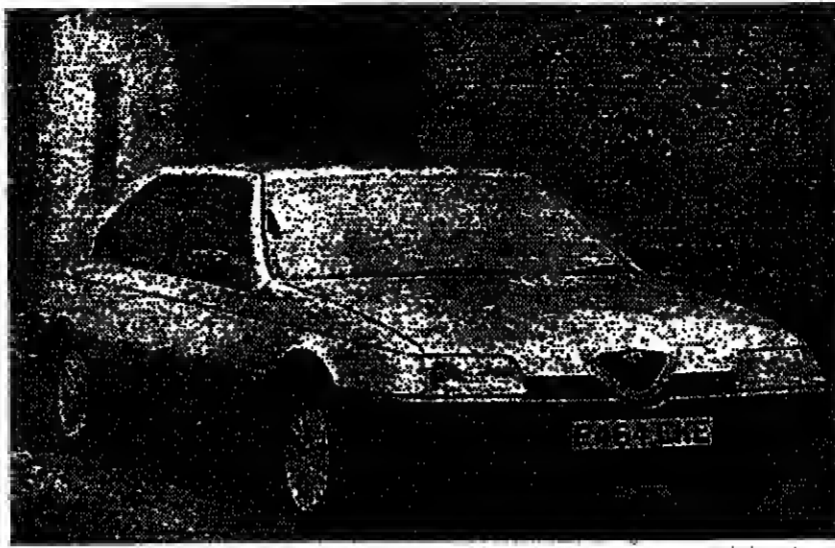
The French Peugeot group as a whole made even better progress because the fastest-growing marque in the UK car market in 1988, for the second consecutive year, was Citroen, part of the Peugeot combine.

Citroen's car sales in the UK in 1988 were almost double those of 1986 at 71,000 and it took 3 per cent of the total market. Much of the company's success is based on the medium-saloon, the BX, which on its own accounted for 1.63 per cent of the total UK car market and is also making headway in the fleet sector.

Citroen says that its sales to the big fleets jumped by more than 170 per cent last year to 19,000 cars (including more than 14,000 BXs) and claims it is now established as an important competitor in the sector.

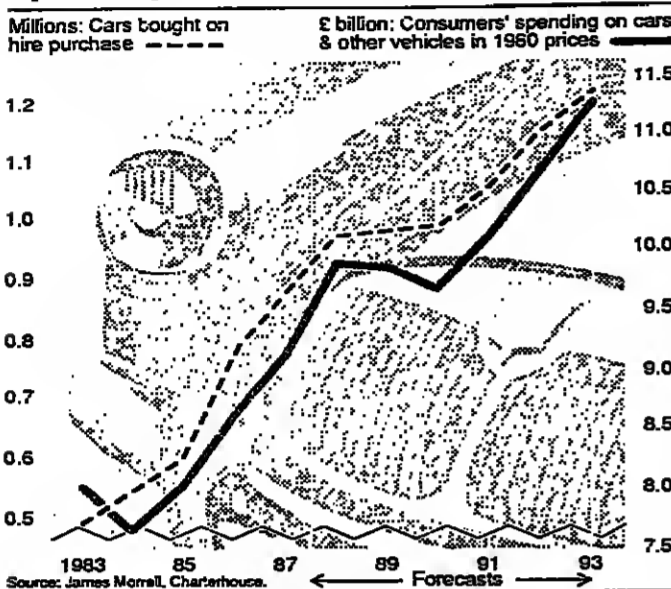
Meanwhile, Nissan is still awaiting a breakthrough in the big fleet market even though its Bluebird models, assembled at Washington, Tyne and Wear, were classified as "British" vehicles from the beginning of 1988.

Nissan made 8,760 sales to the fleet sector, enough for a 1.24 per cent share last year. That compared with 4,796 registrations and a 0.87 per cent share the previous year. The Japanese group remained behind some traditional importers such as Renault, with 2.78 per cent of the fleet market and Fiat with 1.57

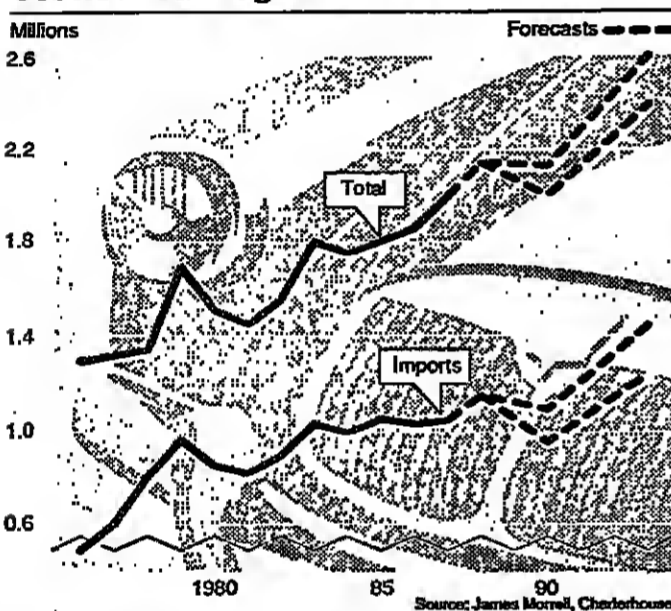


Rooting for business: (left) Alfa Romeo 164 3.0 V6 Lusso and (right) Fiat Tempo DGT.

## Spending and HP on cars in the UK



## UK new car registrations



However, the statistics probably do less justice to Nissan than any other company because it has a firm foothold in Britain's small fleets for which statistics are not available. Nissan has been favourite among driving instructors for many years, for example.

Ford's predominance in the big fleets is further illustrated by the fact that even the Granada executive car and its low-volume car, managed to capture a bigger share of the fleet business - 3.81 per cent - than Nissan and the traditional importers.

All the models in the Ford range featured in the fleet top ten. The Sierra was in top place with a 16.99 per cent of total registrations, the Escort second, 11.16 per cent, the Fiesta fourth with 7.56 per cent and the Orion, seventh with 5.23 per cent.

Scattered among the Ford models were the Vauxhall Cavalier in third place with 9.62 per cent of the fleet market, the Vauxhall Astra, fifth with

7.45 per cent, the Rover Montego, sixth with 5.42 per cent, the Rover 200-series with 4.83 per cent.

Ford's determination to supply the UK market at a time of record demand last year, and in spite of the strike at its Brit-

ish factories, had a significant impact on the car import statistics.

The company, already the biggest car importer to the UK, boosted imports from its Continental factories from 177,124, or 30.6 per cent of its total registrations, to 243,888 or 42.6 per cent.

GM-Vauxhall, the second-largest importer, also increased the percentage of imports in its total registrations - from 32 per cent or 86,202 cars to 39 per cent or 118,861.

This had the effect of lifting

the share of imports in the total UK new car market last year from 30.73 per cent to 33.76 per cent, representing 1.55m cars imported - the biggest-ever total.

The high level of foreign car sales has been causing the UK government some concern because it is having an increasingly heavy impact on Britain's balance of payments. In the first nine months of 1988 the country's trade deficit on cars rose to a massive £3.7bn and almost certainly increased in the last quarter.

UK FLEET CAR SALES*				
	1988	1987	% share	% point change
Ford	292,631	297,808	44.81	-4.5
Vauxhall	156,620	131,180	23.98	+2.29
Rover	123,316	90,072	18.88	+2.29
Peugeot	22,738	10,674	3.48	+1.52
Renault	15,133	16,222	2.78	-0.21
Fiat	10,262	6,507	1.57	+0.37
Nissan	8,760	4,758	1.34	+0.47
VW/Audi	6,804	4,753	1.04	+0.37

\* 70 companies operating fleets of 25 cars or more.

- ### THE BEST-SELLERS
- (Percentage share of the UK fleet market.)
1. Ford Sierra 16.99
  2. Ford Escort 11.16
  3. Vauxhall Cavalier 9.62
  4. Ford Fiesta 7.56
  5. Vauxhall Astra 7.45
  6. Rover Montego 5.42
  7. Ford Orion 5.23
  8. Rover 200 4.83
  9. Rover Metro 3.93
  10. Ford Granada 3.81



Leyland truck manufacture in Lancashire: output has expanded but not enough to keep pace with the growth in UK business

## UK trucks market

# ERF's star in the ascendant

THE UNDOUBTED star of the UK heavy truck market last year was ERF, which was struggling for survival at the beginning of the 1980s.

A number of factors came together to make this revival possible, not the least of which was the major restructuring of the British truck industry in the wake of the severe recession in the early part of this decade.

This upheaval involved the complete withdrawal of General Motors, the world's major automotive group, from medium and heavy truck production in the UK where its Bedford subsidiary had been building such vehicles since 1931.

GM's move left Bedford's market share - about 10 per cent in recent years - up for grabs.

Britain's truck business was also shaken up by two big "mergers." Ford handed over its medium and heavy truck operations in the UK to Iveco, the Fiat-owned group, which took management responsibility for the merged operations and will provide future products. Then Daf of the Netherlands took over Leyland Trucks from the Rover Group. No money changed hands, but Rover, now part of British Aerospace, ended up with 40 per cent of the combined group.

ERF almost certainly gained from all this manoeuvring in that it became the only British-owned truck builder. That situation changed at the end of 1987 when Mr David Brown bought the Bedford assets from GM and started a revival programme with his new company, AWD.

All this could not have been foreseen by the ERF management. But ERF had been taking carefully-considered steps to broaden its range by moving down into the 16-tonne sector.

This helped stimulate a return of confidence in the company at the end of 1986 by customers who previously must have wondered whether ERF had a long-term future. The company had, after all, incurred losses totalling £11.3m in the 1980-83 period.

Compared with that dismal performance, ERF is expected to report taxable profits of more than £7m for the year to March 1989 and has announced a one-for-four rights issue. It has brought a new assembly line into operation at its Mid-

dlewich site to complement the main assembly hall not far away at Sandbach in Cheshire and is considering a third assembly site in the county.

Last year ERF outpaced growth in the UK's heavy truck market, increasing registrations by more than 49 per cent, from 2,507 in 1987 to 3,740.

Compared with this, the total market for heavy trucks (over 3.5 tonnes gross weight) rose by 17.2 per cent last year to 67,015, according to Society of Motor Manufacturers and Traders' statistics. This was the second-best year for the UK market but still some way behind the record 79,066 heavy truck sales achieved in 1978.

Iveco Ford was also in a position to take full advantage of the booming truck market last year because its new organisation had settled down almost completely from the upheavals which inevitably come with any big merger.

The group's heavy truck registrations jumped by 85.7 per cent to 16,408, giving it very clear market leadership in the UK.

British-built trucks contributed 13,130 towards last year's Iveco Ford registrations compared with 9,693 in 1987, while the group's imports jumped from 2,322 to 3,265.

Meanwhile, Leyland's Daf, which still maintains that its corporate aim is ultimately to take the leadership of the UK heavy truck market, just about kept pace with the market growth last year. Its registrations moved up from 13,005 to 15,264.

Within the total, imports did much better in percentage terms, increasing by 30.5 per cent from 2,894 to 3,779 as the Daf models regained ground lost during the early days of the merger in 1987.

But Leyland Daf was short of vehicles last year. Daf's Eindhoven factory in Holland was working at maximum capacity, making sure the company either held on to or improved upon its share of each of the west European truck markets - an objective which was achieved.

Output from the truck plant at Leyland in Lancashire expanded, but not fast enough to keep pace with the growth in the UK business. Leyland has increased production by 60 per cent since the merger.

Daimler-Benz, the Mercedes group which is Western Europe's major truck producer,

gained ground in third place in the UK market as its registrations increased from 9,350 to 10,246 or 23.3 per cent. This was calculated to be just about as fast a growth as was possible without putting an intolerable strain on the dealer network and other back-up services which Daimler-Benz has carefully nurtured in the UK for the past 10 years or so.

Seddon-Atkinson, owned by Spaxo, the state-controlled Spanish truck group, was among last year's "winners" in the heavy truck market, showing a 27 per cent increase in registrations, from 1,757 to 2,234.

From an even smaller base, Foden, part of the Paccar group of the US, more than doubled registrations, from 698 to 1,568. Both Seddon and Foden gained some impetus from new products.

The two Scandinavian producers, Volvo and Scania, both suffered from shortages caused by the national strike of white collar workers in Sweden in the early part of last year. This

had the knock-on effect of restricting components for the Volvo assembly plant in Scotland.

Consequently, Volvo's registrations moved up by - in last year's terms - a relatively modest 13 per cent, from 6,063 to 6,843, while Scania's increased by 11 per cent, from 2,836 to 3,150.

Renault Truck Industries, which builds trucks in the UK at Dunstable and is part of the state-owned French group, saw its registrations drop by 8 per cent, from 5,043 to 4,633. But the company's performance in 1987 had been boosted significantly by sales of mid-buses based on its 50-series trucks, in demand because of bus deregulation in Britain.

Last year sales of 50-series for mid-buses fell by 40 per cent or 800 units and, although RTI increased its penetration of other heavy truck sectors, this did not compensate in unit terms for the drop in mid-bus business.

Kenneth Gooding

# KENNING LEASELINE

The Caring Company

Probably the best vehicle management in Britain

including:

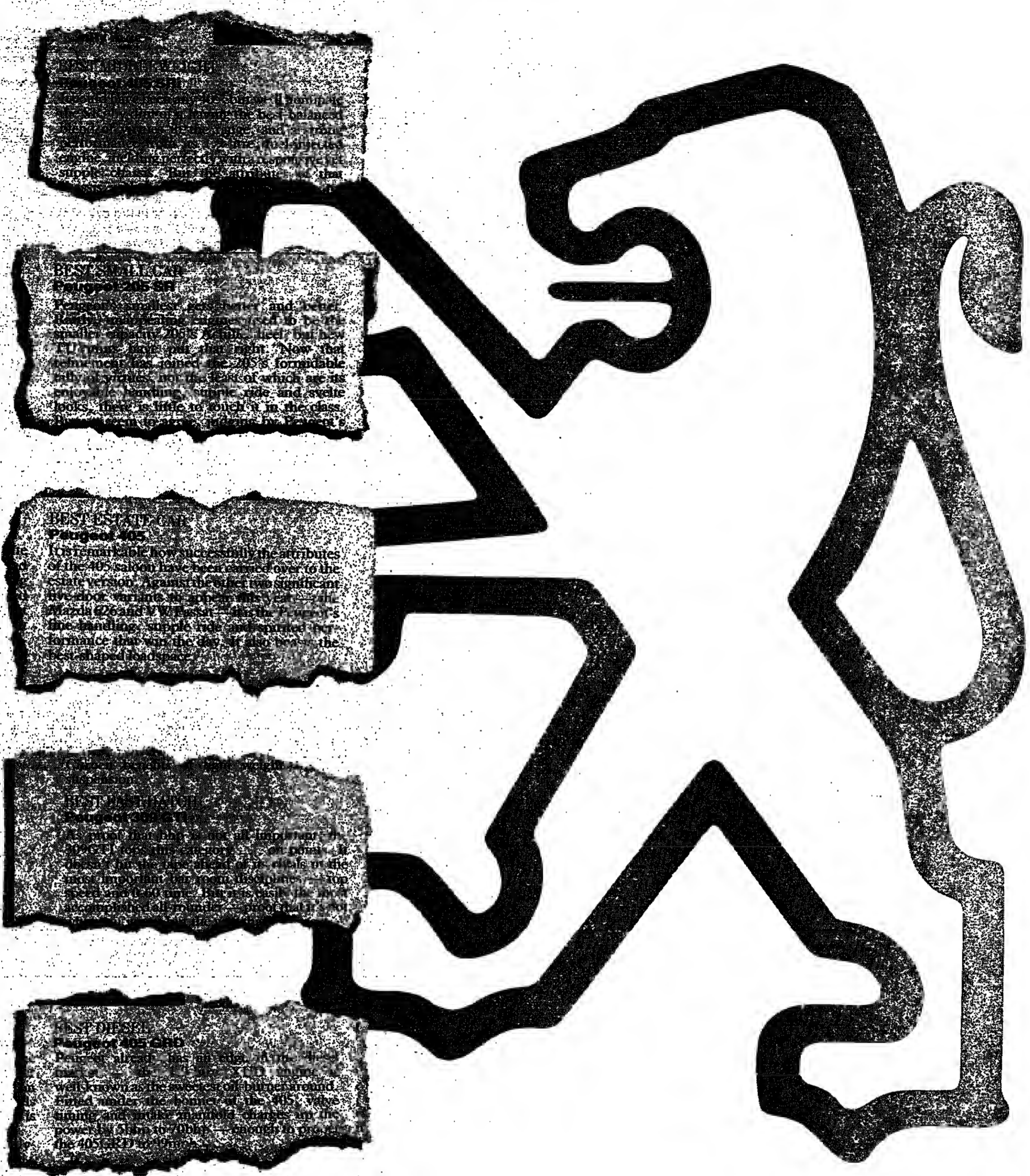
- Contract hire
- System 8000 plus (contract purchase)
- Fleet management
- Purchase & Leaseback
- Outright Purchase
- Cars, Vans & Trucks
- Maintenance cover 7 days a week

Head Office  
Wessex House, Hambledon Road  
Waterlooville, Portsmouth, Hants PO7 7TY  
Telephone (0705) 264411  
Fax (0705) 267724, Telex 86225

Something special in Company Cars.

## Leasecontracts

Leasecontracts plc - Lauriston House - Fitchill - Evesham WR11 5SN  
Telephone (0386) 870884 Fax (0386) 870896



## THE LION GOES FROM STRENGTH TO STRENGTH.

To win one of the distinguished Autocar & Motor Best Car Awards says a lot about a car. To win five, when no other manufacturer wins more than one, speaks volumes about the company that builds them.

It's further evidence of Peugeot's continuing success. A success that can also be seen in the fact that we have doubled production at our plant in

Coventry and created new jobs for over 2000 people. And, significantly, during this year over 60,000 of the cars they'll be building will be exported.

This growth in production has been paralleled by a growth in our dealerships. Last year 40 new major dealers invested in the Peugeot franchise making our nationwide network of full service dealerships even stronger.

But the true measure of our success has to be the success of our cars. And we're pleased that it's not just motoring journalists that appreciate their quality. In just five years Peugeot sales have soared spectacularly from 21,342 to 126,825 cars a year.

And that's what we mean when we say, 'The lion goes from strength to strength!'



SOURCE: **AUTOCAR** DECEMBER 28TH 1988

PEUGEOT. THE LION GOES FROM STRENGTH TO STRENGTH.

# PEUGEOT

FOR A FULL INFORMATION PACK ON THE PEUGEOT RANGE, TELEPHONE (FREE) 0800 678 800





VEHICLE FLEET MANAGEMENT 9

ITALY

Accelerated growth

THE 1980s have been a boom decade for the fleet market in Italy. Ten years ago, sales were about four per cent of total auto registrations, a figure which doubled in the following five years.

Last year, with new registrations hitting record levels, sales to fleets took about 12.5 per cent of the 2m total, says Mr Sergio Mia, General Motors Italy's chairman and chief executive.

One of the reasons why Fiat and importers are enjoying an expanding fleet market is tougher cost control and tighter structure among the country's businesses. Companies are increasingly reluctant to pay mileage allowances for privately-owned cars, particularly because these generally far exceed costs. The mileage allowance is no longer acceptable as a salesman's perk, notes Mr Mia.

Having opted for their own fleets, as companies are increasingly doing, the purchase/leasing issue is the highest choice on which decisions must be made. There is no pattern of preference, though leasing seems to have the edge for large private fleets.

The hydrocarbons holding corporation, ENI has leasing contracts on the 60 cars which operate from its Rome headquarters. ENI has its own leasing subsidiary, Serleasing, and fleet business is pushed in this direction. Faced with average annual use of about 22,000km, the corporation changes its cars (a mixture of Fiat Pandas, Ritmos and Cronas for ease of local maintenance) every three years. Average running costs, including fuel are about L400 per km.

Another oil major, Mobil Oil Italiana, also leases its 150 cars, though its fleet of 450 tankers and vans is company-owned. Mobil's renewal policy is to run miles in the company-owned part of the fleet for as long as possible.

The cars used by its sales force, mainly Fiats but with a leavening of sporty Alfa Romeos, are on three-year or 100,000km full leasing contracts. Average annual leasing instalments, allowable against company income, are around L8m.

And at Olivetti, the management is turning towards leasing and away from its present policy of ownership. Europe's

largest office automation company operates its own fleet of 220 vehicles from its Ivrea head-quarters near Turin. One half are cars, the other half being vans and light trucks for goods transport between the various plants around Ivrea.

"Being in the sticks makes it necessary to have a large fleet for passenger transport," says a company spokesman. Indeed, the company finds it necessary to call on a further 40 hire cars in the Canavese area around Ivrea. Olivetti's own cars are subject to heavy use, covering about 100,000km annually on average.

Olivetti's replacement policy is that no vehicle should be more than five years old (thus fully depreciated) nor log more

**"The mileage allowance is no longer acceptable as a salesman's perk"**

than 200,000km. Outside its headquarters, however, Olivetti uses more than 200 leased cars for its national sales and service forces. And the company has decided that vehicle ownership will be phased out and that leasing will be introduced for the Ivrea fleet.

In contrast, in the industrial town of Pomezia, just south of Rome, the pharmaceuticals manufacturer, Wellcome Italia, is moving in the opposite direction: "We have 220 vehicles of which 120 are leased cars mainly for the sales force. However, we started to abandon leasing last year because of the expense," says Peter O'Flynn, Wellcome's finance manager.

As a first step, the company bought 10 cars and is purchasing a further 10 in the current year in order to compare costs of ownership with leasing.

"Full leasing works fine, but the interest rates charged are higher than our local financing costs. With full depreciation of 20 per cent plus an accelerated quota of 15 per cent cars can be written off in less than three years," noted Mr O'Flynn.

Wellcome's sales force uses Fiats, previously Ritmos but now Topes, and the company's three-year leasing contracts are with the Fiat subsidiary Sava Leasing.

A small quantity of cars are leased for senior managers, who are also permitted to choose other makes like Mercedes, Audis and Rovers, the limitation on choice being engine size up to 2 litres.

Whether owning or leasing, pharmaceuticals companies are prime targets for Fiat and auto importers in Italy.

"It is one of the largest and most attractive segments," says Mr Mia at General Motors. He notes that a switch to purchasing from leasing reflects higher corporate profits as much as differentials on finance costs.

GM Italia is able to draw on its parent's wide international experience in selling to fleet users. This helps to explain why fleet sales account for about 17 per cent of total sales at GM Italia, well above the national average.

"We are up against a deeply embedded 'buy Italian' mentality, particularly in the large state sector. But we are making ground convincing multinational buyers to choose imported models," says Mr Mia.

Indeed, Fiat easily holds the biggest share of Italy's fleet market. With the Panda it had 88 per cent of segment 'A' fleet sales last year, while the Uno in segment 'B' held 83 per cent and the Duna and Tipo in segment 'C' together held 47 per cent. But in the higher segments, 'D' and 'E', Fiat's share was considerably lower at about 25 per cent.

Fiat is less bullish about prospects than GM Italia. The Turin company believes that the rate of growth will level at around 15 per cent of total car sales.

The company points to the way in which uncertainty over leasing rules and the raising of the minimum lease to three years knocked its leasing sales to fleets from 35 per cent in 1987 to 30 per cent last year.

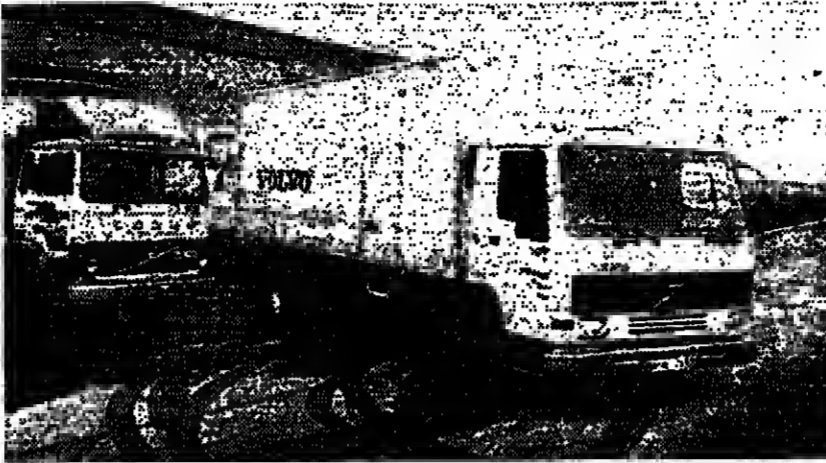
Mr Mia is more optimistic, predicting fleet sales exceeding 20 per cent of total market within five years.

"We notice that car hire is growing rapidly. Companies like Avis, Hertz and Maggiore are expanding their fleets quickly. If leasing encounters obstacles, then car hire by the corporate sector will increase still further," he confidently forecasts.

David Lane

SWEDEN

Tax changes shake up cosy sector



The commercial vehicle market is worth Skr15bn. Above: Volvo and Scania models



RECENT and proposed tax changes have introduced an element of uncertainty into Sweden's sizeable and normally stable commercial vehicle market.

The changes are linked to the Government's policy of taxing all corporate perks above Skr600 as personal income. Under the former rules, employees paid personal tax on their company cars according to a sliding scale based on the value of the vehicle. The result for the average employee was that about 10 per cent of the car's value was considered taxable income once driving expenses were deducted.

But in 1987, the Government introduced new tax regulations which mandated that 22 per cent of the list price of all company cars would be considered taxable income. In addition, the deduction of expenses for company cars was eliminated.

"The Government has gradually been putting on the screws. What was once a freebie for employees has become a liability for some," says Mr Peter Salzer, a spokesman for SAAB, Sweden's second largest car maker.

The initial fear among suppliers was that the new tax rules would lead to a decrease in corporate orders. But the number of vehicle sales to corporate clients has remained steady so far, although a sales boom among the general public has reduced the corporate segment of total new car purchases.

Of the 348,900 new cars bought in Sweden last year, an estimated 35 per cent were sold

or leased to companies, compared with 45 per cent in 1985, according to the Swedish Motor Industry Association.

"Sales continue to be stable because the new tax rules have both negative and positive effects balancing each other out," says Mr Klas Ericsson, fleet sales manager for Volvo Svenska Bil, the domestic sales arm of Sweden's leading car maker.

Employees who travel long distances frequently, such as service representatives and salesmen, have been hurt by the tax changes, since they are no longer able to claim petrol costs as a deductible expense if a company car is used. With the possession of a company car threatening to push them into a higher tax bracket, many now prefer using their own cars on business, allowing them to recover expenses.

An added incentive is that credit conditions for personal car purchases have eased, and companies are more willing to give employees loans for car purchases.

But demand for company cars among managers has grown. Previously, employees had to prove to tax authorities that their company car was primarily used for business purposes if they wanted to avoid being taxed for the full value of the vehicle. This penalised executives in particular, since they travelled less often than service staff.

This requirement has been abolished under the new tax rules, although the company must pay all petrol costs for the vehicle if it is to be subject

to the 22 per cent taxation rate instead of 100 per cent. "It has made it easier for companies to reward managers, since there is no limit on the car's use," explains Mr Ericsson.

Still, concern remains that companies might cut back orders in the future. One reason is that the new regulations force companies to pay increased social taxes for any employee with a company car. Social taxes are linked to the worker's salary, and the increased valuation of the vehicle amounts to a pay increase.

**The Government has clamped down - what was once a freebie has become a liability**

"Company cars are already a costly proposition in Sweden with petrol and maintenance expenses, insurance, VAT, excise tax, the annual car tax and interest costs if leased," says Mr Tommie Johansson, fleet sales manager for SAAB. Ana, the domestic sales division of SAAB. "Under the new rules, companies now face climbing social taxes, since the list price for cars in Sweden is rising by 7.5 per cent annually."

Even if corporate orders do not decline, Swedish car makers are worried about companies buying cheaper Japanese models. "There is growing pressure among some employees on companies to provide

them with less expensive cars so that their taxable income does not rise substantially," says Mr Salzer.

The corporate sector is a major buyer of the two Swedish car makers' output, accounting for 40 per cent of their domestic sales, with Volvo and SAAB claiming about 40 per cent of the Skr15bn commercial vehicle market, according to the Swedish Motor Industry Association.

It is too early to tell if Japanese car makers have made major inroads into the corporate market, although their share of total Swedish car sales has climbed from 21.7 per cent to 25.5 per cent in the past year, while the share for Swedish car makers has declined from 28.3 per cent to 25.8 per cent, according to the Association.

Sales and leasing framework contracts between suppliers and companies are usually concluded every two years, disguising the effects so far of the tax changes. But "we have noticed that the Japanese have focused their attention on fleet sales in the last several years," says Mr Ericsson.

It has increased competition in what once was a relatively cosy market. "Companies previously ordered their cars from one or two suppliers. Now there is a diversity of models within a single company."

Competition has led to an improvement in service support packages, including discounts on petrol and insurance and low interest rates on leasing, in addition to a 6 to 8 per

cent discount on vehicles. Particular attention has focused on vehicle options, since the new tax rules state that up to Skr20,000 worth of accessories can be provided without being considered part of the list price and thus subject to taxation.

The proposed overhaul of the Swedish tax system in 1991 will cause further changes to the commercial vehicle market. Although details have not been completed, it is likely that the income valuation of company cars will be raised to 30 per cent, although the effects of this will be balanced by lower marginal tax rates on personal income.

Some analysts believe other tax changes may lead to a growth in the commercial vehicle market. The Government, for example, may limit the amount of expenses that can be deducted for use of a personal car for business purposes, making the possession of a company car more attractive. But others believe proposed restrictions on corporate deductions for capital expenses may pose a new threat to the commercial vehicle market.

There is agreement, however, that Swedish companies will continue to rely on vehicles as a major mode of transportation. "Driving by employees is a tradition in Sweden instead of travelling by train or airline," says Mr Johansson. "The distance between Swedish cities is relatively close and the widespread use of mobile telephones has turned the car into a mobile office."

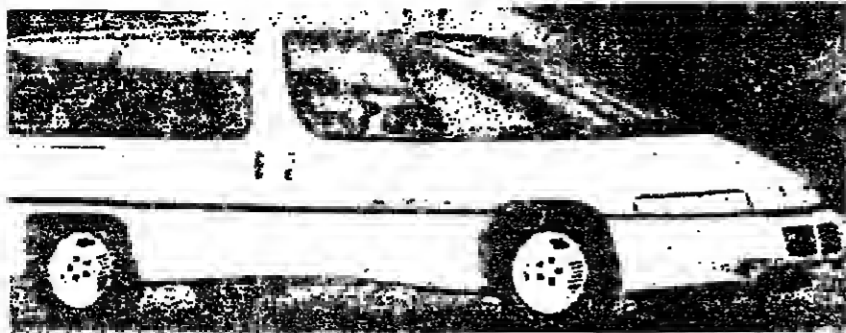
John Burton

M

OUR COMPANY CARS ARE COVERED BY A FULL BREAKDOWN AND RECOVERY SERVICE FOR SIX YEARS TO THE LETTER.

Continued with our ten year anti-rust warranty and optional three year mechanical and electrical warranty, an Audi could be your company's most important investment.

## VEHICLE FLEET MANAGEMENT 10



New from General Motors: two front-wheel drive mini-vans with plastic bodies, due to go on sale later this year



US VEHICLE fleets are looking to final decisions on a number of legislative issues which could have a lasting impact on the industry. Two of the more important are the Truth in Mileage Act and the Clean Air Bill.

Odometer tampering, which is broached under the Truth in Mileage Act, has been a concern of Congress since the early 1970s, when the first legislation to curb it was passed. By the 1980s these measures were no longer sufficient and it was estimated that odometer fraud cost consumers about \$2bn annually.

In 1986 Congress passed the Truth in Mileage Act to tackle the problem. According to the bill's sponsors, "a significant part of this fraud involves vehicles which have been used by lease companies in the fleet business."

When the National Highway Traffic Safety Administration issued a draft of regulations based on this law, several petitions were filed, primarily by fleet and leasing representative bodies.

Over two years, several amendments were made before the Final Rule for the implementation of the Truth in Mileage Act was passed in August 1988. This was considered satisfactory overall by the fleet business, except for one clause.

A petition against that clause, which requires sellers

### Karen Zagor on a US bid to curb mileage fraud

## Wrong distance runner

to obtain a copy of the title, fully signed with odometer disclosure, from the buyer after the sale and to keep the document for five years, has been made by PHH Fleet America. A final decision is expected early this year.

The stringent controls endorsed by the proposed Clean Air Bill are of particular concern to fleets in so-called "non-attainment areas", such as San Diego, Los Angeles, Newark, New York and Anchorage, where the air contains an excessive level of carbon monoxide.

Under the bill in its current form, fleets in these areas will be required to use such low emission fuels such as methanol, ethanol and compressed natural gas or electric vehicles. They will also be required to use vehicles fitted with devices to recover the hydrocarbon vapours which are released during refuelling.

Almost all fleet cars are US models; imports have traditionally been regarded as problematic, particularly on the distribution front. Fleet managers complain of trouble getting cars on time and with the specifications requested by the driver.

However, foreign auto manufacturers are expected to increase their fleet market share because they are raising the number of vehicles they assemble in the US from about 800,000 units in 1988 to some 2.3m in 1990. Some of these will inevitably trickle down to the US fleets, given the popularity of many foreign cars in the general US market.

The picture is different for light trucks, where the market is unlikely to be infiltrated by foreign models primarily because of the high reputation of US trucks among customers.

A 25 per cent tariff on imported trucks acts as a further deterrent. A survey by the National Association of Fleet Administrators provided some insights into who drives US fleet vehicles.

Ten leading US vehicle fleets			
	1989*	No of cars	Total vehicles
Federal Express	1 (1)	21,180	21,180
Quality Bakers	2 (-)	2,900	19,900
Xerox Corp	3 (2)	9,980	14,421
Sears, Roebuck	4 (3)	300	14,100
Frito-Lay Corp	5 (4)	890	12,330
Digital Equipment	6 (8)	10,251	11,312
State Farm Insurance	7 (10)	9,023	9,268
Continental Banking	8 (8)	408	9,168
Church of Jesus Christ of Latter Day Saints	9 (9)	8,130	8,780
Eastman Kodak	10 (22)	7,500	8,600

\*Figures in brackets: 1988 position  
Source: Automotive Fleet

	Total mileage driven on an average company vehicle per month	
	US*	Canada#
Drugs/cosmetics	2,128	2,807
Food/beverages	2,076	2,779
Insurance	1,834	2,250
Chemicals/petrol	2,098	2,511
Man/industrial	2,219	2,090
Man/consumer	2,116	2,610
Public utility	1,879	0
Government	1,830	2,570
Banking/finance	1,380	300
Communications	1,843	2,438
Service groups	2,203	0
Electronics	2,300	3,500
Other	2,027	3,187
Average total	1,975	2,681

\*Miles @1000000  
Source: National Association of Fleet Administrators

	Average personal mileage driven by employees on company vehicle per month	
	US*	Canada#
Drugs/cosmetics	299	460
Food/beverages	407	454
Insurance	318	260
Chemicals/petrol	1,228	584
Man/industrial	268	676
Man/consumer	271	521
Public utility	518	0
Government	227	542
Banking/finance	319	50
Communications	370	729
Service groups	417	0
Electronics	678	350
Other	452	1,042
Average total	408	548

\*Miles @1000000  
Source: National Association of Fleet Administrators



HOW do you monitor vehicle costs against forecasts? How accurate are your budget projections? Have you come to accept annual budget increases as being almost inevitable? Talk to Dial. We provide risk-free fleet contracts that offer the advantages of predetermined, unvarying costs for up to three years ahead. Dial fixed-price contract hire packages for cars, vans and trucks give tight management control and streamline administration, right from day one.

# Simplify budget control with fixed vehicle costs

Management and administration

For a sample fleet plan with a long-term fixed-budget profile, contact Dial Contracts Limited, Dial House, 2 Burton Road, Upper Richmond Road, London SW15 6SD. Tel: 01-785 9900. Telex: 27385. Fax: 01-788 6340.

Or send the coupon below.

**Dial**

Expenditure accounted for to the last 1p per mile

Timely information

MORE than 600 computer terminals and high speed laser printers are used to accumulate and send out up-to-the-minute product-related information at GM Truck and Bus group's Pontiac East assembly plant.

This information is routed via the Manufacturing Automation Protocol (MAP) network to numerous computer systems for such needs as paying bills, tracking inventories and checking vehicle warranties.

The production worker, above, is verifying fully-assembled vehicles at the end of the assembly process.

LARGE CORPORATE fleet purchases may be a key feature of the European car market, but in Japan - apart from a few isolated exceptions - the fleet market is much more modest.

A highly congested road and highway system, along with a generally lower level of car ownership in Japan has combined to reduce the role of the corporate fleet in the vehicle industry as a whole.

In the commercial vehicle sector, however, the corporate demand is the driving force on overall purchases.

Demand for the just-in-time delivery system (kanban) inevitably result in heavy use of roads and highways, so that commercial fleet purchases dominate this market sector. The fleet market in Japan is mostly defined as large 'lot' corporate purchases of cars with an engine displacement of more than two litres. This market sector has been the mainstay of fleet purchases, either for taxi companies or other, more general corporate purchases.

### Japanese managers are rarely given company cars

Over the past three years or so, total sales of this industry sector of larger cars have surged, largely as a result of the increasing number of individuals seeking more powerful cars which are, more often than not, increasingly imported vehicles.

This market segment, which typically enjoyed sales of less than 100,000 units annually, was in the past dominated by Toyota and Nissan. However, in 1988, the size of this market segment exceeded 150,000 units for the first time, reflecting the shift of private demand in favour of more powerful cars.

For Nissan Motor Corp, for example, Japan's second largest car maker, fleet sales account on average for 21 per cent of total domestic car sales. This figure is the average for the past three years.

Nissan defines fleet sales as any purchase by a corporate entity. Multiple car sales to a single corporate buyer is much smaller than this, however, a company spokesman said, accounting perhaps for 10 per cent of total sales annually within Japan.

For commercial vehicles, fleet purchases account for 58 per cent of Nissan's total sales, on average.

### The bulk of business travel is done by rail and air in Japan

and vans have recovered after a lengthy slump, with growth in calendar 1988 of close to 20 per cent.

The growth here is a direct reflection of the corporate sector upgrading its truck and van fleet, as part of the strong domestic investment boom.

The high growth rate in this market sector is expected to ease during 1989.

"A substantial amount of business travel is done by rail and air in Japan," says the president of Austin Rover Japan, Mr P Woods, "whereas in Europe, it is mainly by car - that is because of the shape and density of Japan. Also, the condition of the roads."

"Even my people in Japan do most of their travel by train, with car travel usually restricted to local areas," he adds.

"Company managers in Japan do not have cars the same way we do in Europe."

Fleet purchases soared first in the United Kingdom as a

### Brian Robins on Japan's modest fleet market

## Corporate users thin on the ground



Honda is the biggest of the Japanese car producers in the US. Above: New Honda cars at a dealership in Illinois. The company has begun to export its US-assembled cars to Japan.

result of heavy income tax levels which forced employees to seek other ways of reimbursing themselves.

"In Japan, although tax rates are high, companies have not found that way of reimbursing their employees."

The fleet market in Japan is dominated by black limousines which are used primarily by government and board members. Other large fleet car operators include newspaper and taxi companies.

"The fleet car market in the neighbourhood of 40 to 50 per cent of the total market for cars of more than 2 litres," says Mr Tony Meyer, vehicle industry analyst with SBCI Securities in Tokyo. "In percentage terms, it was certainly higher than this in the past, but that has changed with shifting consumer preferences."

"Seven years ago, Toyota and Nissan split this market, with only marginal presence by Mitsubishi Motor Corp with its Delorean model."

"The truck side is different altogether. This has benefited as a platform growth market, due to blossoming demand for large trucks. Here, there was a protracted slump in the wake of the oil shock. But, in the past few years, demand began to pick up again."

In 1988 total truck demand fell by less than 15 per cent to close to 1.2m units, with higher unit growth for larger capacity trucks.

"My feeling is that growth rates will flatten to single digit gains later in the year," says Mr Meyer.

"A lot of the replacement demand has worked its way through the system. Demand has been strong with an extremely active construction sector, with no slowdown expected."

"Also, in the transport sector generally, there has been a long term shift away from other transport modes in favour of trucks, with the continuing refinement of the just-in-time, or kanban delivery system in manufacturing and, increasingly in the distribution sector."

## BALTIC MOTOLEASE

The Vehicle Contract Hire & Leasing Specialists of

### BALTIC PLC

Finance with flexibility

95A Hagley Road, Edgbaston  
Birmingham B16 8LA  
Telephone 021-454 3336  
Facsimile 021-454 9606  
Telex 334231  
Contact Lesley Poole

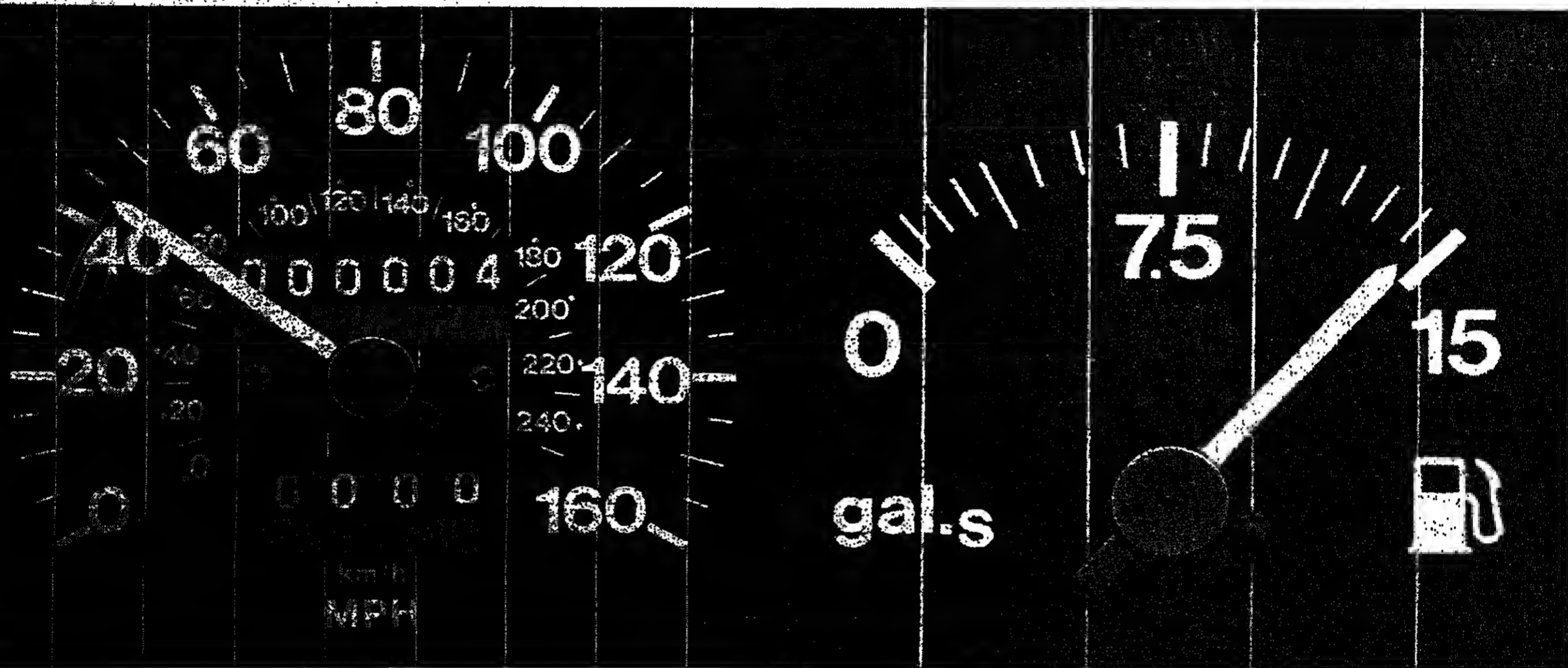
Or Keith Phillips on 01 493 9899 (London Office)

Head Office: Transfleet Services Ltd, Holtspur Lane, Woodson Green, Nr High Wycombe, Bucks HP10 0BB.  
Tel: (0494) 26634/5.

Surprised? You will be when you learn that a Croma Turbo i.e. goes from 0-62 mph in just 7.8 secs (thanks to fuel injection and an intercooled turbocharger).

While the Croma CHT achieved the best mpg figure of any current two litre petrol saloon according to a recent Dialcard survey published in Fleet News.\* It returns 51.4 mpg at a constant 56 mph and still does 0-62 mph in 11.8 secs.

**THE CROMA: QUICK FROM A TO B. SLOW FROM F TO E.**



In fact with five different Cromas in the range you'll be able to choose the right balance of performance and economy.

For your own comfort the Croma has more space for its size than the average saloon in its class.

Giving you plenty of room for your head, elbows and legs.



**THERE'S MORE LIFE IN A CROMA**

Plenty of room in the boot too. And if you fold down the 60/40 split rear seats there's 46.6 cu. ft. at your disposal.

With prices starting at under £11,000, or from around £250 per month on Fiat contract hire, choosing the right company car should be a quick decision.

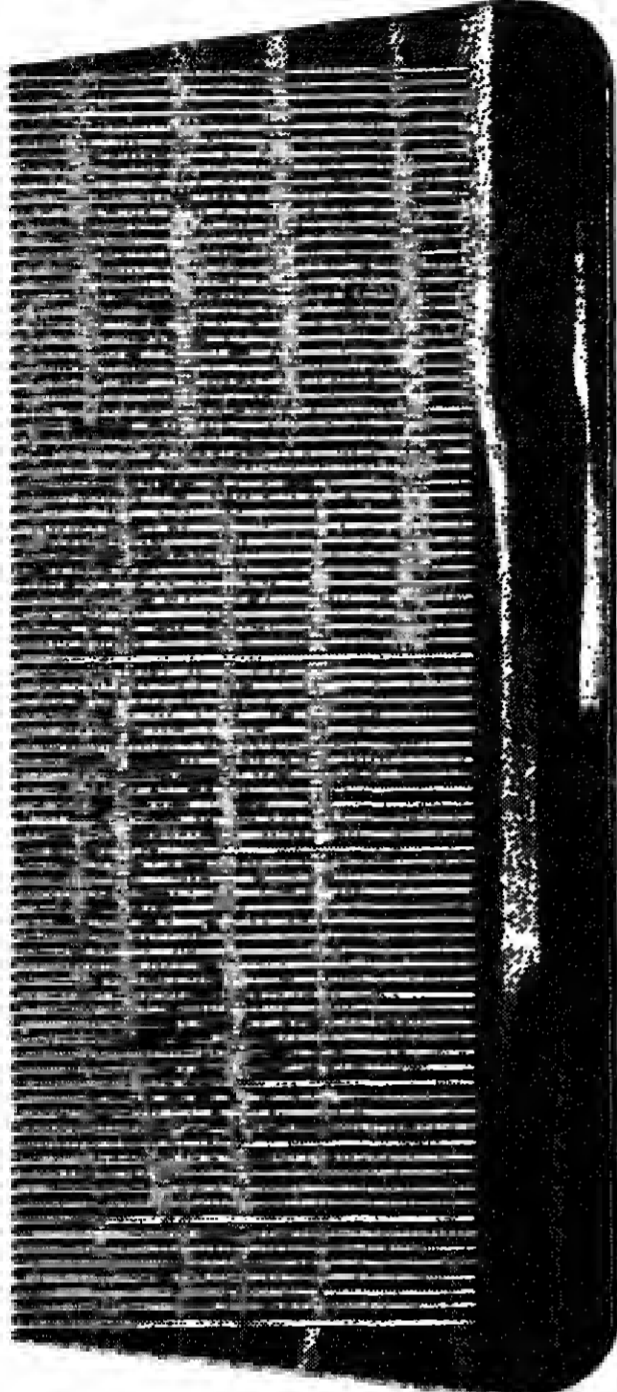


A BETTER BUSINESS DECISION

\*SURVEY CONDUCTED BY DIALCARD AND REPRODUCED IN FLEET NEWS 20.1.1989. CROMA 2.0 SP 32.41 AVERAGE MPG, 4.58 PPM. D.O.X. FIGS CROMA 2.0 C.H.T. URBAN CYCLE 33.2 MPG 18.5 L/100KM CONST. 56 MPH 51.4 MPG 15.5 L/100KM CONST. 75 MPH 39.2 MPG 7.2 L/100KM. CONTRACT HIRE MONTHLY RENTAL DEPENDS ON MODEL, CONTRACT PERIOD AND MILEAGE. FOR FURTHER INFORMATION CONTACT YOUR LOCAL FIAT DEALER OR CALL FIAT INFORMATION FREE ON 0800 52581.

VEHICLE FLEET MANAGEMENT 12

In our opinion, you can't manage a fleet properly without one.



Using it is a painstaking business. Labour-intensive. And very time-consuming. For that reason it's a very unpopular item with a lot of fleet management companies. But we stake our reputation on it. It's called the Fine Tooth Comb. With it we have been through every single bit of information on every vehicle you're likely to find in a fleet. As a result, we have built up an unrivalled data bank giving you the most accurate facts you could possibly want for planning your fleet now and into the future. With it we have combed the market for the very best people in both motor engineering management and information processing, to run our operation. With it we have raked the motor trade for the keenest and most reliable suppliers and dealers. With it we have examined every single service that a client could possibly want from a fleet management company. For example, we pioneered the idea of dealing with clients' insurance claims, a service which can save up to 40% of their time. With it we go through every single expense incurred by your drivers. And lastly, we invite you to use it on us at any time you like, to go through our books and make sure that each and every discount we get has been passed on to you in full. If you've been looking for somebody to get their teeth into your problems as conscientiously as this, send the coupon or ring Tom Ford on (0782) 263633.

Fleet Management Services

Fleet Management Services Ltd., Sales Office, Pentagon House, Bucknall New Road, Hanley, Stoke-on-Trent ST1 2BA.

I'm interested in your opinions on Vehicle Fleet Management.

Form with fields for COMPANY NAME, ADDRESS, TEL, YOUR NAME, SIZE OF FLEET, JOB TITLE, and contact information for Fleet Management Services Ltd.



FLEET FINANCE

Boost for the leasing sector

AN ALREADY steadily growing interest among British companies in the idea of leasing vehicle fleets - as opposed to buying them - is expected to receive a further boost this year from current high interest rates. Explaining that point, Mr Neil Pykett, joint managing director of Cowie Group contract hire company, Interleasing (UK), says that with high interest rates making money more expensive, many companies are looking for alternative means of raising funds to finance general development of their business. One of the easiest methods of doing that, he claims, involves realising the money tied up in owned vehicle fleets. "When one considers that the average cost of putting a new car on the road is £10,000 or more, it is easy to see that even a modest fleet can provide a significant cash injection," says Mr Pykett. "That can be achieved by taking advantage of a 'buy and lease-back' scheme, which allows the capital value of a fleet to be made available virtually overnight. "Effectively, we buy the vehicle fleet for cash while the

customer company retains its use under a contract hire agreement." The level of capital which can be released by opting out of fleet ownership was further highlighted last month when Fleet Management Services announced a £3.2m purchase lease-back deal with engineering group, APV. The deal, which involved 1,200 vehicles and is believed to be the largest of its kind in the UK, has since been followed by a awarding of a fleet management contract to FMS. Explaining the decision to go for a purchase lease-back deal, Mr Chris Beenham, APV finance director, said the group had recognised that following a major merger with another large company in the UK, it was necessary to establish a uniform system of control over a vehicle fleet and that could be achieved more cost-effectively by a third party. "An added advantage was to remove the vehicle fleet from the balance sheet and thereby reduce our debt equity ratio," he explains. Companies seeking an alternative to purchase when building up or expanding their vehicle fleets can in fact choose from two main types of leasing option - a finance lease or an operating lease/contract hire. Financial leasing involves the lessee effectively paying a rental for vehicles which he never actually owns. The rental pays the lessor's capital cost plus interest and profit over the period of the lease. As with loans and hire purchase, costs such as maintenance and insurance are retained by the lessee. Other factors to be taken into consideration when considering finance leases are outlined in a report on the financing of commercial vehicle acquisition, published last year by commercial vehicle specialist, BRS. The report points out that although the lessor might make an estimate of residual value in working out the timing of rentals, the risk remains with the lessee. Once the assets are sold, the lessor requires a final rental equal to the discounted value of any unpaid rentals. When the sale proceeds are to hand, the lessor will give a rental rebate to the lessee, usually 95-99 per cent. Thus, the lessee must fund the full cost of the asset and bear the risk of a lower residual value. Operating leases and contract hire agreements - the latter is basically a form of operating lease which includes extra features such as maintenance, fuel and tyre costs, fleet management and even the provision of drivers - on the other hand, change the balance of risk. Such agreements are based on the lessor or contract hire company acquiring the vehicles, predicting the residual value of the vehicle at the end of the hire period and charging a rental which reflects the predicted depreciation over the period, the interest, the cost and the profit. Once the rental is paid, the lessee, under an operating lease, has no responsibility for a fall in the value of the leased asset, any licences or other standing costs or (subject to any special provisions) reliability in service. "With contract hire, costs are fixed in advance so budgeting is straightforward. The risks of ownership are borne by the leasing company and the range of schemes available, enables users to select a package of services closely matched to their individual requirements," adds Mr Pykett of Interleasing. Operating lease/contract hire agreements were given a further boost by the introduction in 1987 of the SSAP21 accounting standard which allows fleets operated under such arrangements to be dealt with off the balance sheet. As Mr Pykett points out, since many firms find it desirable not to show their vehicles as assets, that is another strong incentive to switch to contract hire. However, while the advent of SSAP21 has generally encouraged the development of contract hire business, it has also some complications as well. Mr Andy Halsewood, finance director of Fleet Management Services, says that the previous system of accounting has been much more straightforward and easy for department managers, for example, to understand. The concept that an item would cost say £20 per month per £1,000 of expenditure over five years, was easy to understand, he says, and managers could accept that the vehicle rental cost would equate to the monthly lease repayment. "Replacing this with leased asset depreciation and interest cost is, I believe, an unnecessary complication.

Companies seeking an alternative to vehicle purchase can choose from several types of leasing option: a finance lease or an operating lease and contract hire scheme

customer company retains its use under a contract hire agreement." The level of capital which can be released by opting out of fleet ownership was further highlighted last month when Fleet Management Services announced a £3.2m purchase lease-back deal with engineering group, APV. The deal, which involved 1,200 vehicles and is believed to be the largest of its kind in the UK, has since been followed by a awarding of a fleet management contract to FMS. Explaining the decision to go for a purchase lease-back deal, Mr Chris Beenham, APV finance director, said the group had recognised that following a major merger with another large company in the UK, it was necessary to establish a uniform system of control over a vehicle fleet and that could be achieved more cost-effectively by a third party. "An added advantage was to remove the vehicle fleet from the balance sheet and thereby reduce our debt equity ratio," he explains. Companies seeking an alternative to purchase when building up or expanding their vehicle fleets can in fact choose from two main types of leasing option - a finance lease or an operating lease/contract hire. Financial leasing involves the lessee effectively paying a rental for vehicles which he never actually owns. The rental pays the lessor's capital cost plus interest and profit over the period of the lease. As with loans and hire purchase, costs such as maintenance and insurance are retained by the lessee. Other factors to be taken into consideration when considering finance leases are outlined in a report on the financing of commercial vehicle acquisition, published last year by commercial vehicle specialist, BRS. The report points out that although the lessor might make an estimate of residual value in working out the timing of rentals, the risk remains with the lessee. Once the assets are sold, the lessor requires a final rental equal to the discounted value of any unpaid rentals. When the sale proceeds are to hand, the lessor will give a rental rebate to the lessee, usually 95-99 per cent. Thus, the lessee must fund the full cost of the asset and bear the risk of a lower residual value. Operating leases and contract hire agreements - the latter is basically a form of operating lease which includes extra features such as maintenance, fuel and tyre costs, fleet management and even the provision of drivers - on the other hand, change the balance of risk. Such agreements are based on the lessor or contract hire company acquiring the vehicles, predicting the residual value of the vehicle at the end of the hire period and charging a rental which reflects the predicted depreciation over the period, the interest, the cost and the profit. Once the rental is paid, the lessee, under an operating lease, has no responsibility for a fall in the value of the leased asset, any licences or other standing costs or (subject to any special provisions) reliability in service. "With contract hire, costs are fixed in advance so budgeting is straightforward. The risks of ownership are borne by the leasing company and the range of schemes available, enables users to select a package of services closely matched to their individual requirements," adds Mr Pykett of Interleasing. Operating lease/contract hire agreements were given a further boost by the introduction in 1987 of the SSAP21 accounting standard which allows fleets operated under such arrangements to be dealt with off the balance sheet. As Mr Pykett points out, since many firms find it desirable not to show their vehicles as assets, that is another strong incentive to switch to contract hire. However, while the advent of SSAP21 has generally encouraged the development of contract hire business, it has also some complications as well. Mr Andy Halsewood, finance director of Fleet Management Services, says that the previous system of accounting has been much more straightforward and easy for department managers, for example, to understand. The concept that an item would cost say £20 per month per £1,000 of expenditure over five years, was easy to understand, he says, and managers could accept that the vehicle rental cost would equate to the monthly lease repayment. "Replacing this with leased asset depreciation and interest cost is, I believe, an unnecessary complication.

TABLE OF TAX BENEFITS 1988/89. Table with columns for Benefit Car, Benefit Petrol, Total Benefit, and Tax at 25%. Rows for different vehicle categories and tax rates.

THE UK Fleet Car Comparisons report includes figures, above, for personal taxation, giving an indication of the actual costs incurred. These costs for drivers are important when considering changes in models because a slight change in engine size (but not necessarily in performance) can mean considerable savings or increases in personal costs, says the winter, 1988, report from Interleasing (UK). Changes from petrol to diesel cars normally involve an increase in cubic capacity and a consequent rise in personal taxation. "Vehicles with 1.4 engines have therefore become more attractive, giving the successful Rover 213 and the new Fords extra bite in the

marketplace," adds the report. "Ford's injected 2.0 litre Sierras and Granadas look set for even greater success as the 1.8-engined cars lose an advantage, possibly reducing the tendency to down-size." The report's calculations assume that a company pays private mileage and that the employee covers between 2,500 and 18,000 miles a year on company business. "If an employee exceeds the 18,000-mile limit, then the scale charge is halved. Despite further increases in the scale of benefits for 1988, the company car remains an attractive form of remuneration," concludes the report.



EUROPEAN PARTNERS Pictured, far left: Interleasing Europe strengthened its international partnership when partners met at Windsor recently with Interleasing UK's joint managing director, Neil Pykett, seen fourth left, to discuss cross-border co-operation. RECORD DEAL Also pictured: two key figures in a £3.2m purchase lease-back deal between British-based APV, a leading machinery manufacturer for the food processing industry, and Fleet Management Services. Chris Beenham, centre, is finance director of APV which has a fleet of 1,200 vehicles. Pictured, to the right, is Geoffrey Cobley, managing director of Fleet Management Services.

"However, I acknowledge that where inter-company comparisons are required, or in particular assessing a company's return on its assets, then SSAP21 does have its advantages," he adds. Another financial consideration affecting the vehicle fleet leasing market involves the Chancellor's current policy of subjecting cars costing more than £3,000 to a sliding scale of reductions in allowance against Corporation Tax if they are leased, thereby increasing the cost of leasing more expensive vehicles. In addition, the lessee is restricted in his ability to charge rentals against profits if

EXAMPLES OF SENIOR DIRECTORS' CARS IN THE UK. Table with columns for Retail price (£), Lease factor, Avg mpg, Fuel Cost, Cost/Total mile, Total cost factor, Tax@ 25%, and Performance factor. Lists cars like Mercedes 300 E, Granada 2.9i, Jaguar XJ6 3.8, etc.

the car cost more than £3,000. That situation has led to the recent development by the leasing industry of a form of agreement under which the customer benefits from preferential buying terms, guaranteed residual value and a full service contract, but retains full tax allowances because the vehicle is owned. One of the pioneers of that scheme - known as contract purchase - is Swan National Leasing which has launched its own product in that sector under the name Tax Saver.

PHILIP HASTINGS

HIGHER SPECIFICATION FLEET CARS IN THE UK. Table with columns for Retail price, Lease factor, Avg mpg, Fuel Cost, Cost/Total mile, Total cost factor, Tax@ 25%, and Performance factor. Lists cars like Escort 1.6 Ghia, Cavalier 1.6 GL, Peugeot 405 1.8, etc.

among higher specification fleet cars - however, drivers "who need to combine performance with greater interior space may well be prepared to pay extra and

opt for one of the Peugeot 405s," it suggests. Among mainstream fleet cars, excellent fuel consumption makes the Orion 1.4 GL the most economical in that

sector, "while the performance factor shows that it has more driver-appeal than several of the larger-engined cars in the group," says the report.

Advertisement for PHH ALLSTAR. Title: HOW PHH ALLSTAR DRIVES BRITAIN'S FLEET COSTS DOWN. Includes a speedometer image and various icons representing cost savings. Text describes services like fleet management, maintenance, and leasing options. Contact information for PHH ALLSTAR is provided.

VEHICLE FLEET MANAGEMENT 13

John Griffiths looks at the way companies operate car fleets

Policies firmly established

WHEN THE two principal annual reviews of UK company car policies - Monk's Guide to Company Car Policy and the Company Secretary's Review, are published, soon, they are expected to show that last year saw a continuation of some trends which have become well-established in recent years.

A slight but steady fall in the proportion of surveyed companies buying their cars and managing them wholly in-house.

Little change in the use of finance leasing. And a further steady rise in the share of the business car market, accounted for by the contract hire specialists, over and above the estimates of 20-25 per cent of 1987.

As the price of the average company car pushes through the £2,000 level, the contract hire industry is coming up with a number of ingenious schemes and other "winkles". These schemes are designed

No less than 80 per cent of middle managers in Britain now have company cars

to get round some of the obstacles deliberately left in its path by a Government keen to see what it views as "perks" like company cars (arguably unfair when it comes to high-mileage users of necessity, such as sales people and repairmen) wither on the inflationary vine. Their objective, obviously, is to win over what is still a substantial majority of companies which still prefer to buy their own cars, even if some have relied on entirely in-house maintenance and operation in favour of another specialist sector - external fleet management.

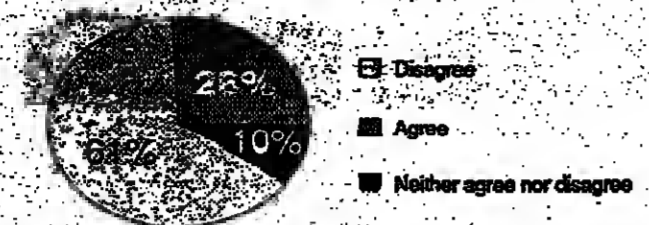
But the specialists face an increasingly uphill task.

Smaller companies, with few or no resources to spare for administration, unconnected with their core businesses, have espoused the concept of contract hire quite readily.

Monk's Guide to Company Car Policy suggests that perhaps four-in-ten such companies are already users.

Company cars: Users' views

How far do you agree that "Gaining a company car would be even more important than a salary increase when changing jobs?"



Salesmen	29%	Disagree	39%
Middle managers	22%	Disagree	67%
Directors	29%	Disagree	57%
Scotland	30%	Disagree	58%

But many larger companies, with well-established traditions of running their own fleets, appear from a survey of the hard-sell contract hire/leasing industry's "stunt" blarney that only they are truly capable of running fleets cost and time-effectively.

People like Mr Norman Donkin, managing director of Leasing UK and a joint author with Mr Tony Vernon-Harcourt of Monk's Guide, and Hertz Vehicle Leasing MD Mr Colin McLean, accept that conversion may be a long-term process, and one of Hertz's own research reports made no greater claim than that contract hire might account for 27 per cent of total company fleets in 1990.

The reality is that whether a company opts for external or internal fleet ownership, management will be primarily a function of matters such as its tax position and cash flow requirements, at least in the absence of any substantive change in Government legislation relative to company cars. The conclusion of Mr James Morrell, former director of the Henley Centre for Forecasting and who now runs his own consultancy group, any change would have to extend well beyond next month's expected swinging Budget increase in the assessed tax benefit of the company car to their users before fundamentally affecting the business car market.

In a report prepared for Charterhouse, the merchant and investment banking branch of the Royal Bank of

Scotland, he asserts that even if taxation did increase to the point where a business car offered no financial advantage over private ownership, there would still be only a "minor" shift away from current vehicle provision practices.

This is because current practice is so entrenched as part of employment remuneration and policy. "A business-owned car is a means of attracting and retaining staff and this feature is unlikely to change unless there is a major weakening of the labour market, as happened between 1980 and 1983," says the report.

The chances of this happening are "remote," according to Mr Morrell's report, which foresees no major change in the labour market in the

report's forecast period ending in 1993. Morrell's view is firmly borne out in The Executive's Car Survey, carried out for Hertz Vehicle Leasing, in which the attitudes of nearly 600 employees ranging from salesmen to directors in nine business sectors were examined.

Two-thirds insisted that they would wish to retain a company car even if its financial advantage disappeared. High-mileage drivers like salesmen, in particular, felt that the provision and running of what effectively was their "mobile office" was very much a company's responsibility.

"It became clear that they attached a higher priority to the operational, rather than financial, benefits of a company car," the survey concludes. The majority also said they would ask the company to subsidise the extra tax burden. Switching to a smaller car emerged as an unpopular alternative.

Of the one-third who said they would give up the company car, even high-mileage salesmen said they would want a compensating pay rise in preference to a substantial mileage allowance for use of their own cars.

A worrying factor for the car manufacturers emerges in the response to questions about what vehicles the employees might then buy for themselves - 53 per cent, including some directors, said they would buy not new, but secondhand.

"The effect on the motor

manufacturers, the second hand market and the efficiency of Britain's business would be enormous," the survey asserts.

Some 25 per cent of UK new car sales could disappear if company purchases stopped overnight.

The survey also provided little encouragement for the Government in its efforts to replace all "perks" with a high pay, low taxation regime. Some 61 per cent of those surveyed said they would rather keep their fringe benefits than see further cuts in direct taxation.

And just to underline the strong emotional element which seems to attach to the company car, more than one-in-four of those surveyed said they rated a company car more highly than a salary rise when changing jobs.

Eleven per cent even agreed with a statement that a better company car was a strong enough reason for itself in changing jobs.

The pervasiveness of the

Around 90 per cent of senior managers and 93 per cent of chief executives have company cars

company car, both as park and genuine business tool, is emphasised in further research carried out by the Avis vehicle leasing group, headed in the UK by Mr Ken Hanna.

No less than 80 per cent of middle managers now have company cars, as well as 90 per cent of senior managers and 93 per cent of chief executives, according to Avis.

Its study of 483 companies with an average fleet size of 120 units showed that 35 per cent expected to increase their fleet size this year, and only 2 per cent to show a decrease.

Once again, just how strong and widespread the feelings about pecking order and allocations can be is underlined by findings that car policy decisions were made at managing director level by 61 per cent of surveyed companies, with finance directors taking the decisions in 24 per cent of companies and the transport director only six per cent.



Around 120 auction firms in the UK sold over 1.5 vehicles last year. Above: dealers and public visitors attend an auction at Blackbushe, Hampshire.

VEHICLE AUCTIONS

Business deserves a better image

THE VEHICLE auction business deserves to shake off the image of cars of doubtful quality being brought from bomb sites and fields by shady second-hand car dealers.

Several of the leading auction groups are publicly-quoted companies operating from sites capable of displaying 1,000 cars under cover. Indeed, the motor industry would hate to contemplate life without auctions.

Even police and government vehicles are sold through motor auctions nowadays.

Last year auctions sold over 1.5m vehicles with many contract hire and leasing companies disposing of 10,000 cars annually through auctions.

The 120 motor auction firms around the country vary from the very small to the dominant British Car Auctions which has an estimated 60 per cent share of the market.

By the nature of the business, auctions do well when demand for new cars settles back. Mr Tony Madden, BCA's

director of customer affairs, explains: "Invariably in our market we do better if new car registrations are lower. People feel that if they cannot afford a new car then they will buy a low mileage second-hand car."

Nevertheless, despite efforts to lure private buyers with the carrot of wholesale prices, the man in the street is cautious about buying a vehicle from auction with never more than a 24-hour warranty - and often none.

The top auction companies estimate only 10 per cent of the cars are sold to private individuals. An auction remains largely a wholesale clearing house where motor traders come to buy second-hand cars from company fleets, rental operators, leasing firms and the motor manufacturers themselves.

Mr Madden claims BCA will sell 80 per cent of the cars offered in any sale "because we have a much wider selection of stock than our competitors and we have a much higher attendance from the motor trade."

Central Motor Auctions, recently brought to the USA, is second to BCA in the market selling 100,000 vehicles in 1988, yet claims a more typical suc-

cess rate of between 50 and 60 per cent.

Much of the growth in the last few years has come from the contract hire and leasing companies. Judging the residual value of cars and then achieving the very highest price for the second-hand vehicle is critical if these companies are to make a profit in a highly competitive industry. It is also important to sell the vehicles quickly. Selling through auctions suits these needs.

"I would hate to have to retail 3,000 or 4,000 cars a year," comments Mr Peter Knox, managing director of Highway Vehicle Leasing.

The firms using auctions regularly are uniformly convinced that the chief merit is that on the day the vehicle goes through the sale it will have achieved the best possible price. The fact that some motor traders will buy cars directly from company fleets and immediately put them into an auction to achieve a profit suggests that is indeed correct.

However, it requires constant monitoring of residual prices if companies are to use auctions to their best advantage. The fleet manager selling

Continued on next page

Newspaper by  
Financial Times

Communications by  
Philips

Computer by  
IBM

Vehicle Management  
by Evans Halshaw

Thinking business people have uncannily similar interpretations of excellence.

Of going only for the best there is.

The best doesn't always mean the most costly.

Just the best.

**Evans Halshaw**  
VEHICLE MANAGEMENT SERVICES LTD

*Intelligent Fleet Management*

Please ask for full information and a copy of our brochure

Evans Halshaw Vehicle Management Services Ltd  
104-107 Bromsgrove Street, Birmingham B5 6QB  
Tel: 021-666 6222 Telex: 333110 Fax: 021-622 2940

A member of Evans Halshaw Holdings Plc

VEHICLE FLEET MANAGEMENT 14

DEPRECIATION

The single biggest cost in running a car

SINCE THE cost of leasing two similarly priced cars can differ by almost 25 per cent, the case for choosing company cars according to their likely depreciation, rather than their initial capital cost, is easily made. Depreciation is the single biggest cost in running a car; in many cases it accounts for half the total operating costs. For managers of large company car fleets the days of buying several hundred Fords in the certain knowledge that the manufacturer would never allow anything dire to happen to the residual value of the cars are steadily disappearing.

The reason is that as the company car driver is taxed more heavily for the use of the vehicle, so he expects to have a reasonable choice of models. While buying cars outright for cash is still the single most popular way of financing company cars, contract hire and leasing are growing. This has given companies an easy method of providing greater choice and countering the higher depreciation costs that could be incurred if all the Vauxhall Cavaliers were replaced overnight with Renaults and Alfa Romeos.

a monthly lease rental to "spend" on a car of their choice rather than being restricted to a certain price range. Hertz Leasing estimates 80 per cent of its cars are selected on the basis of rental cost.

When an employee can drive a Ford Escort XR3i for only a few pounds a month more than an Austin Montego 1.6L which costs £1,100 less, there are obvious attractions. Image-conscious salesmen will jump at the chance to escape from the 1.6L saloon that inevitably goes with the job.

dence on that of its durable predecessor.

The new rival Peugeot 405 is harder to judge and so a more cautious view is taken. The result is that according to the industry yardstick of "percentage of original value retained after two years", the Cavalier will achieve at least 52 per cent compared with about 48 per cent for the French car. As experience of the 405 builds up over a few years, so its residual value may alter.

Experience is everything. For instance Mr Knox reveals that over the first 40,000 miles

However, there are pitfalls. The value of a 1985 Lada Riva that has covered 56,000 miles is almost half that of a similar car that has been driven for 41,000 miles.

Some of the biggest variations in depreciation affect executive cars as a comparison of the value of 1986-registered models shows. According to Glass's Guide, the trade's prices' bible, the best choice would probably have been the BMW 526e in the £12,000 to £15,000 range as it retained 68 per cent of its value; its barely different sister model, the 525, achieved only 57 per cent.

The Saab 900i can match the BMW but Mr Geoff Beque, director of Leasecontracts, says the residual value of the Swedish cars varies considerably according to whether the model has three, four or five doors. Also, the "wrong colour can knock £1,000 off the value while at one time Turbo models were 'bad news.' The second-hand car buyer can be very fickle.

After two years the Ford Granada Ghia will be worth 55 per cent of its list price. The rival Rover 620 Si is slightly better at 58 per cent, though a Renault 25 will have slumped to 45 per cent with the individualistic Citroen CX down at 42 per cent.

Yet the smaller Citroens are a good example of how a manufacturer can influence residual values by dramatically reducing running costs and improving reliability, then raising the

A fleet of 20 company cars can cost an estimated £200,000 a year to operate

equipment specification. This not only attracts the first-time buyer but also the important second owner. Five years ago a mid-range Citroen would have halved in value within 24 months. By 1986 the BX 16TR5 model was achieving 57 per cent and by December 1988 it had risen further to 63 per cent.

With a fleet of 20 company cars now costing an estimated £200,000 a year to operate, a fleet manager will be aware that the carefully calculated depreciation costs can be influenced not only by the vehicle's condition but also colour. Mr Beque comments: "Rep's cars in bright colours will always sell first at auction."

By contrast, selling a £20,000 Mercedes without the normal extras such as sunroof, metallic paint and a good stereo could knock up to £1,500 off the value.

But the marque's second-hand values are impressive. A Mercedes 500 SEL, costing £23,537 two years ago would now be worth around £25,723 (78 per cent) while the 300SL sports car is worth 91 per cent of its original value after two years' motoring. From an accountant's point of view the Ferrari 308 may appear too good to be true. Today a 1988 model is worth £1,000 more than it cost new.

For the moment among mainstream brands it is the VW Golf GTI which has one of the lowest depreciation rates. A run-of-the-mill rep's car will take just two years to depreciate as much as the GTI does in four years.

Daniel Ward

The relative depreciation of different models is constantly subject to subtle change due to such factors as their reliability and popularity

The relative depreciation of different models is constantly subject to subtle change as their reliability and popularity establish how much motor traders and private buyers are prepared to pay for them. Mr Peter Knox, managing director of Highway Vehicle Leasing, explains that the depreciation of the new Vauxhall Cavalier can be based with some confidence

a Cavalier has a better second-hand value than a Sierra but above this mileage the Ford is "well ahead." Among mainstream models the general rule is that small cars hold their value best. The popularity of the Ford Fiesta on the used car market as a second car is such that after two years its value will be 62 per cent of the original cost.



Used cars for sale at Tooting, South London.



THE SERVICE YOU WANT THE WAY YOU WANT IT.

- The right vehicle, at the right time, at the right price
- Comprehensive maintenance at convenient selected workshops
- 24 hr back-up of National Breakdown organisations
- Sale and Leaseback
- 15 years experience
- A superb caring service

Let Tristar take care of all your vehicle needs.

Ring or write to Clive Hill today. We also offer daily rental.

**TRISTAR**  
CONTRACT HIRE

The people who really care

Manor Road, Thornaby, Cleveland, Tel: 06423 75853 Fax: 06423 79547  
Also at Creyke, Leeds, Wakefield, West Yorkshire

**Finance Directors, inject cash – sell us your Vehicle Fleet and lease it back!**

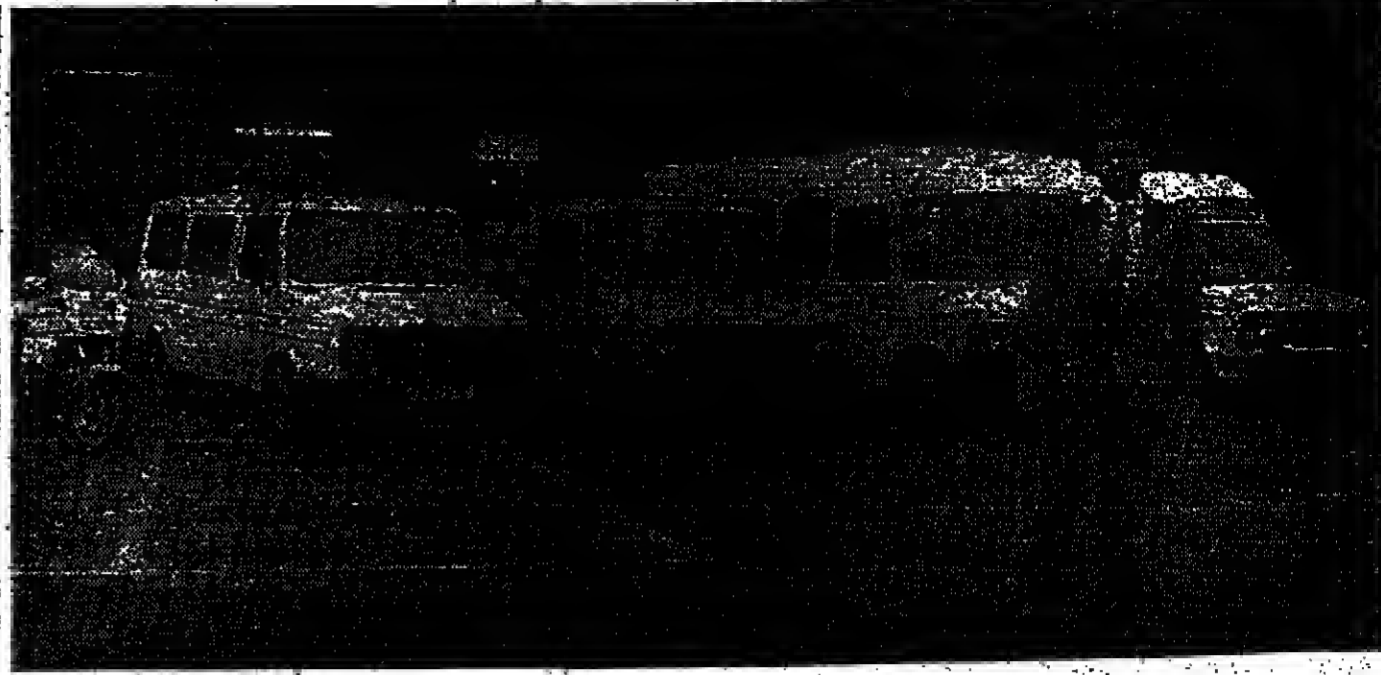
Immediate benefits include:

- On or off balance sheet options
- Full range of vehicle management services
- With or without capital allowances
- Highly competitive rates with no arrangement fees

You will be enjoying the financial strength of the Cowie Group with a creative and practical way of injecting extra capital.

**Midlands, North and West**  
**Interleasing**  
Interleasing (UK) Limited  
167 Broad Street, Birmingham, B15 1ED  
Tel: 021 632 4222

**London and South East**  
**Cowieleasing**  
Cowieleasing (UK) Limited  
Unit 2B, Buckingham Avenue, Slough, SL1 4NS  
Tel: 0753 520013



Brian West, transport manager at Lincolnshire County Council, cutting unit costs.

Case study: efficient fleet management by a local authority

Expertise is centralised

LINCOLNSHIRE County Council has been operating a system of contract hire with maintenance since April 1982. At the time, this was a revolutionary step in fleet management for a local authority, even for a Conservative council.

The council had decided in May 1982 to create a Transport Management Organisation (TMO). On the recommendation of the director of highways and planning and the director of administration, a steering group – formed to deal with the merger of the highways and planning departments – decided that the repair and maintenance function should also be transferred into the TMO. This took place in October 1981.

In April 1984, the council itself started competitive bidding for the contract hire with maintenance scheme which it had instituted through outside commercial car fleet companies in 1982 for essential and casual users at council offices.

The next major milestone was the integration of the county's police fleet in April 1986. Today, the centralised TMO is responsible for all vehicle purchases.

Currently, vehicles are taken on a finance lease and hired out to all the service departments on a rental charge formulated to recover all costs other than fuel, driver and insurance.

This comprises all services including ambulances, fire brigade, police, highways, education and social services. TMO reports annually on its performance to the director of property services at Lincolnshire County Council.

This was brought about in 1982 on the basis that property services tends to look after services that are central to the authority – by providing accommodation to it.

Before 1982, the council's vehicle fleet workshops were under the control of the county surveyor. The transport man-

ager looked after all aspects purchasing and disposal, licensing and insurance.

There was no real interface between the maintenance side and purchasing and disposal. Each client would pay its own repair bills.

"What you found, and still find in many authorities, is that you cannot get a true charge for the vehicles," explains Mr Brian West, transport manager at Lincolnshire County Council.

When a vehicle was purchased through the county's capital programme, the recharge from the treasurer at

under different repair and maintenance headings. Information is still transferred through to the mainframe for accounting purposes.

Since 1984, TMO started competing as a third-car fleet contractor. It now has about 350 cars on the road for office users, and has recently won two of its local district councils' car contract hire schemes.

"We are not subsidising any area in terms of financing for the organisation. We are operating in a commercial manner," adds Mr West.

"The profit margins on certain vehicles may be greater

operate under, the more we can put through our workshops and our computer system without having to increase our resources, the lower our unit costs will be."

Any profit from TMO goes back to the council's general reserve fund. If TMO then wants to make any further investments, it puts a bid in along with the other service departments. The investment amount is then built into the budget to be recovered through revenue charges which are fixed in competitive market conditions.

In June 1988, despite open competition from the private sector TMO retained a contract with the Area Health Authority for the maintenance of ambulances in Lincolnshire for a further three years.

Invitations to tender for such contracts are advertised in the local press, and TMO is an active bidder.

In August 1991, councils are due to go out to open competition for repair and maintenance, in accordance with legislation. Lincolnshire tends to run ahead of the pack, having privatised its cleaning services two years ago for example.

"We survive while we are successful. We have always worked on that basis. Obviously, as we go through that process, we try to develop our services. We are not looking to create a massive empire."

"We are here primarily to provide transport services to Lincolnshire County Council. Providing my clients get their vehicles at the most competitive rates, and providing they are not paying me over the odds to enable me to make a profit, then there is no conflict," says Mr West.

"You do need the support of the authority's chief officers to get an organisation like this off the ground initially, and the conditions have to be right politically to enable it to work."

Boris Sedacca



Vans and light commercial vehicles being auctioned at Central Motor Auctions' Shepperton branch in the Midlands.

The auctions business

continued from previous page

hundreds of ordinary sales reps each year will try more than one auction company and sales all round the country in order continually to pinpoint where the best prices are being achieved.

Any car out of the ordinary probably will not even get to the auction. The contract hire company will happily sell the car to its original driver or if it owns a chain of motor dealers, as many do, sell it direct to a retail outlet. For instance, Indgate is well placed, owning auctions, contract hire firms and franchised dealerships.

Auctions have learnt to woo their major fleet customers as a good supply of decent vehicles will ensure traders will attend sales in the right numbers. Auction fees are discounted, vehicles for the sale

are collected from the customer while firms like BCA will also repair any bodywork damage and valet the car in order to achieve the best residual price at auction.

To save traders waiting around all day to bid for a particular car, sales have become very specialised. The larger auction firms will have separate sales for recent, low mileage cars "top" vans, military vehicles, British cars and foreign models. For the vehicle manufacturers' auctions hold a closed sales where only franchised dealers are allowed to bid for ex-management and rental vehicles.

The good condition of these vehicles means they are sought after and this is reflected in the prices paid. For the manufacturer it is one of the methods of improving the residual

values quoted in motor trade price guides such as Glass's. Ford led the way in 1982 with closed sales at BCA, but many manufacturers still carry favour with these dealers by selling their low mileage cars direct rather than making dealers pay a more competitive price at an auction.

Growing business for auctions appears certain as they help traders finance the stock of cars they have bought at auction. Auction companies like Hexton are moving to a new level as they offer their fleet of cars to the motor trade and run their own auctions to help traders finance the stock of cars they have bought at auction.

"Obviously, it is all a question of unit costs. Given the economies of scale that we

**PERSONAL SERVICE**

FOUNDED BY DYNAMAC contract hire company needs customer looking for a new lease of life. Reliable, professional and flexible with somewhat old-fashioned attitude to service. Lasting relationships.

**HEWITT LEASE LTD**

212-216 Sharnock Road East, Shirley, Cr-Thomas  
Middlesex TW16 5AZ  
Telephone: 0832-787187  
Fax: 0832-787187

**THE PERFECT PARTNER FOR TAILOR-MADE CONTRACT HIRE**

## THE CHAIRMAN'S STATEMENT.



The gentleman above has just made an important announcement. One which will inevitably attract close scrutiny from friend and foe alike.

It concerns the said Chairman's decision to buy a £22,308 stake in a company known as Vauxhall Motors.

A considerable acquisition that trades under the name, the 1989 Senator CD.

The intention behind the purchase is clear for all to see.

It's an affirmation of forward thinking. A clearly stated belief in the advantages of advanced technology.

And in this day and age, technology doesn't come much more advanced than that found on the new Senator CD.

Apply the brakes in an emergency and the ramifications of electronic ABS anti-lock braking make themselves patently clear.

The dangers of slipping and sliding, skidding or skating are dramatically reduced.

This feeling of control is enhanced by the Senator's Advanced Chassis Technology, a suspension system specifically designed to take the suspense out of unexpected swerves.

As for the straight six engine, it's under new management: a Bosch L2 Jetronic system allied to a bank of computers.

Whilst those all-important economic indicators such as fuel consumption and fuel range can be constantly reviewed on the 7-function trip computer.

As one would expect, along with checks, at the press of a button, one can also make choices. Lots of choices.

Whereas the less driven among us may be content with one gearbox, captains of industry can now avail themselves of three.

"Economy" covers normal driving conditions encountered around town. (Tough at the best of times.)

"Winter" is for when climatic conditions take precedence over performance. And "Sports" is for when performance is all.

One can take out similar options on the suspension system.

There is a "Comfort" mode. A stiffer "Sports" mode. And as a compromise between the two, a "Medium" setting.

And as befits a man with the top seat on the board, the seats in the Senator are leather, heated, lumbar adjustable and look out across richly varnished elm trim.

At your beck and call you will also be pleased to find electric mirrors, windows and sunroof, electronic cruise control and, of course, power steering.

In your defence, a deadlock central locking system will keep your investment secure from the attentions of undesirable asset-strippers.

What more is there to report?

Only that with the purchase of the Senator CD, the next few years are bound to be ones of impressive progress.

## THE SENATOR CD.



**VAUXHALL. ONCE DRIVEN, FOREVER SMITTEN.**

VEHICLE FLEET MANAGEMENT 16

Phillip Hastings looks at the new communications technology available for fleet management

New links boost operating efficiency

RAPID advances in the development and application of modern technology are opening up a range of new options for improving communications between vehicles out on the road and their home bases or depots.

Included in that category are much improved mobile radio equipment and direct depot to vehicle computer terminal links. Both are helping fleet operators to boost operating efficiency and, in the case of vehicles involved with distribution activities, improve security.

The most significant current development in mobile radio involves the Band Three Radio system now being introduced throughout the UK. The consortium behind the project is committed to establishing a national mobile radio network covering at least 80 per cent of the population by 1991. At present, the system covers around 60 per cent and has some 8,000 subscribers.

The Band Three Radio network provides voice to voice communications between companies and their drivers on the road. It also provides a Radiotext facility which allows text to be sent over the network and printed out in the vehicles, said a spokesman for the consortium.

Band Three is based on the use of the old 405 line television channels, released by the government for commercial application to ease mounting congestion on other radio frequencies.

It is said to offer a host of improvements over traditional two-way radio systems, including the facility for one company driver to talk direct to another (as opposed to communicating via a base unit), much better reception, faster connection times and complete privacy for the duration of the user's call.

Companies wanting to use Band Three pay for the initial cost of the equipment and then a monthly subscription. Recommended rates for the latter are £16.50 per mobile vehicle for single site coverage and £30

for regional coverage, except for the south east of England where rates are £25 and £37.50 respectively.

Meanwhile, one of the Band Three consortium members, Securicor Communications, is also using its own new regional mobile radio service

called Relayfone III. The system uses switched radio technology which is said to eliminate many of the problems of traditional two-way radio systems such as long waits to access a free channel and interrupted or discontinued calls which tend to hamper users of

overcrowded frequencies. Unlike conventional private mobile radio and community repeaters, claims Securicor, Relayfone III operates across a range of channels; therefore loss of one channel would result only in a slightly reduced service level and not a

complete loss of communications.

The company is now making Relayfone III available on a commercial basis in areas where it has spare capacity over and above the group's own needs. Two main regions are involved. One is the area on and around the M62 from the Mersey to the Humber and the South West region from Birmingham to Exeter along the M5 with spurs to Cardiff and Swindon along the M4.

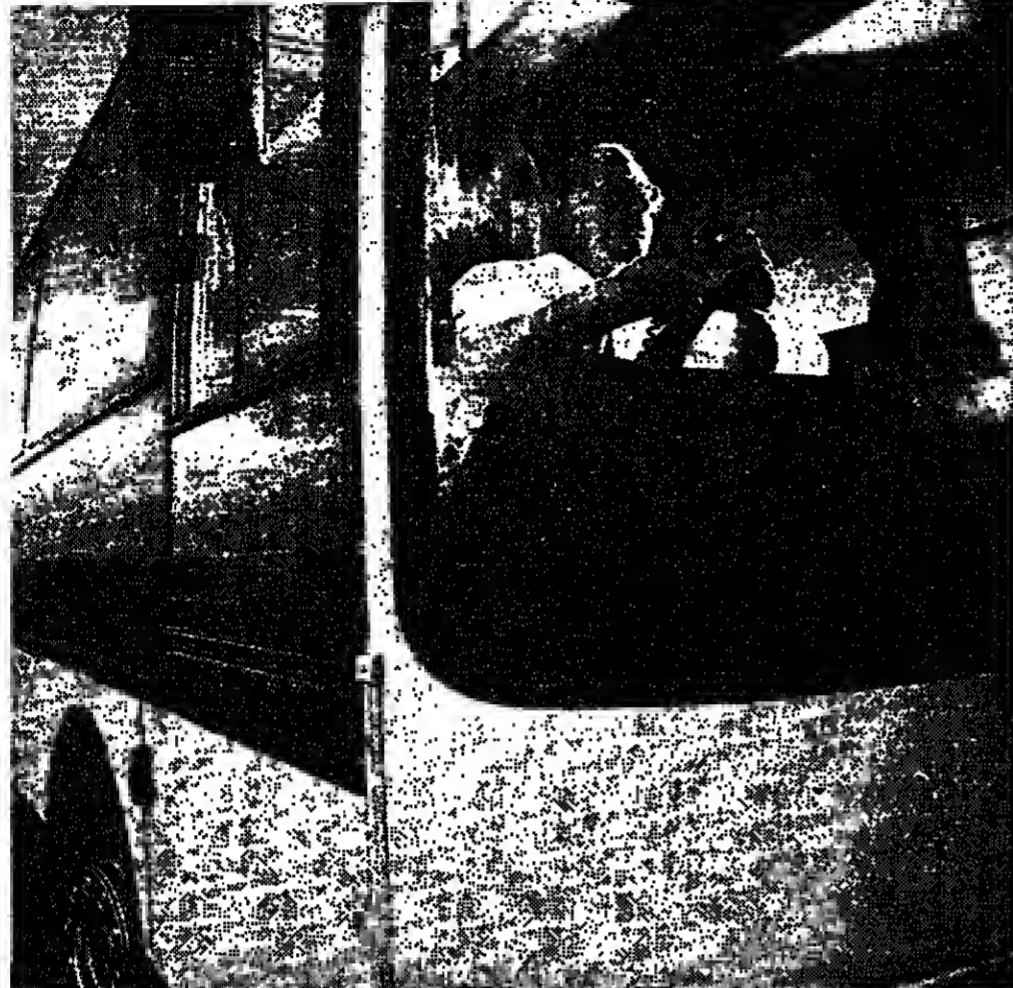
Users of the service can opt for just local coverage, for example, the Leeds/Bradford area, or for a full regional service covering one or other of the two regions. There are no call charges, only a fixed charge based on the number of mobiles and the geographical coverage.

Another fast growing area of depot/vehicle communications involves installation of computer terminals and equipment in vehicle cabs to enable information to be transmitted to and from an operational centre.

Cambridge-based Spectronics Micro Systems, for example, now offers a number of products and systems in that field. One of the latest, the S320 mobile data communications controller, is a small low cost intelligent modem designed for use in a vehicle equipped with a conventional mobile radio. It enables the driver to have a two way communication with a remote host computer over the radio link.

The new controller is invaluable for customers who need more than simply two way transfer of information. For example, in the repair/service industries, engineers visiting customers can produce invoices/receipts on the spot, said a spokesman for SMS.

Another system developed by SMS is geared particularly



Coach drivers can now keep in touch: Band Three Radio is being introduced throughout the UK

to companies operating express delivery services. Now in use with operators such as DHL and Interlink Express, the system centres on the use of mobile data terminals which can pass printed messages between depot and driver. That, it is claimed, cuts down on time and eliminates the potential errors of verbal radio communication.

A further advantage is that the driver does not have to be in his cab to receive the message, dispensing with unnecessary and time wasting repetitions. Like radio, the system offers two way communication and the driver can send information to base by using an alpha numeric keypad.

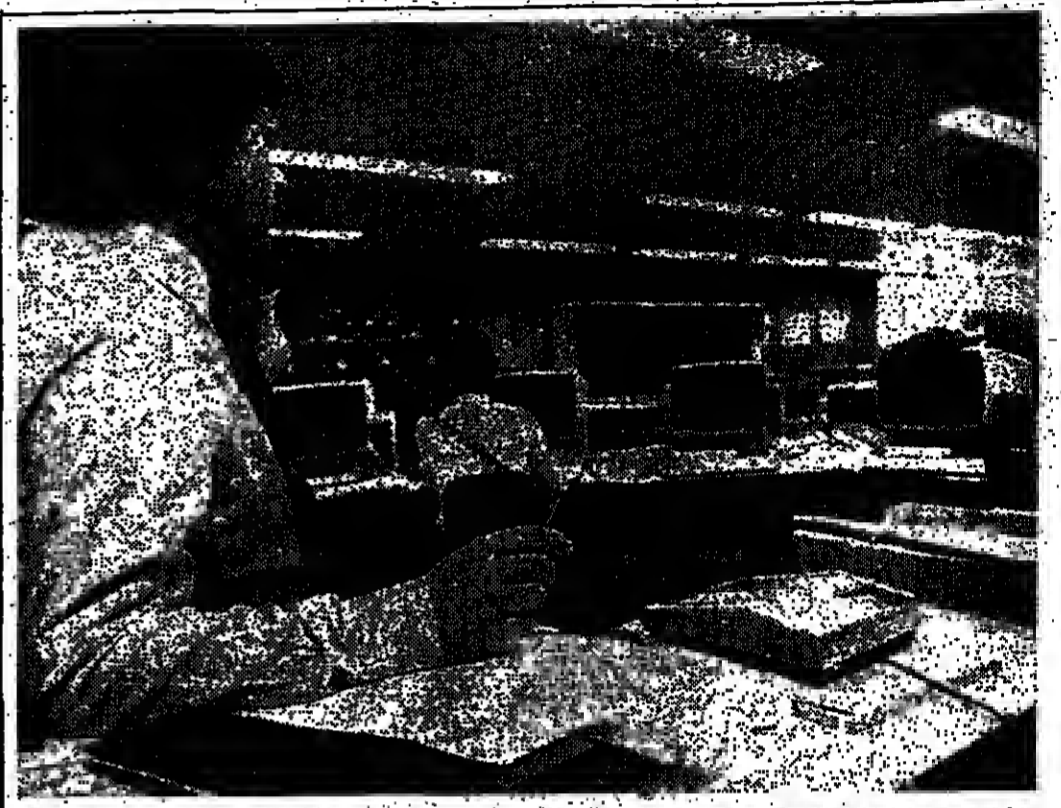
In a similar vein, express delivery company Federal Express is installing DADS

(Digitally Assisted Dispatch System) computer terminals in some 40 London-based collection/delivery vehicles in a move designed to significantly speed up reporting of proof of delivery and collection information.

By using the DADS terminals in their vehicles, FedEx drivers will be able to transmit such information while they are still out on the road. To date they have had to wait until they returned to their depot to download information into the company's main parcel tracking system. Initially, the emphasis with the DADS units is on collecting and transmitting proof of delivery information but a second phase development planned to follow fairly soon will include processing pick up details as well.

Interest is also growing in systems designed to improve the general efficiency of collection/delivery vehicles operations. Among the products now available in the UK to help with that function is a package called CATS (Computer Aided Transport System), the marketing of which is being handled by Watford based SyFA Data Systems.

Features include an instant non-voice radio link capability to an in-cab unit with job printing facility which operates whether the driver is in attendance or not; detailed location information in the mobile unit and feedback from that unit as to its progress; current status and position without the need for voice contact; enquiry facilities at any point and from any job in the system; immediate status on collection and delivery giving POD prior to the return of hard copy; and production of invoices, etc. if required, and the capability to be linked to any mainframe computer the company might have.



Perth headquarters of General Accident, UK's leading fleet insurer: computer systems now play a prominent role in all aspects of fleet management

VEHICLE TRACKING SYSTEMS

Putting the transport fleet on the map

VEHICLE fleet managers are increasingly looking for ways to improve productivity and security by keeping closer tabs on exactly where their vehicles are at any one time.

First stage in that process involves efficient route planning, an activity which is now often handled using computer-based systems to help evaluate the best pattern of operation for a particular vehicle or fleet of vehicles.

Typical of the sort of package now available to vehicle fleet operators is a system called WhichWay. Marketed by London based company Kingswood, WhichWay uses a map displayed in colour on a personal computer screen to support on the spot route planning, analysis and costing. On an industry standard personal computer, it will handle networks of up to 64,000 road junctions and any number of road links.

Applications include transport cost calculations, driver productivity schemes, route planning for business use or for tourists, and depot location and boundary studies.

Coupled with more efficient route planning, is a growing interest among fleet operators in the possibility of introducing vehicle tracking systems.

Operators can monitor their fleets using an automatic vehicle location system or mobile radio links. There are several methods available, all using different means of location. Essentially, though, they must fulfil the same criteria, which is to give the operator inexpensive and reliable control of the fleet.

One of the newer systems on the market is GEC Tracker, which instantly co-ordinates a vehicle's position to a geographical location and automatically transmits details to a central control where it is continuously monitored and directed as required.

Developed by GEC Traffic Automation and launched in 1987, the Tracker system comprises an on-board unit called an IVU (In Vehicle Unit), an antenna situated in a central control room, and strategically located roadside Eastings and Northings indicators to provide grid references.

When a vehicle passes an indicator, the IVU picks up a signal which allows the on board computer to confirm its position and correct it if necessary. The information can also be relayed back to the central control point for tracking and operational purposes.

Tracker will operate over most communication systems, sending constantly updated positions to a central control

point where they are displayed on a conventional road map display which is easy to read and superior to electronic map graphics, GEC Traffic Automation claims.

This enables sensitive vehicles to be constantly monitored, and so provide valuable security or timing checks. Vehicles can also be directed to specific locations with great speed and accuracy.

A second option for vehicle monitoring centres on the use of radio navigation. Such systems have been in use since

received and processed by an in vehicle locator unit to give very high accuracy wherever the vehicle is located.

Datatrak presents the fleet controller with a computerised moving map display of the country showing the precise location of his vehicles. Additional data showing the status of the vehicle can also be displayed, including an emergency alarm facility which will be of great benefit in directing the emergency services to a vehicle.

First UK third party customer for Datatrak is secure parcels carrier, Bondelivery, part of the Rockwood Holdings distribution group, which expects to have the system operating nationwide by the end of this year.

"We are convinced that Datatrak will rapidly repay our investment in it, not just in terms of improved security but also by providing greater flexibility and efficiency in traffic management," Mr Jeremy Furber, managing director of Bondelivery, commented.

Longer-term, development of satellite technology may open up new possibilities for fleet operators requiring automatic tracking of their vehicles. However, according to Datatrak's Mr Banks, satellites are not yet available and it will be 1995 before the cost of receivers becomes reasonable.

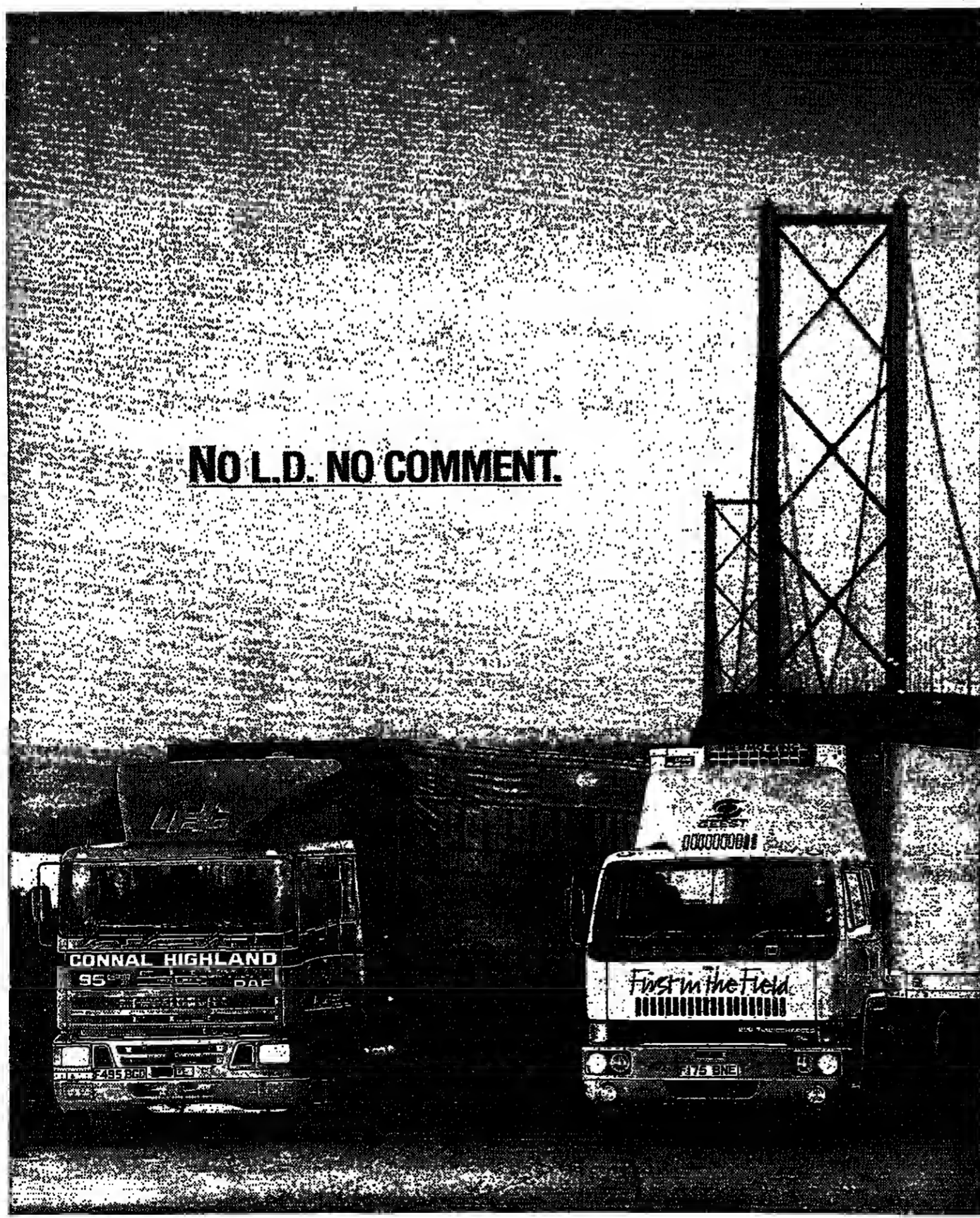
Satellite-based systems also require the receiver antenna to have line of sight to the satellites which becomes virtually impossible in city centres

Phillip Hastings

Longer-term, development of satellite technology may open up new possibilities for fleet operators requiring automatic tracking of their vehicles.

the Second World War - for instance, DECCA, a maritime navigation aid which is still used extensively in the shipping sector and for private yachts. The latest development in radio navigation is the recently launched Datatrak, a joint venture involving the Securicor Group and George Wimpey, which using the principle of radio navigation, is able to track the whereabouts and status of collection/delivery vehicles.

The system employs a network of low frequency radio transmitters whose signals are



NO L.D. NO COMMENT.

Leyland DAF  
THE CRUCIAL DIFFERENCE

Leyland DAF Eastern Bypass, Thame, Oxon OX9 3PB. Telephone. 084421 4666 (from March 1st 0844 26111)

**Sextant have the answer to one of the most difficult areas of your business.**

To find out how we can help you, see our advertisement in the UK News pages of today's Financial Times.

**SEXTANT**

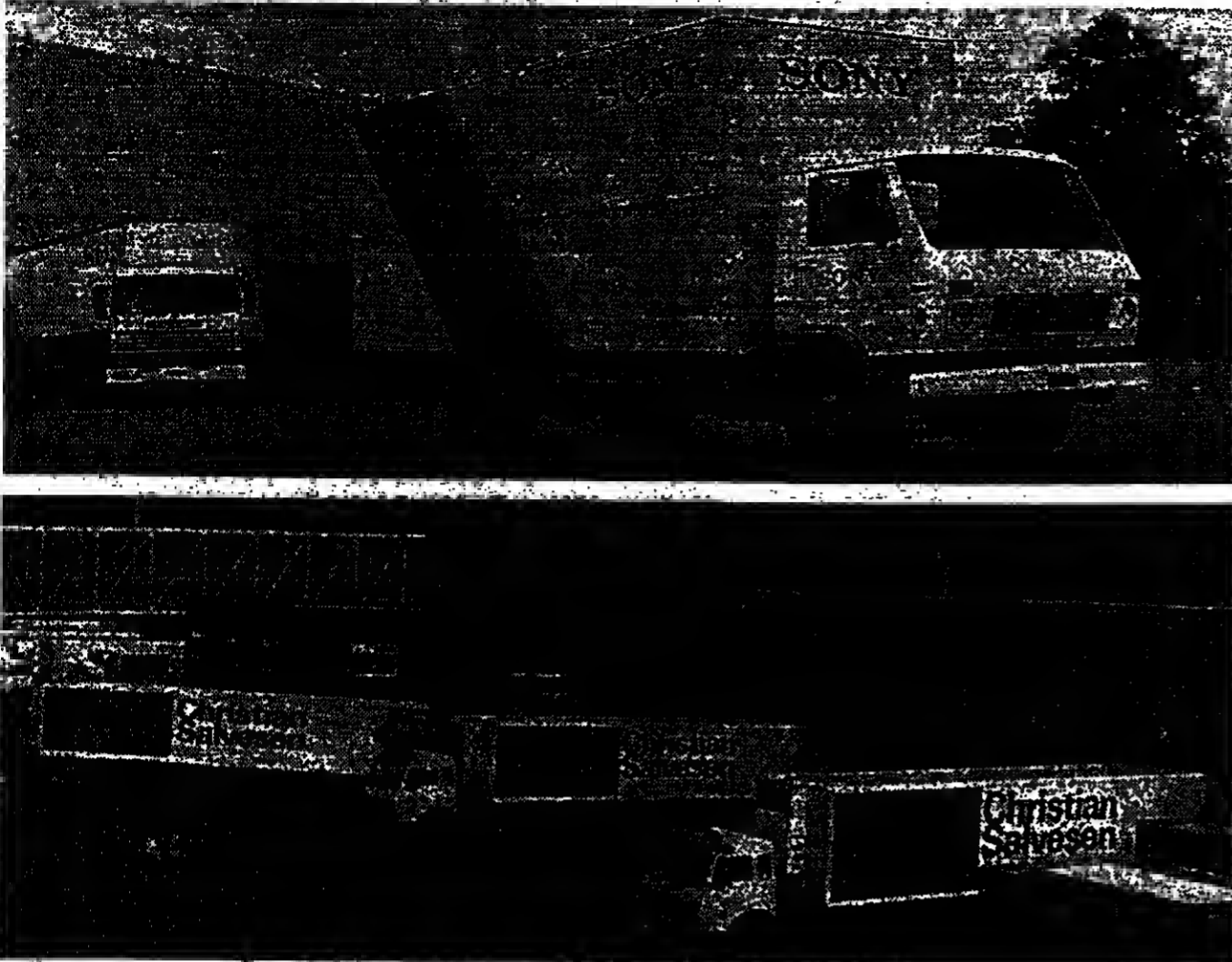
Sextant Corporate Services PC Sextant House, Upper Charles Street, Camberley, Surrey, GU15 3LE Telephone 0276 691520 Fax 0276 691594



**VEHICLE FLEET MANAGEMENT 17**

Kevin Brown looks at the challenges posed by a single European market and the movement of goods

**Big opportunities for the distribution industry**



■ The steady growth of the European distribution industry raises many important questions on insurance and the need for greater safety: above, right, a safety training seminar for the distribution sector, organised by the Royal Society for the Prevention of Accidents.  
 ■ Pictured, top left: vehicles at Sony UK, the consumer electronics group, which has invested heavily in a 205,000 sq.ft distribution centre for consumer goods at

Thatcham. Bees Security Distribution of Hinkley in Leicestershire has helped Sony develop the distribution system which combines an own-account fleet with contracted transport and support services. Stock deployment is so rapid that products can be at retail outlets within 48 hours of landing in the UK.  
 ■ Pictured, lower left, part of the 516-vehicle fleet of Christian Salvesen, insured by General Accident.

THE DISTRIBUTION industry is increasingly looking to the Continent for expansion as it becomes clear that the proposed completion of the European Community single internal market, due in 1992, will open up major opportunities. The Single European Act, which defines the internal market as "an area without internal frontiers in which the free movement of goods, persons, services and capital... is ensured" is almost tailor-made for the efficient UK distribution industry, which has thrived in the deregulated domestic environment. A recent report from NFC distribution group estimated that the value of the European distribution market would rise by up to 10 per cent a year over the next five years - and

supermarket chains changed the face of retailing. Industry estimates suggest that the multiple retailers now have 80 per cent of the UK groceries market, and that 60 per cent of their distribution business is contracted out. Both figures are much higher than in comparable EC countries. In West Germany, for example, the multiple retailers account for around 50 per cent of the market, with around 35 per cent contracted out; in France 45 per cent and 15 per cent; and in Spain 41 per cent and less than 2 per cent. Only 15 per cent of the Italian market is controlled by multiples, and there is virtually no contract distribution. The potential for growth in both multiple retailing and contract distribution in these countries provides obvious opportunities in the properties market for UK companies with large-scale capacity and financial muscle.

**The European distribution market could be worth up to £81bn by 1992**

could be worth as much as £81bn by 1992. However, there is still some doubt about how much of the industry will react. A recent survey indicated that although 89 per cent of companies with 25 or more vehicles knew about the single market, only 21 per cent had appointed a manager to plan their response.

Among the other findings of the survey, 60 per cent of respondents thought the single market would increase business, but most of these said they expected international operations to be more costly and less profitable than domestic business.

Many academic experts think this is an unduly pessimistic view, and point out that the UK industry has several significant advantages over its Continental competitors.

For example, UK companies have grown used to operating in a fiercely competitive deregulated market, while many of the Continental markets remain strictly regulated and protected.

By the same token, distribution activity within Europe needs to be rationalised, and UK companies are experienced at developing the sort of sophisticated systems which will be required.

Most of the opportunities will fall to a handful of major companies such as NFC, Transport Development Group, Tibbett and Britten and Christian Salvesen, which dominate the UK distribution industry.

All these companies are major players in the important contract distribution sector, which now accounts for a third of the £5.8bn UK groceries distribution market, and is likely to grow further.

The contract sector illustrates the adaptability of the UK distribution industry, which has carved out a lucrative business by taking on the distribution activities of retailers and manufacturers who want to concentrate on their core activities.

The sector has become increasingly sophisticated as it has embraced logistics, computerisation and information technology, and developed new vehicles such as curtainiders to cope with the changing demands of the market.

The move to contract distribution in the UK was driven by the increasing dominance of multiple retailers, particularly in the groceries field, as the big

But UK experience indicates that the major savings which can be achieved through efficient distribution will lead to demand for contract distribution from non-food sectors as well.

For example, a number of major retailers have set up out-of-town superstores selling do-it-yourself equipment, and several are now moving towards contracting out their distribution operations.

More generally, the completion of the internal market is likely to lead to a concentration of product ranges in single factories, particularly by manufacturers retailing in more than one Community country.

This will allow economies of scale in production, but would also tend to increase transport and distribution costs for deliveries to retailers in some Community countries. So the siting of factories will depend on the balance of advantages between large-scale production and the added cost of distribution to the remotest parts of the Community.

A side-effect of a move towards a concentration of manufacturing facilities would be a demand for greater uniformity in vehicle loading, especially in pallet sizes, which could mean a change in trailer design in some countries.

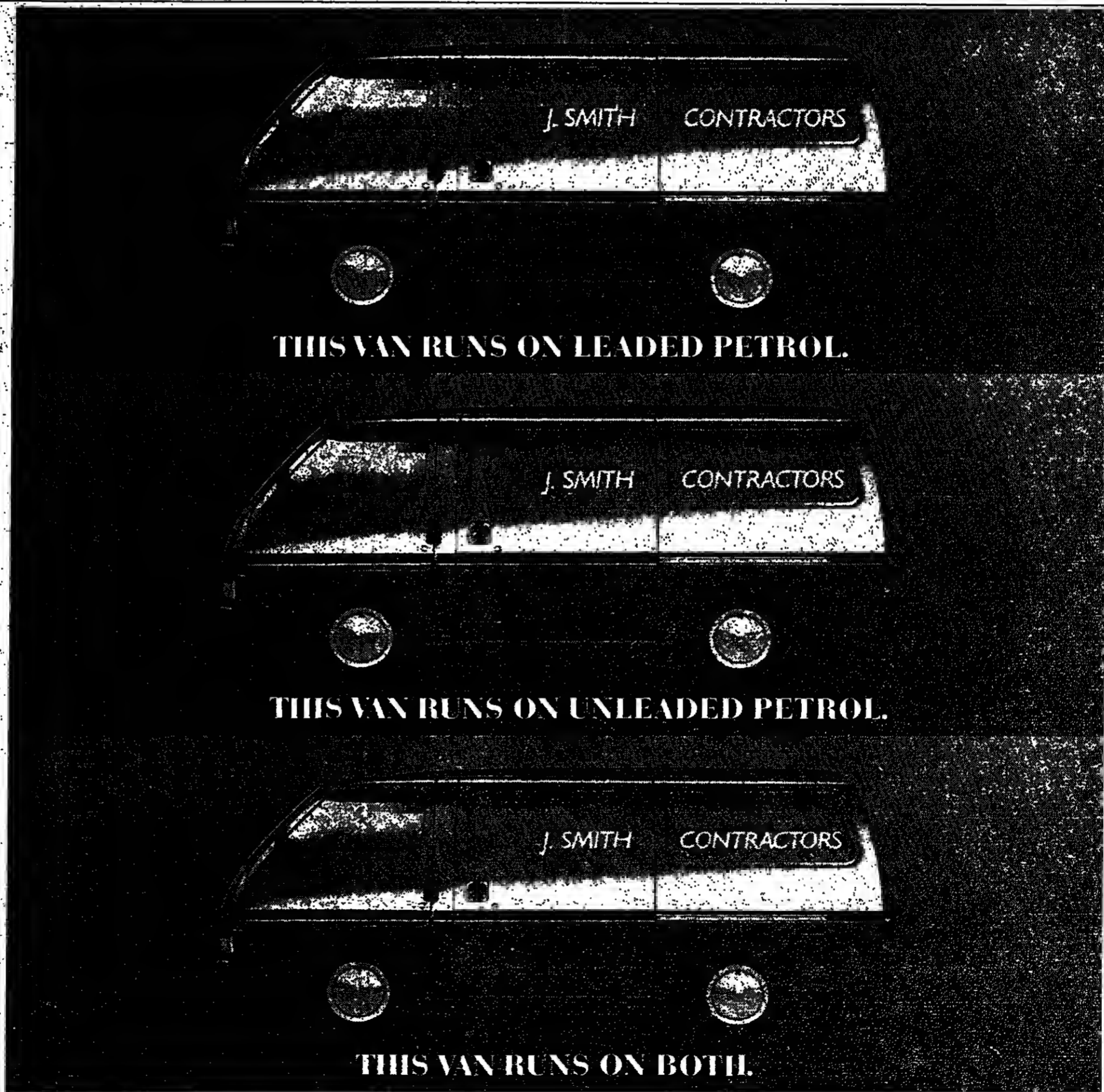
At the moment, the UK uses 1000 x 1200 pallets, while most of the rest of Europe uses 1000 by 800. There will also have to be agreement on maximum vehicle weights, which vary throughout the Community from 35 tonnes to 44 tonnes, and action to agree a common maximum height for loads.

A number of other uncertainties remain about the impact of the single market, including doubts about the extent to which West Germany will agree to relax its strict transport regulations.

However, several UK companies have already begun moving into Continental Europe in order to lay the groundwork for operating in the post-1992 environment, and others are considering following suit.

For example, UTI International, the transport subsidiary of BET, has set up an acquisitions team, with a budget thought to be more than £100m. It is scouring the Continent for suitable targets and has already concluded a substantial takeover in France.

Swift Transport Services, part of the LEP Group, has also announced plans for a pan-European distribution network in conjunction with LEP-Swift, a sister company formed to handle the parent group's Continental distribution requirements.



There's a simple reason for this: it's a Bedford.  
 From the beginning of the year all new Bedford vans sold will run on unleaded, leaded or any mixture of the two, without modification. The same has been true for the Midi, Rasca, KB or Brava Pick-up for the past 3 years.  
 While Astravan and Astramax models built before 1989 and after August '85, need only a quick 'tweak' available free at any Bedford dealer until December 31st 1989.  
 So if you drive a Bedford you can meet the unleaded revolution with open arms. If you don't you can keep running away. It'll just cost you around 5p more per gallon to do so. If you're in any doubt about running your Bedford van on unleaded fuel call 0800 800 430 anytime and we'll soon make things clear.

**BEDFORD VANS**  
 BACKED BY THE WORLDWIDE RESOURCES OF GENERAL MOTORS

**VEHICLE FLEET MANAGEMENT 18**

Case study by Andrew Lawrence on British Telecom's management of 75,000 vehicles, worth £240m.

**Streamline plan for Europe's largest commercial fleet**

A FEW years ago, opinion pollsters in London asked motorists what they thought were the most common causes of traffic delays. At a time when British Telecom was facing a tidal wave of poor publicity, it seemed inevitable that its yellow vans were named as the chief culprits. The poll cannot have surprised or worried BT's vehicle fleet managers. BT owns the largest commercial vehicle fleet in Europe, valued at some £240m and consisting of some

75,000 vehicles ranging from small vans to large, custom-built construction lorries. Only the army has more. BT's use of vehicles is unusual. Unlike most fleets, they are not used for ferrying goods from A to B — the majority are mobile toolboxes — they go out and come back full," says Mr Peter Mitchell, general manager of BT's Motor Transport Executive. The average mileage of just 7,500 miles a year underlines the point that they spend

most of their time stationary. "If it was higher it would mean we weren't mending telephones," he says. Managing a fleet the size of BT's requires tight, centralised organisation. The Motor Transport Executive, consisting of 3,300 people, is responsible for buying all the vehicles at a cost of around £70m a year. The executive has training centres, spare part warehouses and a country-wide network of 310 workshops — about 28 in each of BT's nine regions.

The executive acts, in effect, as a private leasing company, providing its "customers" within BT with a range of services based on rental and service contracts. Although some fleet operators are turning to leasing for financial flexibility and tax advantages, BT has the cash flow and buying power to make outright purchase more cost-effective. All vehicle users in BT buy through the executive and the executive always deals direct with the manufacturer. But, says Mr Mitchell, "if we were inefficient and it was cheaper to let the customer buy from outside, we would do just that."

The wide variety of vehicles BT uses presents both maintenance and purchasing problems. Currently, it has 5,000 cars, 24,000 light vans, 8,000 vehicles above 1,000 kilograms, 8,000 specialist vehicles, 2,000 trailers and just below 1,000 heavy goods vehicles trucks and trailers. Although only a small number of suppliers are used — for example, BT uses mainly Peugeot cars and Rover and Ford vans — a large number of models can be in use at any one time because of the low mileage and long life-cycle of many of the vehicles. The shortest economic life for a BT vehicle is six years — while the more specialist vehicles such as those for erecting telephone poles are expected to last 14 years.

BT is trying to use a number of different means to control costs and measure the performance of the fleet. One step involves streamlining the variety of vehicles in use by purchasing larger numbers of vehicles less frequently on "call off" contracts. The purchasing process is now more detailed and lasts longer because the contracts to supply vehicles can last for several years, leading to some aggressive tendering from suppliers who know their chance for a huge contract will come round less often. "We used to change suppliers on a yearly basis, but we haven't done that for four years," says Mr Mitchell. Even with this policy, the BT Motor Executive still has a catalogue of some 300 new vehicles.

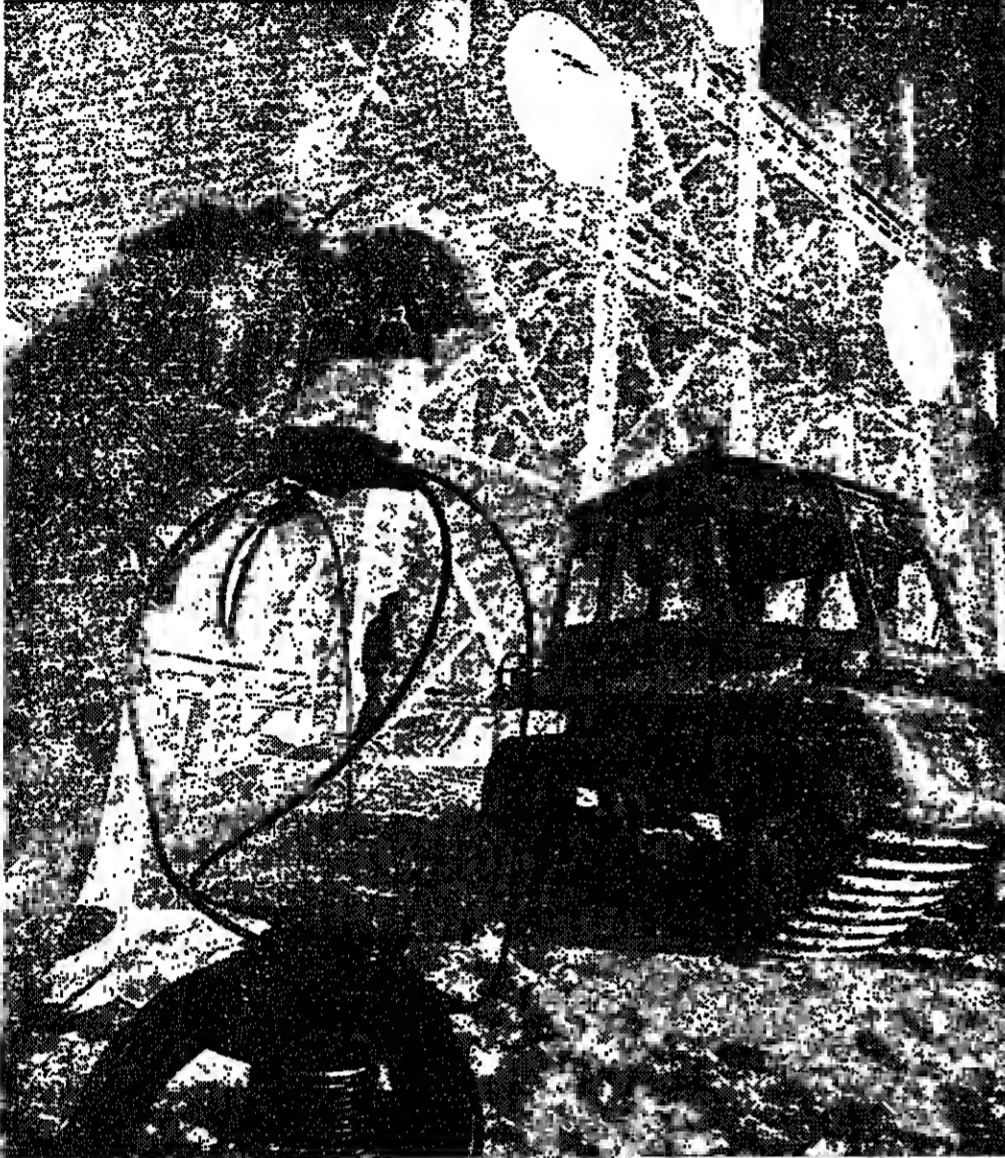
From next year the effort to streamline purchasing will be

coupled with a new policy of taking vehicles out of service at the end of their economic life. This will replace a system under which a vehicle is inspected and replaced only when necessary, leading to a situation where some old vehicles stay in service years after most others of the same model have been replaced. Although the new system may mean getting less life out of some vehicles, it will reduce maintenance and management costs.

If a vehicle is still in excellent condition, however, the local manager will have the right to veto its immediate replacement. With this system in place, measuring a vehicle's economic life takes on added importance. BT now purchases on the basis of how much a vehicle will cost over its whole life cycle, rather than just on the purchase price. In order to evaluate the costs over many years, a network of computers is being installed to collect and process information about every vehicle. "One computer system,

known as Moveit, has been operational for several years, measuring maintenance, fuel consumption, accident rates and utilisation. This system, operated by the Motor Transport Executive, is now being integrated with the computers which use the vehicles, avoiding duplication and increasing the pool of available vehicle information. The executive can also use the system for management information, comparing region with region and workshop against workshop.

Data collected from the regions has enabled them to make quick and informed decisions on the passing of the introduction of vehicles. "Based on a combination of work and grosswork, for example, one old Ford may be withdrawn because it is clear that it is no longer economic, while all new vehicles introduced after October this year will use lead-free petrol in preparation for changes in the law."



Engineers use a "Snow-trac" vehicle at a BT radio station in the Scottish highlands.



In rough terrain, a special four-wheel drive tractor is used to lay telephone cables in the Scottish highlands.

**Stuart Marshall examines the prospects for diesel cars  
The future looks secure**

FOR THE first time, more than 100,000 diesel cars were sold in the UK last year. Total registrations were 101,138, an increase of 7,905 on 1987's figure of 93,235.

Diesels accounted for 4.57 per cent of the market, compared with 4.5 per cent in 1987. The small loss of share has to be set against a 10 per cent increase in total car registrations from 2,613,693 in 1987 to 2,215,574 last year. Throughout the 1980s, diesel car sales in Britain have risen every year. At first they almost doubled themselves annually, but recently the rate of increase has been slowing. The dominant manufacturer is PSA. Together, Peugeot and Citroen accounted for 42.13 per cent of last year's sales (43,612 units). Peugeot's 28,302 cars (mainly 205 and 309) beat Ford (27,938 units) into second place, with 27.99 per cent market share against Ford's 27.52 per cent. Only Ford's smaller cars (Fiesta, Escort and Orion) have Ford engines; the 6,443 Sierras which accounted for 23.12 per cent of Ford's diesel sales are powered by bought-in Peugeot engines.

The best-selling diesel car in Britain was the Citroen BX (13,097 registrations and 12.95 per cent of the market), followed by the Peugeot 205 (11,463 registrations and 11.33 per cent market share) and Ford Escort (9,501 and 9.69 per cent). The fourth most popular diesel car was the new Peugeot 405. Though on sale for little more than half the year, 5,991 units of this Coventry-built car were registered, beating the Ford Fiesta (5,948 units) into fifth place.

Understandably, Peugeot Talbot and its Citroen stablemate take a bullish view of the prospects for diesel cars in Britain. The Citroen BX's success in winning fleet sales is remarkable for a make that no self-respecting fleet manager would have touched with a 10 ft pole a few years ago. Citroen was then seen as idiosyncratic, with no retained value to speak of. Now, the BX diesel is considered to be a best buy, keenly priced, well-equipped and easy to service.

This year, Peugeot Talbot reckons the 405 will challenge the BX's lead, though the effect of the introduction of the Austin Rover Montego diesel, with a 2-litre, direct injection engine, remains to be seen. Overall, PSA seems likely to consolidate its hold on the UK diesel car market. Peugeot 405 saloons and estates will be on sale for a full year. The introduction of the small Citroen AX with a new 1,360 cc diesel to replace the Visa D will make more of the 1,769 cc PSA engines available for 205 diesels, for which demand was at times ahead of supply in 1988.

Volkswagen, whose Golf was the first small diesel car with similar drive-ability to a petrol-engined model, saw its UK

diesel market share slide by almost 20 per cent last year. So did Vauxhall (13.5 per cent down on 1987). In both cases it was at least partly due to their engine development having failed to keep pace with that of PSA.

Unlike mainland Europe, in Britain small and medium-sized diesel cars sell best. The only exception to this rule is Mercedes. Of last year's 23,908 Mercedes cars registered in Britain, about 8 per cent, equally divided among the 190 and 200/300 ranges, were diesel powered. The company car system is mainly responsible for the small proportion of large, executive-style diesels sold in Britain. No country in the world hands out so many cars to company employees as part of an overall salary and benefits package.

Given the choice between a diesel and a petrol-engined car, most user-choosers would prefer the latter for its quicker acceleration, quieter start-up from cold and theoretically higher, though in practical terms unusable, maximum speed. While a diesel car will cut fuel bills by about 20 per cent — more if used mainly in urban traffic — this does not count for much with user-choosers. They sign for their petrol and the company picks up the tab.

Future moves by the Chancellor to raise taxes on company cars could help diesel car sales. The executive who now runs a large, 20 miles per gallon (0.12 litres/100km) car "on the firm" might think it better to ask for a higher salary and use his own car on company business. A less potent but still comfortable 40 mpg (7.06/100 km) diesel begins to look very attractive if the company pays 30p or more per mile for business travel.

This is broadly the situation in mainland European countries, where diesel cars have a much higher penetration. German sales peaked at 70,000 registrations (27.5 per cent market share) in 1988. That was because they offered a financially attractive alternative to medium/large petrol cars when the law first insisted they had full catalytic control of exhaust emissions.

Diesel car sales in Germany have slipped since then but are estimated still to be proportionately four times higher than in Britain. Worries about the ability of car diesel engines to meet forthcoming stricter emission laws, plus universal availability of lead-free petrol, were contributory causes for the

decline. But in France, diesel car sales, surged upwards by more than 30 per cent in the first half of 1988. Belgium still has the highest proportion of diesel to petrol car sales at 25 per cent of registrations.

The diesel car is particularly sensitive to government fiscal policy. In most countries the fuel is cheaper than petrol. At the pump, British diesel is about 4p per litre cheaper than super grade petrol; in France the differential is more than twice as great. Italian diesel is even cheaper but a hefty premium on the annual registration fee negates the economy advantage unless high mileages are covered.

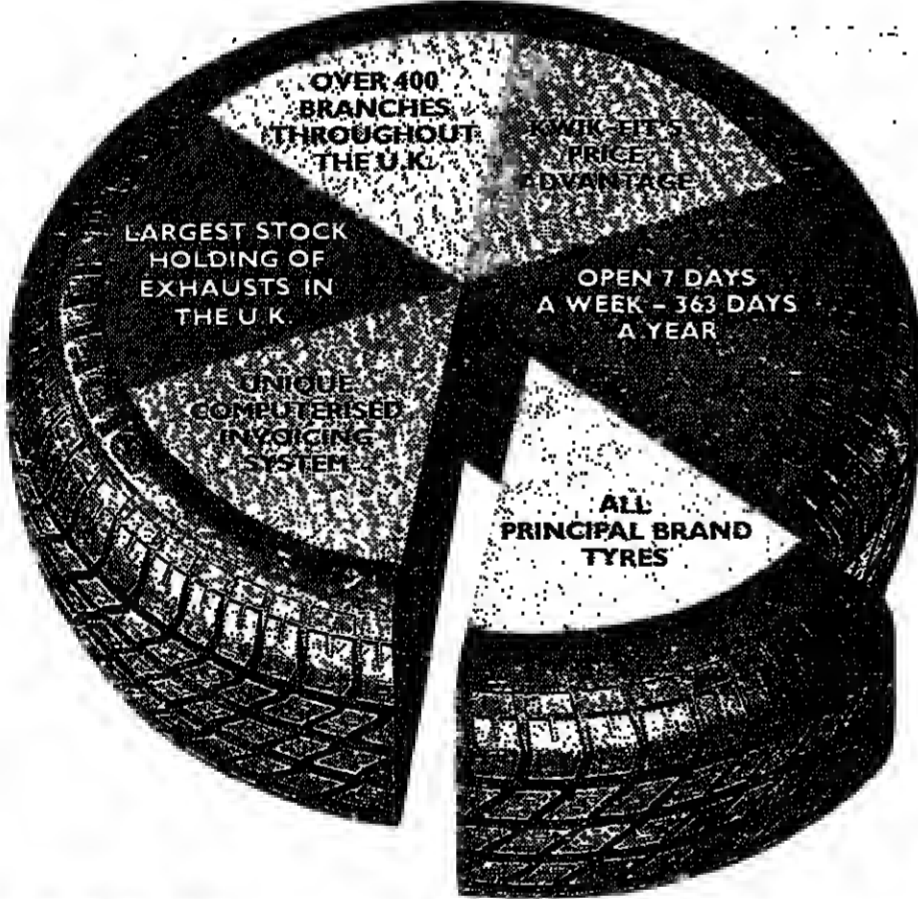
**The diesel car sector is particularly sensitive to issues over stricter emission laws and to government fiscal policies. In most countries, diesel fuel is cheaper than petrol**

own engines rather than buying them in — believe the diesel car's future is secure.

At a major conference on the diesel engine's future held in Wolfsburg, Germany, last November, many of the papers related specifically to passenger car applications. Subjects ranged from "the diesel engine's astonishing capability of development" to improvements in noise reduction and pollution control. Encapsulation of the engine (pioneered by Mercedes-Benz) significantly reduces external noise levels. Electronically controlled injection equipment, unconventional combustion procedures and filtration of exhaust gas particulates will, it was said, allow the diesel car to meet future environmental legislation.

Modern diesel cars have gone a long way to overcome the engine's inherently lower output per litre cylinder capacity. Turbocharging improves acceleration through the gears and for overtaking. A diesel car with an engine of adequate size — which means about 20 per cent bigger — will have performance comparable with that of a petrol counterpart and will cruise as quietly on motorways.

Both Fiat and Austin Rover have recently introduced diesel cars (Croma and Montego respectively) with turbocharged, direct-injection engines. They produce more power per litre than those with indirect injection. Combustion noise is a problem but can be reduced by sound-dampening materials. More direct injection car diesels are due for announcement.



**HOW WE GIVE OUR CUSTOMERS 100%.**

"When I set out to build Kwik-Fit into what it is today, I was determined to provide both the private and the company car driver with the best possible service at the best price."



Now, with a network of tyre and exhaust centres which spans the UK, with the very latest equipment and the best fitters in the business, I know we can offer just what the fleet operator wants and needs — 100% satisfaction. This is why more and more companies are now benefiting from the specialist service provided by Kwik-Fit Fleet.



**Kwik-Fit Fleet**  
OUR AIM IS 100% CUSTOMER SATISFACTION

When it comes to service, convenience, cost-effectiveness and simple peace of mind, you can't get better than Kwik-Fit.

Tom Farmer  
Chairman and Chief Executive

SEE US AT STAND E1, FLEET MOTOR SHOW '89, WEMBLEY EXHIBITION CENTRE 14-16 MARCH 1989.

I COULD BE INTERESTED IN OPENING AN ACCOUNT WITH KWIK-FIT FLEET. PLEASE:  SEND ME FURTHER DETAILS  ARRANGE FOR YOUR SALES MANAGER TO CALL

NAME \_\_\_\_\_ POSITION \_\_\_\_\_ COMPANY \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
POSTCODE \_\_\_\_\_ TEL \_\_\_\_\_

Many contract hire companies' promise of prompt attention and personal service soon wears thin.

Not Godfrey Davis. We have an enviable reputation, built up over 65 years, for reliable, cost-effective fleet control. Plus a service-support team that's fast on its feet, especially when it comes to meeting customers' individual needs.

Our contracts are tailor-made. There are no hidden extras. No surprises woven into the fine print.

No wonder 8 out of 10 customers who start with us stay with us. The efficient operation of company car and van fleets is our sole concern.

**ONE REASON WHY 80% OF THE CUSTOMERS WHO START WITH US, STAY WITH US.**

Contact us for a brochure and a no-obligation quotation today.  
Godfrey Davis (Contract Hire) Ltd.,  
Tritford House, High Street,  
Basing, Hants RG22 1NN.  
Telephone 01-950 0950.

Godfrey Davis  
Company cars and vans are our business.

VEHICLE FLEET MANAGEMENT 19

TRUCKS

# Sellers' market encourages the need for more research

**DURING 1988 sales of trucks in the UK reached higher levels than in any period since the pre-recession boom year of 1979. Transport companies were compelled to plan their replacement policies and place their orders with dealers well in advance. The alternative was to shop around, not for bargains because they were virtually unobtainable, but for chassis that came somewhere near meeting users' requirements.**

**Encouragingly, the move back to a seller's market in many key sectors has not lulled manufacturers into the sort of complacency which, through the 1970s, led British truck builders to lose over half their domestic market to continental and Scandinavian importers.**

**Failure to invest sufficiently in product innovations — that is in research and development — meant that British trucks having to compete with more modern, refined and, in particular, driver-friendly rivals from Sweden, Germany, Holland and Italy.**

**These British-based manufacturers which remain, through force of circumstance, in the buyer's market climate prevailing through most of the 1980s, come into line with their European competitors in acknowledging the need for ongoing R and D. Throughout the world truck manufacturers now pursue a policy of R and D investment linked to turnover — typically at a level of 5 per cent.**

**Technical improvements, in consequence, come thick and fast as producers seek to keep ahead of the technology game. While haulage companies and other truck users obviously welcome advances in fuel economy, performance and braking efficiency, they are less enthusiastic about the servicing implications.**

**Greater mechanical — and now electronic — sophistication means that, when problems arise, it takes longer and is certainly more costly to repair components. In many instances, "unit replacement" has become the only viable strategy as operators seek to minimise downtime. There is also a good deal of**

**scepticism among truck buyers — except owner drivers — about ever more elaborate cabs, which make life more comfortable and pleasant for the man behind the wheel. Such refinements add to the vehicle's price but do little to enhance operational productivity. They might even detract from it, by increasing unladen weight and thus reducing payload.**

**Among the major contenders in the heavy truck business, ERF, the last remaining all-British vehicle producer of heavy chassis, has made spectacular gains. Its E-series trucks, from the 17-tonne E6 four-wheeler up to the 38-tonne E4 articulated models, have impressed buyers and press**

**equally. Sweden's Volvo, for instance, has substituted its 318hp FL10 model for the smaller-engined 260hp FL7 as customers have gone for more power. The two models, both of which are assembled at Volvo's Irvine plant in Scotland as well as in Gothenburg, share the same cab, controversially lower mounted than its predecessor, bringing some initial complaints from drivers that their forward view, over the tops of other vehicles, is restricted.**

**This prejudice has now largely dissipated, partly through the inescapable upward**

**estimates of performance and exhaust emissions, but primarily of fuel economy. Scania's 3-series trucks which include the top R143 model, last month won the 1989 "Truck of the Year" award.**

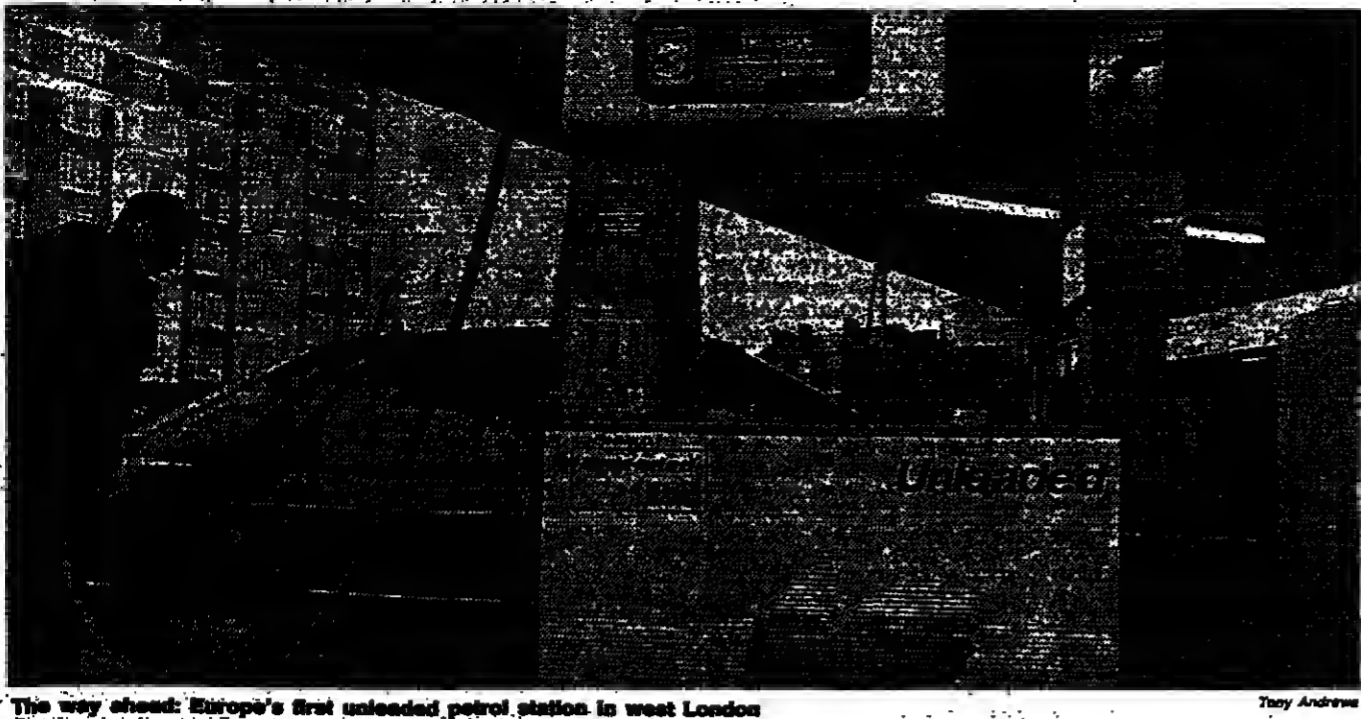
**Significant changes in all three Scania engines, of 8.5, 11 and 14 litres capacity have enhanced performance and economy levels in the 3-series, whose main challengers for the title were Mercedes' Powerliner 2 heavy trucks, launched in Britain last autumn. The German company is now promoting its heavy chassis much more vigorously in Britain.**

**Like their Scania rivals, the latest Mercedes are, at first glance, little changed from their predecessors. But engineering advances are considerable. The 14.6 litre Mercedes V8 diesel, already noted for its reliability, now develops in turbo-intercooled form more power than any other truck diesel in Europe (492hp). Press tests have shown that at 38 or 40 tonnes it is working with so much performance in reserve that fuel consumption can match many trucks with 100hp less under their cabs.**

**Mercedes and Scania have completely revised their cab interiors, putting new emphasis on crew comfort and convenience — a move calculated to appeal especially to the many entrepreneurial owner-driver hauliers whose trucks represent a major investment. Driver appeal also figures strongly behind the design philosophy of other new heavy trucks now going into UK service, like Seddon Atkinson's Strato range and the rival whose cab it shares, the DAF 95-series from Holland, whose owner-driver appeal is limited by its most powerful engine developing "only" 353hp.**

**Iveco, the Fiat subsidiary which now controls Ford truck activities in Britain, remains a strong contender in the 38-tonne sector. The Cummins 10 litre-engined Ford Cargo tractor models sell on their competitively low price and unladen weight. The top model Iveco Turbotrans, on the other hand, appeal most to the prestige-conscious owner-driver.**

**Alan Bunting**



The way ahead: Europe's first unleaded petrol station in west London. Tony Adams

## John Griffiths on the campaign for an environmentally safe fuel

# The case for unleaded petrol gathers pace

**MUCH TO THE satisfaction of the environmental lobby, the use of unleaded petrol is an issue moving from the far fringes of UK vehicle operators' concerns towards centre stage.**

**The precise rate of progress is likely to be largely determined by next month's UK Budget. It will then become clear whether the Government has acceded to a mounting clamour for the fuel tax differential in favour of "unleaded" — to be increased from its current level of around 5p per gallon relative to leaded four-star.**

**The oil companies and environmentalists argue that the differential at the pumps needs to be widened to 10-12 pence per gallon which, they point out, was the gap needed seriously to accelerate the use of "unleaded" in some Continental markets several years ago.**

**(Equally, Mr Nigel Lawson, the Chancellor of the Exchequer, might reasonably ask the oil companies to explain more precisely why what starts out as a 10p tax subsidy is reduced to 5p by the time it reaches forecourts.)**

**There is no disagreement about the environmental need to get rid of leaded fuel as quickly as possible. The lead contained in petrol contributes between 80 and 90 per cent of the abnormal level of lead in the atmosphere, and lead is a poison which can seriously impair the intellectual development of children and retard the brain's functioning in adults — quite apart from physically damaging the renal system.**

**Tetraethyl lead has been added to petrol for many years to improve combustion and engine efficiency, and to prevent damaging engine "knock" caused by erratic detonation (the term "lead-free" is a misnomer because leads occurs naturally in petrol). But engine design has developed to the point where it is no longer needed.**

**The environmental factors alone should provide the incentive to those in the business sector professing a sense of social responsibility to investigate the other merits and feasibility of converting their fleets to run on unleaded fuel — if, indeed, conversion is necessary. All Vauxhalls and Bedfords currently on sale, for example, can run quite happily on either leaded or unleaded fuel.**

**Based on the current sales of "unleaded" fuel, between 2.5 and 3 per cent of the petrol total, few companies appear to have given the subject much thought.**

**Another possible explanation, however, is that many others may also have been deterred by the great deal of confusion which still surrounds precisely which vehicles can run on unleaded conversion which can be cheaply converted to use it, and which can only be run on leaded fuel if engine damage is to be avoided.**

**A third is that the availability of "unleaded" fuel at the UK's 22,000 filling stations is**

EXAMPLES OF SAVINGS AT MOTORWAY SPEEDS (75mph)					
	MPG at 75mph	Cost of 4 star per 10,000 miles £	Cost of unleaded per 10,000 miles £	Savings per 10,000 miles £	Savings per 60,000 miles £
Rover 213 5 speed	36.2	488.79	424.06	15.71	94.28
Escort 1.3 5 speed	43.5	384.21	375.12	11.03	66.18
Astra 1.3 5 speed	43.6	385.32	373.84	11.48	68.88
Siesta 1.8 5 speed	36.8	422.11	410.05	12.06	72.36
Cavalier 1.6 5 speed	37.1	425.83	430.35	13.48	80.88
Rover 500 5 speed	34.3	488.80	472.30	17.50	105.00
Granada 2.0 EFI 5 speed	34.4	488.37	474.42	13.95	83.70
Carlton 2.0 5 speed	38.2	438.78	428.70	13.08	78.54

Source: Interleasing UK



UK petrol prices. Pence per gallon. Source: James Howell, Charlton, Sussex.

**still low, at about 10 per cent of the total. When allied to the widespread but entirely erroneous belief that a car converted to run on "unleaded" can no longer use ordinary, leaded fuel, the disincentive to use the fuel is considerable.**

**But the situation is changing rapidly. Tesco and Conoco Jet are just two of the oil majors which have declared they will offer "unleaded" fuel at all their sites by the end of this year.**

**Both have called on the Government to join in more aggressive campaigns to promote the fuel's use, and Conoco Jet temporarily is providing its own, additional 2p per gallon subsidy on the fuel in the hope that the Chancellor will do the same, or better, in his Budget.**

**By the end of the year, it is likely that "unleaded" fuel will be available at the vast majority of filling stations, no matter by whom they are owned, in keeping with a commitment made by EC members to have the fuel "widely" available throughout the Community by October of this year.**

**Meanwhile, in response to requests for clarification from some of its own clients, vehicle leasing and rentals group Interleasing (UK) has carried out its own study of the issue, with particular attention being paid to the commercial implications of using the fuel.**

**The study deals at length with the types of vehicle which can be adapted to run on the fuel, and why others cannot.**

**It makes no attempt to provide an exhaustive list of models and their requirements,**

**to be spent on some large luxury models — during the 60,000 miles under which a car might be expected to stay in a company's ownership or on contract hire, the study observes.**

**Some typical savings which might accrue are given in the accompanying table. However, this does not take account of the marginally increased fuel consumption associated with "unleaded" in cars not designed for it from the outset and for which Interleasing has made no estimates.**

**Clearly, if Mr Lawson were to increase the tax differential, the savings could be significantly greater. Best estimates of the Society of Motor Manufacturers and Traders are that up to 70 per cent of the UK's car population of just over 20m could run on "unleaded" fuel, with or without modification.**

**At the moment, it suggests, motorists are paying an unnecessary 52m extra a week at the pumps by making inadequate use of the fuel.**

**The issue of removing lead as a pollutant in its own right is almost entirely separate from, but frequently confused with, controlling other car exhaust emissions.**

**Starting in 1991, cars of over 2 litres in the UK will have to meet stiffer EC emission laws (already in effect elsewhere in the Community) which will require the use of catalytic converters to remove, not lead, but nitrogen oxides, carbon monoxide and hydrocarbons.**

**The standards also being introduced progressively for smaller cars from that time make it likely that many of them, too, will also require catalytic converters to remove, not lead, but other pollutants.**

**Overall, it concludes that where the cost of modification is small, involving mostly a change to ignition timing at a charge of less than £25, the cost of conversion could normally be covered in the first 30,000 miles after conversion.**

**Some dealers — like the Quick Group — offer the conversion free, where possible, as part of servicing.**

**There would be no prospect of recovering the cost of major conversion work — requiring anything between £50 and £800**

The case for unleaded petrol is now moving towards centre stage in the political arena

## CONTINUED HIGH PERFORMANCE NEEDS CONSTANT FINE TUNING

- 8000+ trained personnel
- 200+ locations nationwide
- 15000+ cars on contract
- 7000+ commercial vehicles on contract

*The reason for our success is plain if not simple.*  
 Wincanton's position as a leader in distribution and transport has evolved from over 60 years' experience, particularly in the fields of car contract hire, commercial vehicle contract hire, chilled distribution and multi-site distribution operations. And it's a calculated blend of these major skills with our developed technology, logistics and sophisticated planning techniques which enables us to draw up a fleet management package that's ideally suited to any and every business.

We think you'll agree, this shows more than just a spark of inspiration.

For details of how Wincanton can give your organisation a more competitive edge contact Betty Rogerson on 0963 33933.  
 Wincanton Group Limited, Station Road, Wincanton, Somerset BA9 9EQ.

Arlington Motor Holdings • National Car Auctions • Wincanton Contracts • Venture Hire  
 Wincanton Distribution Services • Wincanton Vehicle Rentals • Giltspur International Group

VEHICLE FLEET MANAGEMENT 20

Stuart Marshall highlights a selection of new offerings

More cars of merit in all classes

FOR NEW cars, 1988 was a vintage year. In all classes, major manufacturers either launched brand-new models or updated existing ones to increase their appeal to fleet buyers and user-choosers alike. And the process has not stopped. This year will see another heavy crop of new cars of real merit.

Alfa Romeo's 164 was the last of four cars based on the same platform and sharing some major body components to arrive; the others in order of appearance were the Saab 9000, Lancia Thema and Fiat Croma. The 164 has the best engine of the lot, a 3-litre V6 combining massive low speed torque with the ability to spin sweetly at high revolutions. Only a manual gearbox is offered at present and discretion is needed in the lower gears to maintain tyre grip on wet roads. It rides beautifully, is lavishly equipped and keenly priced.

So are the Lancia Thema and Fiat Croma. Saab offers an expensive, luxury version of its 2-litre, 16 valve, turbocharged and intercooled engine 9000CDE but has two most agreeable naturally aspirated versions at much lower prices. The 9000i costs £11,000 less than the CDE and just sneaks into the under £15,500 price band. It lacks a few goodies like power windows but these may be had on the 9000iS at £17,795.

There is no indication when Audi's V8 engine, Quattro transmission flagship will reach Britain. It has automatic transmission as standard, a classic leather and wood veneer interior and would cost more than £35,000 if imported now.

Audi's new 5-cylinder, 2.2 litre coupe, with front-wheel or four-wheel drive, looks nice, seats four and has modest luggage space. On the morning after a November blizzard in Bavaria, a Quattro coupe felt equally reassuring on minor roads deep in snow as it did at high speed on the cleared Autobahn.

The BMW 5-Series, introduced early in 1988, still sets the standard for management cars in the £16,000 to £26,000 brackets. For me, it is the best car in its class, with the ride of a limousine and the spirit of a sports car. Boardroom-level company car drivers can look forward to a shorter wheelbase version of the peerless V12 engine BMW 750, due in the UK in the spring at £48,250, and the fastest of all 5-Series variants, a 3.5 litre 535 Sport. The car that allowed Citroen to increase its penetration of the fleet market by 170 per

cent last year to 19,000 vehicles was the BX. Most popular version with fleet buyers was the high-performing BX19 GTi, but all demonstrate that the ride and handling benefits of sophisticated self-levelling suspension can be provided at a realistic price. Forthcoming availability of the small and exceptionally economical AX diesel must give a further boost to Citroen's fleet business. The XM replacement for the veteran CX arrives later this year.

Fiat's Tipo (Car of the Year 1988) deserves to make inroads into the fleet segment dominated by the Escort and Golf hatchbacks. Its styling is a little controversial but a body

shell made largely of galvanised steel should keep retained values high. It is roomy within, compact without, rides well and has a variety of petrol and diesel engines.

The new Renault 19, due in the UK shortly, will also provide competition for the well-established Escort and Golf as well as the Tipo. Though a little smaller than the Tipo, it is bound to undercut it in price and it looks as fresh and modern as its obvious rivals are beginning to look dated.

The long-awaited Fiesta replacement joins the Ford range in April. For the first time, Ford will offer four passenger doors on its smallest, cheapest car. Its styling simi-

larities to Peugeot's best-selling 205 will probably do it no harm at all. The Sierra and Granada have matured well. The 8-box Sierra Sapphire's customer appeal points to the welcome a Granada saloon derivative will receive when it appears, possibly in the autumn.

Honda's links with Austin Rover Group created the Rover 200 series cars (in effect British-made Honda Ballades, some with ARG engines). They are pleasant cars, regularly in the top ten registrations league, but are to be replaced by a new model, the Rover 400, this autumn.

The Rover 400 will be an ARG built Honda Concerto,

which succeeded the Ballade in Japan last year. Power units will include the revolutionary new ARG K-Series engine. ARG will also make Honda-badged Concertos for the UK and European markets, powered by Honda engines made at the new Swindon plant.

There is still no V12 engine version of the XJ40 Jaguar saloon, chosen as 1988 Boardroom Car of the Year by nearly 1,000 UK company fleet managers. It is coming, but not yet. Before it arrives the current 2.9 and 3.6 litre engines will have been enlarged to upgrade the performance of these traditionally furnished cars which have few rivals and no peers for comfort and silence.

Mercedes Benz updated its 190 range in mid-year, making it look more like the larger 200-300 and S-Class cars and adding a new sporty version with a 2.5 litre engine of nearly 200 horsepower. There has been a welcome increase in standard equipment levels and ABS brakes (now part of the package on all 200/300 cars) are a modestly priced (£550) extra on the 190. Mercedes has been developing a number of new multi-valve engines; the first will be seen in the SL sports car due to make its debut at the Geneva show in March.

Nissan's British-built Bluebird has become so European it even has its turn signal and lighting switch on the left,

with the wiper control on the right, whereas all Japanese cars with right-hand drive have them the other way round. Sales of the Bluebird have been increasing steadily - to more than 40,000 last year - due to its lavish equipment, reputation for reliability and modest prices. Its styling is pedestrian but in every important respect it compares well with class rivals.

The Coventry-built Peugeot 405, runaway winner of Car of the Year 1988 award, scored nearly 90,000 registrations in Britain in 1988 though the saloon was on sale only half the year and the estate for just a few weeks. Versions include a potent 16-valve and diesels

(naturally aspirated and turbo-charged) which combine ample performance with economy and ride comfort. Clever rear suspension design gives the estate version an exceptional amount of unobstructed load space.

Rover Group's 800 series became available last summer with a hatchback body as an alternative to the normal 4-door saloon. It has additional carrying capacity and performs with the same elegance and vigour as the saloon. Giving the top Sterling and Vitese models a larger capacity, 2.7 litre version of the Honda-supplied V8 and a new automatic transmission has made them much more enjoyable to drive.

Vauxhall is expecting great things of its new Cavalier and seems unlikely to be disappointed. The cars, with engines from 1.6 to 2-litres capacity and outputs between 57 and 156 horsepower, should suit all kinds of user from the youthful middle manager who likes to get a move on. There is even a 2-litre, 130 horsepower Cavalier with permanently engaged four-wheel drive. It is the cheapest car of its kind on the market at £11,749.

A new and particularly effective 4-speed, electronically controlled automatic transmission is based on that fitted to the Senator. It has economy and performance modes and can be made to start in third gear to reduce the risk of wheelspin in the snow.

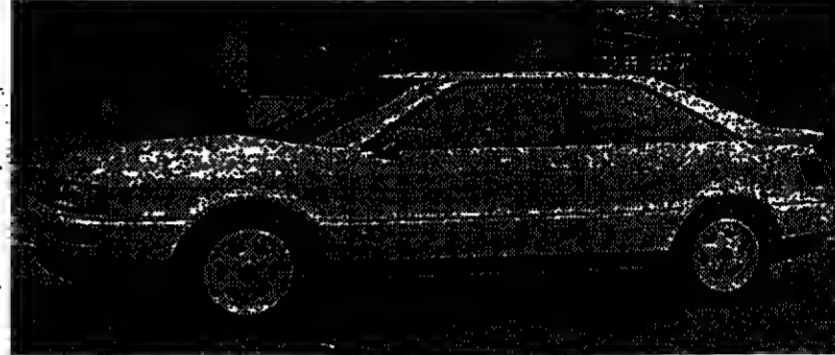
The new Volkswagen Passat saloon impresses as solidly built, roomy and refined though the first examples were geared for Autobahn cruising rather than the cut and thrust of crowded and speed-limited British roads. As a result, they seemed to lack vigour unless the 5-speed box was freely used.

Britain is now Volvo's largest market after the US. Most demand is for the 300 Series (43,800 last year) but sales of the big 700/900 Series were only 2,500 behind those of the class leading Ford Granada. The new front-drive 440 model, with similar mechanicals to the 480ES coupe, will eventually replace the 300, but not for several years. It arrives in the UK in April.

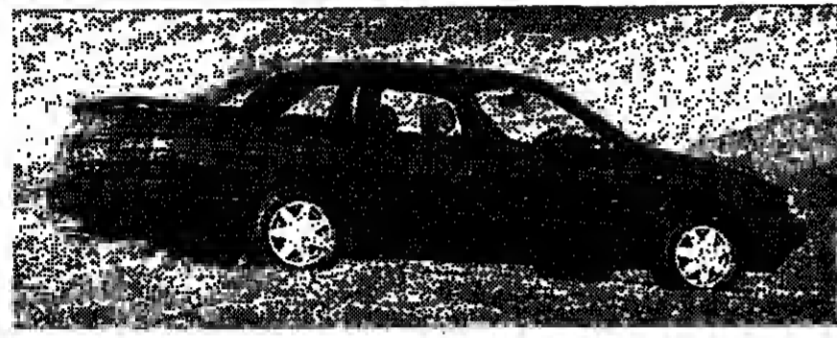
One of the best buys for user-choosers who care little for fashion but set great store on comfort, reliability and durability is still the 2-litre engine, power steered 240GL saloon at £11,375.



TOP LEFT: The Peugeot 405, built at Coventry, is offered with a wide choice of petrol and diesel engines.



TOP RIGHT: The new Audi Coupe quattro. Not much luggage space but very safe to drive on slippery roads.



CENTRE, LEFT: The Volkswagen Passat is solidly built, refined and roomy. This GT version has a 16-valve, 136 horsepower engine.



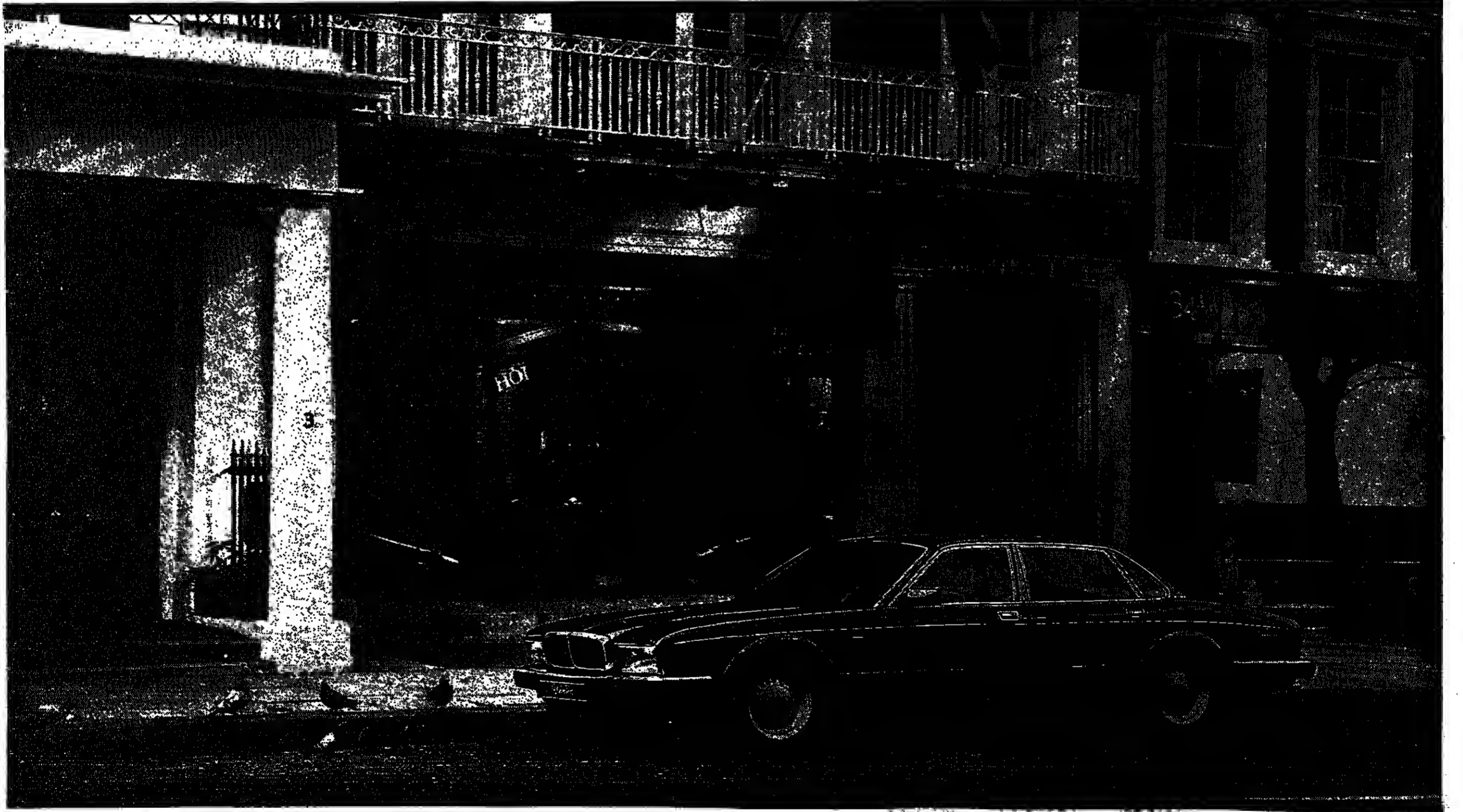
CENTRE, RIGHT: Still the one to beat for management level user-choosers - the BMW 5-Series with engines of 2 litres to 3.5 litres.



LOWER LEFT: British-built, lavishly equipped and with an excellent reputation for reliability - the Nissan Bluebird.



LOWER RIGHT: Citroen's fleet best-seller is the BX. This is the very high performance version with a 16-valve engine.



THE DAIMLER. ALSO AVAILABLE IN A RARE SHADE OF GUNMETAL.

Objects which are highly prized are most often noted for their scarcity. So it is with Daimler.

Each one of these splendid cars is produced only in response to a specific order. What's more, the exacting standard of engineering

we stipulate - for the whisper-quiet 3.6 all-alloy engine, the newly developed suspension geometry, the anti-lock braking and the seven on-board computers - isn't normally associated with mass-production.

Neither is our concern for the furnishings. We carefully

select the rich burr walnut, and then inlay it with palest matchwood. That handsome veneer is evident throughout, and is even fashioned into matching picnic tables for rear-seat passengers. Leather is also lavishly applied.

Individually selecting and stitching the hides for one

car is a time-consuming process, involving traditional craftsmanship. Even finishing the coachwork involves 13 separate processes. Oh, and on the subject of colours, what Holland and Holland call gunmetal, we prefer to call Daimler.



DAIMLER CAR LTD, COVENTRY, ENGLAND